

CONTACT

940-230-1950
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rachelbuigas.com

EDUCATION

COPPELL HIGH SCHOOL
Coppell, TX / 2012 - 2016
International Baccalaureate
Diploma Recipient

NEW YORK UNIVERSITY
New York, NY / 2016 - 2020
Integrated Digital Media

HONORS

FEATURE PAGE DESIGN
ILPC / Top in Texas / 2016

HOMEPAGE DESIGN
ILPC / First Place / 2016

EDITORIAL PAGE DESIGN
ILPC / First Place / 2016

**NATIONAL HISPANIC
MERIT SCHOLAR**
College Board / 2016

JOURNALISM HONOR ROLL
National Scholastic League Press
Association / 2015-2016

INFOGRAPHIC + SIDEBAR
ILPC / First Place / 2015

DESIGN PORTFOLIO
Dallas Morning News Day /
Finalist / 2015

ONLINE COMPUTER ART
ILPC / First Place / 2014

SKILLS

Photoshop, Illustrator, InDesign,
Premier Pro, HTML 5,
Microsoft Office, Leadership,
WordPress, Spanish

rachelbuigas

PROFILE

Bilingual, resourceful graphic designer with extensive knowledge of branding products and design trends. Experienced with a wide variety of business models and able to creatively communicate their message.

EXPERIENCE

WASHINGTON SQUARE NEWS

Creative Director | New York, NY | December 2016 - Present

- 5.5K circulation on 47 newsstands located on NYU's campus
- Lead the creative team to produce a weekly paper as well special arts and fashion issues periodically throughout the year
- Collaborate with fellow editors to facilitate consistent content creation
- Produce graphics for print and online

ARTISTS FOR PEACE AND JUSTICE

Media Intern | New York, NY | August 2017 - Present

- Design digital and print graphic materials – including invites, table cards, flags, and decks – for the Brilliant is Beautiful Gala in London with 180+ attendees
- Managed photos and digital content
- Updated their website, APJNow.org, as necessary
- Created graphics and animation for their Instagram with 42K followers

SUPERFLY

Creative Production Intern | New York, NY | August 2017 - Present

- Ideate and design pitch decks for Colossal Clusterfest and Bonnaroo to be sent to major networks such as Comedy Central, Warner Brothers and FX
- Create and update visual mood boards for two new Superfly festivals: Clusterfest and Lost Lake
- Work across teams to research, ideate and execute visual, culinary, and non-music programming initiatives for Superfly events
- Create one-sheets for festival art installations, stage scrim and art programs

MARNI G. DESIGNS

Graphic Design Consultant | Coppell, TX | 2014 - Present

- Create visual brands, logos, signage and more for 200+ small businesses in the Dallas-Fort Worth Area
- Train 5 designers in Adobe Photoshop, Illustrator and InDesign
- Reorganized and streamlined process of submitting proofs to clients

THE SIDEKICK NEWSPAPER

Editor in Chief, Design Editor | Coppell, Texas | 2013 - 2016

- Led a staff of 50+ students to create a print newspaper every six weeks and publish online news daily
- Created a magazine-style special issue when the Coppell High School soccer team won the 2015 and 2016 soccer championship
- While Editor-in-Chief, The Sidekick was named Dallas Morning News' Best Newspaper and Coppell Student Media was named a National Scholastic Press Association Pacemaker Finalist, among many other honors.