

# A unified approach to inference with linked data

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## Abstract

This paper studies the joint impact of matching algorithms and estimation methods for linked data on the quality of the analysis that they produce. In particular, I compare the bias and precision of the parameter estimates generated by combining different record linkage and estimation techniques in a variety of econometric models. I also compare how these methods perform when errors in the matching variables are correlated with the variables of interest, and the true match is not included among the potential matches.

## 1 Introduction

Identifying a common set of individuals appearing in two or more historical datasets requires linking observations by non-unique characteristics such as name and reported age, so that some observations may appear to have multiple matches. Also, some observations may have zero matches, because of migration or mortality between survey years. As a result, any one-to-one merge with historical data inevitably yields observations with zero, one, or multiple possible matches.

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For example, Aizer et al. (2016) link children listed on Mothers’ Pension program welfare applications from 1911-1935 with Social Security Death Master File records from 1965-2012 using an automated matching procedure based on individuals’ names and dates of birth. The authors match 48 percent of children to a unique death record and 4 percent to multiple possible records, leaving 48 percent unmatched.<sup>1</sup> To avoid dropping the 52 percent of observations with zero or multiple matches, Aizer et al. (2016) estimate hazard models using methods from Anderson et al. (2019) that allow observations to be associated with multiple, equally likely, outcomes.

The methods used by Aizer et al. (2016) illustrate how inference using linked data requires joint assumptions for the matching and estimation steps. Under different assumptions, the authors could have generated a “composite match” equal to the average of the linked observations (Bleakley and Ferrie, 2016), or constructed bounds on the parameter of interest using different configurations of matched data (Nix and Qian, 2015). This example also shows how the outputs of the matching process determine which estimation tools are available. Had the authors used probabilistic record linkage methods to link the data, they could have used the robust OLS estimators from Lahiri and Larsen (2005), or prior-informed imputation for missing records proposed by Goldstein et al. (2012).

Although there are a number of recent papers that separately compare the performance of different matching algorithms (Bailey et al., 2017; Abramitzky et al., 2018) and estimation methods for linked data (Harron et al., 2014), little is known about the *joint* impact of matching and estimation on the quality of inference with linked data. This paper seeks to fill this gap by comparing how different *combinations* of matching and estimation techniques affect parameter estimates and their confidence intervals in standard econometric models. More generally, my goal is to develop a unified approach to linkage and analysis that can help researchers choose which combination of methods best suits their projects’ needs.

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<sup>1</sup>The authors estimate that at least 32 percent of individuals in the Mothers’ Pension program data died before 1965, and therefore should have no match in the 1965-2012 data.

To be clear, the unit of analysis in this study is a matching/estimation/econometric model combination. First, I implement several of the most commonly used deterministic and probabilistic record linkage procedures to generate multiple matched versions of the data. Then, for each matched version of the data, I estimate different types of econometric models, using different estimation methods, and compare the parameter estimates and confidence intervals that these combinations produce. One iteration of this process is represented in Figure 1, and Table 1 contains a comprehensive list of the methods that are tested.

Figure 1: Research design

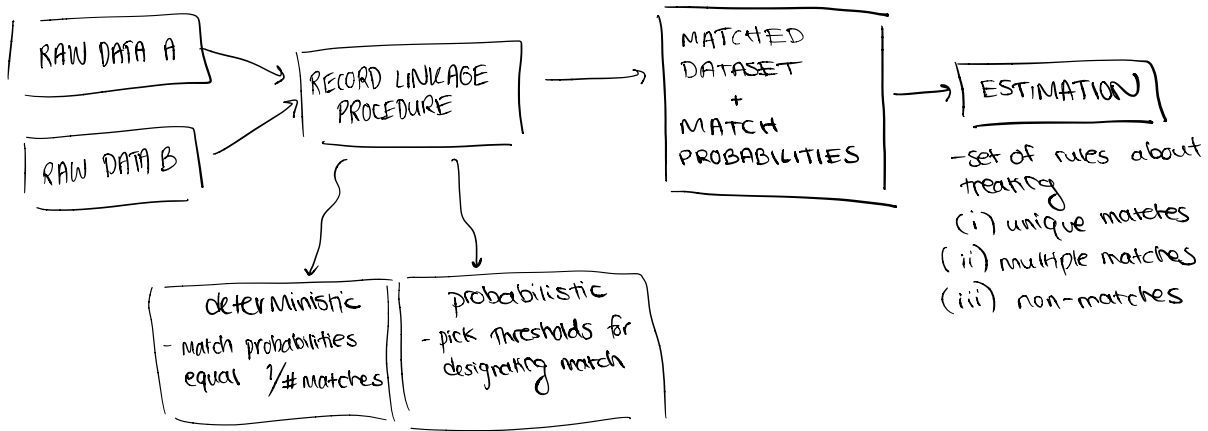


Table 1: List of methods to be implemented

Matching Methods		Estimation Methods	
Deterministic	Probabilistic	Uses match weights	No match weights
Abramitzky et al. (2012)	PRL	Lahiri and Larsen (2005)	Anderson et al. (2019)
		Goldstein et al. (2012)	Nix and Qian (2015)
		Anderson (2019)	Bleakley and Ferrie (2016)

At first glance, it's not obvious that the methods studied in this paper should be directly comparable, or whether certain combinations of matching and estimation techniques are possible to implement at the same time; however, I will show that, with a few adjustments,

both of these tasks are possible.<sup>2</sup> Specifically, I will show that it is possible to compare the performance of deterministic and probabilistic matching methods by setting thresholds for each method that make the Type I and Type II error rates equal.

Importantly, the estimation techniques studied in this paper differ according to whether they require estimating the probability that a record pair refers to a match. When implementing methods that require this extra information in combination with deterministic matching techniques that *do not* output match probabilities, I will treat the matches as being equally likely. Similarly, if an estimation procedure does not use match probabilities, but a probabilistic matching algorithm outputs them, then the probabilities will be ignored.

**Example.** To illustrate the techniques studied in this paper, I will use a running example. As my “gold” dataset, I generate 500 observations  $(y_i, x_{1i}, x_{2i}, w_i)$  according to the model:

$$y_i = \beta_0 + \beta_1 x_{1i} + \beta_2 x_{2i} + \varepsilon_i, \quad \varepsilon_i \perp\!\!\!\perp x_{1i}, x_{2i} \quad (1)$$

with  $(\beta_0, \beta_1, \beta_2) = (2, 0.5, 1)$ ,  $x_{1i} \stackrel{i.i.d}{\sim} \text{Bernoulli}(0.5)$ ,  $x_{2i} \stackrel{i.i.d}{\sim} \mathcal{N}(0, 2)$ , and  $\varepsilon_i \stackrel{i.i.d}{\sim} \mathcal{N}(0, 2)$ . The values of  $x_{1i}$  and  $x_{2i}$  are mutually independent. The correctly specified linear regression model yields an  $R^2$  value of approximately 0.50. To construct  $w_i$ , I randomly assign each observation a first and last name drawn independently from dictionaries<sup>3</sup> of length 41 and 24, respectively, and use an R package to generate random birthdates between January 1, 1900, and December 31, 1925. These points are plotted in Figure 1(a).

Section 2 introduces the general problem that this paper seeks to address and outlines a common framework for comparing the techniques in Table 1. Sections 3 and 4 describe each of the methods in detail. Section 5 describes the implementation of the methods and the data. Section 6 contains the results. Section 7 will be a real empirical application, and Section 8 will conclude.

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<sup>2</sup>maybe even a theoretical result showing equivalence across classes of matching methods and estimators?

<sup>3</sup>Please refer to online appendix for details

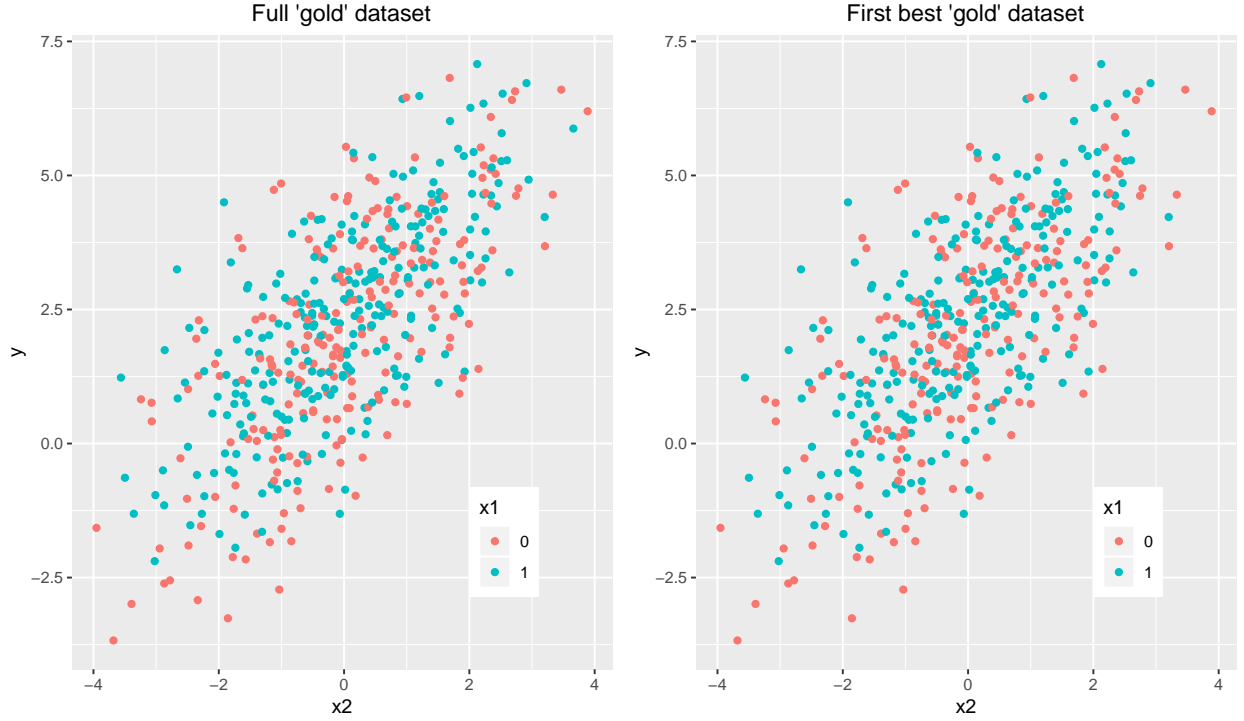


Figure 2: default

## 2 General problem

Suppose that the researcher would like to estimate  $\theta_0$  in a parametric model of the form

$$E[m(\mathbf{z}_i; \theta_0)] = 0 \quad (2)$$

where  $m(\cdot)$  is a moment function and  $\mathbf{z}_i = (x_i, y_i)$  is the data associated with an individual  $i$  sampled at random from the population of interest; however, instead of observing  $(x_i, y_i)$  pairs directly, the researcher observes two datasets. The first dataset  $D_1$  contains variables  $x_i$  and identifiers  $w_i$  for individuals  $i = 1, \dots, N_1$ . The second dataset  $D_2$  contains outcomes  $y_j$  and identifiers  $w_j$  for individuals  $j = 1, \dots, N_2$ .

To estimate (2) with standard econometric methods, the researcher must identify which of the  $x_i$  and  $y_j$  refer to the same individuals. That is, she needs to recover the matching function  $\varphi : \{1, \dots, N_1\} \rightarrow \{1, \dots, N_2\} \cup \emptyset$ , where  $\varphi(i) = j$  if individual  $i$  in dataset  $D_1$  and

individual  $j$  in dataset  $D_2$  refer to the same entity; and  $\varphi(i) = \emptyset$  if  $i$  does not have a match in  $D_2$ . If  $w_i$  and  $w_j$  identify individuals uniquely and do not change over time, then  $\varphi(i) = j$  if and only if  $w_i = w_j$ ; otherwise,  $\varphi(i) = \emptyset$ . However, if the identifiers are non-unique or prone to errors introduced by the record-generating process, then  $\varphi$  needs to be estimated, and inference about  $\theta$  needs to be adjusted accordingly.

In statistics, the task of recovering  $\varphi$  is called *record linkage*. A record linkage procedure consists of a set of decisions about (i) selecting and standardizing the identifiers  $w_i$  and  $w_j$ , (ii) choosing which records to consider as potential matches (especially when  $N_1 \times N_2 \times \dim(w_i)$  is large), (iii) defining what patterns of  $(w_i, w_j)$  constitute (partial) agreements, and (iv) designating  $(i, j)$  pairs as matches.<sup>4</sup> Each step of the record linkage process introduces the possibility that a true match is overlooked (Type II error), or that a false match is designated as correct (Type I error), and there is generally a tradeoff between reducing either one of the two (Abramitzky et al., 2019; Doidge and Harron, 2018).

To fix ideas, suppose that  $\theta_0$  is the long-run impact of cash transfers on the longevity of children raised in poor families. The vector  $x_i$  includes family and child characteristics as observed in welfare program applications; and the outcomes  $y_j$  are constructed by calculating (day of death – day of birth) for all of the observations in a set of death records. For all  $i$  and  $j$ , the identifiers  $w_i$  and  $w_j$  include the individual’s first and last name, and date of birth. Additionally,  $w_i$  includes  $i$ ’s place of birth;  $w_j$  includes  $j$ ’s place of death; and some  $w_i$  and  $w_j$  contain the individual’s middle name or middle initial.

In this setting, an example of a (deterministic) record linkage procedure consists of:

- (i) using a phonetic algorithm to standardize all string variables;

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<sup>4</sup>Note that this is the author’s own definition. By contrast, Bailey et al. (2017) categorize historical linking algorithms (that match observations using name and age only) according to how they treat candidate pairs in the following four categories: (M1) a perfect, unique match in terms of name and age similarity; (M2) a single, similar match that is slightly different in terms of age, name, or both; (M3) many perfect matches, leading to problems with match disambiguation; (M4) multiple similar matches that are slightly different in terms of age, name or both.

- (ii) considering as potential matches only  $(i, j)$  pairs whose phonetically standardized names begin with the same letter, and whose birth years are within  $\pm 2$  years;
- (iii) measuring agreements among names using Jaro-Winkler string distances, and weighing disagreements in birth year more than differences in birth month (and more than differences in birth day),
- (iv) designating as matches all  $(i, j)$  pairs with scores calculated using the metrics in (iii) exceeding a pre-specified cutoff; and, if a record  $i$  has multiple possible matches  $j$  that exceed the cut-off, then choosing the match with the highest score (or picking a random match if there is a tie).

Another record linkage procedure could be defined using the same rules for steps (i)-(iii), but replace (iv) with a probabilistic matching rule that does not enforce one-to-one matching:

- (iv\*) use the Expectation-Maximization algorithm to compute “match weights” for each record pair; then designate as matches all pairs that exceed thresholds that are set to reflect specific tolerances for Type I and Type II error.

Except in rare cases, the matching function outputted by replacing (iv) with (iv\*) will be different. Whereas the first procedure associates each  $x_i$  with at most one matched  $y_j$ , the second procedure may associate the same  $x_i$  with multiple  $y_j$  (in technical terms, this implies  $\varphi$  is a correspondence). The former case might use a standard GMM model to estimate  $\theta$ ; while the latter requires methods that associates multiple values of  $y_j$  with each  $x_i$  (Anderson et al., 2019). This example shows that not only do the estimates of  $\theta$  likely depend on the estimates of  $\varphi$ , but also the *methods* for estimating  $\theta$  may be also differ.

As observed by Bailey et al. (2017), record linkage procedures differ by the set of assumptions that motivate their use. However, all of the procedures discussed in this paper will be studied under the following, common set of assumptions (with some departures later

on):

1. (De-duplication) Within a given dataset, each observation refers to a distinct entity. That is, if two observations share the same identifier, they represent two different individuals.
2. (No unobserved sample selection) The observed  $x_i$  and  $y_j$  are random samples conditional on  $w_i$  and  $w_j$ , respectively. This means that all individuals with the same identifying information have equal probability of appearing in the sample.
3. There exists a unique  $\theta_0 \in \Theta$  that satisfies the relationship in (2), that can be consistently estimated using standard econometric techniques if  $\varphi_0$  is known.

The next section discusses in detail the exact record linkage techniques that will be studied, and their motivating assumptions.

### 3 Record Linkage Methods

Research on record linkage appears in many fields, such as statistics, computer science, operations research, and epidemiology, under many names, such as data linkage, entity resolution, instance identification, de-duplication, merge/purge processing, and reconciliation. As such, there are several books devoted to its study (Harron et al., 2015; Christen, 2012; Herzog et al., 2007), and dozens of commercial and open source systems software developed for its implementation (Köpcke and Rahm, 2010). Although insights from other fields have been slow to reach economics, recent working papers examine the impact of different record linkage techniques on inference using historic U.S. census data (Abramitzky et al., 2019; Bailey et al., 2017); and the most recent version of the Handbook of Econometrics includes a chapter on the “Econometrics of Data Combination” (Ridder and Moffitt, 2007).<sup>5</sup>

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<sup>5</sup>Similar survey papers also exist in fields outside of economics, such as epidemiology and computer science (Doidge and Harron, 2018; Winkler, 1999). In fact, that record linkage is studied by many fields



Record linkage techniques are broadly categorized as deterministic or probabilistic<sup>6</sup>; however, every deterministic linkage method has an equivalent probabilistic version (Doidge and Harron, 2018). Furthermore, the first three steps of the record linkage task described above are identical for all procedures. I begin by discussing these steps, then introduce the PRL framework, and show how it can be used to express deterministic linking rules.

## 4 Estimation Methods

See the table in the appendix for overview of methods and their assumptions.

## 5 Timeline for completion

- set meetings for September
- Oct 1 – first draft done
- Early Oct (discuss this) – present in student seminar
- Oct 28: final draft done
- Nov 4: Submit paper!

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makes writing (and reading!) such surveys difficult, because authors are constantly writing the same things. For example, Goldstein et al. (2012) prove similar results to those published in Hirukawa and Prokhorov (2018).

<sup>6</sup>define them here

Please stop reading here!

## 5.1 Steps of the record linkage task

Here I will write a little bit more about each of the steps introduced in Section 2.

### (i) selecting and standardizing the identifiers $w_i$ and $w_j$

phonetic algorithms

### (ii) choosing which records to consider as potential matches

blocking

### (iii) defining what patterns of $(w_i, w_j)$ constitute (partial) agreements

Jaro-winkler distances, for example

#### 5.1.1 (iv) designating $(i, j)$ pairs as matches

this is where the differences between deterministic/probabilistic really arise!

## 5.2 Probabilistic Record Linkage

In describing the record linkage techniques implemented in this paper, I use notation from Fellegi and Sunter (1969). As before, consider two datafiles  $D_1$  and  $D_2$  that record information from two overlapping sets of individuals or entities. The files originate from two record-generating processes that may induce errors and missing values, so that identifying which individuals are represented in both  $D_1$  and  $D_2$  is nontrivial. I assume that individuals

appear at most once in each datafile, so that the goal of record linkage is to identify which records in files  $D_1$  and  $D_2$  refer to the same entities.

Suppose that files  $D_1$  and  $D_2$  contain  $N_1$  and  $N_2$  records, respectively, and without loss of generality that  $N_2 \geq N_1$ . Denote also the number of entities represented in both files as  $N_M$ , so that  $N_1 \geq N_M \geq 0$ .

We say that the set of ordered record pairs  $D_1 \times D_2$  is the union of two disjoint sets, *matches* ( $M$ ) and *non-matches* ( $U$ ):

$$M = \{(i, j) : i \in D_1, j \in D_2, i = j\}$$

$$U = \{(i, j) : i \in D_1, j \in D_2, i \neq j\}$$

Hence, the formal goal of record linkage is to identify whether an arbitrary record pair  $(i, j) \in D_1 \times D_2$  belongs to  $M$  or  $U$ . Note that this task is identical to

To perform this task, each record pair is evaluated according to  $L$  different comparison criteria, which are the result of comparing data fields for records  $i$  and  $j$ . For example, if a record pair  $(i, j)$  represents two individuals, the pair may be evaluated according to whether they share a first name or have the same birthday. These comparisons are represented by a *comparison vector*,

$$\gamma_{ij} = (\gamma_{ij}^1, \dots, \gamma_{ij}^\ell, \dots, \gamma_{ij}^L)$$

where each comparison field  $\gamma_{ij}^\ell$  may be binary-valued, as in “ $i$  and  $j$  have the same birthday,” or use levels to account for partial agreement between strings (see ?, for details). The models presented herein use only binary comparison vectors, however they may be extended to allow for partial agreement using the methods from ?.

The probability of observing a particular configuration of  $\gamma_{ij}$  can be modeled as arising

from the mixture distribution:

$$P(\gamma_{ij}) = P(\gamma_{ij}|M)p_M + P(\gamma_{ij}|U)p_U \quad (3)$$

where  $P(\gamma_{ij}|M)$  and  $P(\gamma_{ij}|U)$  are the probabilities of observing the pattern  $\gamma_{ij}$  conditional on the record pair  $(i, j)$  belonging to  $M$  or  $U$ , respectively. The proportions  $p_M$  and  $p_U = 1 - p_M$  are the marginal probabilities of observing a matched or unmatched pair. Applying Bayes' Rule, we obtain the probability of  $(i, j) \in M$  conditional on observing  $\gamma_{ij}$ ,

$$P(M|\gamma_{ij}) = \frac{p_M P(\gamma_{ij}|M)}{P(\gamma_{ij})} \quad (4)$$

so that if we can estimate the variables in (3), we can estimate the probability that any two records refer to the same entity in (4).

As shown by Fellegi and Sunter (1969), it is possible to use the estimated probabilities to construct an “optimal” matching, given any threshold for false positive and false negative match rates. Conversely, the probabilities also allow us to estimate the false positive rate for any configuration of matches (?). Given the usefulness of the quantities in (4), the next sections will introduce two methods for estimating them.

### 5.3 Simplifying assumptions

Let  $\mathbf{\Gamma} \equiv \{\gamma_{ij} : (i, j) \in X_1 \times X_2\}$  denote the set of comparison vectors for all records pairs  $(i, j) \in X_1 \times X_2$ . Note that  $\mathbf{\Gamma}$  contains potentially  $n_1 \times n_2$  elements, so that calculating  $\mathbf{\Gamma}$  may be computationally expensive when  $X_1$  or  $X_2$  is large. In practice, researchers partition  $X_1 \times X_2$  into “blocks,” such that only records belonging to the same block are attempted to be linked, and records belonging to different blocks are assumed to be nonmatches. For example, postal codes and household membership are often used to define blocks when

linking census files (?). Importantly, the blocking variables should be recorded without error, and sometimes there are none available. This paper assumes that no blocking is used; or, alternatively, that records are already divided into blocks that can be analyzed independently using the methods outlined below.

## Conditional independence

In principle, we can model,

$$\gamma_{ij} \mid M \sim \text{Dirichlet}(\delta_M)$$

$$\gamma_{ij} \mid U \sim \text{Dirichlet}(\delta_U)$$

However, there are  $2^L - 1$  possible configurations of each  $\gamma_{ij}$ , so that  $\delta_M$  and  $\delta_U$  may be very high-dimensional if we want to allow weights to vary across different comparison criteria.

A common assumption in the literature is that the comparison fields  $\ell$  are defined so that  $\gamma_{ij}^\ell$  are independent across  $\ell$  conditional on match status. This implies:

$$P(\gamma_{ij}|C) = \prod_{\ell=1}^L P(\gamma_{ij}^\ell|C)^{\gamma_{ij}^\ell} (1 - Pr(\gamma_{ij}^\ell|C))^{1-\gamma_{ij}^\ell} \quad C \in \{M, U\} \quad (5)$$

Hence the number of parameters used to describe each mixture class is reduced to  $L$ .

? have shown how to relax this assumption using log-linear models, but for now I assume conditional independence to ease computation.

## 5.4 Measuring record linkage performance

(could also summarize) They are evaluated according to matching rates, type I and type II error rates; robustness to selection/attrition?

## 6 Estimation Methods

See the attached table for an overview (please disregard the text below, it is lifted from my own notes).

### 6.1 Anderson et al. (2019)

### 6.2 Nix and Qian (2015)

Nix and Qian (2015) study racial passing by linking individual U.S. census records to determine whether an individual’s recorded race changed from one census to the next. To achieve higher match rates than those of previous studies<sup>7</sup>, the authors develop methods for including individuals with multiple potential matches. These methods include selecting one match at random, and selecting the match that produces an upper/lower bound for estimating the “passing” rate.

Nix and Qian (2015) also use the unmatched individuals from their data to calculate absolute bounds for the population passing rates. For a given algorithm, the absolute upper bound is obtained by using the “upper bound” configuration of data, combined with assuming that all unmatched individuals passed. The lower bound is obtained in the same way, assuming that none of the excluded individuals passed.

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<sup>7</sup>The authors match 61-67 percent of individuals. ABE (2012), Hornbeck and Naidu (2014), Long and Ferrie (2013), Mill and Stein (2012) have match rates around 30, 24, 22, 11-34 percent respectively

### 6.3 Bleakley and Ferrie (2016)

Bleakley and Ferrie (2016) assign equal probability of winning (matched variable equal to  $1/n$ ) to all  $n$  individuals matched to the same winner. The goal is to estimate the treatment effect of winning a parcel in the lottery by comparing mean outcomes for winners and losers in a simple bivariate regression with a dummy variable for winning a parcel on the right-hand side. Here, winning the lottery is coded as 0 or  $1/n$ , where  $n$  is the number of matches for person  $i$ . [Think about how this compares to ahl method]

### 6.4 Lahiri and Larsen (2005)

Lahiri and Larsen (2005) take as input two files are linked by a computerized record linkage technique (CRL). The true data pairs  $(x_i, y_i)$  are not observable; instead, the CRL produces pairs  $(x_i, z_i)$  in which  $z_i$  may or may not correspond to  $y_i$ . The (true) regression model is:

$$\begin{aligned} y_i &= x_i' \beta + \epsilon_i, \quad E[\epsilon_i] = 0, \\ \text{var}(\epsilon_i) &= \sigma^2, \quad \text{cov}(\epsilon_i \epsilon_j) = 0 \end{aligned}$$

but the researcher estimates this model with  $z_i$  as the dependent variable, where

$$z_i = \begin{cases} y_i & \text{with probability } q_{ii} \\ y_j & \text{with probability } q_{ij} \text{ for } j \neq i, j = 1, \dots, n \end{cases}$$

and  $\sum_{j=1}^n q_{ij} = 1$ ,  $i = 1, \dots, n$ . Define  $\mathbf{q}_i = (q_{i1}, \dots, q_{in})'$ . The naive least squares estimator of  $\beta$ , which ignores mismatch errors, is given by:

$$\hat{\beta}_N = (\mathbf{X}'\mathbf{X})^{-1}\mathbf{X}'\mathbf{z}$$

An alternative to this naive estimator is one that minimizes the sum of absolute deviations, which decrease the influence of outliers and hence should decrease the impact of erroneously paired predictor and response values.

Note that  $E(z_i) = \mathbf{w}_i' \boldsymbol{\beta}$ , with  $\mathbf{w}_i = \mathbf{q}_i' \mathbf{X}_i = \sum_{j=1}^n q_{ij} x_j'$ , and so the bias of  $\hat{\boldsymbol{\beta}}_N$  is given by

$$\text{bias}(\hat{\boldsymbol{\beta}}_N) = [(X'X)^{-1}X'QX - I]\boldsymbol{\beta}$$

Hence, if  $Q = I$ , then  $\hat{\boldsymbol{\beta}}_N$  is unbiased. This is equivalent to giving all potential matches the same weight (i.e. treating all matches as equally likely to be correct), as discussed in Anderson et al. (2019).

In order to reduce the bias of  $\hat{\boldsymbol{\beta}}_N$ , Scheuren and Winkler (1993) observed that

$$\text{bias}(\hat{\boldsymbol{\beta}}_N|y) = E[(\hat{\boldsymbol{\beta}}_N - \boldsymbol{\beta})|y] = (X'X)^{-1}X'B,$$

where  $B = (B_1, \dots, B_n)'$  and  $B_i = (q_{ii} - 1)y_i + \sum_{j \neq i} q_{ij}y_j = \mathbf{q}_i' \mathbf{y} - y_i$ , which is the difference between a weighted average of responses from all observations and the actual response  $y_i$ . Thus, if an estimator  $\hat{B}$  is available, the SW estimator is given by:

$$\hat{\boldsymbol{\beta}}_{SW} = \hat{\boldsymbol{\beta}}_N - (X'X)^{-1}X'\hat{B}$$

SW give a truncated estimator of  $B_i$  using the first and second highest elements of the vector  $q_i$ ,  $\hat{B}_i^{TR} = (q_{ij_1} - 1)z_{j_1} + q_{ij_2}z_{j_2}$ , that can also be written more generally for an arbitrary number of elements of  $q_i$ . This means that  $\hat{\boldsymbol{\beta}}_{SW}$  is not unbiased, but, if the probability is high that the best candidate link is the true link, then the truncation might produce a very small bias.

Using  $E(z) = W\boldsymbol{\beta}$ , Lahiri and Larsen (2005) propose an exactly unbiased estimator of



$\beta$ :

$$\hat{\beta}_U = (W'W)^{-1}W'z$$

where  $W = (w_1, \dots, w_N)'$ ,  $w_i = q_i'X_i$  as above. They suggest using a truncated version of  $w_i$ ,  $w_i^{TR} = q_{ij_1}x_{j_1} + q_{ij_2}x_{j_2}$ . Lahiri and Larsen (2005) use estimates of  $Q$  obtained from applying the Fellegi-Sunter/EM procedure, and observe that replacing  $Q$  with  $\hat{Q}$  yields unbiased estimates of  $\beta$  whenever  $\hat{Q}$  can be assumed to be independent of  $z$ . They argue that this is expected to be true in most applications, because the distribution of matching variables (e.g. first and last name, age), which determines the distribution of  $\hat{Q}$ , is usually independent of the response variable  $y$  (e.g. income), and hence of  $z$ .

Importantly, this assumption does not hold in some economics applications, such as the racial “passing” example from Nix and Qian (2015).

Lahiri and Larsen (2005) conclude that in simulations, least median regression is not sufficient to guard against matching errors, whereas the method of SW (1003) made a useful adjustment. Their method performed well across a range of situations, and the bootstrap procedure is useful for reflecting uncertainty due to matching.

## 6.5 Goldstein et al. (2012)

Prior-informed imputation (PII), proposed in Goldstein et al. (2012), aims to select the correct value for variables of interest, rather than accepting a single complete record as a link. Information from match probabilities in candidate linking records (the prior) is combined with information from unequivocally linked records.

The method is more or less as follows: use the usual FS/EM procedure to estimate probabilities of candidate pairs referring to a match. The result is each record  $i$  is associated with  $\{y_{ij}\}$  and probabilities  $p_{ij}$ . Assume, wlog, that all variables follow a joint multivariate

normal distribution<sup>8</sup> A lower threshold can be chosen so that records with probabilities less than a threshold are ignored. In practice, they recommend ignoring records that have no match on any matching variable; regard these records as having missing variables and use standard MI.

Denote distribution of variables in linking datafile A ( $y$  in ahl framework), conditional on variables in the file of interest B that they are linking to, by  $f(Y^{A|B})$ . Conditioning is on responses and any covariates in the imputation model, includes variables from A that are treated as auxiliary predictor variables in the imputation model. This conditional distribution is also multivariate normal.

For each record  $i$ , we compute a modified prior probability  $\pi_{ij}$  which is the likelihood component  $f(Y^{A|B})$  multiplied by the prior  $p_{ij}$ , so that  $\pi_{ij} \propto f(Y^{A|B})p_{ij}$ . The normalized set  $\pi_i$  comprises the modified probability distribution for each  $i$  record in A.

Set a lower threshold for accepting a record as a true link, and if any records exceeds this, we choose that with the largest probability. If no record exceeds the threshold, then we regard the data values as missing and use standard multiple imputation. “The largest gain can be expected to arise when the probability of a link is associated with the values of the variables to be transferred. When the MAR assumption discussed earlier holds, then given a high enough threshold, the proposed procedure will produce unbiased estimates” Incorporating the likelihood component can be expected to lead more often to the correct record exceeding a given threshold.

For missing observation: Assume we have an estimate of mortality rate of individuals in A,  $\pi_d$ . If a proportion of the A file  $\pi_m < \pi_d$  are unequivocally matched, then the probability that a randomly chosen remaining record in B is not a death from the A file is  $\pi_r = 1 - (\pi_d - \pi_m)$ . Therefore multiply  $p_i$  by  $1 - \pi_r$  and add an extra pseudo-record with

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<sup>8</sup>If this is not the case for some of the observed variables, then a joint MVN distribution can be obtained using the latent MVN trick (for categorical variables, imputed values are back-transformed to their original scales.

probability  $\pi_r$  with an associated code for a surviving patient.

## **6.6 This paper**

# **7 Data and Implementation**

# **8 Results**

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