

# Rachel Becker

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## EDUCATION

### UNIVERSITY OF MICHIGAN

Ann Arbor, MI

May 2021 Graduation

- Bachelor of Science in Information
- Concentration in UX Design
- Minor in Entrepreneurship
- Current GPA: 3.73/4.00
- Awarded University Honors

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## EXPERIENCE

### *UX Designer and Strategist*

Ann Arbor, MI

CHISL, University of Michigan

January 2020–Present

- Aid local companies in rebranding, identity design, strategy, package design, and website design
- Work on a team with other students, along with the company, to solve challenges that the company is facing

### *Peer Tutor – Introductory Python and Web Design Courses*

Ann Arbor, MI

University of Michigan

September 2018–Present

- Help students gain better understanding of difficult concepts, aiding in homework and test preparation
- Developed ability to explain and instruct in many different ways according to students' learning styles
- Hold exam preparation sessions for aspiring School of Information applicants as well as other coding students

### *Social Media Intern*

New York, NY

Kokun

June 2019–August 2019

- Managed the company's social media accounts in efforts to acquire new and loyal customers
- Analyzed numerous social media accounts in order to improve Kokun's accounts
- Marked Kokun's newest clothing designs through various platforms

### *Marketing Chair*

Ann Arbor, MI

Michigan Women's Club Lacrosse Team

January 2017–May 2019

- Worked to increase visibility of the organization's success by maintaining social media accounts
- Sent weekly emails to alumni, local residents, and nation-wide fans to ensure a more diverse following
- Collaborated with Jimmy Bars protein bar company, contributed to greater funds for the team expenses, as well as increased visibility on Jimmy Bar social media accounts

### *Camp Counselor*

Torrington, CT

Camp Wah-Nee

Summer 2017–Summer 2018

- Managed and trained a department of staff in conflict management strategies for campers' behavioral issues
- Supervised and evaluated staff to develop and exercise all facets of the department, providing feedback and guidance for self-improvement to ensure the safety of campers and appropriate use of program equipment
- Organized and implemented schedules and records for all areas of the department's programs and facilities

### *Computer Data Entry Intern*

Cherry Hill, NJ

Morgan, Bornstein, and Morgan Law Firm

August 2015–May 2017

- Collected and organized client data into a computer program system to aid the firm's efforts to computerize data, culminating in a more efficient business
- Educated newer firm employees on structuring and organizing data into computerized programs for rapid retrieval

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## SKILLS & CAMPUS INVOLVEMENT

- Proficient in Python, HTML, CSS, and Photoshop
- Experienced in Excel, JavaScript, jQuery, and C++
- Freshman Year Student Outreach Project (FYSOP), volunteer, provided support to the homeless community in Boston
- Volunteer and fundraise for Prevent Child Abuse America (PCAA)