SYS366 – Company Overview Worksheet

|  |  |
| --- | --- |
| **Date Submitted:** | 1/03/2017 |
| **Team Number and Name:** | 15- WHATEVER |
| **Student Name** | Khai Binh Nguy |
| **Professor Name:** | Mars Gurwitz |
| **Class** | Sys366SCC |
| **Title:** | Resubmit\_Company Overview |

|  |  |
| --- | --- |
| Group Number and Name  Group members in attendance | Group 15\_ Khai Binh Nguy, Oleksandr Tkach, Pedro Henrique Carvalho, Jordan Morris, Lazaros Mitro |
| Overview and Summary  (What does your company excel at?  What differentiates your company from others in the same market place) | Whatever is famous for providing the best software systems with an easy interact user interface display by our professional technology developers and engineers. We can help you to make your business run smoother, faster and easier.  We care about the effectiveness of the software we create and the services we provide. We have been running in this industry over 10 years and getting bigger by opening more branches in different continents. We have help more then thousand company to create and improve their managing system, such as No Frills, Canadian Tire and Seneca College, etc.  We have ability to provide your customers any demands in software they want and make it even better.    We do not stop by those, we do so much more. Whatever also provide various training classes depend on the technical level of each partner. We take a deep evaluation on the daily work of our partners’ company in order to put us in their situation and work together to create the best software system that can satisfy out partners perfectly and keep tracking the system for updating. Besides, we are not only care about our partners, but we also take care of the Environment. We are one of the biggest partners of Power Scorecard for doing research to reduce the emission of greenhouse gasses. We are doing the best to protect our Earth. |
| History  (When was the company founded? Any major milestones?) | Whatever was established in 01/07/2007.  The owner Ms.Nguy has programing background with 5 years worked at Intel and she designed to run her own business by the support of her busband. Her old university friends agreed to work for her. In 2009, Ms.Nguy and her group of developer created successfully a new program for visually impaired people to get direction in 2 years with their research about the demand of these people and finally, they have gotten Microsoft Improvement Award in 2010.  Moreover, our company has launched two famous applications which called Master Tap and Rocket Typing for people who want to use the game for using smart phone fluently and practice typing. Both of them got over a million download times. |
| Management Team, Key Stakeholders  (who are the big decision makers for your organization?) | President: KhaiBinh Nguy \_ Has a PhD. Computer Systems Management. She had worked for Intel for 5 years as a program developer. Within a year to discover and seek for opportunities, she had a right decision to establish Whatever as today. Ms.Nguy is also giving some talk shows for some colleges and universities.  IT Support Manager: Jordan Morris \_ With over 10 year experience in Computer Engineering, Jordan has know inside out of all the problem in the software systems. He is also one of the member in the team that got the Microsoft Award.  Customer Service manager: Pedro Henrique Carvalho \_ Pedro is friendly and enthusiastic for everything. Pedro love to help people and often put himself in the customer situation to understand them and solve the problems quickly.  Human Resource manager: Lazaros Mitro \_ Lazaros has a skills of seeking talent people. All the employees who work for our company are the best for us. In additionally, he also handle the pay roll for the entire company. He is a humor manager and responsible for his role.  Project manager: Oleksandr Tkach \_ Oleksandr takes care for the projects of the company. He graduated with 4.0 GPA in Programming Bachelor degree and have been working for our company over 7 years.   * In the company policy, Ms. Nguy would like to be fair for all the issues and decisions, majority of votes has been choosen for last decision. However, in some case that related to the budget which over then a hundred thousand dollars, The President will give the last decision. |
| Structure and Ownership  (organization chart for your company) |  |
| Location  (where do we find you? | **110-132 Eglinton Ave W, Toronto, ON M5N 1A6**  Building |
| Mission Statement | * Expand company to all over the world. Processing open two company, one will locate in Ho Chi Minh, Vietnam and one will locate in Barcelona, Spain. They are two full of opportunity cities. * Non- stop improving life style for human being by inventing many new software, applications. * Provide outstanding customer service and products with premium value to our partners. * Strive to become one of the first choice systems software companies in North America, Asia and Europe. |
| Description of Products and Services | Managing Human Resource System – Human resource department to manage schedule and pay roll;  Sale system – Storing sale history and calculate products’ cost  General manage system for small, medium and big companies.  Training classes  Variety of mini games for training purpose. |
| Target Market | Any company who has demand on using managing system to run business.  First of all, we will take care our North American partners. After that, Vietnam will be our next marketplace because of the sharp developing economy go together with the technology demands. Within 3 years, London will be our next destination. |
| Competitive Advantage  (Strength and Skills | * Giving our partners an over expectation in our service. We provide not only the product, but also a full package to follow up the process until our partners feel comfortable with the new system. * We have many teams of technicians to create many value system software which are outstanding and have been satisfied by our previous partners. * We have achieved more than 8 awards related to Information Technology industry and have gotten to know by many big companies such as Canadian Tire, T&T co., ect. * We provide variety of classes depend on the technical level of the relevant employees in our partners’ companies. * We promise to provide a quality product with the efficient time of training from 1 -3 classes. * Our partners have shared our strength and skills to their friends or relevant partners and offer them to using our service and programs. |
| Objectives and Goals | * In 2019, we will open our second company in Ho Chi Minh, Vietnam to cover Asia market. * Before 2021, we establish our third branch in London, England and continue to expand in Europe market. * Improve the training process to maximum 2 classes. * Invent some new applications for using new technology to simplify human life style and save their time. * Protect green environment buy inventing software with less memory use for reducing a great amount of consuming power. |