

Website Planning Document

Weather Guru

Author: Rachel Brough

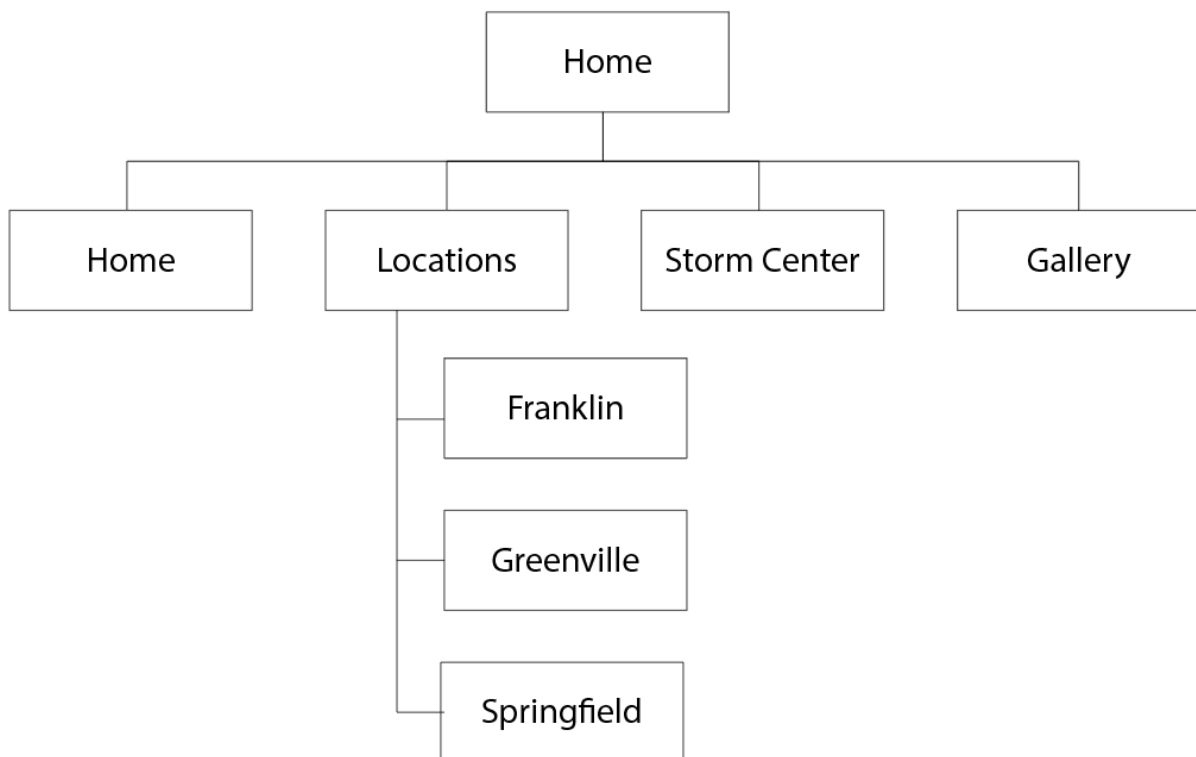
Site Purpose

The purpose of this site is to inform people in the area of what the weather is and what they can expect. Also, to notify them of any storm warnings. Ease of usability is key.

Target Audience

The main target audience for this site will probably be age 20-60. But it could vary.

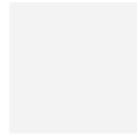
Site Map



Color Scheme



#37C0CA Main Color



#F1F2F2 Secondary Color



#8DC63F Accent



#414042 Text Color

Typography

Headline: Europa-Bold

Sub Headline: Europa-Light

Body Copy: Hoefer Text-Regular

Headline

Subheadline

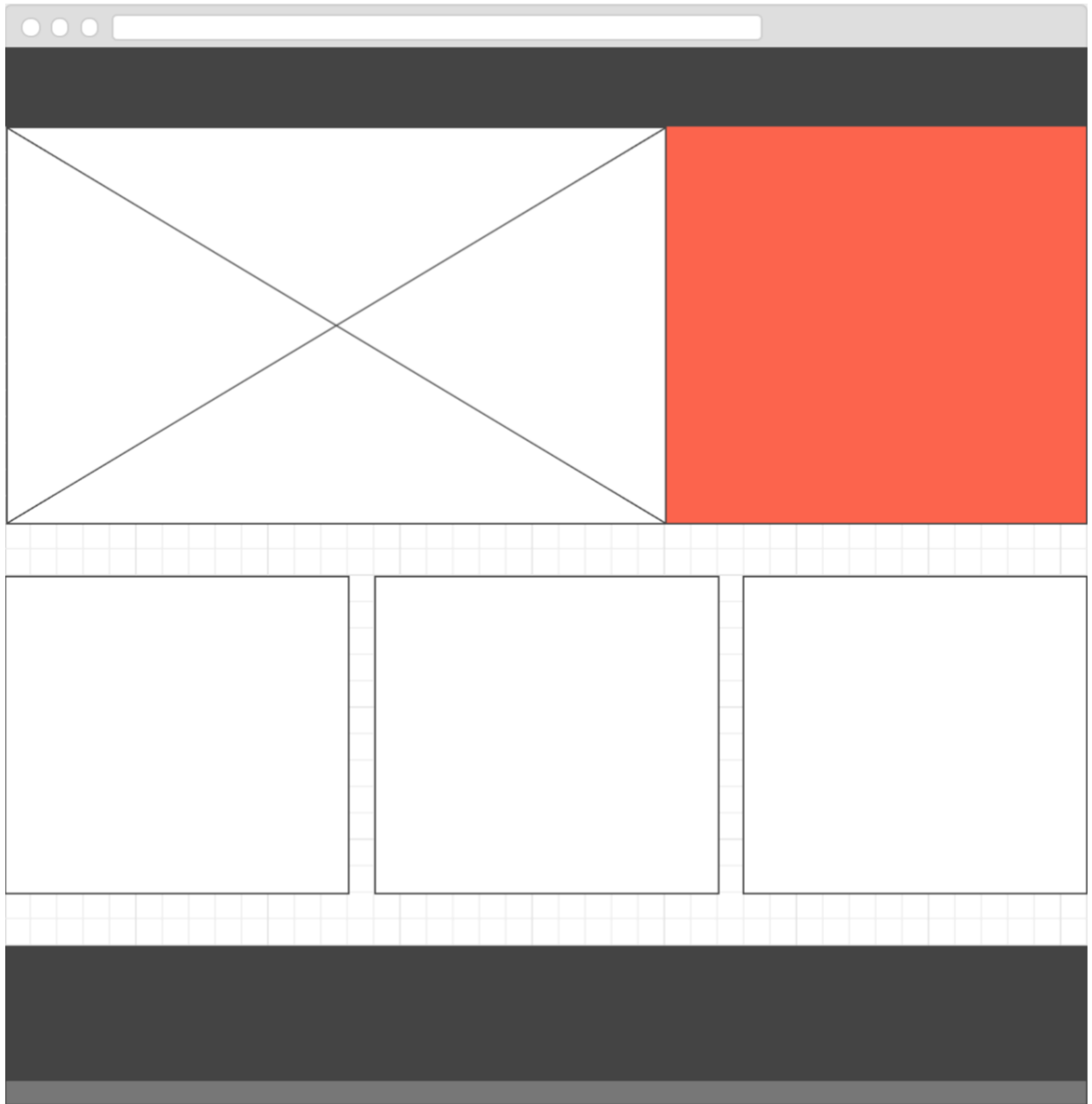
Body Copy

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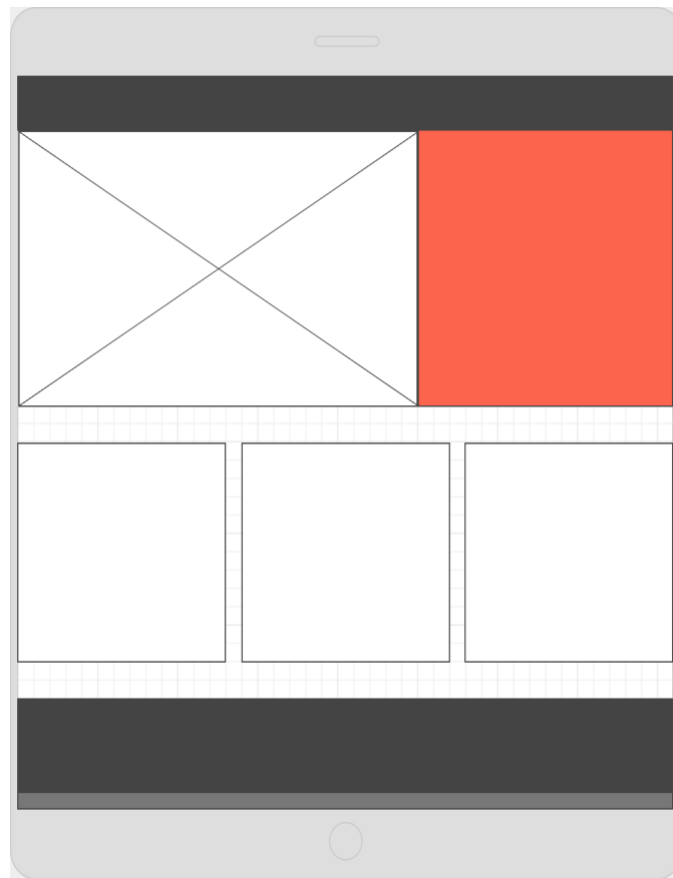
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Wireframe

Desktop



Tablet



Phone

