

# RACHEL GREIDER

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## SKILLS

Adobe After Effects, Photoshop, InDesign,  
Illustrator, Premiere, Audition  
Visual Studio Code, HTML and CSS  
Maxon Cinema 4D  
Microsoft Word, Powerpoint, Excel

## UNIVERSITY OF CINCINNATI

Cincinnati, Ohio  
College of Design, Architecture, Art, and Planning  
Class of 2021  
Communication Design Major  
Participating in the Professional Practice Program,  
alternating semesters of classroom study with work  
in the field of design.

## KIM MCCARTHY POLITICAL CAMPAIGN

Bellbrook, Ohio  
August - November 2020

### GRAPHIC DESIGN INTERN

Kim McCarthy ran for Ohio House Representative  
for District 73. I created informational mailers,  
doorhangs, and social media ads including Kim's  
platform and ideals.

## FACTOR10

New Orleans, Louisiana  
Jan - March 2020

### GRAPHIC DESIGN CO-OP

Worked on the branding for a new, in-house product;  
including the product features, logo, commercials,  
and packaging. Conducted market research on similar  
games and products to ideate new boardgame  
ideas. Researched kickstarter and indiegogo strategies  
to confidently run campaign

## HBO

New York City, New York  
May 2019 - August 2019

### JUNIOR DESIGNER

Produced motion graphics for promotion of  
original HBO programs for hbo.com and social media  
sites, edited imagery for program posters and  
character photography

## SUGARCREEK PACKING CO

Blue Ash, Ohio  
January 2018 - Dec 2018

### SUGARCREEKU DESIGN CO-OP

**SAFETY DEPARTMENT:** created posters to be hung  
up in doorways, trifold for new hires, videos for  
breakroom TVs

**MARKETING DEPARTMENT:** created event invites, the  
trade booth backdrop, plant capabilities sheets, and  
helped with a products photoshoot

**SUGARCREEK-UNIVERSITY:** created videos for various  
holidays and announcements for the breakroom TVs,  
helped with videotaping workshops

## UNIVERSITY OF CINCINNATI LIBRARIES

Cincinnati, Ohio  
September 2017 - June 2018

### ELEARNING PRODUCTION ASSISTANT

Created handdrawn illustrations for an animated  
instructional video, manipulated stock vector  
images into different illustrations to instruct students,  
and created an infographic style instructional video