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|  |  | Rachael Herman  Content Creator • WordPress Designer • Lifelong Student |
| Profile Detail-oriented content creator and web designer with more than 10 years of proven experience delivering compelling copy and fast, branded web design for a variety of industries. Talent for problem solving and quickly mastering new topics, with a strong passion for developing new skills. Currently an SEO analytics consultant. Diplomatic and tactful with professionals and non-professionals at all levels. Accustomed to handling sensitive, confidential records. Demonstrated history of producing relevant, entertaining, and engaging materials on strict deadlines. Able to maintain a good sense of humor and optimism under pressure. Poised and competent with demonstrated ability to easily transcend cultural differences. Contact PHONE:  720-299-6721  WEBSITE PORTFOLIO:  RachaelHerman.com  EMAIL:  rherman@yourimprint.net Hobbies Reading  Writing  Gardening  Board Games  Biking  Camping  Learning |  | EDUCATIONUniversity of Colorado Denver 2011-2012  General Studies FRCC 2020-2021  A.A. with Business Specialization  **CSU – Global Campus**  2021-2022 (Current Student)  B.S. Management Information Systems and Business Analytics with a Specialization in Web Application Development. WORK EXPERIENCEYour Imprint, Co-Founder and Content Creator 2016-Present  Develop web marketing strategies, design websites, and manage content for multiple industries. Light coding performed. Rachael Herman, Freelance Writer 2008-Present  Research, create, and edit blogs, eBooks, guides, long-form content, and website pages for SEO. Able to perform market and keyword research and use Analytics for measurement. Light coding performed. Multiple Companies, Transcriptionist and Records Specialist 2005-2014  Medical, legal, and general transcription and editing. Experience in remote management. **SKILLS** |