* Why will people come to your site?
  + My site will have visitors that want to see my artwork. Although I would hope that most people who visit my site are potential clients who would like commissioned illustration work done for any personal projects they may have, I expect that my site might be a good place for family or friends to view my artwork if they wish. Although this site won’t have all of my artwork, it will organize the book illustration projects I’ve done and link to other sources where my artwork can be found.
* What questions will your visitors expect your site to answer for them?
  + The main question that my site will answer is what my art style looks like, and what kind of illustration work I’m capable of doing. I should likely include an “about” page that can give more information into my workstyle and flow, and what to expect as a potential client. This includes expected time frames, prices, and different illustration styles I can do. For those who aren’t potential clients, they will be able to easily view my artwork.
* What information is necessary to complete any actions your site offers?
  + The main information I wish to display is the images of illustrations from my past projects. I mainly want to use this site as a portfolio page, and not necessarily as an info page, so I would like it to be more image heavy than text heavy. This is going to require me to format the pages in a way where the images are resized to fit the grid and layout of my wireframe. For one of my projects in particular, I’m going to provide a link to the Amazon webpage for the book I illustrated. This will help people find potential ways they can use the illustrations I make for them. I can also give a short bio about myself, and an info page as I mentioned earlier.
* Why will your visitors come to your site instead of another to get this information or complete the actions?
  + This portfolio site is better from some of my other artwork galleries, such as Instagram, since I’m able to organize my artwork by category.

TFW YOU REALIZE THAT YOU DIDN’T NEED TO TURN THIS IN AND I SPENT ALL THIS TIME FOR NOTHING. DANG IT. POOPY. JDKGNDKJGSJG

Hi, I’m Rachel Magelsen! I’m a freelance illustrator and I’m glad you’ve visited my site. Here, you can view my artwork, my art portfolio, and pieces from past illustration projects. If you’re a potential client, you may also wish to see my hours, my prices, and other important information, which you can find here. Want to contact me? Find my information below and feel free to reach out. I’d love to hear about any projects you might have. This site doesn’t include all of my artwork, so feel free to browse other places I’ve linked here where you can access artwork I’ve done outside of book illustration commission projects. Have any questions about my current projects? Go to the pages for those projects and learn more. Anything you’d like to know about me? Again, feel free to contact me and I’m more than willing to answer your questions.

Here’s where you can find some illustrations I did for a book project called I Love You My Boy. This project was commissioned by a member of my church back at home. The woman who commissioned me is a mother of three boys, and though it would be nice to write a book that showed her boys growing up. Each page has the words “I love you, my boy, for you are…” with my illustration finishing the sentence. It was a fun project to work on, although it took me a while to do. I was working on it while in school, and it took me just under a year to finish. The full project was 15 illustrations, not including sketches and alternate versions for each final illustration. For this project, I tried to focus on bright and warm colors, especially oranges and reds, with blue and green accents. The client loved my images and the book can now be purchased on Amazon.

This page is dedicated to my current book illustration commission project for my great aunt, who wrote a book of stories about her growing up. It’s been really nice to read about her life as I’ve worked on this project, and see how it connects to life today. She plans on printing this book and making enough copies to give to her children and grandchildren as gifts, which has motivated me to make my illustrations special for her. Unlike other commission projects I’ve worked on, I have had a lot of freedom in the creative aspects of this project, with little directions from my client. I was provided with example images, but much of the subject matter involves some research, which has been fun! I have been focusing more on bubbly, exciting colors and poses, trying to add a bit of maturity to my illustrations compared to other projects I’ve done.