

region, market

All

customer \checkmark

segment, category, produ...

All

2019

2021

2020

2022 EST Q1

Q2

Q3

Q4

YTG

YTD













80.21%

LY: 72.99% (+9.88%)

Forecast accuracy%

-751.71K~

LY: 491.6K (-252.91%)

Net Error

9780.74K!

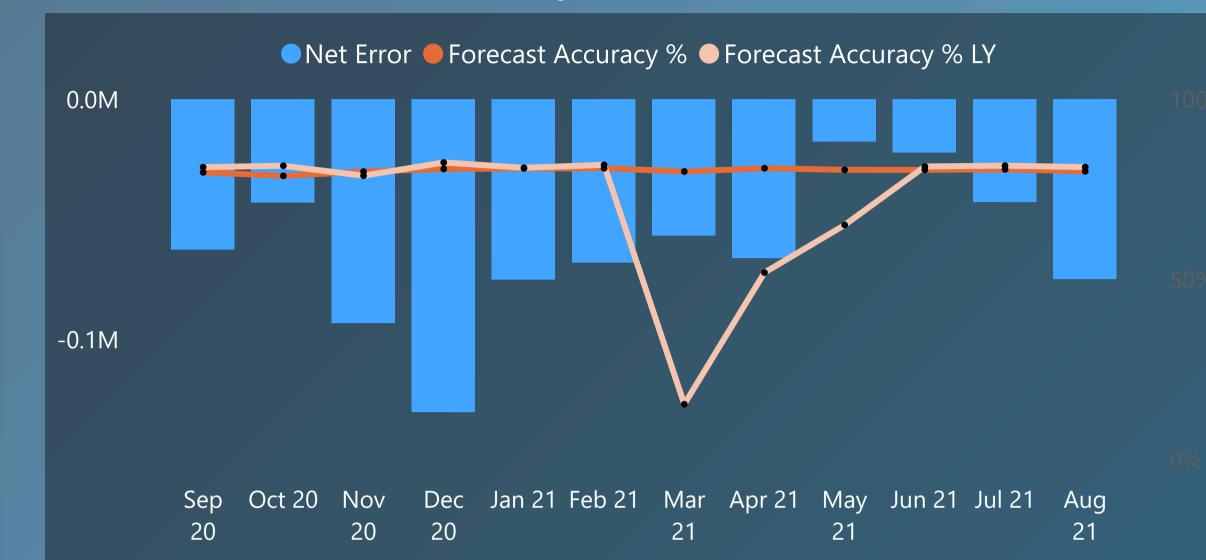
LY: 5743.2K (+70.3%)

ABS Error

Key Metrics By Customer

customer		Forecast	Forecast	Net Error	Net Error	Risk	
		Accuracy %	Accuracy % LY		%		
A = alaina		FO CON/	0.60%	122555	16 220/	000	
	ed Stores	50.69%	8.69%	-122555	-16.23%		
All-Out		29.09%	35.18%	-12425	-30.67%	OOS	
Alphate	ech e Store	74.59%	55.24%	-94643	-2.30%	OOS	
Alphate Exclusiv		71.69%	56.65%	-189086	-4.59%	OOS	
Amazor	า	74.54%	48.43%	-155116	-2.35%	OOS	
BestBuy	/	35.31%	7.31%	-73279	-16.97%	OOS	
Billa		18.29%	26.05%	-37856	-47.09%	OOS	
Circuit	City	35.02%	9.90%	-84752	-19.00%	OOS	
Control		47.42%	30.41%	-64707	-11.99%	OOS	
Costco		49.42%	33.18%	-24581	-3.50%	OOS	
Currys (Carpho		35.92%	35.91%	-44680	-35.54%	OOS	
Digima	rket	40.79%	39.69%	-72129	-23.20%	OOS	
Ebay		50.49%	18.21%	-49299	-4.24%	OOS	
Electrica Stores	alsbea	51.56%	41.94%	-10310	-13.57%	OOS	
Electrica Stores	alslance	54.69%	41.81%	-4143	-2.48%	OOS	
Elkjøp Total		53.55% 80.21%	45.00% 72.99%	-39201 -751714	-10.87% -1.52%	oos oos	

Accuracy / Net Error Trend



Key Metrics By Products

segment	Forecast Accuracy %	Forecast Accuracy % LY	Net Error	Net Error %	Risk
	Accuracy 70	Accuracy 70 LT			~
Accessories	77.66%	71.42%	-2133183	-7.06%	oos
Notebook	79.99%	76.65%	-51254	-3.96%	OOS
Peripherals	83.23%	75.18%	-318194	-5.89%	OOS
Desktop	84.37%	70.07%	16205	11.22%	EI
Networking	90.40%	52.50%	227056	8.17%	EI
Storage	83.54%	81.01%	1507656	15.77%	EI
Total	80.21%	72.99%	-751714	-1.52%	oos