Rachel Joyce

121 E Hoover Ave
Apt 11
Ann Arbor, MI 48104
734.845.8967
rachelrj@umich.edu
rachelrjoyce.com

Career Snapshot

- Communicator and team motivator
- Attention to detail
- Business acumen
- Data-driven decision maker

Tech Skills

Object Oriented Programming

Data Structures

HTML5, CSS3, Javascript, Jquery, JSON, PHP, Python, C++, JAVA

Cloud Computing

TFS Visual Studio

Photoshop, Illustrator

Adobe Analytics (Omniture)

Google Analytics

Summary

Multidimensional project manager and web developer with strong background in statistics, computer science, and usability best practices.

Employment History

Project Manager

May, 2014 - Current ChannelNet, Dearborn MI

- Implemented agile methodologies to increase productivity on multiple projects.
- Coordinated IT, creative and development teams to deliver solutions within time and budget constraints.
- Planned and managed multi-million dollar projects for automotive finance clients.
- Increased team efficiency through process optimization.

Digital Analyst and Strategist

May 2013 – May 2014 ChannelNet, Dearborn MI

- End to end planning of digital analytics strategies for clients.
- Developed framework for company analytics offerings.
- Managed company's social media accounts.
- Researched and presented industry web best practices to upper level management – major influencer for shift to responsive design.
- Deployed front end solutions for multiple clients.
- Developed search engine optimization strategies for clients

Server

August 2010 - August 2013 Conor O'Neills, Ann Arbor, MI

- Demonstrated excellent people skills.
- Managed customers' money.

Swim Instructor and Life Guard

January 2010 – August 2010 Lifetime Fitness, Commerce Township

- Taught children between 6 months and 12 year to swim
- Attended to members and performed chemical checks.

Education

August 2010 – April 2014 University of Michigan, Ann Arbor MI

Bachelor of Arts in Informatics
Minor: Computer Science

Certifications

Certified ScrumMaster (CSM)

References

References are available on request.