

















## Image

## graphic design photogrpahy illustration web design

Hello I'm Rachel, a creative print and web designer based in Sydney, Australia – I create design with knowledge and passion. With more than 15 years of experience I tackle a broad variety of disciplines in the process of creating meaningful design that make a real difference. With carefully selected tools and skills I express my visions ranging from print design to the creation of user experience up to development and delivery.

My distinctive strategic thinking helps me to pinpoint th holistic scope of a product and evolve it by adding new business ideas, innovations and values that meet user needs as well as business objectives. Besides building user flows, information architecture and wireframes, tailor-made interactive prototypes are constantly putting concepts and ideas to the test and emphasize the user centered approach in my work.

I work with the latest techniques in web development print finishing. With my knowledge in both design and technology I foster productive teams in an collaborative environment.

## work

Reserve Bank Annual Report

Leighton Contractors
Tender Design

AMP Brochure Design

VisitBritain Tourism Brochure Reserve Bank Annual Report

Leighton Contractors
Tender Design

## contact

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