

RACHEL GREIDER

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SKILLS

Adobe After Effects, Photoshop, InDesign, Illustrator, Premiere, Audition
Visual Studio Code, HTML and CSS
Maxon Cinema 4D
Microsoft Word, PowerPoint, Excel

UNIVERSITY OF CINCINNATI

Cincinnati, Ohio
Bachelor of Science in Communication Design
College of Design, Architecture, Art, and Planning
Class of 2021 with Honors

KIM MCCARTHY POLITICAL CAMPAIGN

Bellbrook, Ohio
August - November 2020

GRAPHIC DESIGN INTERN

KIM MCCARTHY FOR OHIO HOUSE REPRESENTATIVE FOR DISTRICT 73: Worked with consultants and campaign manager to create informational mailers, doorhangs, a highway billboard, social media ads, commercials, and a motion graphic of the McCarthy logo.

FACTOR10

New Orleans, Louisiana
January - March 2020

GRAPHIC DESIGN CO-OP

PRODUCT: Explored branding for a new, in-house product; including the product features, logo, commercials, and packaging. Hired and managed freelance designers to help with branding ideation.

GAME: Ideated new board game ideas through market research on similar games and products.

MARKETING: Researched Kickstarter and Indiegogo strategies to confidently run campaign

HBO

New York City, New York
May 2019 - August 2019

JUNIOR DESIGNER

MOTION: Produced a motion graphic for promotion of original HBO program, Wig, for hbo.com and social media sites,

KEY ART: Edited imagery utilizing Photoshop for program posters, key art, and character photography

SUGARCREEK PACKING CO

Blue Ash, Ohio
January 2018 - December 2018

SUGARCREEKU DESIGN CO-OP

SAFETY DEPARTMENT: created posters to be hung up in doorways, trifolds for new hires, videos for break room TVs

MARKETING DEPARTMENT: created event invites, the trade booth backdrop, plant capabilities sheets, and helped with a products photo-shoot

SUGARCREEK-UNIVERSITY: created videos for various holidays and announcements for the break room TVs, helped with videotaping workshops

UNIVERSITY OF CINCINNATI LIBRARIES

Cincinnati, Ohio
September 2017 - June 2018

ELEARNING PRODUCTION ASSISTANT

ELEARNING VIDEOS: Created hand-drawn illustrations for an animated instructional video, manipulated stock vector images into different illustrations to instruct students, and created an infographic style instructional video