



RACHEL
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THAI

Design & Interaction
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EDUCATION	
	09.08 08.11	ART CENTER COLLEGE OF DESIGN PASADENA, CA Bachelor of Fine Arts in Graphic Design, with Honors Emphasis in Interactive Design
	07.11	OUTDOOR NATION YOUTH SUMMIT SAN FRANCISCO, CA Selected as a regional delegate to attend a three-day summit of brainstorming sessions to generate new ideas to encourage the community to be active outdoors.
	08.11	DESIGNSTORM WITH STATE FARM INSURANCE PASADENA, CA A three-day intensive work session with selected students to explore concepts for game-changing tablet applications that forwards State Farm's Mission.
	01.10 06.10	MICROSOFT SPONSORED PROJECT PASADENA, CA/REDMOND, WA For Microsoft's "Service Meets Social" 2010 Design Challenge, worked in a team of five students to create a conceptual project to increase quality of education in schools by immersing students in an updated interactive learning environment. Project was selected and presented at Microsoft Design Expo for 2010.
	09.09 12.10	MAYO CLINIC, AMERICAN CANCER SOCIETY, DESIGNMATTERS TRANSDISCIPLINARY STUDIO Pasadena, CA Worked in a team to develop a campaign to promote sharing family history health to raise awareness and increase screening for colorectal cancer.
EXPERIENCE		— — — — —
	10.10 03.11	POSSIBLE WORLDWIDE (SCHEMATIC) Culver City, CA User Experience (UX) Intern, assisted and observed UX projects. Helped create wireframes and participated in project discussions.
	09.10 11.11	FREELANCE GRAPHIC DESIGN FOR PROTOSTUDIOS Burbank, CA Freelance Graphic Designer, Worked with Protostudios for event branding for Disney R&D Internal Open House.
	07.09 06.10	SHIBUI DESIGNS Los Angeles, CA Freelance Graphic Designer, Designed company identity and business system branding.
	01.10 06.10	TAJIMA CREATIVE PARTNERS Los Angeles, CA Graphic Design Intern, Designed and assisted on marketing and branding projects.
SKILLS		~~~~~
	Computer Knowledge	Strong working knowledge of: InDesign, Illustrator, Photoshop, and Dreamweaver Familiar with: After Effects, Processing, Arduino, Microsoft Office, iWorks, Omnigraffle, and Google Sketchup
	Special Skills	Book binding, letterpress, illustration, painting, photography, silkscreening, Xerox transfers, and intaglio
AFFILIATIONS & AWARDS		~~~~~
		Trails of Escape Adventure Club founder, 2010-Present AIGA member, 2010-Present Interactive Design Association member, 2010-Present
		Art Center College of Design Scholarship, 2009-2011 Dean's List, Spring 2009, 2011
INTERESTS		▲▲▲▲▲
		Mountaineering, half-marathons, national parks, and technology

References and portfolio available upon request