InDesign vs. Illustrator vs. Photoshop

InDesign

- Laying out printed materials
- Multi-page layouts
- Master pages
- Text wrap functionality is superior
- Smaller file sizes
- No photo editing capabilities
- Can draw vector graphics but not as much functionality as Illustrator
- Outputs files in their native formats (vector or raster)

Illustrator

- Editing vector based graphics (scalable images)
- Can create multi-page documents, but no master pages, and no automatic page numbering

Photoshop

- Photo editing
- Ads
- Video graphics and GIFs
- All design elements are inside the document (InDesign links all the elements from outside the document which = smaller file size)

Handy short cuts

Paste in place: `shift` + `command` + `option` + `v`

Scale content + bounding box: `command` + `shift` + ▶ drag

Preview: `w`

Full screen preview: `shift` + `w`

Shift 10px: `shift` + `→`