



Rachel Nicole Hojnacki

<http://www.rachelhojnacki.com>

- Education** *University of Florida* August 2012-Present Gainesville, FL
Masters of Arts and Mass Communication, Public Relations
- The Ohio State University* September 2006-June 2010 Columbus, OH
Bachelor of Arts, Strategic Communications
- The Umbra Institute* Fall 2008 Perugia, Italy
Study Abroad Program
- Professional Experience** *United Way* August 2013-December 2013 Gainesville, FL
Communications and Marketing Intern
- Assisted in planning and implementing four outdoor events promoting United Way of North Central Florida and the city of Gainesville
 - Prepared bi-weekly newsletter
 - Managed Social Media sites
- NASA* June 2013-August 2013 Kennedy Space Center, FL
Student trainee, Public Affairs
- Communicated the benefits of the United States space program to the public through news and information provided to news media
 - Prepared internal communications and fact sheets
 - Escorted media to press events
- Greenberg Communications* October 2012-January 2013 Gainesville, FL
Associate/Intern
- Worked directly with the client, Kara's HoPE, promoting their fundraiser
 - Created press release
- Skills** Proficient in Microsoft Office, Adobe Illustrator and Photoshop
Basic understanding of HTML and CSS
- Activities** **Leader of the Month: July 2013** Launching Leaders NASA, KSC
- Organized meetings and volunteer opportunities for members
- Volunteer/Fundraiser Shadow** Hippodrome Theatre Gainesville, FL
- Public Relations Coordinator** Alpha Gamma Delta Ohio State
- Created recruitment brochures and informational video