

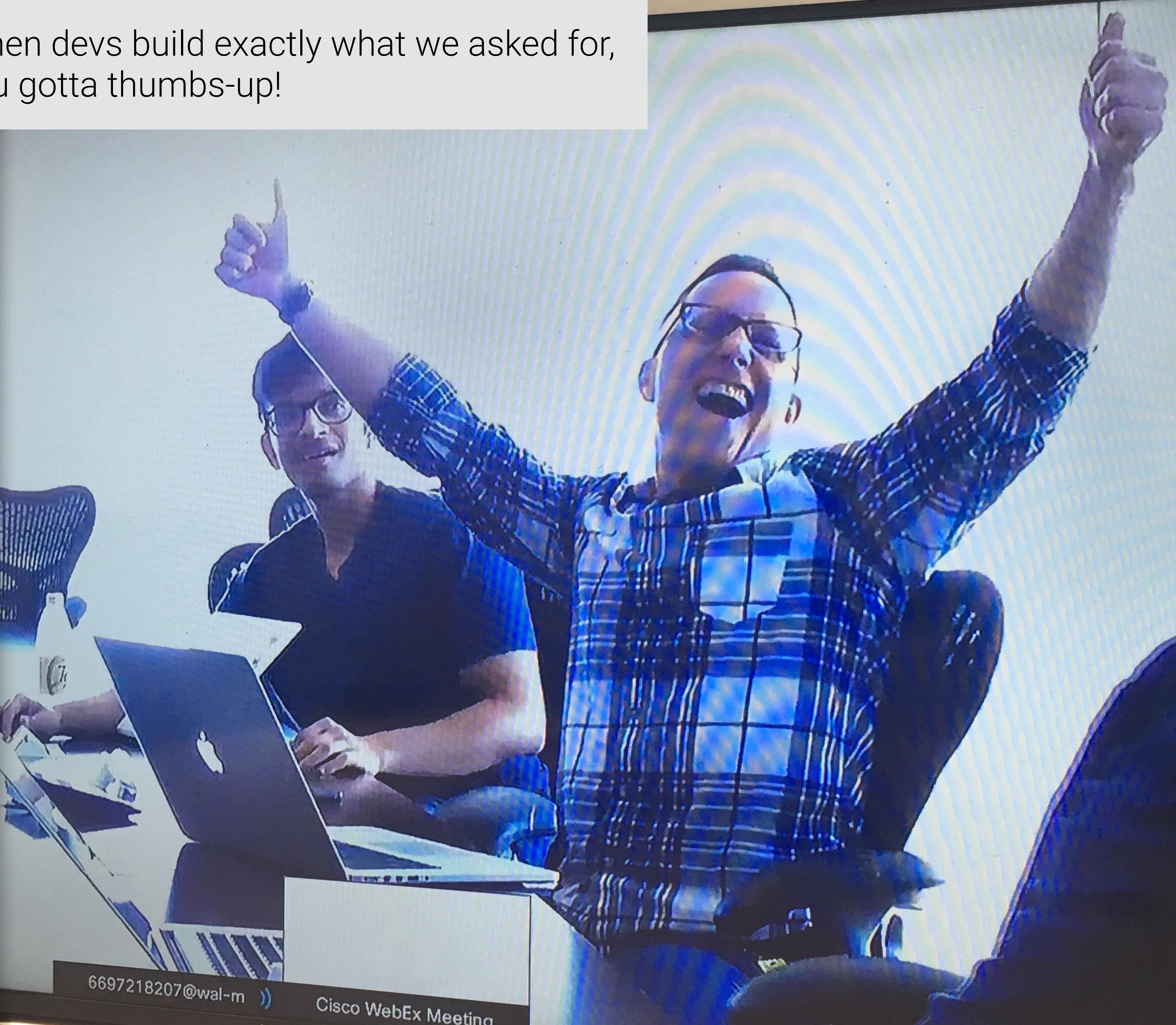


Walmart Labs

I'm Rachit

Staff UX Designer,
1Y 3M

When devs build exactly what we asked for,
you gotta thumbs-up!

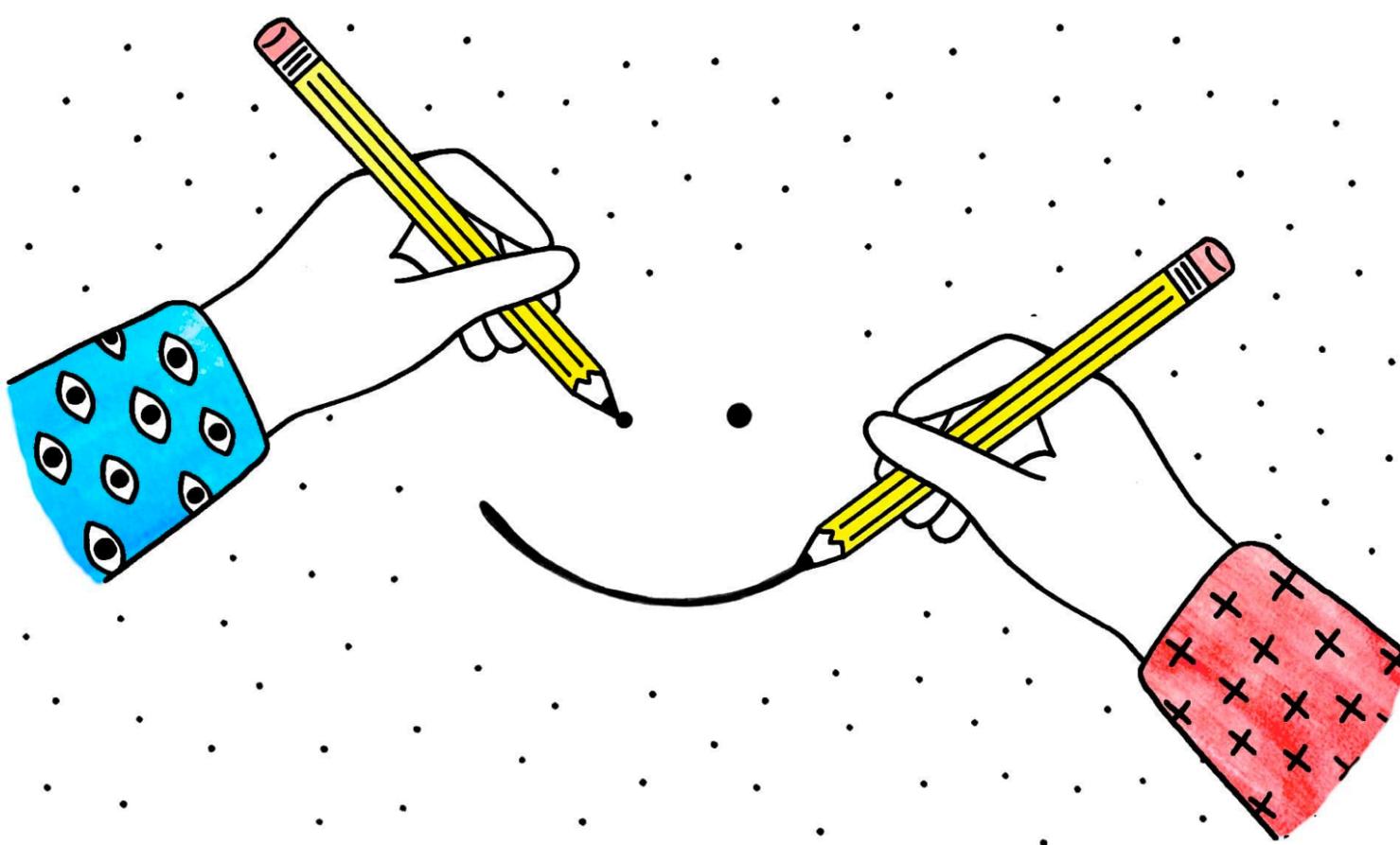




Product Managers



Senior Designers and Content Strategists



Visual Designers



Developers

Today

What is Sam's Club within Walmart?	5
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Member based savings

Small businesses shop in
bulk

Brick and mortar as
well as online

Responsible for

Working with product managers to capture requirements and use-cases

Prioritizing tasks and figuring out timelines

Solving interaction problems and conducting multiple reviews

Documenting designs and collaborating with Visual designers

Working with developers to make sure designs are implemented with Sam's styles and proposed interactions

Pangea

(the supercontinent)





React based application platform

Reusable components

Simple and fast deployment

Sam's Cart

February 2016





Search



Your club Concord, CA Your account Rachit

Cart 17

Shop by department

Business tools

Member services

Instant Savings

Shocking Values

Sam's Club :: My Cart

Continue Shopping

Begin Checkout

Shopping Cart (17 items)

 Select action on checked items OK

ITEMS IN YOUR CART	DELIVERY METHOD	ORIG. PRICE	QTY	TOTAL
EAS 100% Whey Protein Powder, Chocolate (5 lbs.) Item #: 345623 Save for Later Remove	Ship Only Item <input checked="" type="checkbox"/> Subscribe Order every: 1 week <small>This item is not available to pick up</small>	\$37.88	<input type="text" value="1"/>	\$37.88 Update
Premium Million Star Gypsophilia - 10 Bunches Item #: 771641 \$3.92 off with New Lower Price Offer ends August 07 Save for Later Remove	Ship Only Item <small>This item is not available to pick up</small> Select Delivery Date Thursday, 07/28/2016 <small>Place order by Thursday, 07/21/2016</small>	\$92.78	<input type="text" value="1"/>	\$88.86 Update Saving \$3.92
Nikon D5500 24.2MP CMOS Sensor DSLR 2-Lens Bundle, with 18-55mm VR II Lens, 55-300MM VR Lens, Camera Case and 32GB Memory Card Item #: 546203 Save for Later Remove	<input type="radio"/> Please ship <input checked="" type="radio"/> Pick up at Concord Club(#6612) Change Club	\$1,099.00	<input type="text" value="1"/>	\$1,099.00 Update
JVC 32" Class 720p LED TV - LT-32EM75 Item #: 342271 Add Protection plan	Ship Only Item <small>This item is not available to pick up</small>	\$138.88	<input type="text" value="8"/>	\$1,111.04 Update

Member exclusive: Get a \$300 Sam's Club Gift Card[®] when you upgrade today!



ALL OFFERS WITH QUALIFYING PACKAGES &
24-MONTH DIRECTV AGREEMENT.

Get DIRECTV →

Your Lists Sam's Club Credit Easy Reorder



Search



Your club Concord, CA Your account Kelly

Cart 2

Shop by department

Business tools Member services Halloween Shocking Values

Sam's Club :: My Cart

Cart (2 items)

[Continue Shopping](#)

[Check Out](#)

	Delivery method	Orig. Price	Qty	Subtotal
<p>Thank you for upgrading your Membership!</p> <p>Your current card is still valid at your local Sam's Club and SamsClub.com. On your next visit to your local Sam's Club, stop by the Member Services Desk to pick up your new Sam's Plus card.</p> <p>Remove</p>	Your membership is active upon purchase.	\$42.19	<input type="text" value="1"/>	\$42.19
<p> Ticonderoga - Woodcase Pencil, HB #2, Yellow Barrel - 96/Pack Item #: 182963</p> <p><input checked="" type="checkbox"/> Ship only <input type="checkbox"/> Subscribe </p> <p>Remove Save for Later</p>	Update	\$14.98	<input type="text" value="1"/>	\$14.98

Orders that contain Instant Savings must be shipped to the same address and cannot be split between in Club pick-up and online delivery.

Merchandise total: **\$57.17**

Estimated total does not include taxes, fees shipping and optional charges. State and local laws may require sales tax to be charged on the pre-discounted price. State and local laws may require sales tax to be charged on the Instant Savings pre-discounted price.

See the [Terms & Conditions](#)

[Calculate](#)

Est. shipping: \$0.00

Est. sales tax: \$1.35

Est. product fee: \$0.00

Estimated Total: **\$58.52**

Estimate calculated for shipping to 94044

It's not too late to find great deals!



Find gifts for everyone

SAMSUNG

Shop now >

Your lists Easy Reorder Sam's Club credit Join Renew



Search

Your club Concord, CA Your account Ximena

Cart 11

Shop by department

Business tools

Member services

Shocking Values

Configurable link

Free shipping on all Black Friday items [Shop now](#)



Save 10%* on purchases today up to \$250 when you open an account.

Cart

Membership (1)

Sam's Savings Primary renewal
Item #98764
Renews on purchase

\$45.00

[Remove](#)

[Check out](#)

Estimated savings \$5.00

Pay by Sat, Nov 26 to guarantee your savings

[See terms and conditions](#)

Items to ship (4)

Shipping options for 94066 [Change](#)

You select shipping method in checkout



VIZIO 55" Class 4K Ultra HD LED Smart TV
- D55u-D1
Item #98764

2

\$1048.00
\$5.0024 each



[Add a protection plan](#)

[Pick up instead](#)

[Save for later](#) | [Remove](#)



HP HD 17.3" Notebook 17-x037cl, Intel
Core i3-5005U DC Processor
Item #98764

1

\$499.00

[Pick up instead](#)

[Save for later](#) | [Remove](#)

Instant Savings



Epson EX3240 LCD Multimedia Projector,
3200 Lumens, SVGA 800 x 600 Pixels
Item #98764

1

FREE shipping
\$900.00
Savings eligible

Before

Member exclusive: Get a \$300 Sam's Club Gift Card[®] when you upgrade today!  ALL OFFERS WITH QUALIFYING PACKAGES & 24-MONTH DIRECTV AGREEMENT. [Get DIRECTV →](#)

Your Lists Sam's Club Credit Easy Reorder

 [Search](#) Your club Concord, CA Your account Kelly [Cart 2](#)

[Shop by department](#) Business tools Member services Halloween Shocking Values

Sam's Club :: My Cart

Cart (2 items)

Delivery method	Orig. Price	Qty	Subtotal
Your membership is active upon purchase.	\$42.19	1	\$42.19

Thank you for upgrading your Membership!
Your current card is still valid at your local Sam's Club and SamsClub.com. On your next visit to your local Sam's Club, stop by the Member Services Desk to pick up your new Sam's Plus card.

[Remove](#)

 Ticonderoga - Woodcase Pencil, HB #2, Yellow Barrel - 96/Pack
Item #: 182963

Ship only [?](#) **Subscribe** [?](#) [Update](#)

[Remove](#) | [Save for Later](#)

Orders that contain Instant Savings must be shipped to the same address and cannot be split between in Club pick-up and online delivery.

Merchandise total: **\$57.17**

94044 [Calculate](#)

Est. shipping: \$0.00
Est. sales tax: \$1.35

After

It's not too late to find great deals!  [Find gifts for everyone](#)  [Shop now >](#)

Your lists Easy Reorder Sam's Club credit Join Renew

 [Search](#) Your club Concord, CA Your account Ximena [Cart 11](#)

[Shop by department](#) Business tools Member services Shocking Values Configurable link

Free shipping on all Black Friday items [Shop now](#)

 Save 10%* on purchases today up to \$250 when you open an account.

Subtotal (11 items)	\$2,679.81
Estimated shipping	\$0.00
Estimated sales taxes and fees	\$17.64
Estimated total	\$2,697.45

Cart

Membership (1)

 Sam's Savings Primary renewal Item #98764 Renews on purchase	\$45.00
--	----------------

[Remove](#)

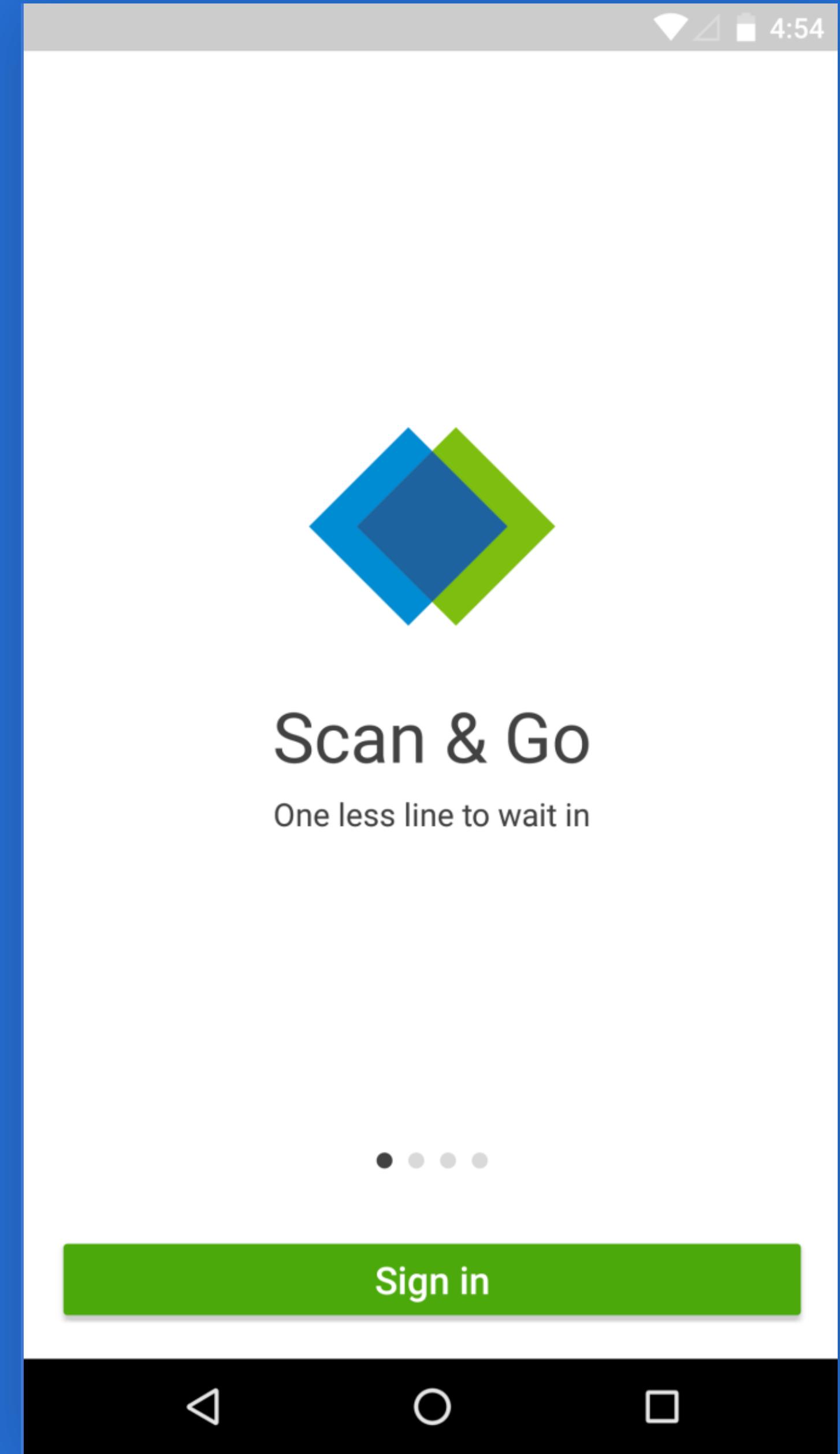
Items to ship (4)

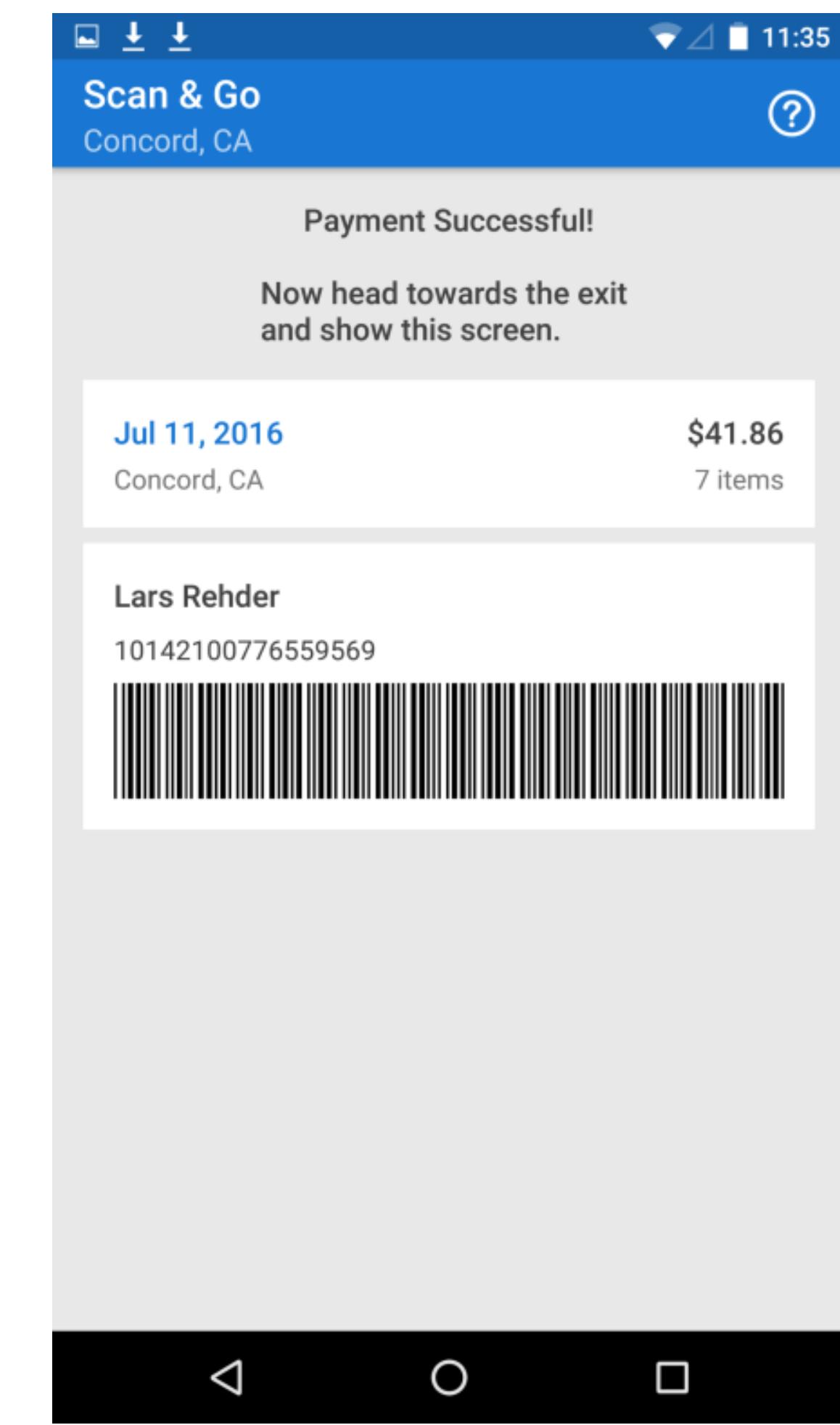
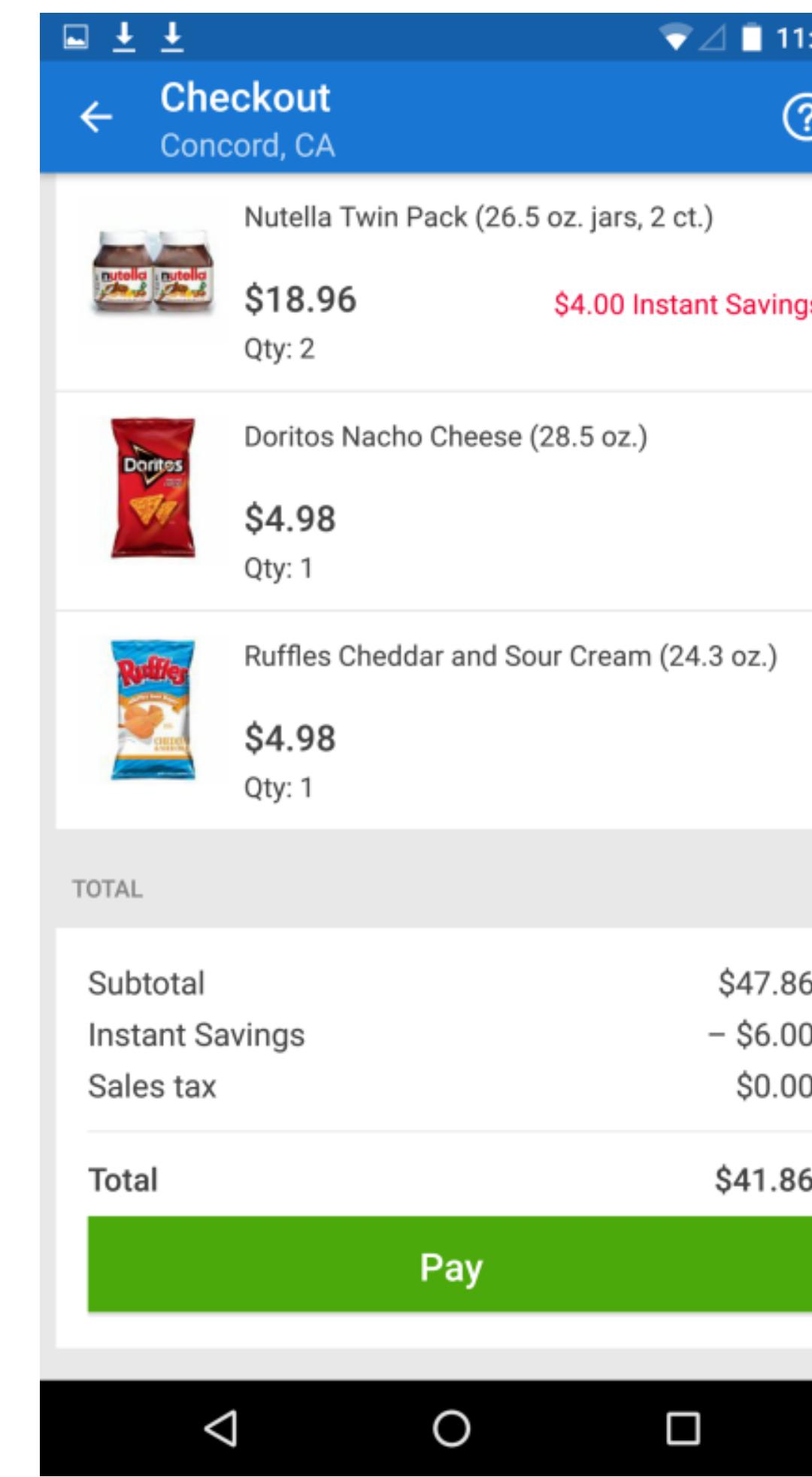
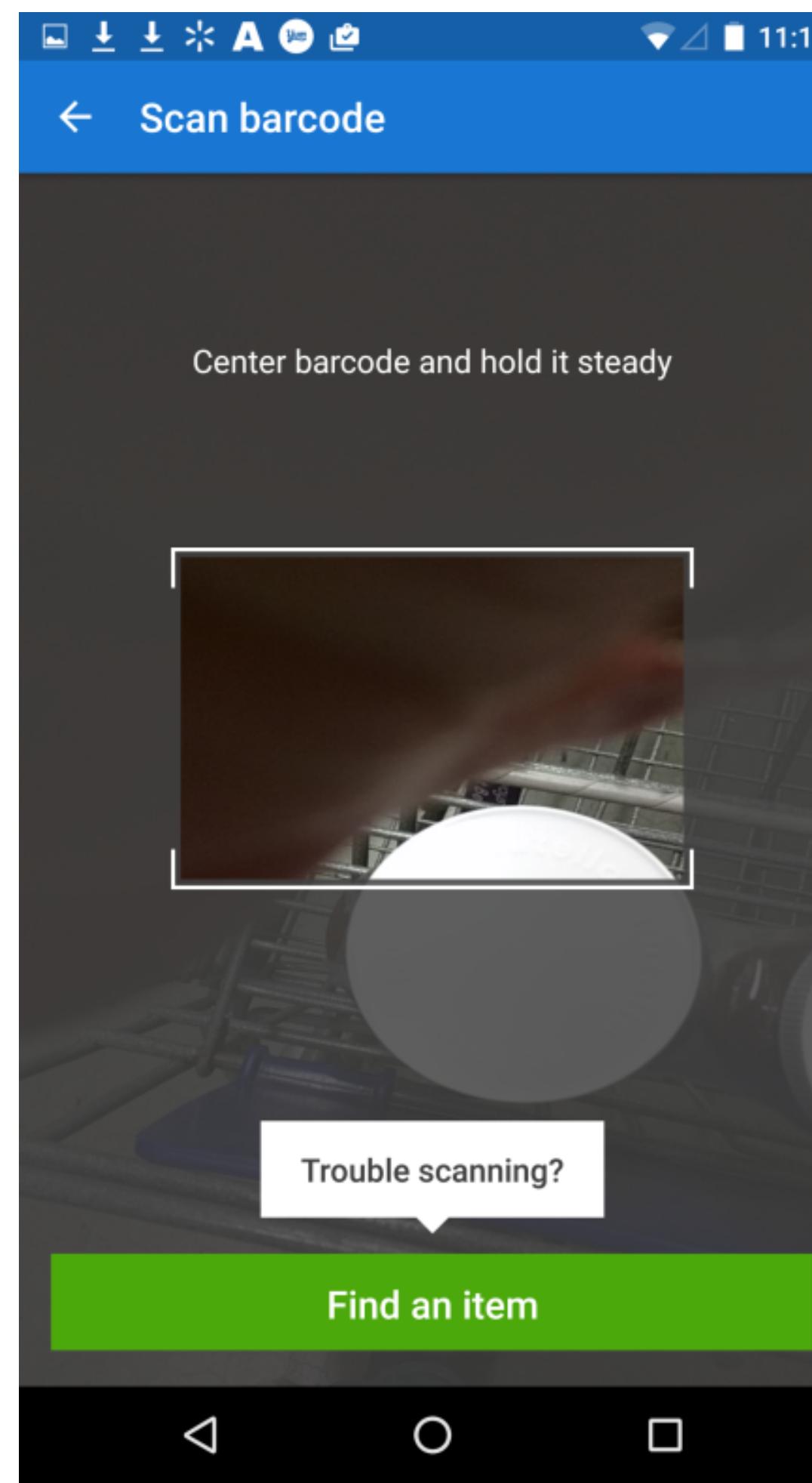
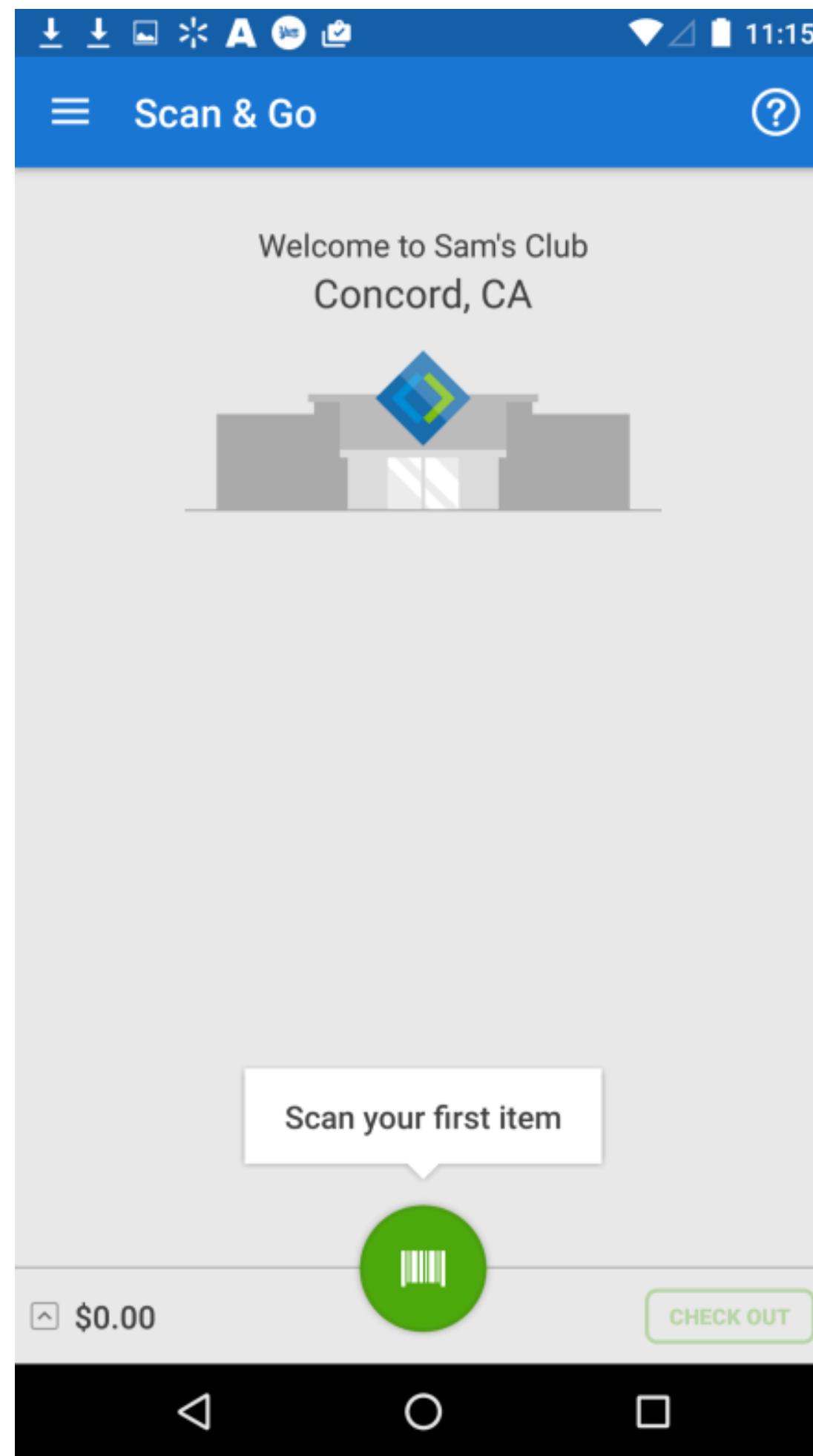
Shipping options for 94066 [Change](#)
You select shipping method in checkout

 VIZIO 55" Class 4K Ultra HD LED Smart TV - D55u-D1 Item #98764	2	\$1048.00 \$5.0024 each
 Add a protection plan		
Pick up instead		Save for later Remove
 HP HD 17.3" Notebook 17-x037cl, Intel Core i3-5005U DC Processor Item #98764	1	\$499.00
Pick up instead		Save for later Remove

Scan & Go

July 2016





Enter

Scan

Pay

Exit

Android
available TODAY



Satisfaction
4.76 App Score
50% Repeat Users

Expansion
60 Clubs / June
260 Clubs / July
Chain / Aug

Key learnings

- **Identifying requirements and designing flows** is the most important part of any design project
- **Summarizing feedback** after a meeting and sending it in an email keeps everyone on the same page
- Multiple people might be looking at your design file. It's important to have **structure and consistency in documentation**

Next steps

Dig deep

Design process

"No more half measures"

