

# Rachel Joyce

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## Career Snapshot

Communicator and team motivator

Attention to detail

Business Acumen

Data-driven decision maker

Quick Learner

## Tech Skills

Object Oriented Programming

Data Structures

Responsive Web Design

React.js, JQuery, Javascript, HTML5, CSS3, Ajax, C++, JAVA, PHP, JSON, MySQL, SEO

Version Control Systems

Flux Application Architecture

Photoshop, Illustrator

Adobe Analytics (Omniture)

Google Analytics

## Summary

*Multidimensional web developer with strong background in front end solutions, statistics, computer science, and usability best practices.*

## Employment History

### Web Developer

May, 2015 – Current

Yes Energy, Boulder CO

- Developed an information rich and user friendly mobile application using HTML5, CSS3, and React.js
- Created RESTful web service endpoints to support mobile application using Java.
- Performed cross-browser and cross-device testing and fixed issues and inconsistencies.
- Worked with product owners and mobile customers to prioritize enhancements.

### Project Manager

May, 2014 – May 2015

ChannelNet, Dearborn MI

- Implemented agile methodologies to increase productivity on multiple projects.
- Coordinated IT, creative and development teams to deliver solutions within time and budget constraints.
- Planned and managed multi-million dollar projects for automotive finance clients.
- Increased team efficiency through process optimization.

### Digital Analyst and Strategist

May, 2013 – May 2014

ChannelNet, Dearborn MI

- Planned end to end digital analytics strategies for clients.
- Developed framework for company analytics offerings.
- Managed company's social media accounts.
- Researched and presented industry web best practices to upper level management – major influencer for shift to responsive design.
- Developed search engine optimization strategies for clients.

### Server

August 2010 – August 2013

Conor O' Neills, Ann Arbor MI

### Swim Instructor and Life Guard

January 2010 – August 2010

Lifetime Fitness, Commerce Twp MI

## Education

### University of Colorado – Leeds School of Business

May 2015 – May 2017

Boulder, CO

Master of Business Administration (MBA)

### University of Michigan

August 2010 – April 2014

Ann Arbor, MI

Bachelor of Arts in Informatics

Minor: Computer Science

## References

References are available on request