KATE'S CAKES WEBSITE
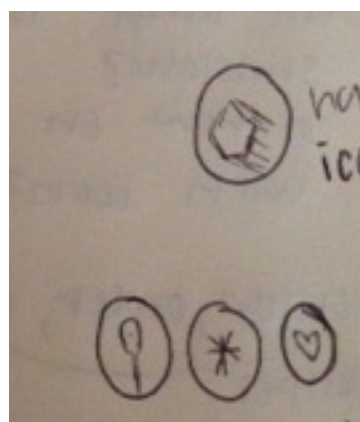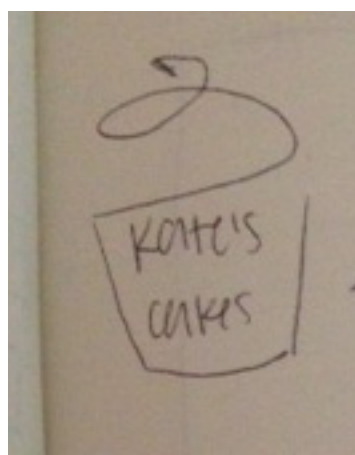
kate's
CAKES

LOGO PLANNING

SKETCHES

FIRST DRAFT

FINAL LOGO

BRAND GUIDE

FONTS

Headlines
Antonio Regular, Sans-serif, All caps
@font-face

Body
Slabo 24px, Serif
Google Fonts

COLORS

#FEB3C7   #C9CACC   #67696C

LOOK & FEEL

BRAND
- Simple & clean
- Friendly & straightforward
- Modern fonts, language, icons/buttons
- Feminine

WEBSITE
- Fixed side navigation
- One page scrolling
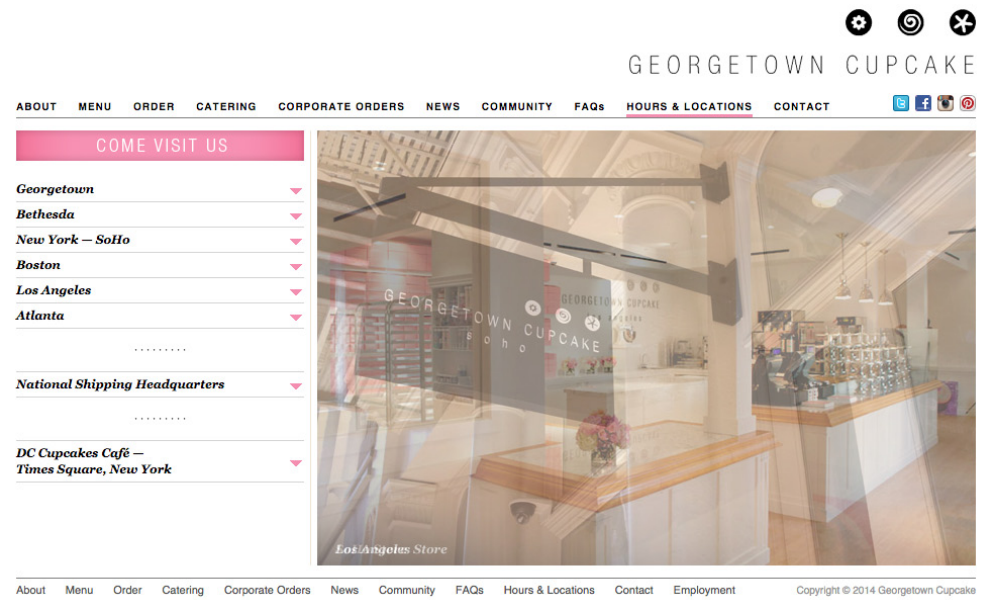- Grouped content that is easy to follow along with

INSPIRATION

http://www.
theblacktruffle.
com.au/

Large BG image
Side nav (design)
Font combo
Scrolling JS
Contact map

http://lovepub-
lic.com.au/

Large BG image
Side nav (design)
Colors
Buttons
H1 design
All caps fonts
Parallax

http://www.
georgetowncup-
cake.com/

Logo
Feminine design
Nav design
Page heading
Dropdowns
HP carousel

WEB MOCKUP

HOMEPAGE

MOCKUP

kate's
CAKES

Cupcakes
Weddings & Parties
Contact

M-F 10AM-10PM
S-S 11AM-8PM
2222 E Cary St
Richmond, VA 23223

Kate's Cakes
CUPCAKES THAT TASTE AS GOOD AS THEY LOOK

CUPCAKES

Chocolate Buttercream

Vanilla Buttercream

Red Velvet Cream Cheese

Oreo Cookie

WEDDINGS & PARTIES

We love to celebrate, and we hope you do too. Let us provide a sweet touch to your special day. Come in for a tasting and we can talk about how our pricing and options for your wedding or party.
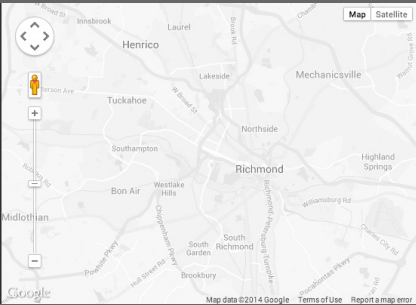
Here's what we offer:
- Cutting cake (round or square)
- Delivery and set up
- Cupcake display stands
- Gluten-free and vegan
- Flavor choices depend on amount ordered
- Any decorations!

CONTACT US

Shop
2222 E Cary Street
Richmond, VA 23223

Call
804 / 333 / 2493

Email
hello@katescakes.com

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LINKS

RESEARCH

What You May Not Know About the Z-Index Property

Changing the Font to All Caps

CSS Positioning

Using CSS Shapes

HTML Table Generator

Percentage Height HTML/CSS

LIVE SITE

http://www.rachel-knight.com/AdvancedWeb1/project1/