

Rachel Glasser

Austin, TX
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Education

Carnegie Mellon University - Pittsburgh, PA
Bachelor of Design in Communication Design
Minor in Fine Art
2020

Skills

Adobe CC | Design Research | Digital Photography | Drawing | Email and Social Media Marketing | Graphic Design
HTML CSS | Motion Graphics | Painting | Printmaking: Relief, Screenprinting, Stone Lithography | Prototyping

Work Experience

Communication Design and Marketing Specialist

Four Hands Art Studio - Austin, TX
Spring 2021 - present

Redesigned the homepage of the direct to consumer website and continues to make improvements by adding new features and products, curating art collections, and finetuning the user experience. Creates content and marketing concepts for the art studio's social media presence. Designs supplemental marketing material for both print and web such as email newsletters and hangtags for the artwork.

Print Room Associate

Four Hands Art Studio - Austin, TX
Summer 2020 - Spring 2021

Digitally prepared, printed, cut, and ensured the quality of images on materials including paper, canvas, acrylic, and wood in order to be framed and sent to various interior design and home furnishment clients. Organized and assembled dozens of orders at a time and assisted in completing many different hands-on tasks.

Summer Undergraduate Research Fellow

Carnegie Mellon University Undergraduate Research Office - Pittsburgh, PA
Summer 2019

Was awarded a research fellowship to work full time on an art project over the summer. Created several multimedia art pieces that form a body of work with a thesis.

Teaching Assistant for Bachelor's and Master's level Communication Design Fundamentals classes

Carnegie Mellon School of Design - Pittsburgh, PA
Fall 2018 - Fall 2019

Conducted software tutorials, gave students feedback on projects, and helped with grading. Assisted in facilitating critiques and class discussions.

Marketing Intern

Research Center Pharmaceutical Engineering (RCPE) - Graz, Austria
Summer 2018

Created and re-designed layouts and graphics for both print and web. Took photos at company events.

Student Assistant

Carnegie Mellon University Children's School - Pittsburgh, PA
Fall 2018 - Summer 2019

Used art and design skills to create various games and props for family events. Engaged with and supervised children ages 3-5. Assisted with filing, shelving, and organizing books for the library.

Teaching Assistant

The Art Connection Program at the Carnegie Museum of Art - Pittsburgh, PA
Fall 2017 - Spring 2018

Assisted in teaching eighth graders a variety of skills such as drawing, painting, sculpture, mixed media, and art criticism. Worked with the teaching artist to execute lesson plans, run critiques, and discuss works of art in the museum.

Design Intern

Applied Public Policy Research Institute for Study and Evaluation (APPRISE) - Princeton, NJ
Summer 2017

Designed a webpage presenting the company's research. Created systems of graphics in order to visualize data.