





AMERICA'S
FAVORITE
SCOOTER COMPANY

FEEL THE LOVE. IT'S GENUINE.

Genuine Scooters was founded by a couple of guys selling scooter parts out of an old warehouse in Chicago. They had one thing in mind: Bring a better scooter to the United States.

The first model, Stella, arrived and the scooter culture began to expand in ways never thought possible. The Buddy soon stole America's heart and, from urban warriors to back road cruisers, the line-up now had something for everyone. The Roughhouse, a rugged little beast that handles congested city traffic with ease, the Blur 220, a speed-loving hooligan, and the 4-stroke Stella that oozes vintage style were added to the mix of the very best scooters available in the world.

The confidence Genuine has in its products is unparalleled in the industry. Every model comes with a 2-year Genuine Confidence Warranty and Roadside Assistance Program and there's a network of Genuine Authorized Dealers across the country to assist you with any of your scooter needs.

When you buy a Genuine scooter, you become part of a family filled with loyal dealers and enthusiastic scooterists. You'll be invited to Genuine sponsored scooter rides in cities around the country. These rides are Genuine's family reunions and every rider is encouraged to join in on the fun!

So, what are you waiting for? Isn't it time to Feel the Love? It's Genuine.

Buddy
50



SEAFOAM



SPECIFICATIONS

MSRP: \$1999**

Top Speed: 30 MPH*

Dry Weight: 198 lbs

Mileage: 100+ MPG†

Engine: 49.7cc 2-Stroke, Air-Cooled

Transmission: Automatic (CVT)

Tire Size: F/R: 90/90-10

Braking: Front Hydraulic Disc; Rear Drum

Warranty: 2 year/unlimited-mile

12 Volt Jack: Charge your cell phone or iPod

Colors: Black, Red, Tangerine, Seafoam, White

BUILT WITH LOVE!

Love is in the details. And after one look at a Buddy 50, you'll be ready for a serious commitment! This vintage-inspired scooter comes in a variety of retro colors yet has plenty of modern features that include: under seat storage, a charger for your cell phone or iPod and a grocery bag hook.

Don't let the smaller engine fool you. The Buddy 50 is great for every-day transportation. Run errands around town or cruise across a college campus. At 100 mpg†, you'll spend less time at the pump and more time scooting around and falling in love.



* Restricted † EPA Estimated **MSRP does not include dealer destination or preparation charges

Buddy
50



SPECIFICATIONS

MSRP: \$2199**

Top Speed: 30 MPH*

Dry Weight: 198 lbs

Mileage: 100+ MPG†

Engine: 49.7cc 2-Stroke, Air-Cooled

Transmission: Automatic (CVT)

Tire Size: F/R: 90/90-10

Braking: Front Hydraulic Disc; Rear Drum

Warranty: 2 year/unlimited-mile

12 Volt Jack: Charge your cell phone or iPod

Colors: Italia, Pamplona

OUR LITTLE INTERNATIONALS!

Our Little Buddy Internationals pack plenty of big European flavor in a small fun-to-ride package.

Stylish and romantic, the Little Buddy Italia would be right at home circling the Roman Coliseum and shopping in Milano.

The bullish Little Pamplona makes every day a fiesta! Great colors and plenty of Latin flavor make this bike a daring favorite. So come on! Take this Buddy by the horns!

Genuine's Little Internationals offer plenty of power for slicing through traffic, getting over 100 mpg† and, in most states, a special motorcycle license is not required.



**ROUGH
HOUSE R50**

ROUGHHOUSE



BUILT FOR ADVENTURE!

You asked for a set of wheels that's tough, practical, sporty and fun. We delivered the Roughhouse 50!

The Roughhouse 50 combines proven durability with penny-pinching 100mpg[†] economy, generous under seat storage, a bag hook for grocery runs and space for the recommended optional rear rack and locking top case. Weekend fun is made possible with a high performance 50cc engine and a set of slightly knobby tires that can handle the dirt road when the pavement ends.

Mom said "Stop roughhousing!" but we ignored her!



SPECIFICATIONS

MSRP: \$1999**

Top Speed: 30 MPH*

Dry Weight: 198 lbs

Mileage: 100 MPG[†]

Engine: 49.7cc 2-Stroke, Air-Cooled

Transmission: Automatic (CVT)

Tire Size: F: 120/90-10 R: 130/90-10

Braking: Front Hydraulic Disc; Rear Drum

Warranty: 2 year/unlimited-mile

12 Volt Jack: Charge your cell phone or iPod

Colors: Black, Red

* Restricted † EPA Estimated **MSRP does not include dealer destination or preparation charges

Buddy 125



SPECIFICATIONS

MSRP: \$2799**
Top Speed: 60 MPH*
Dry Weight: 220lbs
Mileage: 90 MPG†

Engine: 124.9cc 4-Stroke, Air-Cooled
Transmission: Automatic (CVT)
Tire Size: F/R: 3.5" x 10"
Braking: Front Hydraulic Disc; Rear Drum

Warranty: 2 year/unlimited-mile
12 Volt Jack: Charge your cell phone or iPod
Colors: Black, Red, Seafoam, Tangerine, White

CLASHES WITH BORING!

First time scooter owners and seasoned veterans agree: the Buddy 125 has won their hearts with its seamless blend of modern technology, power and vintage style.

Filled with personality and performance, the Buddy 125 comes in Genuine's signature bright colors and has a bigger engine for a more powerful ride. Glide through busy traffic with ease, climb the steepest hills and take long weekend cruises.

Hold on tight and bring your sunscreen!



* Estimated † EPA Estimated **MSRP does not include dealer destination or preparation charges

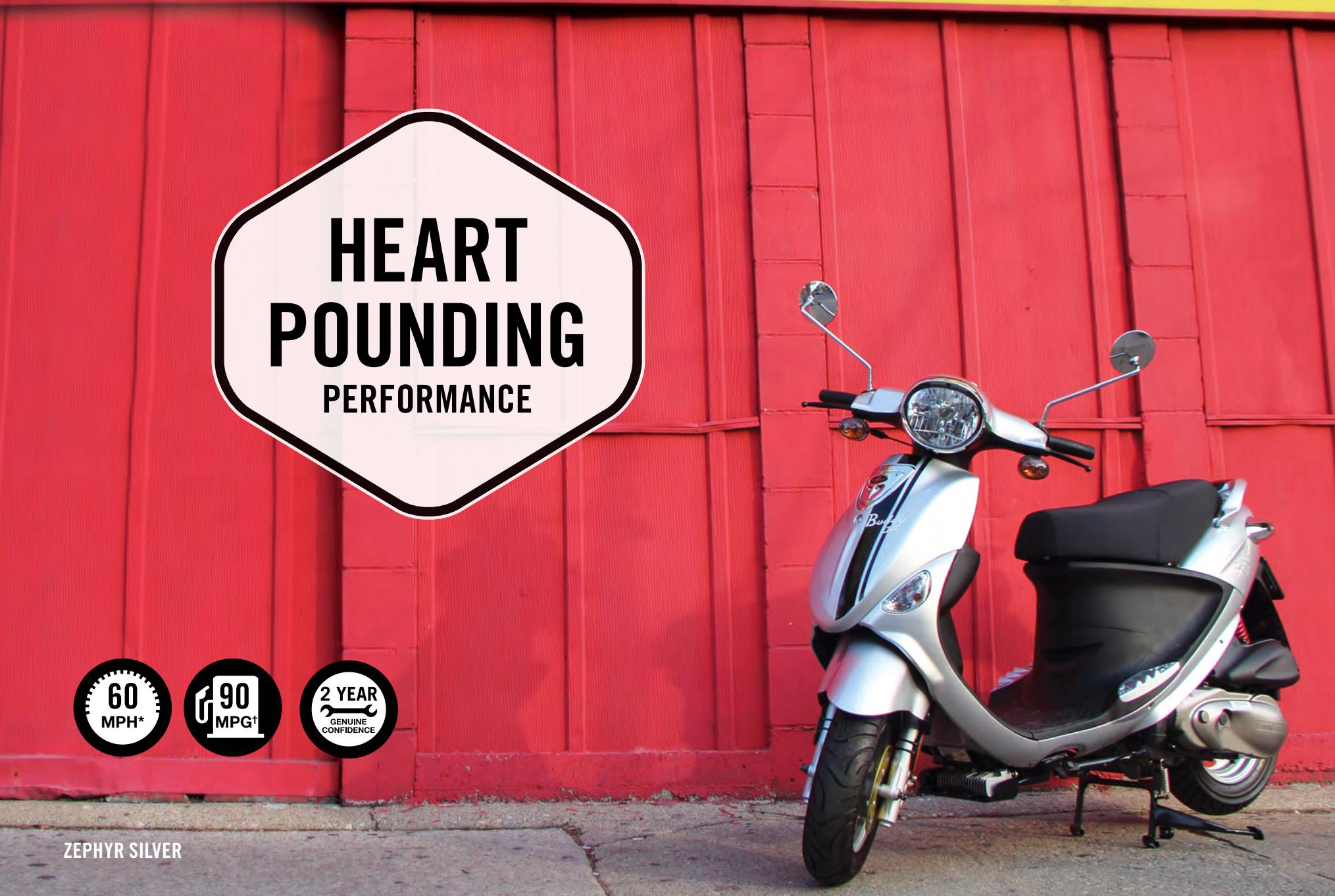


**POWER
AND
CHARM**



TANGERINE

POMME FRITES
FAMOUS POMME FRITES J SHAKE



ZEPHYR SILVER

FUEL-INJECTED FUN.

Buddy
170i®

The Buddy 170i delivers a power-packed performance that's sure to get your blood flowing. An advanced electronic fuel injection system makes the Buddy 170i the smoothest scooter of its kind.

High-quality brake components and stylish modern features make the Buddy 170i feel like it's genuinely connected to you in all the right ways. There's plenty of storage under the seat, making the 170i the ultimate commuter scooter. It has a 90mpgt rating and will cost you pennies to operate.

Pound for pound, the Buddy 170i is the most powerful scooter in the USA!



SPECIFICATIONS

MSRP: \$3349**

Top Speed: 60+ MPH*

Dry Weight: 243 pounds

Mileage: 90 MPG†

Engine: 168.9cc 4-Stroke Fuel Injected, Air-Cooled

Transmission: Automatic (CVT)

Tire Size: F/R: 100/90-10

Braking: Front Hydraulic Disc; Rear Drum

Warranty: 2 year/unlimited-mile

12 Volt Jack: Charge your cell phone or iPod

Colors: Italia, Mocha, Oxford Green, Pamplona, Zephyr Silver



BLUR SS 220i®

ULTIMATE POWER!



WHITE

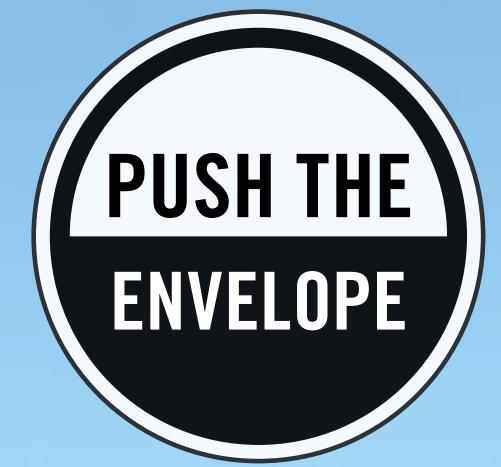
SPECIFICATIONS

MSRP: \$3999****Top Speed:** 70+ MPH***Dry Weight:** 320 pounds**Mileage:** 70 MPG†**Engine:** 220.1cc 4-Stroke Fuel Injected, Air-Cooled**Transmission:** Automatic (CVT)**Tire Size:** F: 120/60-13 R: 130/60-13**Braking:** Front and Rear Hydraulic Disc**Warranty:** 2 year/unlimited-mile**12 Volt Jack:** Charge your cell phone or iPod**Colors:** Gun Metal, White

* Estimated † EPA Estimated **MSRP does not include dealer destination or preparation charges

The Blur220i is America's only sport scooter. Designed with only one thing in mind: Performance. The Blur accelerates smoothly and launches you to over 70mph* in a heartbeat. Lean in to corners and conquer twisty roads with ease. A dynamic mid-section suspension ensures a brilliant, instinctive ride while dual disc brakes let you stop on a dime. Electronic fuel injection means minimal service and maximum fuel efficiency.

Isn't it time to get rid of your old gas guzzler? Enjoy 70mpg† and the fresh air and adrenaline of a Blur220i. Do it today!



GUN METAL





BREAKING HEARTS SINCE 2002.

Stella, our first love. She's all grown up and the only metal bodied vintage scooter in America. She shifts like a sports car and gets 140mpg† in the city. Her four stroke engine makes Stella one of the cleanest, greenest scooters out there. Her vintage colors and retro vibe remain the same. She's a timeless beauty, at home in any decade.



CREME

SLATE BLUE

AVOCADO



RED

SLATE BLUE/CREME

AVOCADO/CREME



DIJON YELLOW

SPECIFICATIONS

MSRP: \$3699**

Top Speed: 60 MPH*

Dry Weight: 256 pounds

Mileage: 140 MPG†

Engine: 147.55cc 4-Stroke, Air-Cooled

Transmission: 4 Speed Manual

Tire Size: F/R: 3x5" x 10"

Braking: Front Hydraulic, Disc; Rear Drum

Warranty: 2 year/unlimited-mile

Colors: Avocado, Avocado/Creme, Black, Creme,

Dijon Yellow, Red, Slate Blue, Slate Blue/Creme

DRESS YOURSELF. DRESS YOUR SCOOTER.

Be the coolest kid on the block by dressing up your scooter with Genuine accessories. Add a color-matched top case for extra storage or a windshield to keep your hair picture perfect. Be creative. Be bold. There are plenty of accessories to choose from to make your Genuine scooter truly yours.

So get dressed! Visit your local Genuine dealer for all your accessory needs.



Stella

- A. Custom Windshield
- B. Front Rack
- C. Roll Bag
- D. Rear Rack
- E. Front Bumper
- F. Leg Shield Protectors
- G. Cowl Protectors with Foot Pegs



Buddy

- H. Sport Windshield
- I. Front Rack
- J. Cowl Protectors with Foot Pegs
- K. Saddle Bags
- L. Rear Rack
- M. Color-Matched Top Case



BLUR
ss 220i

- N. Custom Windshield
- O. Rear Rack
- P. Top Case



**ROUGH
HOUSE**
R50

- Q. Windshield
- R. Top Case
- S. Rear Rack
- T. Saddle Bags



Red Stella shown with front rack,
rear rack and Scooterworks sidecar.

A SCOOTER'S
BEST FRIEND

GENUINE LOVE!

We're blushing! We asked our riders what about Genuine Scooters makes them grin and here are just a few of the lovely things they said:

" IT'S TRUE THAT YOU CAN'T BUY HAPPINESS. FOR INSTANCE, YOU CAN BUY A GENUINE SCOOTER. BUT YOU HAVE TO RIDE IT TO BE HAPPY. "

- ERIC - LOS ANGELES, CALIFORNIA

" WEAVING THROUGH TRAFFIC, PARKING ON SIDEWALKS, AND GETTING GREAT GAS MILEAGE! "

- RYAN - DENVER, COLORADO

" WE EXPLORE ALL OVER THE CITY ON OUR BUDDYS - THEY ARE A BLAST AND MAKE US FEEL LIKE KIDS AGAIN! "

- WENDY - DES MOINES, IOWA

" MY SCOOTER MAKES ME GRIN FOR MULTIPLE REASONS, BUT THE BEST ONE WOULD BE THE SIMPLE JOY OF BEING OUT IN THE OPEN AIR. WHETHER IT'S RUNNING ERRANDS, HITTING UP A RALLY, OR SIMPLY TAKING A JOY RIDE, RIDING MY SCOOTER INSTANTLY PUTS A SMILE ON MY FACE, AND A GOOD MOOD IN MY HEART! "

- SCOTT - CHICAGO, ILLINOIS

GENUINE CONFIDENCE.

Genuine Confidence is the best scooter warranty in America. Every new Genuine model comes with a 2-year unlimited mileage and 2-year roadside assistance warranty for whenever you need it.

Simply put, it means we've got you covered.

When you bring your Genuine Scooter to an Authorized Genuine Dealer for maintenance, rest assured your scooter is in the best hands possible. Every Genuine dealer is selected because they are the best at what they do. We have a network of Authorized Genuine Dealers across the country. So wherever you are, you're not far from someone you can trust.

And that's Genuine.



Special thanks to all the Genuine riders who submitted photos for our catalog! Like us on Facebook to see all the great shots and to stay informed on all things Genuine! facebook.com/genuinescooters



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(SCAN ME)
TO VISIT OUR SITE

Stella

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