



Rachel Uribe-Raya

cell: 805.453.6660 | email: rachel.raya5@gmail.com | linkedin: www.linkedin.com/in/racheluriberaya

Education	California Polytechnic State University, San Luis Obispo Bachelor of Science, Graphic Communication Concentration in Web and Digital Media To be conferred June 2017		
Work Experience	Graphic Designer	Zumer Sport, San Luis Obispo, California	October 2016–Present
	» Designed brochures, business cards, E-Proofs and social media posts		
	» Established, maintained and scheduled social media presence		
	Graphic Designer	Jam With Jamie, San Luis Obispo, California	January 2016–Present
	» Designed flyers, t-shirts, gift certificates, post cards and business cards		
	» Established, maintained and scheduled social media presence		
	Social Media Publisher	Hearing Visions, San Luis Obispo, California	June 2016–October 2016
	» Analyzed and managed all social media (Google+, Twitter, Facebook, Instagram)		
	» Relinked social media account to the website		
	Marketing/Promotions Intern	San Luis Obispo Blues Baseball, San Luis Obispo, California	May 2016–July 2016
	» Helped execute game day operations following the established marketing plan		
	» Helped run all aspects of a Blues game day event.		
	» Assisted with promotional planning and execution of all gamed elements.		
	Graphic Design Intern	Straight Down Clothing, San Luis Obispo, California	Winter 2016
	» Photographed clothing products, uploaded images and edited them in Photoshop		
	» Clip masked images and prepped them for the online website		
	Social Media Intern	Aikido Kenkyukai Santa Barbara, Santa Barbara, California	Summer 2015
	» Executed and managed social networks such as Facebook and Twitter		
	» Met or exceeded the goal of connecting to customers through their social networks		
	» Replied to messages, shares, and comments to increase participation with followers		
	Marketing Intern	University Graphic Systems, Cal Poly	Fall 2015
Academic Experience	Designer of Archaeology Poster Displays	Terry Jones, Social Science Department Chair, Cal Poly	Spring 2016–Summer 2016
Leadership and Interests	Creative Design Committee	Kappa Alpha Theta Sorority	2015–Present
	Vice President of Events	National Society of Collegiate Scholars	2016–Present
Honors and Awards	» Camp Polyhacks - Third Place		Winter 2017
	» National Society of Collegiate Scholars		Winter 2015–Present
	» Eichholz Foundation Arts Scholarship		2016–2017
	» Santa Barbara Alumni Scholarship Fund		2015–2016
	» Cal Poly Dean's List		Winter 2015
Skills	Design		Public Relations
	» InDesign	» Adobe XD	» Social Media: Twitter,
	» Illustrator	» Figma	Facebook, Instagram,
	» Photoshop	» Sketch	Google+
			» HootSuite
			» Microsoft Office Suite