

# WANDERLUXE

traveling made easier

# RESEARCH competitors

LONELY PLANET

01.

- lots of info,
- like the use of images and vids
- pages are too lengthy
- too wordy

LET'S GO

02.

- good info
- cool organization of nav bar
- don't like the aesthetics of the site
- main page takes up full page: have to scroll a lot

FOOTPRINT

03.

- nice and thorough
- info too crowded
- overwhelming

# IDEATION

## BUDGET

01.

- filter out budget to find best spot
- set budget to cap trip
- able to share finances throughout the trip with friends

## AVOID TOURIST TRAPS

02.

- include free events in city
- cheap food crawls
- previous ppl can leave recommendations of what they did

## DOCUMENT

03.

- users can create an album for each location they went to and share
- no followers, just for documenting the trip

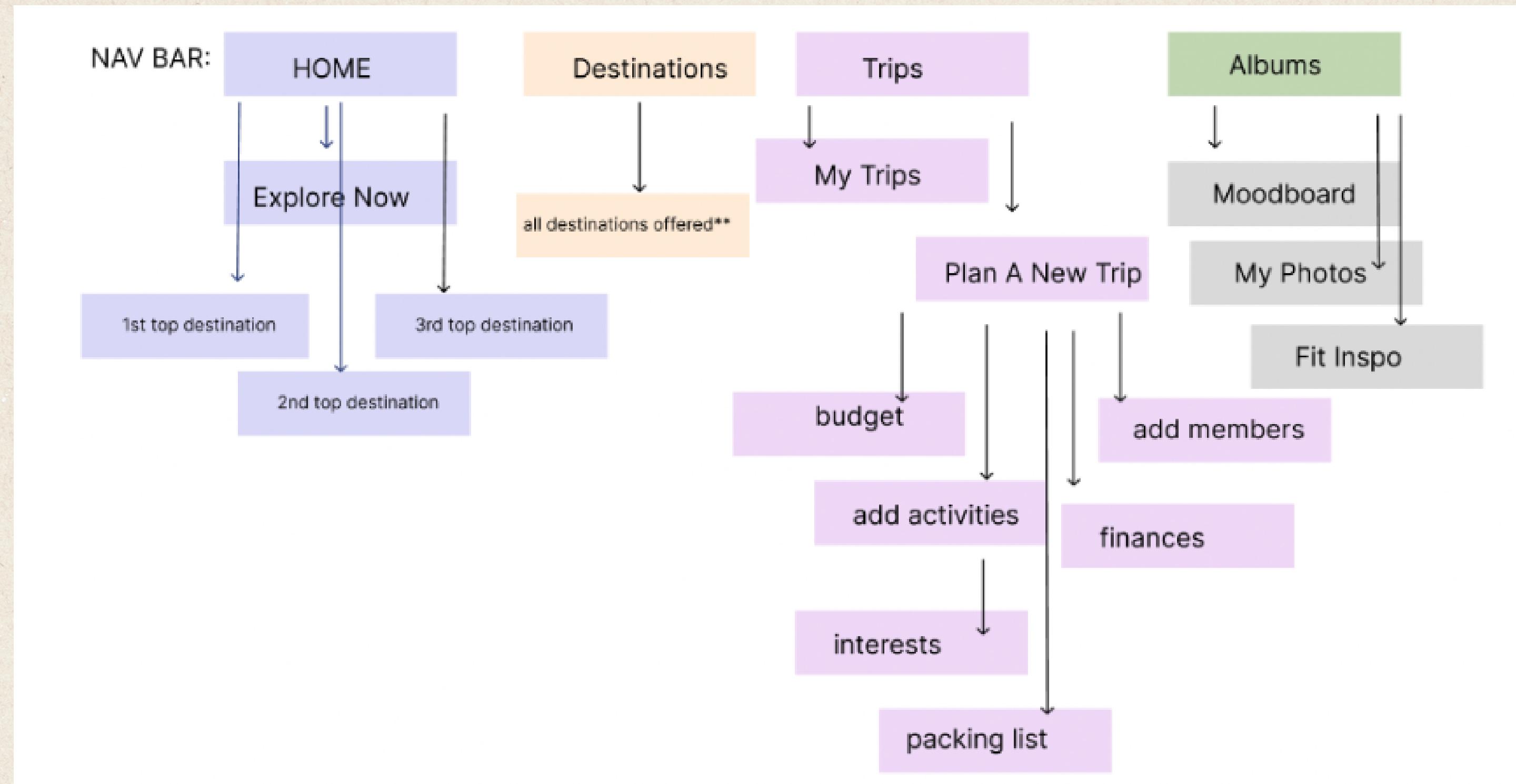
# WANDERLUXE MISSION

Wanderluxe strive to make traveling easier for groups of younger individuals. Planning with large group is difficult. From budgeting to researching, BG is here to make trips less stressful. We want to bring the fun back into group trips and have an exciting itienary for each location. BG wants to redesign traveling to make it easier!

# MOODBOARD

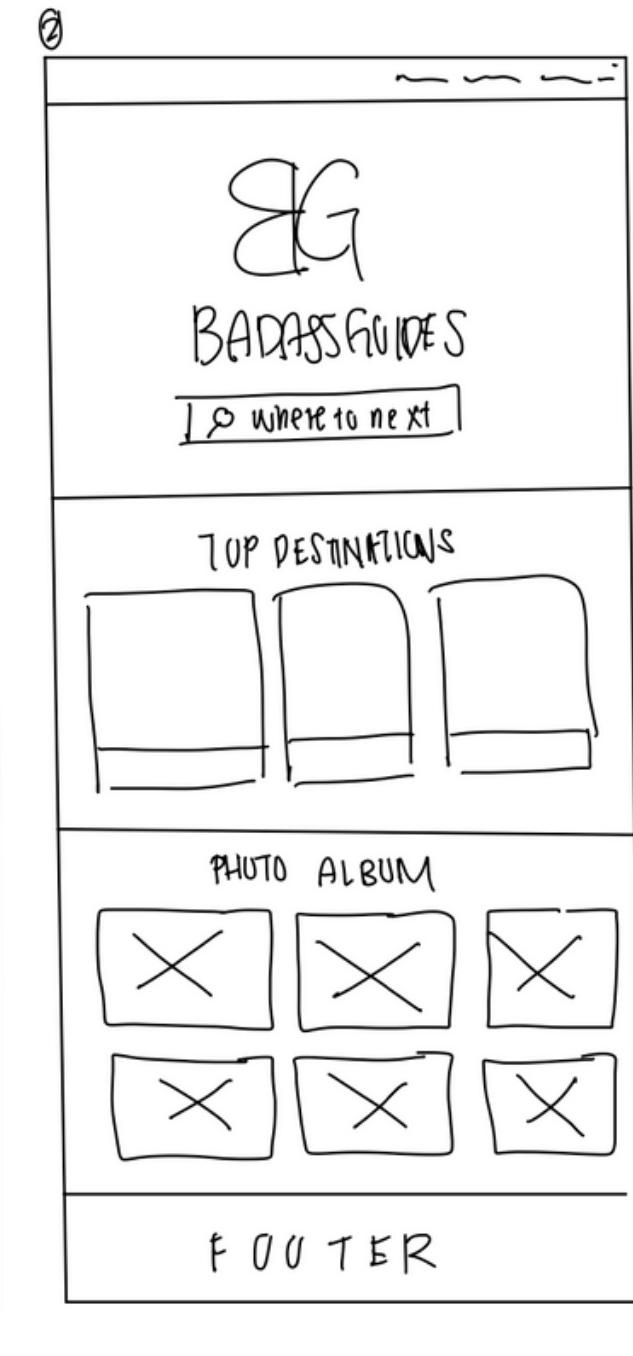
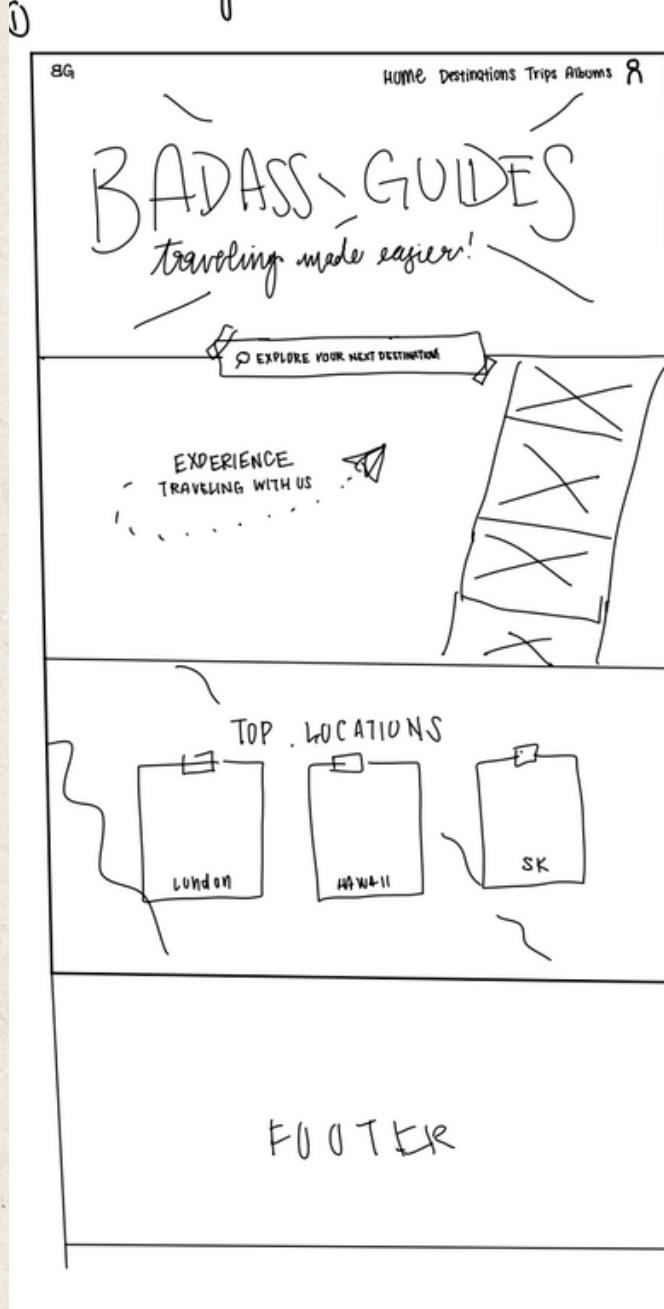


# SITEMAP

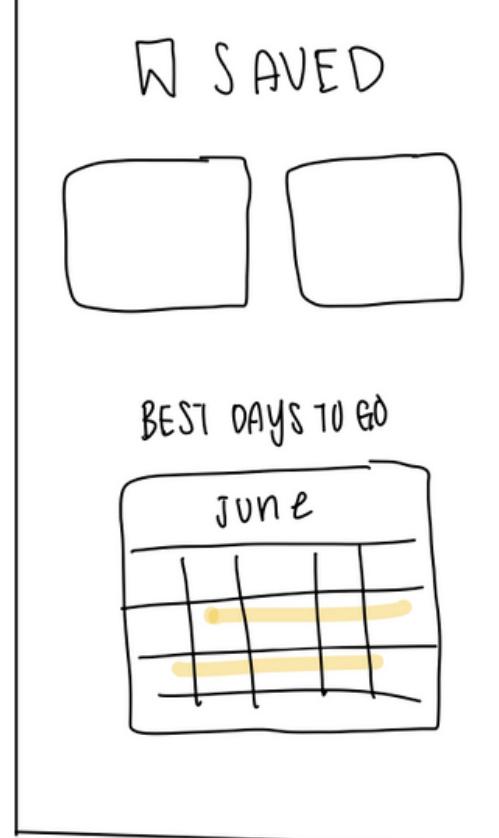
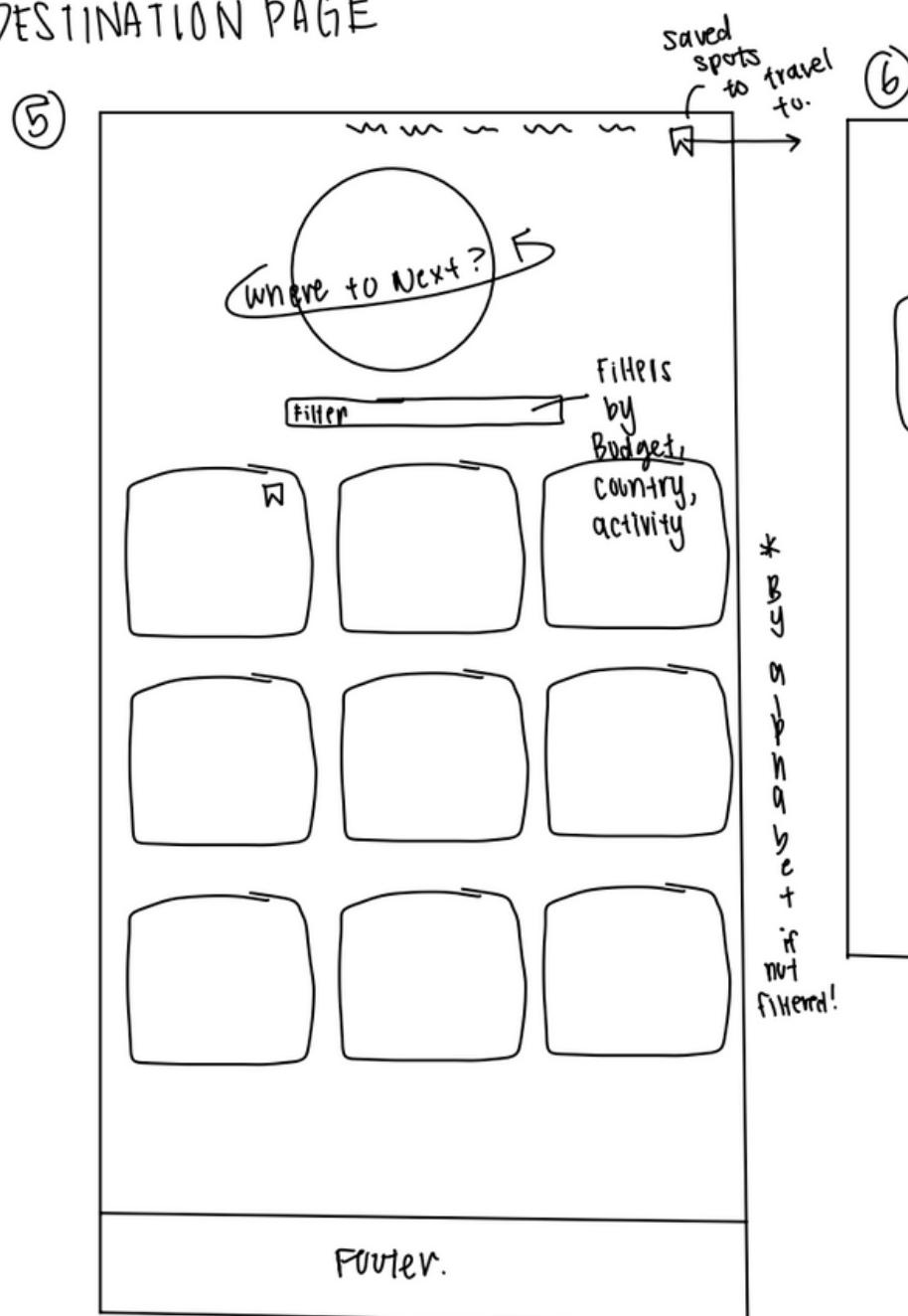


# LOW-FIDELITY WIREFRAMES

Homepage Sketches :

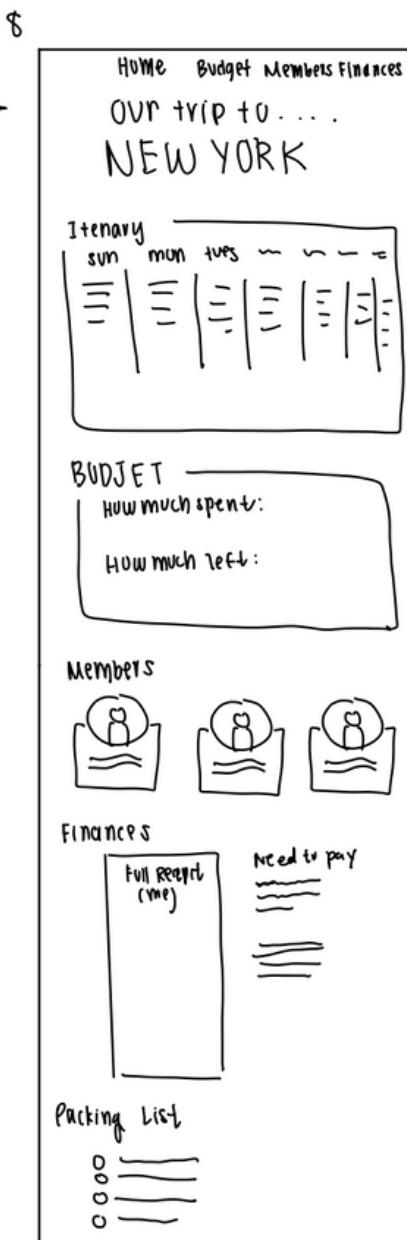


DESTINATION PAGE



TRIPS

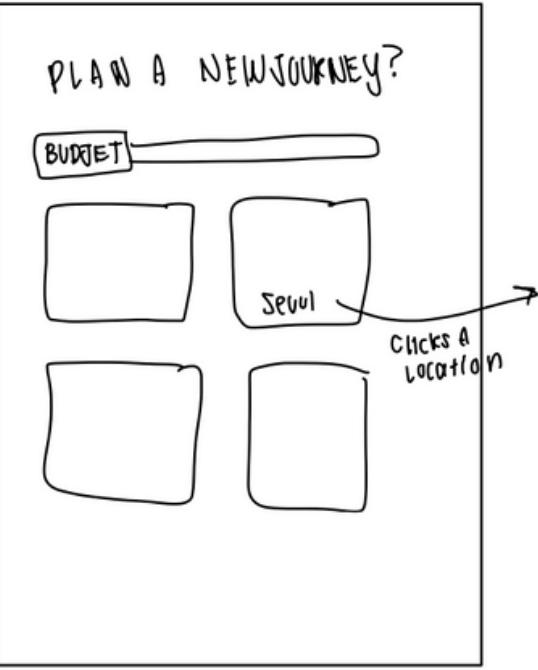
↓  
MY TRIPS : upcoming trips

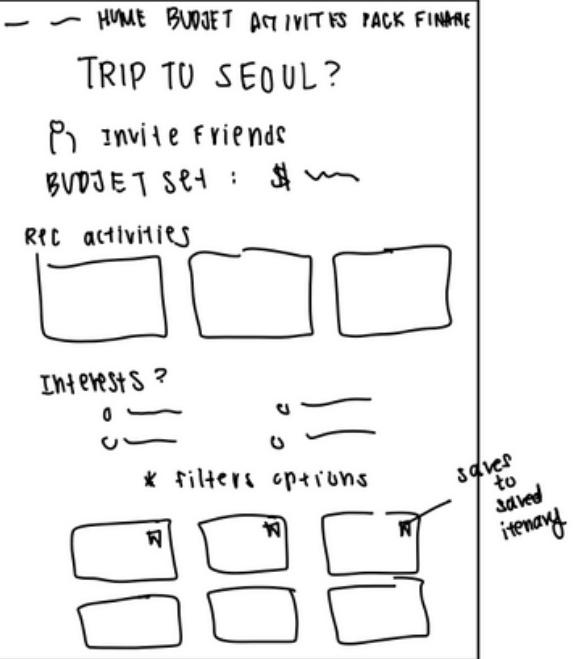


# LOW-FIDELITY WIREFRAMES

**TRIPS**

↓  
plan a new plan.

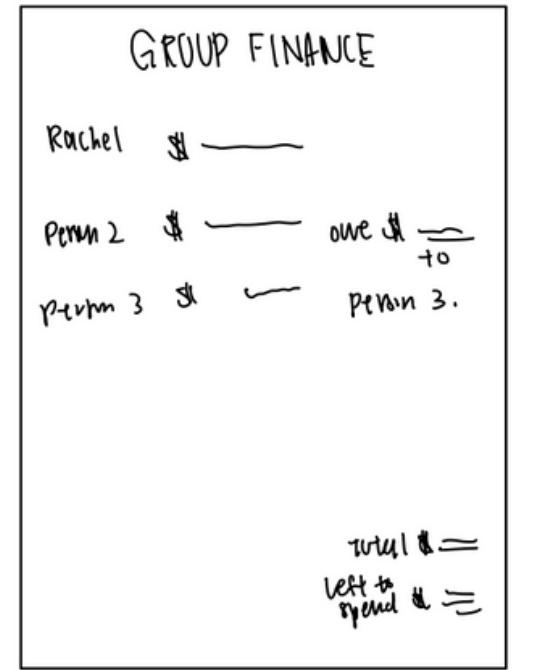
(9) 

(10) 

**ITINERARY**

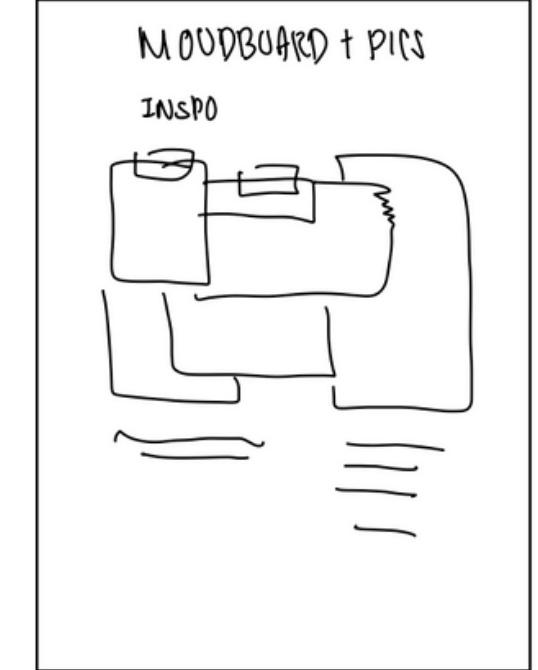
Drag to position where the time matches etc.  
list just saved

(11) 

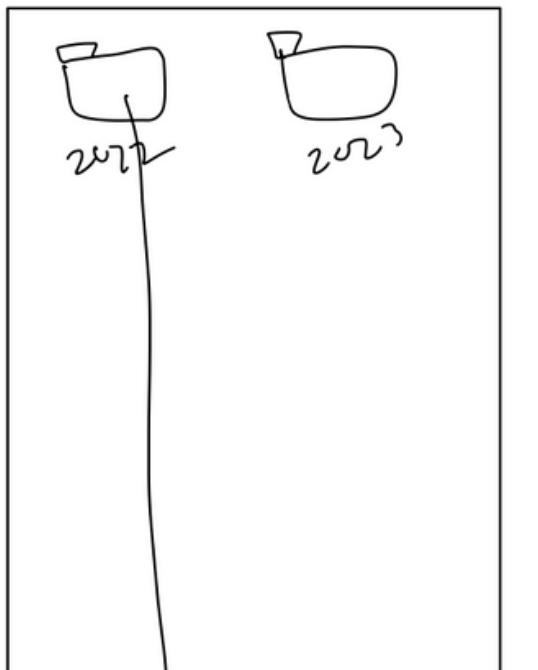
(12) 

**Albums**

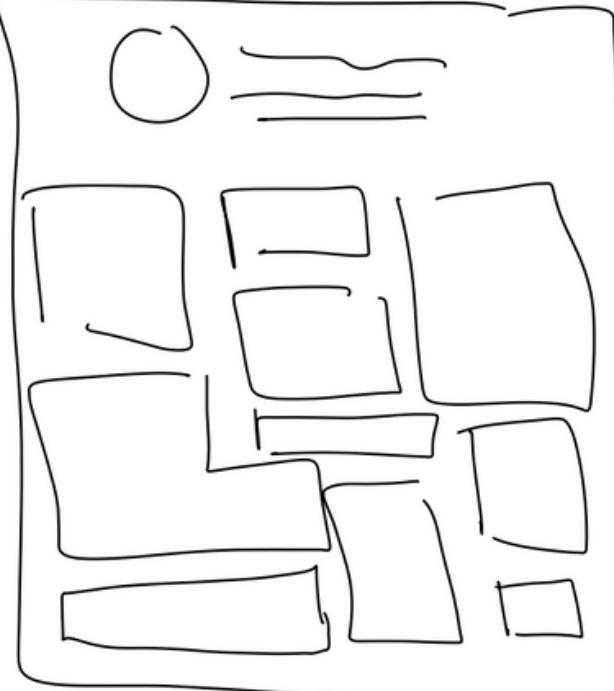
MOUDBOARD + PICS  
INSPO

(13) 

**MY PHOTOS**

(14) 

**SWAN ARMS Center**

(15) 

**FIT INSPO**

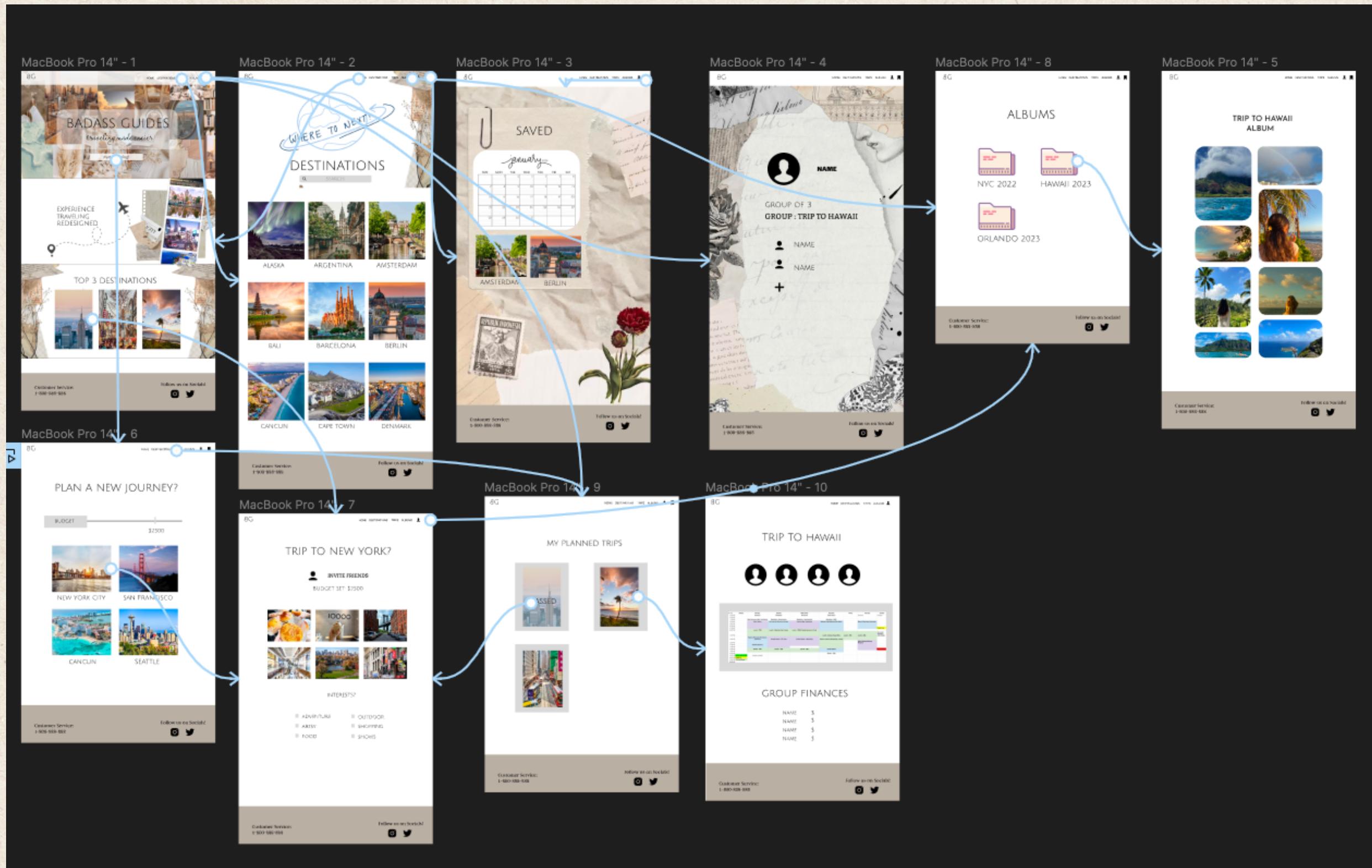
tells you where, who, when.

(16) 

# INTER

to figma!

# FINAL FLOW



Thank  
you very  
much!

