

## Rachel Christopher

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### Objective:

Determined and creative Web Developer looking to utilize eagerness to learn, passion for coding, and problem solving to transition from fashion design to development in the tech industry.

### Education:

- **Eleven Fifty Academy, Web Development Immersive Learning Program, Indianapolis, IN, May 2021**
  - 12-week immersive learning program for Web Development taught with industry-guided curriculum, real-world project-based learning, and 500+ hours of logged coding time and training
- **Purdue University, Bachelor of Science in Apparel Design Technology, Certificate in Entrepreneurship and Innovation, Minor in Art and Design, 3.97 GPA, Lafayette, IN, May 2015**
  - 4-year Bachelor of Science based on intensive study of draping, patternmaking, CAD, illustration, finance, marketing, and sales.
  - Certificate program combining textbook theory with real-world practice, teaching the fundamentals of market analysis, financial statements, funding sources, leadership and team building

### Competencies & Functional Skills:

Problem solving, troubleshooting, creativity, visual design, communication, customer service, critical observation and thinking, organization, Agile methodology, portfolio development, Adobe Creative Suite, addressing and resolving business challenges

### Technical Skills:

**Languages:** JavaScript, Node.JS, React, Heroku & Firebase deployment, TypeScript deployment

**CI/CD:** Agile, Scrum, Git

**Databases:** SQL Server

**Web Technologies:** HTML, CSS, APIs, stateless components, session validation, responsive web design

### Technical Projects:

- **Local Botanical Finder app** <https://botanical-app-client.herokuapp.com>
  - Utilized React Legacy, Typescript, HTML 5, CSS 3, Bootstrap 5, and JavaScript to design & build a Local Botanical Finder App based on user's IP address
- **Key Stroke e-commerce website** <https://e-commerce-app-client.herokuapp.com>
  - Utilized Modern React, HTML 5, CSS 3, Bootstrap 5 to design & build an e-commerce website
- **Pokémon Search App** <https://rachelclayton26.github.io/api-1/>
  - Utilized PokéAPI, HTML 5, CSS 3, and JavaScript to create a Pokémon search app in which you can find information about all 151 original Pokémon
- **NASA Image of the Day App** <https://nasadailyapi.web.app/>
  - Utilized NasaAPI, HTML 5, CSS 3, Bootstrap 5 and JavaScript to create a NASA search app in which you can view the NASA Image of the day for the past 7-days and search for any day's image by date

### Professional Experience:

#### **Design and Brand Strategist, RC Consulting, Indianapolis, IN, May 2015-Present**

- Develop visual identities for client's companies based on strategic positioning plans based on market research and competitive analysis
- Design logos, brochures, presentations, graphics, and handouts utilizing Adobe Creative Suite

#### **Recent Project: Riley Hospital Foster Care Bridge Clinic (March 2019-Ongoing)**

**Scope:** Complete branding suit—logo, brochures, presentations, infographics, business cards, and handouts

#### **Couture Designer, Rachel Clayton, Indianapolis, IN January 2020-Present**

- Design and construct couture (custom, fine-sewing) clothing based on detailed communication of client's vision as well as personal inspiration and creative references
- Custom alter and redesign client's garments to fit varied body styles and creative visions

#### **Assistant Designer, Columbus Metropolitan Ballet, Columbus, OH, January 2019-January 2020**

**Project Scope:** Designed and altered costume pieces for the 2019-2021 seasons.

- Built costumes by utilizing draping, drafting, patternmaking, sewing, & embroidery work
- Consistently dyed fabrics containing multiple, varied fiber contents for color matching
- Altered costumes to fit dancers comfortably through a variety of high-exertion dances using performance sewing methods

### Achievements & Awards:

- First Place, Burton D. Morgan Business Plan Competition, 2015
- Most Entertaining, 8th Annual Elevator Pitch Competition, 2014