Rachel Fritz

Denver, CO | 615-318-6334 Email | GitHub | LinkedIn | Portfolio

Graphic designer turned web developer adept in all stages of advanced web development and graphic design skills. Bringing forth expertise in design, installation, testing, and maintenance of web systems with a certificate in web development. Equipped with a diverse and promising skill-set, and proficient in an assortment of technologies and softwares including Adobe Creative Suite, JavaScript, React, Wordpress, and MySQL. Able to effectively self-manage during independent projects, as well as collaborate in a team setting.

Skills

Languages: HTML, CSS, JavaScript, Express.js, Node.js, React, PHP, Wordpress

Databases: MySQL, MongoDB

Adobe Creative Suite: Photoshop, InDesign, Illustrator, Acrobat, After Effects

Projects

The Speakeasy | GitHub Repository | Deployed Link

- An online forum for people who enjoy fine wines, spirits and liquors providing social connections with others to engage.
- Responsible for: product management, front-end visibility, and UI design
- Used: JavaScript, Express.js, Node.js, Handlebars, MySQL database

The Spontaneous Traveler | GitHub Repository | Deployed Link

- An online forum for spontaneous travelers to plan last minute trip activities.
- Responsible for: local storage, file structure and persistent data
- Used: HTML, CSS, JavaScript, and jQuery as well as Moment.js, Skeleton CSS and Google fonts

Experience

MAY 2018 - PRESENT

ESa, Nashville, TN - Graphic Designer

- Manage up to 5 projects at a given time while under pressure to meet weekly deadlines.
- Develop and design graphics for company websites within Adobe InDesign, creating a consistent and appealing organizational image.
- Created 4+ design presentations and proposals a month for clients and account managers.
- Coordinated in the design, development and implementation of conceptual design, layout and production.
- Supervise the assessment of all graphic materials in order to ensure quality and accuracy of the design.
- Recommended and consulted with clients on the most appropriate graphic design options based on their overall marketing goals.

Education

JANUARY 2015 - AUGUST 2018

Auburn University, Auburn, AL - Bachelor of Science, Interior Design

MAY 2020 - NOVEMBER 2020

Vanderbilt University, Nashville, TN - Certificate in Full Stack Web Development