

# Rachel Janhunen

## PRODUCT DESIGNER

### CONTACT

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### SKILLS

Visual Design  
Interaction Design  
Information Architecture  
Wireframing  
Prototyping  
User Research  
User Journey Maps  
Usability Testing

### TOOLS

Figma  
Adobe Sketch  
Procreate  
Adobe Photoshop  
Canva  
Indusoft Web Studio

### PROGRAMMING

HTML/CSS  
Python  
C#

### EDUCATION

**BIOMEDICAL ENGINEERING, BASc**  
University of Waterloo | 2017 - 2022  
Computing Option

### EXPERIENCE

#### UI DESIGNER

Borealis Wind | May 2021 - Aug 2021

- Created a user interface and supporting backend development to allow for commissioning of the ice protection system when installing within wind turbines
- Scoped the functional requirements and developed a weighted decision matrix to allow for prioritization of the requirements
- Performed usability testing to assess the usability goals of the user interface, resulting in all benchmarks being met

#### AI ACCELERATOR HARDWARE ENGINEERING

Untether AI | Jan 2021 - Apr 2021

- Developed firmware in C++ to run temperature monitoring and a boot flow, to optimize the STM32 MCU runtime

#### CONTROLS ENGINEERING

Borealis Wind | May 2020 - Aug 2020, Sept 2019 - Dec 2019

- Redesigned the user interface of an HMI based on user feedback
- Implemented tree testing to test the usability of the information architecture, proving with 90% confidence that the redesigned interface was easier and quicker to use
- Project managed all scope elements of the business for 1 month while the team was away for site installations

### PROJECTS

#### AthleteVR

- Project managed an interdisciplinary team of 8 to prototype a virtual reality training app for athletes to use from home
- Outlined the content and wireframe for the user journey map
- Designed the app's user interface prototype within Figma

#### SleepTracker

- Created personas within the problem space of disrupted sleep in those with dementia, using secondary research, interviews, and the fly-on-the-wall technique
- Developed usability and user experience goals to assist in usability testing of the final product
- Designed a user interface prototype within Figma, and evaluated the information architecture with a Treejack tree test