

RACHEL GORDON

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Portfolio – <https://rachelgordon-gh.github.io/portfolio/>
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EDUCATION

James Madison University (JMU)

Bachelor of Arts in Media Arts and Design, Interactive Design Concentration
& Creative Writing Minor
Cumulative GPA: 3.88
President's List: Spring 2021, Fall 2021 | Dean's List: Fall 2022, Spring 2023

Harrisonburg, VA
Sept 2020 – Present

Study Abroad (JMU)

JMU Semester in Florence

Florence, Italy
Jan 2022 – April 2022

WORK EXPERIENCE

Graphic Design Intern

Aramark

- Create and design print and digital materials for JMU's dining services
- Part-time position (approx. 5 hrs./week) while full time student

Harrisonburg, VA
Aug 2023 – Present

Banquet Server

Hotel Madison & Shenandoah Valley Conference Center

- Part-time position (approx. 10 hrs./week) while full time student

Harrisonburg, VA
Sept 2022 – Present

Magazine Intern

Alexandria Living Magazine

- Wrote and edited 4 articles
- Discovered and secured advertisers
- Created content for printed editions, the website, and social media

Alexandria, VA
June 2022 – Aug 2022

Lead Camp Counselor

Burgundy Farm Summer Day Camp

- Developed lesson plans and taught photography to two classes of children ages 6-11
- Junior Photography Counselor (summer 2018), Lead Photography Counselor (summer 2019), Lead Camp Counselor of children ages 6-8 (summer 2021)

Alexandria, VA
June 2018 – Aug 2021

ACTIVITIES

Alpha Phi Omega

Service Fraternity

- Serve the local community by volunteering in various areas such as food pantries, farming, elderly care, disability services & support, animals shelters, and trash pick-up

JMU
Sept 2021 – Present

Op Ed Writer

The Breeze

- Wrote and edited 9 articles for the opinion section of JMU's newspaper
- Pitched ideas during weekly meetings
- Researched, conducted interviews, and gathered data for stories

JMU
Sept 2020 – May 2021

Student Speaker

General Education Conference

- Nominated to present my American History paper on American Imperialism in the Philippines at JMU's 17th annual Gen Ed Student Conference

JMU
April 2021

SKILLS

Adobe Creative Cloud (proficient), Figma (proficient), Canva (advanced), Microsoft Office (advanced)