






RACHEL C. CHRISTOPHER

FASHION DESIGNER

PROFILE

Summa Cum Laude Apparel Design and Technology graduate from Purdue University with 5+ years of experience in fashion design. Fluent in drafting, draping, Adobe Creative Suite, CAD, and creative & technical illustration, trend forecasting, concept development, dye processes, and fabric selection. Experienced in taking apparel concepts from ideation to production.

CONTACT

-  317.674.5805
-  rachel@rachelclayton.co
-  linkedin.com/in/rachelcchristopher
-  rachel.by.rachelclayton
-  rachelclayton26
-  www.rachelclayton.co

AWARDS

STARKY ENTREPRENEURIAL WOMAN AWARD

Nominee, 2016

BURTON D. MORGAN

*Business Plan Competition
First Place, 2015*

FOUNDRY

*8th Annual Elevator Pitch Competition
Most Entertaining, 2014*

PURDUE UNIVERSITY

*Official Tartan Design Competition
Second Place, 2012*

NORDSTROM & SEVENTEEN MAGAZINE

*Fashion Challenge
First Place, 2010*

4-H CLUB

*State Fashion Revue
Reserve Grand Champion, 2010*

EXPERIENCE

TECHNICAL DESIGN ASSISTANT, BALLETMET JAN '19-JAN '20

- Built costumes by utilizing draping, drafting, patternmaking, sewing, & embroidery work
- Consistently dyed fabrics containing multiple, varied fiber contents for color-matching

DESIGNER & STRATEGIST, RC CONSULTING MAY '15-PRESENT

- Designed apparel pieces for clients based on detailed research of trends and market analytics
- Developed strategic plans for brands' design differentiation from competitors

DESIGNER & FOUNDER, GUARDERS LLC AUG '13-DEC '17

- Designed luxurious and practical intimate apparel including bralettes, underwear, and Guardians®, hybrid shapewear/lingerie with strategically integrated pockets
- Worked with fabric mills, patternmakers, and manufacturers to produce quality pieces

CO-FOUNDER & DIRECTOR, THE BINDERY JUN '13-AUG '13

- Founded a pop-up incubator for fashion designers utilized by over 300 designers
- Developed relationships with local businesses, legislators, and sponsors that lead to the creation of a permanent incubator, the Makerspace

INTERN, PATTERN MAGAZINE MAY '13-AUG '13

- Planned fashion-based networking events to support Midwest fashion brands
- Assisted in writing features and styling photoshoots for Pattern Magazine Vol. 4: Momentum
- Grew the fashion industry in Indianapolis by creating relationships with Midwest creatives

BOARD MEMBER, NORDSTROM B.P. FASHION BOARD JUN '09-JUN '11

- Competed in the Nordstrom and Seventeen Magazine Fashion Challenges and won first place
- Represented Nordstrom and Seventeen Magazine at Mercedes-Benz Fashion Week for SS 10
- Offered insight into the high-school demographic, planned events, forecasted trends, influenced BP. buyers, and networked with Nordstrom fashion insiders

EDUCATION



BACHELORS DEGREE

*Purdue University
Apparel Design Technology
Summa Cum Laude
2011-2015*



CERTIFICATE

*Purdue University
Entrepreneurship and Innovation
2011-2015*



MINOR

*Purdue University
Art and Design
2011-2015*