

Ministry of Agriculture and Cooperation, Government of India has established Kisan call Center on 21st January, 2004 with the objective to make the agriculture production , productivity and availability of grain in the country sustainable and to create awareness about agriculture technology.

Kisan call Center Level-1:

Ministry of Agriculture and Cooperation, Government of India has established Kisan call Center level -1 in Kanpur which is being operated by Care tell Info tech Ltd. with the assistance of Telecommunication Consultants India Ltd. (Information Technology Division), New Delhi. Earlier free of cost facility was available on Bharat Sanchar Nigam Ltd. In addition to toll free number 1551 of BSNL, at present, free of cost facility is available on Reliance, Vodafone and Airtel.

Telephone Number/ Operation

Telephone: 1551

Time Morning 6.00 AM to 10.00 PM in the night (All days of the week).

Work 1. To ensure providing answer to the questions
2. unanswered questions of the farmers to telephone of level- 2.

Address and Telephone Number of Manager, Operations Sri Deepak Agarwal (Branch Head) of Kisan Call Center level 1 established in Kanpur is 508/508A, Software Technology Park, UPSIDC Complex, A-1/4, Lakhanpur, Kanpur-208024(U.P), Phone:91-0512-2584914,Fax:91-0512-2582442.

Nodal Officer of Kisan call Center of Level-1

Managing Director, National Cooperative Development Corporation, 4 SIRI, Industrial Area, Hauz Khas, New Delhi is its nodal officer and Chief Director, National Cooperative Development Corporation, Sahkarita Bhawan, 14-Vidhan Sabha Marg, Lucknow.

Details of Nodal Officer of Kisan Call Center and Respective State

SN	Responsible for Operation	Call Center Location	Facility in Respective State
1	Director, Cotton Development, Mumbai	Mumbai	1 Maharashtra 2 Gujarat 3 Goa
2	NCDC	Lucknow	1 Uttar Pradesh 2 Uttaranchal
3	Coconut Development Board	Kochi	1 Kerala 2 Lakshadweep
4	Coconut development board	Bangalore	1 Karnataka
5	Coconut Development Board	Chennai	1 Tamil Nadu 2 Andaman / Nicobar

6	M.A.N.A.G.E.	Hyderabad	1 Andhra Pradesh 1 Chandigarh
7	Director of Wheat	Chandigarh	2 Jammu and Kashmir 3 Himachal Pradesh 4 Punjab
8	NIAM	Jaipur	1 Rajasthan
9	Director of Pulse	Indore / Bhopal	1 Madhya Pradesh 2 Chhattisgarh
10	Director of Jute Development	Kolkata	1 West Bengal 2 Bihar
11	S.F.A.C.	Kolkata	1 NE State
12	N.H.B.	Gurgaon	1 Haryana

Objective of Establishment of Kisan Call Centre 2

By courtesy of ministry of agriculture and cooperation, Kisan call centre (free) were established in different part of the country. in accordance to this, level 2 Kisan call centre were established in 8 different nominated institute of the state to provide information related to agriculture, animal husbandry, crop cycle, method of ploughing, fertilizers/ manures, fisheries, inter cropping, irrigation, loan, market, weather conditions etc by the expert.

State Agriculture Management Institute, Rehmankheda, Lucknow has been nominated as nodal agency for Kisan call centre with the objective to establish coordination between Kisan call centre level 1 and 2. as per government direction by Director, Agriculture, U.P.

Details of Kisan call centre level 2, helpline and time of opening is given below:

S. No	Name of institution and university	Helpline Number	Timings
1	Directorate of Agriculture, U.P, Lucknow	0522-2208082	Morning 9:30 to 6:00 pm
2	CSA University of Agriculture and Technology, Kanpur.	0512-2533720	Morning 10:00 to 3:00 pm
3	Narendra Dev University of Agriculture and Technology, Faizabad.	05270-265666 05270-262666	Morning 10:00 to 3:00 pm
4	Indian Cane Research Institute, Lucknow.	0522-2482608	Morning 10:00 to 5:00 pm
5	Central Sub-Tropical Horticulture Research Institute , Lucknow	0522-2841172	Morning 10:00 to 5:00 pm
6	Bank of Baroda, Lucknow	0522-2626884	Morning 10:00 to 5:00 pm
7	Indian Veterinary Research institute Bareilly.	0581-2531551	Morning 10:00 to 5:00 pm
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Central Integrated Pest Management Centre Khajani Road 4, Gorakhpur	0551-2322316 0551-2322517	Morning 10:00 to 5:00 pm
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Kisan Call Centre Level-3: If the questions/problems of the farmer received on telephone of Kisan call centre is not solved by expert of level-1 and 2, the unsolved questions will be solved by nodal officers of the state within 72 hours.