



**Rachel Pappadis**

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## EXPERIENCE

### Production Designer

JAN 2019 to JULY 2019

#### iVet360

- Design, build, and test e-newsletters for clients
- Design social media graphics and campaigns
- Create monthly infographics to be used in emails, social media, and print

### Graphic Designer

SEPT 2017 to JAN 2019

#### Storables

- Designed and ordered all exterior/interior signage, print collateral, & digital ads
- Designed and coded email campaigns using HTML & CSS
- Created website graphics and assist web manager in maintaining the site

### Graphic Designer & Webmaster

JAN 2016 to SEPT 2017

#### Pacific Residential Mortgage

- Designed marketing materials for Mortgage Bankers (brochures, fliers, ads, etc.)
- Maintained PRM's website and their subsidiary's website using WordPress
- Ordered and produced artwork for all company promotional items
- Managed inventory for online promo item store

### Graphic Designer

MAY 2013 to JUNE 2015

#### Northwest Indian Language Institute

- Created marketing collateral (postcards, brochures, etc.)
- Illustrated and formatted children's story books which were used to teach the Chinukwawa language

## VOLUNTEER

### Marketing Committee Member & Caregiver

FEB 2018 to PRESENT

#### Animal Aid

- Create marketing pieces as needed and attend quarterly marketing meeting
- Clean shelter and care for cats once a week

## EDUCATION

### University of Oregon

SEPT 2011 to JUNE 2015

BA in Advertising

Minor in Computer Science

GPA: 3.5

## SKILLS

Adobe Creative Suite

HTML, CSS, & JavaScript

CRM: MailChimp, Benchmark, & Bronto

CMS: WordPress, Drupal, & Magneto

Microsoft Office

Prepress File Preparation

Final Cut Pro

Illustration