

# CHIKAL OTTO RAINALDY

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# **EXPERIENCE**

TOMOINC (PT. TOMO INDAH SEJATI)

INTERN

| Jun 2017 - Dec 2017

Manage social media account.

Upload product to e-commerce.

Increased engagement people in social media with a

### THE GOODVIBESINC (PT. SINERGI TEMAN BAIK)

SOCIAL MEDIA MARKETING

| June 2018 - Oct 2022

Developed a social media strategy to increase the following of the company website and selling product.

Create product design

# I'm connected on

instagram: www.instagram.com/tutiputriana/

: https://www.linkedin.com/in/tuti-hardianti-Linkedin

putriana-139581b9/

# **PROFILE**

I have an experienced social media marketing and product design. I am also someone who is diligent at work and very detailed at work.

#### **EDUCATION**

BACHELOR OF ECONOMY, MANAGEMENT MAJOR

GUNADARMA UNIVERSITY | 2013 - 2017

GPA 3.09

## **CERTIFICATION**

**UIUX DESIGN** 

SANBERCODE | 2022

KELAS SEO STRATEGI MENJADI NO. 1 DI GOOGLE

Habiskerja | 2022

#### **SKILLS**

- · Social media
- ·SEO
- Marketing
- Photoshop