



Rachel Uribe-Raya

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Education	California Polytechnic State University, San Luis Obispo Bachelor of Science, Graphic Communication Concentration in Web and Digital Media To be conferred December 2017		
Work Experience	Creative Services Intern	April 2017–Present	
	Chicago Sky WNBA Team, Chicago, Illinois		
	» Designed flyers, t-shirts, match up graphics, autograph cards		
	» Took photos on game days, organized them, and helped with App and Website		
	Graphic Designer	January 2017–Present	
	Jam With Jamie, San Luis Obispo, California		
	» Designed flyers, t-shirts, gift certificates, post cards and business cards		
	» Established, maintained and scheduled social media presence		
	Graphic Designer	October 2016–May 2017	
	Zumer Sport, San Luis Obispo, California		
	» Designed brochures, business cards, E-Proofs and social media posts		
	» Established, maintained and scheduled social media presence		
	Social Media Publisher	June 2016–October 2016	
	Hearing Visions, San Luis Obispo, California		
	» Analyzed and managed all social media (Google+, Twitter, Facebook, Instagram)		
	» Relinked social media account to the website		
	Marketing/Promotions Intern	May 2016–July 2016	
	San Luis Obispo Blues Baseball, San Luis Obispo, California		
	» Helped execute game day operations following the established marketing plan		
	» Assisted with promotional planning and execution of all gamed elements.		
	Graphic Design Intern	Winter 2016	
	Straight Down Clothing, San Luis Obispo, California		
	» Photographed clothing products, uploaded images and edited them in Photoshop		
	» Clip masked images and prepped them for the online website		
	Social Media Intern	Summer 2015	
	Aikido Kenkyukai Santa Barbara, Santa Barbara, California		
	» Executed and managed social networks such as Facebook and Twitter		
	» Met or exceeded the goal of connecting to customers through their social networks		
	» Replied to messages, shares, and comments to increase participation with followers		
Academic Experience	Marketing Intern	Fall 2015	
	University Graphic Systems, Cal Poly		
	Designer of Archaeology Poster Displays	Spring 2016–Summer 2016	
	Terry Jones, Social Science Department Chair, Cal Poly		
Leadership and Interests	Creative Design Committee	2015–Present	
	Kappa Alpha Theta Sorority		
	Vice President of Events	2016–Present	
	National Society of Collegiate Scholars		
Honors and Awards	» National Society of Collegiate Scholars	Winter 2015–Present	
	» Eichholz Foundation Arts Scholarship	2016–2017	
	» Santa Barbara Alumni Scholarship Fund	2015–2016	
	» Cal Poly Dean's List	Winter 2015, Fall 2016	
Skills	Design	Public Relations	
	» InDesign » Adobe XD » Social Media: Twitter, » HootSuite » Illustrator » Figma Facebook, Instagram, » Microsoft Office Suite » Photoshop » Sketch Google+		