

RACHEL GREIDER

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SKILLS

Adobe After Effects, Photoshop, InDesign,
Illustrator, Premiere, Audition
Visual Studio Code, HTML and CSS
Maxon Cinema 4D
Microsoft Word, PowerPoint, Excel

UNIVERSITY OF CINCINNATI

Cincinnati, Ohio
College of Design, Architecture, Art, and Planning
Class of 2021
Communication Design Major

KIM MCCARTHY POLITICAL CAMPAIGN

Bellbrook, Ohio
August - November 2020

GRAPHIC DESIGN INTERN

Kim McCarthy ran for Ohio House Representative for District 73. I created informational mailers, doorhangs, and social media ads including Kim's platform and ideals.

FACTOR10

New Orleans, Louisiana
Jan - March 2020

GRAPHIC DESIGN CO-OP

Worked on the branding for a new, in-house product; including the product features, logo, commercials, and packaging. Conducted market research on similar games and products to ideate new board game ideas. Researched kickstarter and indiegogo strategies to confidently run campaign

HBO

New York City, New York
May 2019 - August 2019

JUNIOR DESIGNER

Produced motion graphics for promotion of original HBO programs for hbo.com and social media sites, edited imagery for program posters and character photography

SUGARCREEK PACKING Co

Blue Ash, Ohio
January 2018 - Dec 2018

SUGARCREEKU DESIGN CO-OP

SAFETY DEPARTMENT: created posters to be hung up in doorways, trifolds for new hires, videos for break room TVs

MARKETING DEPARTMENT: created event invites, the trade booth backdrop, plant capabilities sheets, and helped with a products photo-shoot

SUGARCREEK-UNIVERSITY: created videos for various holidays and announcements for the break room TVs, helped with videotaping workshops

UNIVERSITY OF CINCINNATI LIBRARIES

Cincinnati, Ohio
September 2017 - June 2018

ELEARNING PRODUCTION ASSISTANT

Created hand-drawn illustrations for an animated instructional video, manipulated stock vector images into different illustrations to instruct students, and created an infographic style instructional video