



**Rachel Pappadis**

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503. [REDACTED]

## EXPERIENCE

### Production Designer

JAN 2019 to JULY 2019

iVet360

- Designed, built, and tested e-newsletters for clients
- Designed social media graphics and digital campaigns
- Created monthly infographics to be used in emails, social media, and print

### Graphic Designer

SEPT 2017 to JAN 2019

Storables

- Designed all exterior/interior signage, print collateral, & digital ads
- Ordered large scale signage and prepped the files for print
- Designed and coded email campaigns using HTML & CSS
- Created website graphics and assisted the web manager in maintaining the site

### Contract Web Designer

FEB 2017 to JULY 2017

Oregon Cider Co.

- Designed and developed a new website using HTML, CSS, & JavaScript
- Update content as needed

### Graphic Designer & Webmaster

JAN 2016 to SEPT 2017

Pacific Residential Mortgage

- Designed marketing materials for Mortgage Bankers (brochures, fliers, ads, etc.)
- Maintained PRM's website and their subsidiary's website using WordPress
- Ordered and produced print-ready artwork for all company promotional items
- Managed inventory for online promo item store

### Graphic Designer

MAY 2013 to JUNE 2015

Northwest Indian Language Institute

- Created marketing collateral (postcards, brochures, etc.)
- Illustrated children's storybooks which were used to teach Chinukwawa

## VOLUNTEER

### Marketing Committee Member & Caregiver

FEB 2018 to PRESENT

Animal Aid

## EDUCATION

### University of Oregon

SEPT 2011 to JUNE 2015

BA in Advertising

Minor in Computer Science

## SKILLS

- Adobe InDesign, Illustrator, & Photoshop
- HTML, CSS, & JavaScript
- CRM: MailChimp, Benchmark, & Bronto
- CMS: WordPress, Drupal, & Magento
- Microsoft Office
- Prepress File Preparation
- Final Cut Pro
- Illustration