

RACHEL SUTER

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PROFESSIONAL SUMMARY

Current graphic designer at Conscious Step, a brand that connects consumers with nonprofits, and recent Computer Science graduate with a passion for using digital communication and design to educate and create positive change.

SKILLS

- Adobe Creative Suite
- HTML/CSS
- Motion Graphics
- Email & Digital Ad Design
- UX Research & Web Design
- Social Media
- Microsoft Office
- Canva
- Figma

WORK HISTORY

- Sep 2023 – Present **Graphic Designer** | Conscious Step
- Email, social & digital design for lifestyle brand that connects consumers with nonprofits.
- Nov 2022 – Present **Member & Volunteer Designer** | Clotier Environmental Commission
- Design and update sustainableclotier.org website.
 - Create social media posts to educate community and advertise events.
- May 2022 – Present **Print Designer, Website & Blog Manager** | Capitol Express Tours
- Manage WordPress website & write blogs for DC national park tour business.
 - Design leaflets and brochures for marketing material for print.
- Sep 2022 – Sep 2023 **Junior Graphic Designer** | Elemis
- Design onsite, email, and banner display ads using Photoshop, Illustrator, & After Effects.
 - Create designs & animations for social content, presentations, & marketing campaigns.
- Aug 2022 – Dec 2022 **Social Media Graphic Designer** | Nuthatch Naturals
- Create images and animations for children's skincare start-up brand social media.
 - Analyze social media insights and improve engagement of customers.
- Oct 2021 – Jun 2022 **Graphic Designer & Website Assistant** | EnviroFest International & Sustainability
- Assist non-profit & sustainability focused educational organizations with WordPress.
 - Design flyers & banners for print to advertise panel at COP26 & create newsletters.
- Jan 2022 – May 2022 **Student Research Assistant** | Eleanor Roosevelt Papers Project
- Transcribe, proofread, research, & edit scholarly books & prepare for publication.
 - Manage database of documents and organize for future database redesign.
- Sep 2021 – May 2022 **Climate Intern** | Montgomery County Executive Office Climate Team
- Create designs for monthly newsletter layout, graphics, and website redesign.
 - County climate data analysis & visualization.
- May 2021 – Nov 2021 **UX Engineering Intern** | Rocket Mortgage Spark Design System
- Programming & design work to make company products accessible & user-friendly.
 - Develop webpage; conduct user interviews, design in Adobe XD, and code in React.
- Jan 2020 – May 2021 **Student IT Technician** | GW Tech Services & Video Production Center
- Provide IT support over the phone with remote tools, BeyondTrust and ServiceNow.
 - Help with Audio/Video equipment, editing in Premiere, & other Adobe programs.

PROJECTS

- Jul 2022 – Jan 2023 **Slide Deck Design & Focus Group Data Visualization** | Plant-Based Meat Company
- Jul 2022 – Aug 2022 **Graphic Design & Data Visualization** | NATO Report on Media Literacy
- Aug 2021 – May 2022 **Mobile App Design & Development** | Trashi Recycling Education App – Capstone
- Apr 2020 – Apr 2021 **Head Game Artist & Animator** | We The Pixies Online Multiplayer Game

EDUCATION

B.S. in Computer Science | Minors in Sustainability & Psychology
George Washington University – 2018–2022 – GPA: 3.8

AWARDS

- Graduated Summa Cum Laude – 2022
- UX Certification for Persuasive & Emotional Design – NN/g – 2021