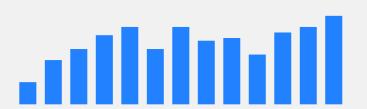


## 2021 TRB - Submit by Sep. 1!

Innovations in Transit Performance Measurement Challenge



Entry Deadline
Extended to Sept. 1
More details

Each year during Transportation Research Board's Annual Meeting, the <u>TRB Transit</u> Management and Performance Standing Committee (APO10) and the <u>Transformative Trends in Transit Data Committee</u> hosts a Transit Performance Measurement Challenge.

## Why do we host the Challenge?

We believe decisions made with data results in better public transit that serves the needs of our communities! And we want to...

- Introduce more people to the research and connections that TRB facilitates and provides
- 2. Contribute to the development of best practices in our industry
- 3. Build visibility of transit staff and agencies that are using fantastic data visualizations to tell stories that make changes

## How can I or my organization participate?

Visit <u>this site</u> for the details on how to submit your entry by Sept. 1! Entries welcome in many categories such as operations, service planning or administration. Please contact Alissa Zimmer (<u>Azimmer@mbta.com</u>) with any questions.