

# Rachel Janhunen

## PRODUCT DESIGNER

### CONTACT

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### SKILLS

Visual Design  
Interaction Design  
Mobile Design  
Information Architecture  
Wireframing  
Prototyping  
User Research  
User Journey Maps  
Usability Testing

### TOOLS

Figma  
Adobe Sketch  
Mural  
Miro  
Procreate  
Adobe Photoshop  
UserTesting  
TreeJack

### PROGRAMMING

HTML/CSS  
Python  
C#

### EDUCATION

#### BIOMEDICAL ENGINEERING, BASc

University of Waterloo | 2017 - 2022  
Computing Option, Human-Computer Interaction

### EXPERIENCE

#### UX/UI DESIGNER

Borealis Wind | May 2021 - Aug 2021

- Created a user interface, along with supporting backend functionality, to allow for commissioning of the ice protection system when installing within wind turbines
- Scoped the functional needs and developed a weighted decision matrix to allow for prioritization of the design requirements
- Performed usability testing to assess the usability goals of the user interface, resulting in all benchmarks being met

#### UI & CONTROLS DESIGNER

Borealis Wind | May 2020 - Aug 2020, Sept 2019 - Dec 2019

- Redesigned the user interface of an HMI based on user feedback
- Implemented tree testing to test the usability of the information architecture, proving with 90% confidence that the redesigned interface was easier and quicker to use
- Project managed all scope elements of the business for 1 month while the team was away for site installations

#### APPLICATION SUPPORT ANALYST

Sun Life Financial | May 2018 - Aug 2018

- Refined the user interface in Visual Basic for a division-wide tool to allow for compatibility with a code repository migration

### PROJECTS

#### RESTAURANT MENU APP

- Developed design goals and usability requirements through a user survey and personas of varying demographics
- Completed early design techniques like a task analysis, low fidelity wireframes, and a mood board
- Refined the wireframes for performance testing, resulting in all usability requirements being met

#### SLEEP TRACKER

- Created personas within the problem space of disrupted sleep in those with dementia, using secondary research, interviews, and the fly-on-the-wall technique
- Developed usability and user experience goals to assist in usability testing of the final product
- Designed a user interface prototype within Figma, and evaluated the information architecture with a Treejack tree test