



Rachel Pappadis

rpappadis@gmail.com

rachelpappadis.com

503. [REDACTED]

EXPERIENCE

Digital Marketing Specialist

NOV 2019 to MAR 2020 - *laid off due to COVID-19*

Vacasa

- Built new pages, and updated old pages for the website
- Designed graphics and sourced images for website
- Designed Google display ads

Production Designer

JAN 2019 to JULY 2019 - *laid off due to company downturn*

iVet360

- Designed, built, and tested e-newsletters for clients
- Designed social media graphics and digital campaigns
- Created monthly infographics to be used in emails, social media, and print

Graphic Designer

SEPT 2017 to APRIL 2019 - *company closed April 2019*

Storables

- Designed all exterior/interior signage, print collateral, & digital ads
- Ordered large scale signage and prepped the files for print
- Designed and coded email campaigns using HTML & CSS
- Created website graphics and assisted the web manger in maintaining the site

Contract Web Designer

FEB 2017 to JULY 2017

Oregon Cider Co.

- Designed and developed a new website using HTML, CSS, & JavaScript
- Update content as needed

Graphic Designer & Webmaster

JAN 2016 to SEPT 2017

Pacific Residential Mortgage

- Designed marketing materials for Mortgage Bankers (brochures, fliers, ads, etc.)
- Maintained PRM's website and their subsidiary's website using WordPress
- Ordered and produced print ready artwork for all company promotional items

VOLUNTEER

Marketing Committee Member & Caregiver

FEB 2018 to PRESENT

Animal Aid

EDUCATION

University of Oregon

SEPT 2011 to JUNE 2015

BA in Advertising

Minor in Computer Science

SKILLS

- Adobe InDesign, Illustrator, & Photoshop
- HTML, CSS, & JavaScript
- CRM: MailChimp, Benchmark, & Bronto
- CMS: WordPress, Wagtail, Drupal, & Magento
- Microsoft Office
- Prepress File Preparation
- Final Cut Pro
- Illustration