

# RACHIT KHADE

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## SKILLS

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**Languages:** Python(Pandas, NumPy, Matplotlib), R, SQL

**Databases & Platforms:** MySQL, Oracle DB, MS Excel (Advance), Google sheets

**Visualisation & Reporting tools:** PowerBI, Tableau, MS Office Suite, Looker Studio

**Techniques:** Hypothesis Testing, Regression Modelling, ETL, Machine Learning, Predictive Analytics

**Core competencies:** Stakeholder Management, Business Process Modelling, Requirement Gathering, Data Storytelling

**Tools:** JIRA, GitHub, Jupyter Notebook, Rstudio, VScode, Toad

## PROFESSIONAL EXPERIENCE

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### Phoenix Group

Edinburgh, United Kingdom

*Proposition Analyst*

*October 2023 - Present*

- Collaborated with the Data science team to categorise 3.5 million customers into different segments based on affluence and contract value to assist customer centric product development.
- Partnered cross-functionally with stakeholders to gather and analyse business requirements for a customer segmentation initiative, aligning project goals with broader business objectives.
- Developed and published quarterly KPI reports on customer retention and behaviour, directly contributing to a 3% increase in customer retention in FY24.

### TMA Data Management

Falkirk, United Kingdom

*Data Analyst*

*May 2022 - September 2023*

- Automated the KPI reporting process leveraging advance Excel features which reduced man-hours spent on weekly reporting by 60%.
- Developed Interactive PowerBI dashboards to manage the portfolio of smart meters owned by energy supplier in the UK.
- Supported internal stakeholders by providing insights based on their requirements using SQL queries and data manipulation by Python.

### Faito

Nagpur, India

*Operations Data Analyst*

*August 2020 - December 2020*

- Provided city's quadrant-based data analysis using Excel and Tableau which decreased the average time per delivery by 20%
- Updating the inventory of vendors in the database and assigning deliveries to delivery partners

## PROJECTS

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### Model Selection: Review and Simulation (Dissertation)

Glasgow, United Kingdom

*September 2021 - December 2021*

- Reviewed different model selection techniques like Wrappers Methods and Penalized Regression. Explored a recently developed model selection wrapper method named Boruta Algorithm.
- Simulated data of 10,000+ records to compare different techniques by changing parameters like number of predictors, number of samples, coefficients of predictors.

### Sales Data Analysis

Glasgow, United Kingdom

*July 2021 - August 2021*

- Created a database architecture to duplicate a real-world sales-oriented database.
- Simulated the data for the MySQL RDBMS which included Features like Region of sales, Revenue, ProductID etc.
- Linked the MySQL database to PowerBI and developed an interactive dashboard for the KPI reporting purpose and generated a mobile application Interface for the same Dashboard.

## EDUCATION

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### University of Glasgow

January 2021 - January 2022

*Master's, Data Analytics*

### St. Vincent Pallotti College of Engineering

June 2015 - June 2019

*Bachelor's, Electronics and Telecommunications Engineering*