

Rachel Cope

ABOUT

UX, Product, & Front-End Designer | Denver, Colorado
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Hello! I am a human-centered product designer, front-end developer, and former social entrepreneur and teacher.

I’m passionate about designing simple, intuitive products that solve important problems. I care about the future of technology, education, and solving problems through design and collaboration.

I write and speak to groups about design thinking principles and practices and introduce technical concepts to beginners of technology.

EXPERIENCE

Product Designer

thoughtbot
2014-Present

Work with clients to design, build, and ship products throughout the entire product development lifecycle.

Responsibilities include: product strategy and planning, facilitating product design sprints, sketching, prototyping, user testing, user experience and interface design, web prototyping, and front-end development/architecture with HTML5, CSS3, Sass.

I design, build, and ship user-tested software, balancing the needs of both business and end-user.

UI/UX, Mobile Designer

Freelance/contract
2011-2014

Worked as a contract UI/UX designer with agencies and clients to prototype, design, and build web and mobile applications.

Responsibilities include: product discovery and strategy, wireframing, prototyping, moodboards, visual design. Delivery of assets to developers.

Product Founder, Designer

LazyAngel
2009-2013

Founded, designed, and launched a web app that allows users to easily fight child malnutrition.

Responsibilities include: investor funding and relationships, business development, product strategy, wireframing, user interface design, user experience design, video production, branding.

SKILLS

Product Design

Product strategy/planning
User research
Usability testing
Rapid prototyping
Information architecture
Interface design
User experience design
Visual design

Tools

Paper/Pen
Adobe Suite
Sketch
Balsamic
Invision
Github

Languages

HTML5/HAML/SLIM
CSS3
Sass
Javascript (beginner)
Spanish

SPEAKING/ WRITING

Product Design Sprints, and Why They Lead to Success

droidconf London | October 2016

This talk introduces the 5-phase Product Design Sprint process. Starting with design thinking and ending with a user-tested prototype, a Product Design Sprint orients the team and effort toward a mutual goal and improves the changes of making something people want.

The Product Design Sprint

Women Who Code

Introduction to Design Thinking

Turing School of Software and Design

CSS Animation for Beginners

Giant Robots Smashing into Other Giant Robots

CSS Transitions and Transforms for Beginners

Giant Robots Smashing into Other Giant Robots

INTERESTS

Technology

Accessibility
Collaboration
Design thinking
Human-centered design
Lean product development
Empathetic design

Life

Hiking
Meditation
Travel
Reading
Cooking
Architecture

REFERENCES

“Rachel brings amazing energy, personality, and skill to design that is incredibly difficult to find. She has the rare ability to execute a well-crafted user experience from concept to implementation. Our clients always rave about her final products and enjoy working with her immensely - she is a true asset.”

Kyle Fiedler | Chief Design Officer, thoughtbot

“Rachel is truly the cleverest designer I have worked with. thoughtbot is very demanding of its designers, but she is eager to learn new development techniques and design processes and never needed anything explained twice. She's also just a pleasure to be around and clients love her. Any company would be lucky to have her and her many talents.”

Joshua Ogle | Product Designer at thoughtbot

"Every time I've worked with Rachel, I've been confident from start to finish that the resulting design and implementation will be a great fit for the design problem we're solving together. She is a great communicator, self-manages time and budget on projects, is fun to work with, and is willing and able to do the front-end development of her designs or those of teammates. Clients and teammates at thoughtbot know to expect above and beyond effort and enthusiasm from Rachel. She's a pleasure to work with, and reliably delivers excellent results."

Dan Croak | Chief Marketing Officer at thoughtbot

[See more references on LinkedIn](#)