3. 1: Kelihood function: Li=py: (1-p)'-yi x 1 u			
J. I. KCHIVIO	ou touction. (1-b) a.	X	1 4
- 1)	1 0.	4	
a. y		3	
0	0.5	2	0
		1	0
	<u> </u>		
	L(B) = TT 0.54i(1-0.5)) 3.	
b.			
b. 10g L(B) = 10g [T py: (1-p) - y:] = Z [y: log(0.5) + (1-y:) log los			

= Z (y: 10g(0.5)+ (1-yi)·10g(0.5))