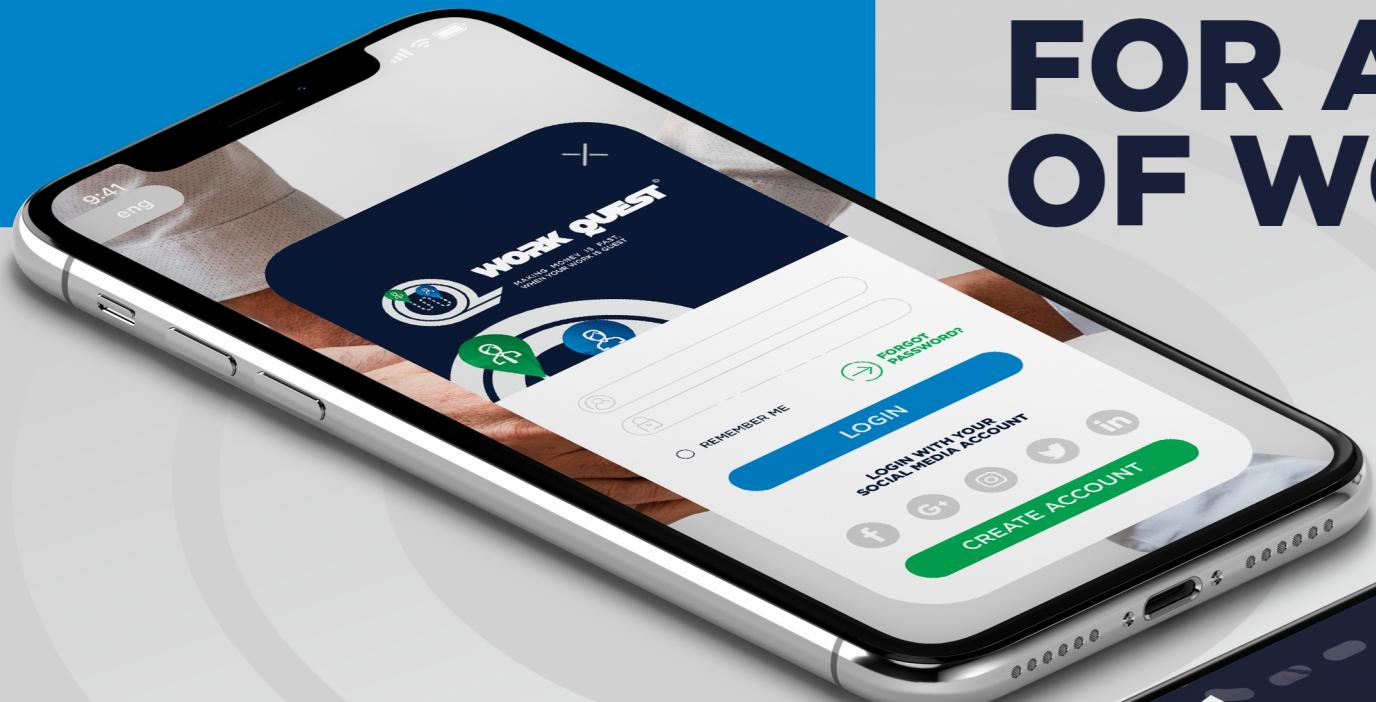




WORK QUEST®

MAKING MONEY IS FAST,
WHEN YOUR WORK IS QUEST

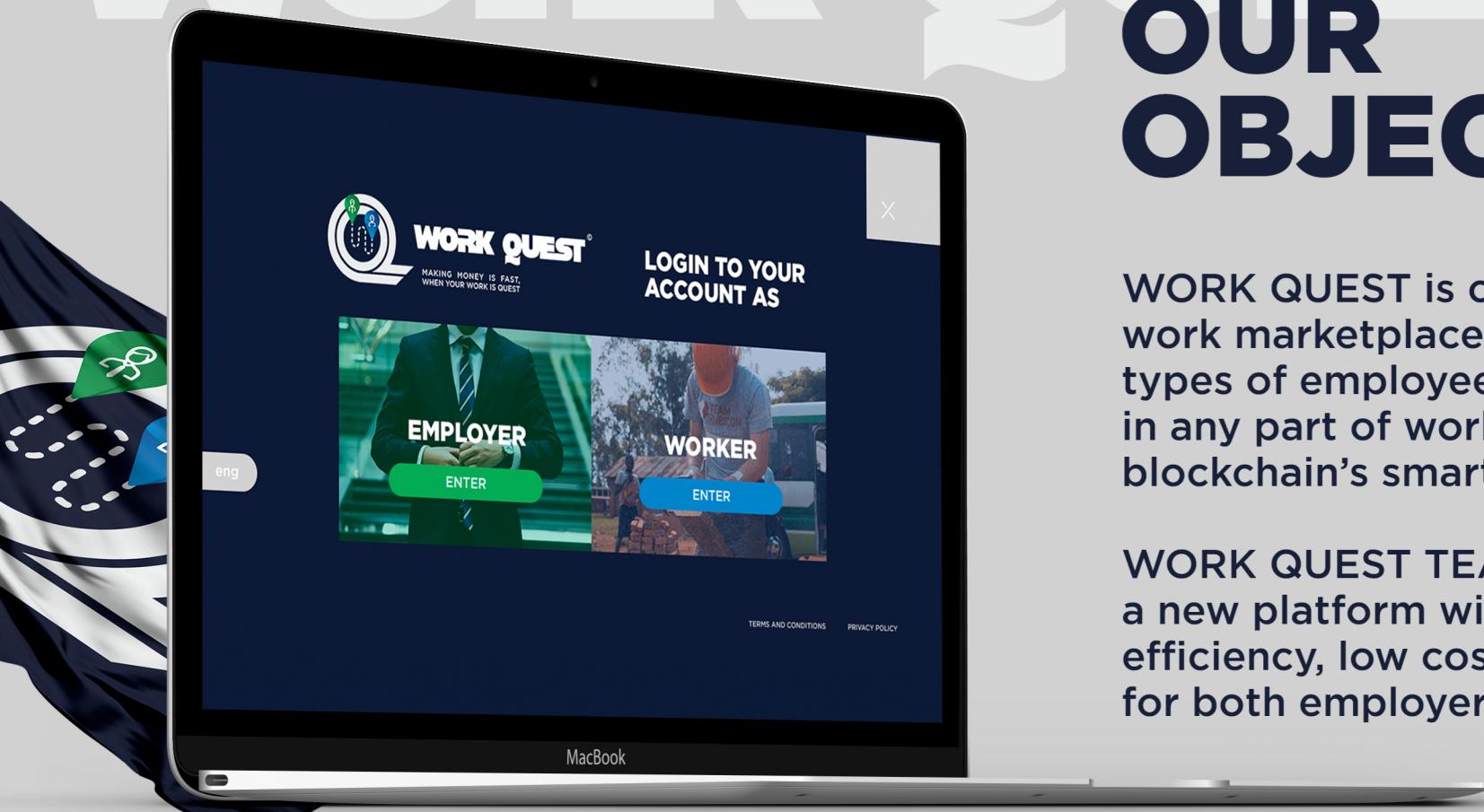
A GLOBAL JOB
MARKETPLACE
FOR ANY TYPE
OF WORK.



2019

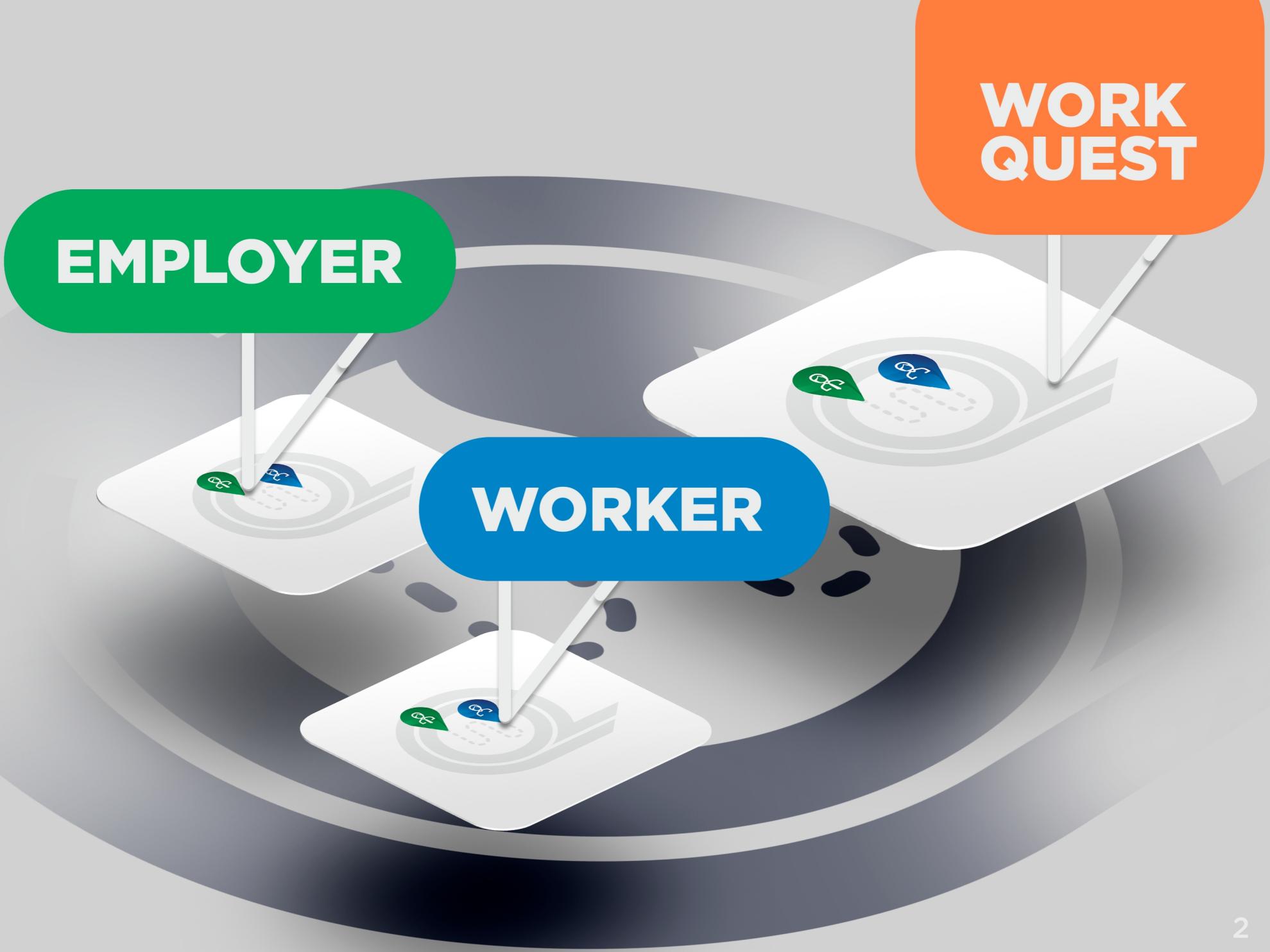
WORK QUEST[®]

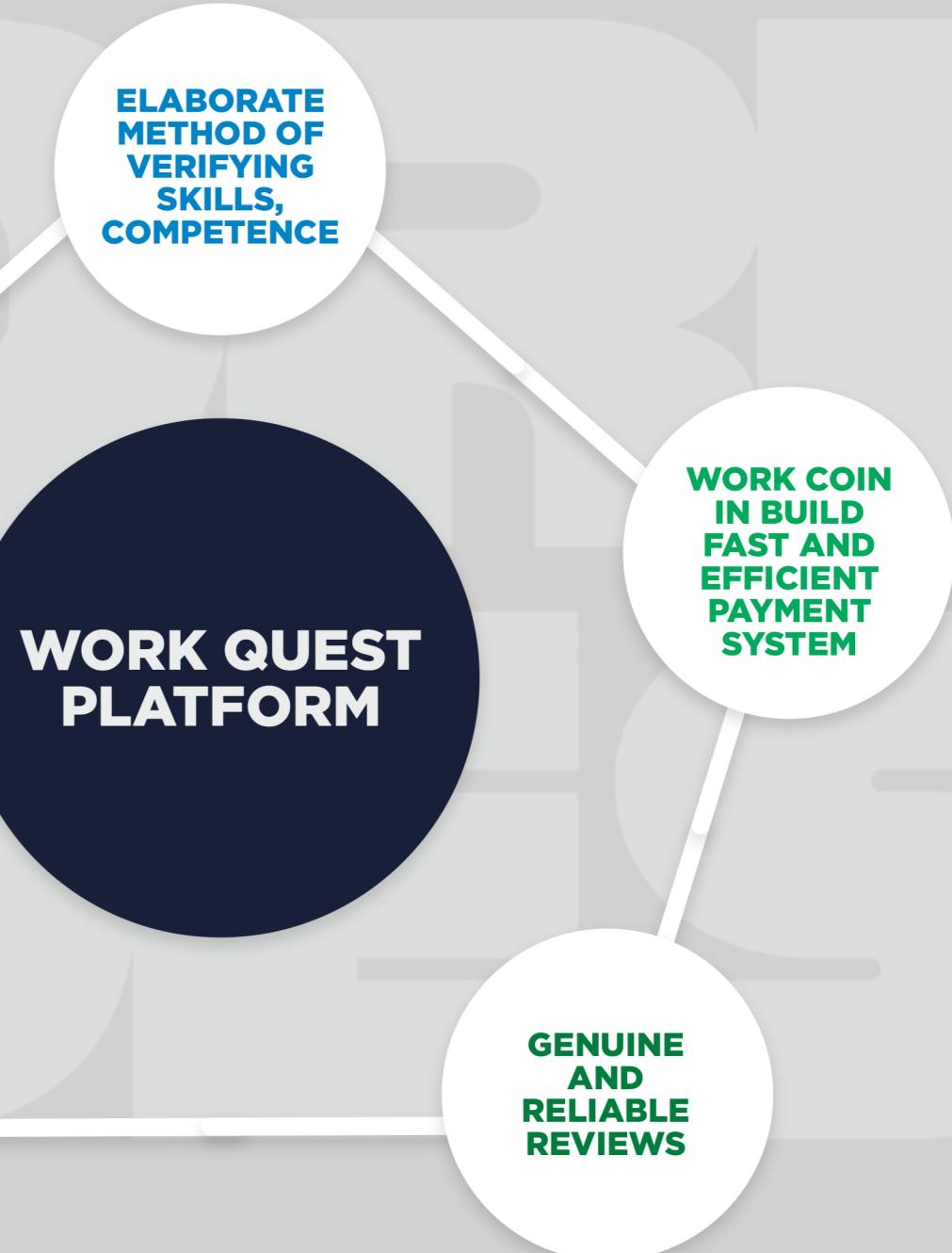
OUR OBJECTIVE



WORK QUEST is creating an online work marketplace connecting all types of employees with employers in any part of world powered by blockchain's smart contract.

WORK QUEST TEAM seeks to offer a new platform with unprecedented efficiency, low cost and convenience for both employer and employee.





MARKET OPPORTUNITY

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- 1.5 Trillion: Estimated global independent/online/freelance work market size
- WorkQuest is a marketplace powering new economy for any type of work either temporary or permanent. Possible addressable market is trillions of dollars in value
- 2B: people of working age outside the global labour force
- 80%: Percentage of outsourcing based work in comparison to global workforce by 2030
- 3.6B: estimated number of people who will make up global workforce by 2020
- Types of work on demand: Technology jobs (\$486M), Admin & Support (\$110M), Design & multimedia -\$83M, Mobile- \$71M, Sales & Marketing- \$49M, Finance & Legal -\$33M
- 70%: Asia and parts of developing world makes up most of the new upcoming jobs.

GLOBAL MAP OF OUTSOURCING REGIONS



POTENTIAL EMPLOYEE PROFILE



Techie: experienced in tech related aspects such as software engineering, web development, and wants to find clients to work with online. Mainly in Asia, Bangalore

Writer: experienced in writing articles, marketing materials, blog posts, translation, has a good command of English and some other language

Creative designer: can draw, make great designs for websites, social media, logos etc. Has all the tools and previous work to show

Online Assistant: can do various admin related tasks such as answer questionnaires, help in answering emails and organising work

International supplier: dealing with various aspects such as food products, electronics, raw materials among others

POTENTIAL CUSTOMER PROFILE



Tutor/instructor: Conducts training either online or offline on various courses such as music, coding, yoga Has certifications to show for it

Home improvement services: can offer various services such as home cleaning, nanny services or even walking the dog. Is trustworthy and highly rated by others.

Heavy lifting: deals with activities such as home relocation, trucks, for both commercial and home services.

Looking for a full-time job: has recently lost a job and now looking for a new job, has skills, experiences to show

Local supplier of various goods: deals with supply of various products such as office suppliers, restaurant suppliers etc.

General handyman: skills such as plumbing, electrician, car repairs and other related services

EMPLOYEE GOALS/MOTIVATIONS AND FEARS

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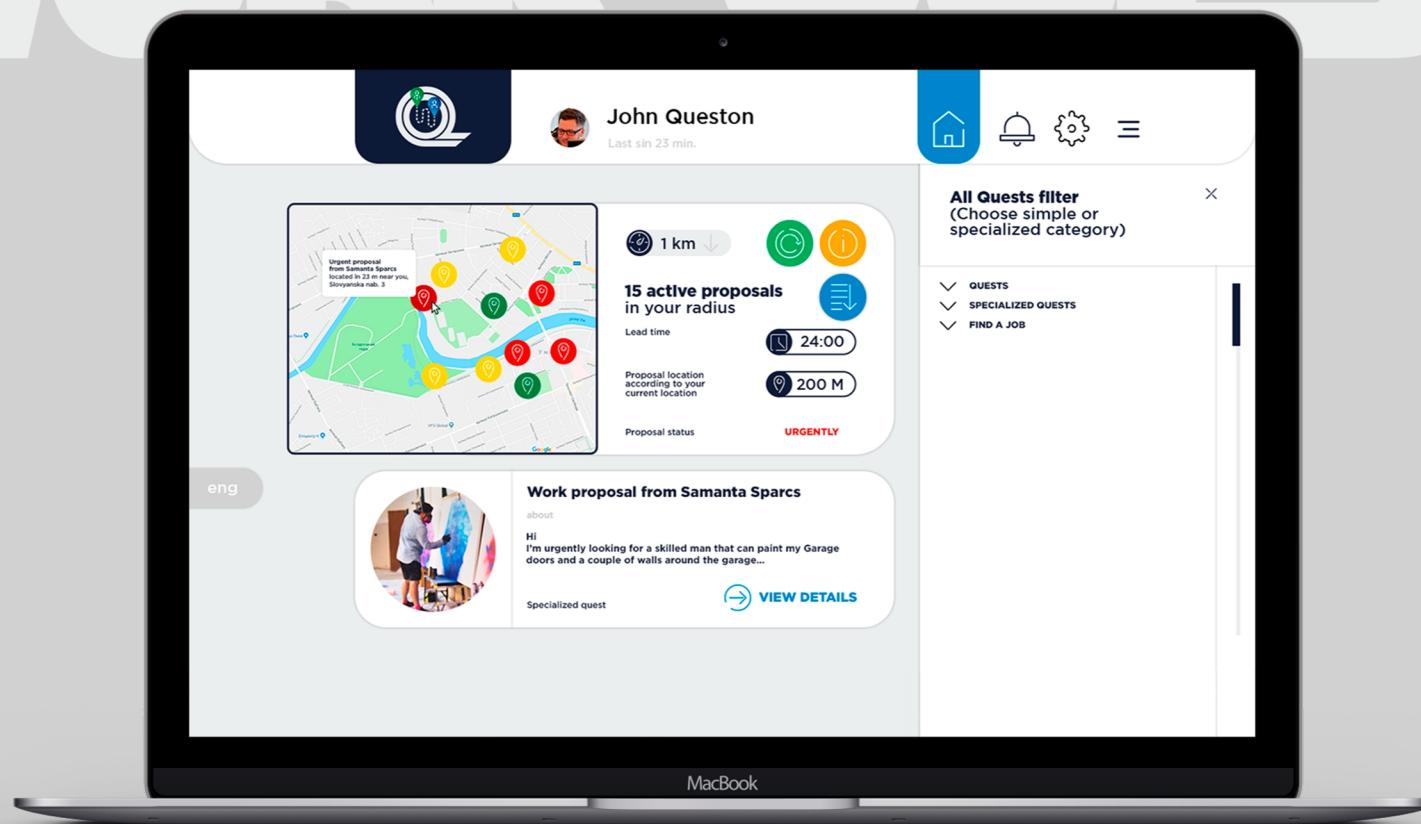
GOALS

- Make money through work/projects
- Willing to work more hours to see work done
- Could need some help to get started
- Has specialised skills that he/she could trade

FEARS

- Not getting paid for the work done
- Complicated or incompatible payment system in the country they are living
- Mismatch of employer and employee needs and wants

EMPLOYEE PROFILE ON WORK QUEST



ELEVATOR PITCH [FOR EMPLOYEE]



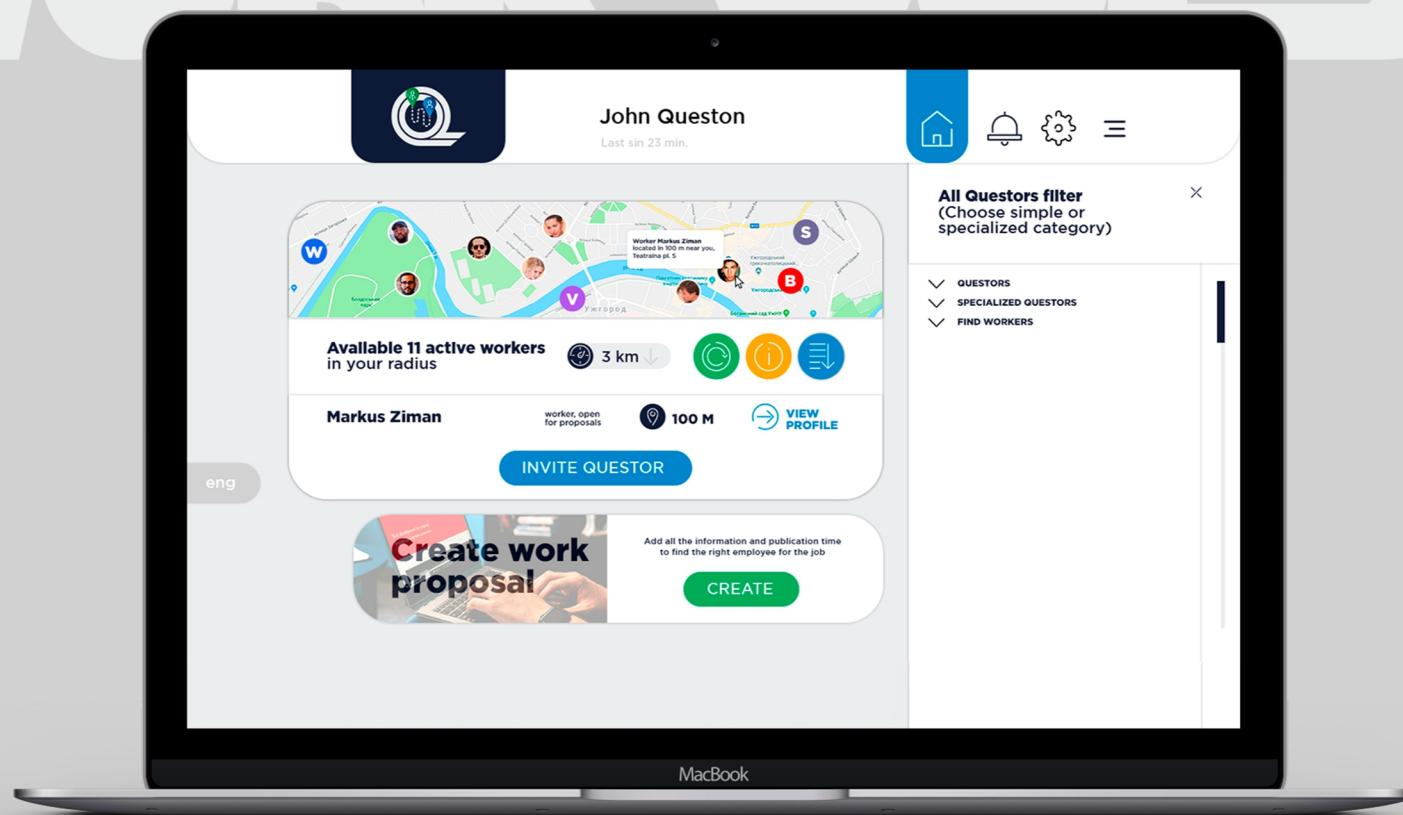
Work Quest is the premier platform for matching employers and employees based on location making it easier than ever before to find any type work. If you have any type for specialised skills, you can post a quest and an employer will find you. Work Quest is highly optimised to ensure faster matching between employer and employee thereby reducing the engagement time and focusing more on getting the job done. Based on blockchain technology, anyone from the around the world can become an employee at zero cost. Payments are processed promptly once the work is done and the smart contract self-executes and is able to solve any disputes that may arise. Payments are made in WorkCoin and can easily be converted to other cryptocurrencies or fiat currencies without the need to rely on a bank account.

EMPLOYER PROFILE



-  **has most likely worked in a multinational corporation or has own company/business**
-  **is incurring high costs of recruiting and getting the job done and wants to reduce labour related costs**
-  **is considering looking for someone but does not fully trust and understand the process**
-  **is willing to join a platform that guarantees the work will be done by the most qualified person**
-  **Busy person who needs side tasks at home and office done by someone else who is reliable**

EMPLOYER PROFILE ON WORK QUEST



ELEVATOR PITCH [FOR EMPLOYER]



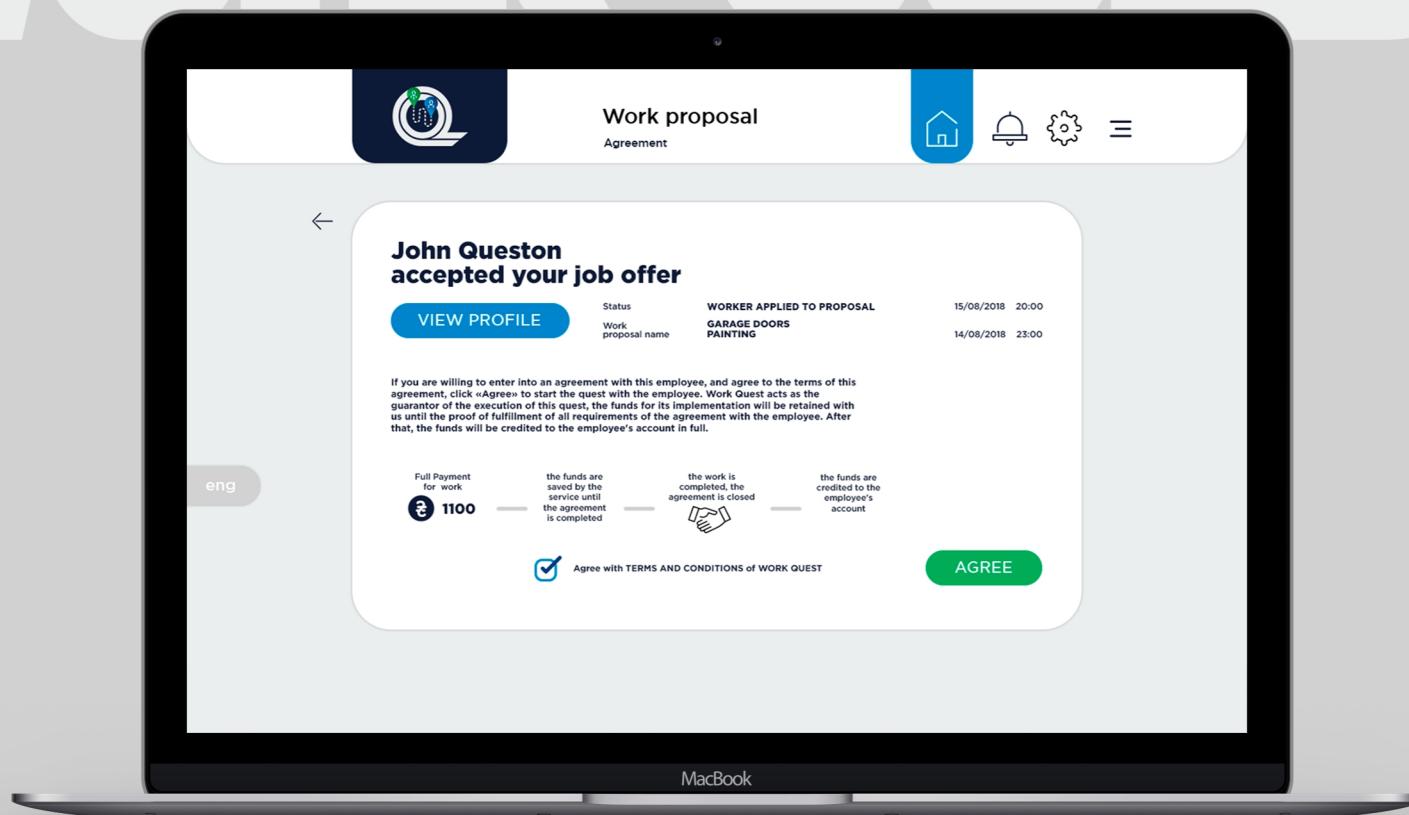
Work Quest is job matching platform that enables you as an employer to easily find the most qualified person to undertake a specific task. With location based matching, the time needed to find an employee is cut by half and at the cheapest cost to you. You can create any type of Quest, either for a temporary job you want done such as dog walking, suppliers for your restaurant or permanent employee for your new company, you can do it on quest with just a few clicks and find the most qualified person.

With integrated smart contract contacts based on blockchain technology any disputes are easily resolved and thereby reducing chances of losing your money. Furthermore, you can choose the best qualified candidate based on ratings and past work experience



WORK QUEST WORK PROPOSAL

WORK QUEST[®]



DIMENSIONS OF WORK QUEST MARKETPLACE

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NATURE (HOW)

- Digitally ordered
- Platform enabled
- Digitally delivered or approved

PRODUCT (WHAT)

- Goods
- Services
- Information/data

ACTORS (WHO)

- Individuals
- Households
- Companies
- Government
- Not-for profit

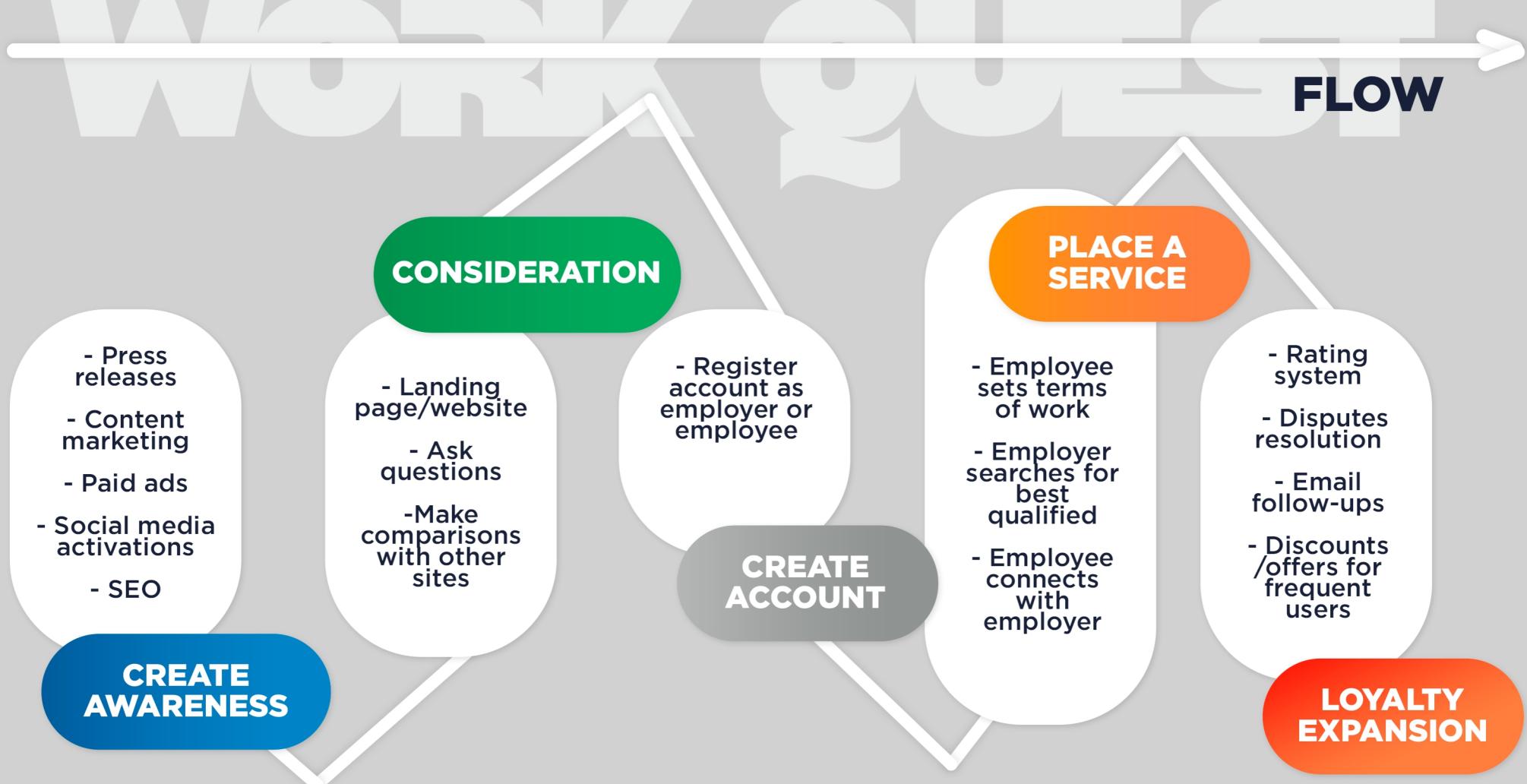
WORK QUEST UNIQUE FEATURES

©

| FEATURES | WORK QUEST |
|--|--|
| Fees | 1% |
| Processing fees-listing fees for employees | zero |
| Payment methods | Global and anyone can use. Easier through WorkCoin |
| Security | Both employer and employees create profiles and are vetted to ensure they are legitimate. Funds are kept in escrow by the company and any disputes are resolved promptly |
| Matching | Only takes minutes to a few hours since it is location based |
| User data | High level personal data encryption and protection through blockchain technology |
| Market reach | Global: anyone with access to internet can be an employee or employer |

WORK QUEST CUSTOMER JOURNEY

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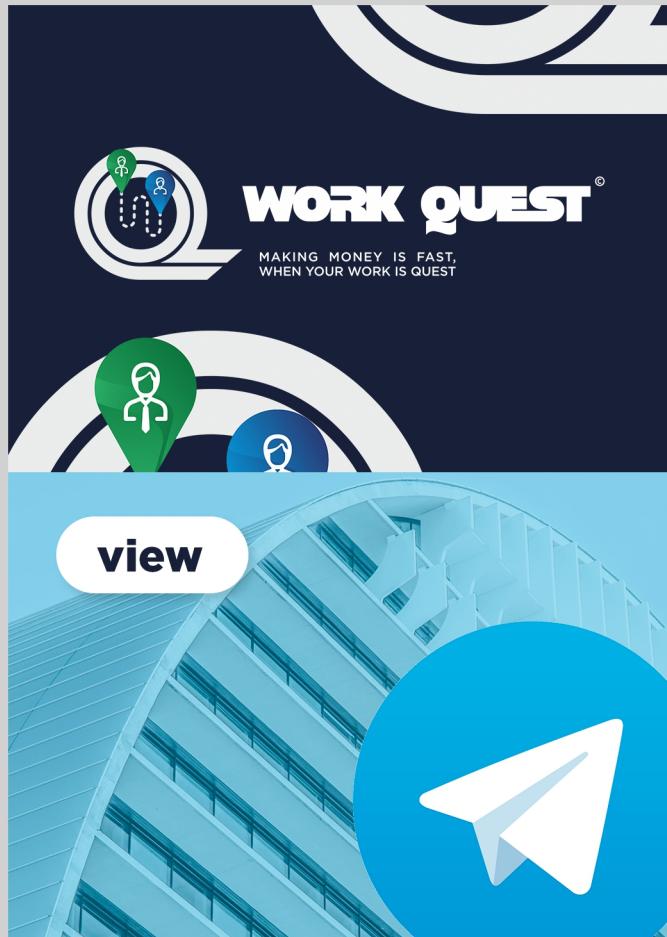




CREATING AWARENESS

Work Quest
social media
accounts:

©



WORK QUEST DIGITAL MARKETING

©

| WEBSITE | LINKEDIN | FACEBOOK | TWITTER | INSTAGRAM |
|-------------------------|------------------------------------|---------------------------------|----------------------------|--------------------------------------|
| First point of contact. | Largest job marketplace | Sponsored ads | Trending topics about jobs | Creative & unique visuals |
| Optimize landing page | Create content and awareness about | Community engagement and growth | Grow the audience | Optimize for short videos and images |
| Optimize WorkQuest Url | WorkQuest Sponsored ads | Groups and forums | | Keyword search through Hashtags |

WORK QUEST FINANCIAL PROJECTION

WORK QUEST[®]

In this section, a complete financial projection for the 5 year period will be presented. The company is investing heavily in development of a platform that will service matching of employees and employers. Industries requiring smart contracts services among other services. Below is a breakdown of various costs and revenues in the company.

| EXPENSES | COSTS |
|---------------------|--------------------|
| Marketing | \$55.000 |
| Legal charges | \$30.000 |
| Capital | \$90.000 |
| Other Expenses | \$60.000 |
| Total | \$235.000 |
| Service Development | \$1.215.000 |
| Total | \$1.450.000 |

The financial forecasts are based on the total sales of the company and the various products that will be offered by the Work Quest platform. The projection present to the best of the company management knowledge of the expected liabilities, assets,

expenses, revenue and capital of the company. The forecast reflects the judgment of the management with regard to expected conditions of the market and the predicted courses of action.

The primary target market of Work Quest is the freelance segment in the labor market. The company will also target industries that may require smart contract business services such as exporters and importers to various countries in Europe from Eastern Europe. Employers and prospective employees, Companies requiring smart contract development among others with the expected growth of the freelance market over the next five years, Business and revenues are expected to grow over the same period of time.

Capital will be generated through the ICO to set to be on October 2019. Work Quest Expenses on the other hand are expected to be basically those of administrative costs, platform and product development, marketing, salaries, legal fees and working capital needs.

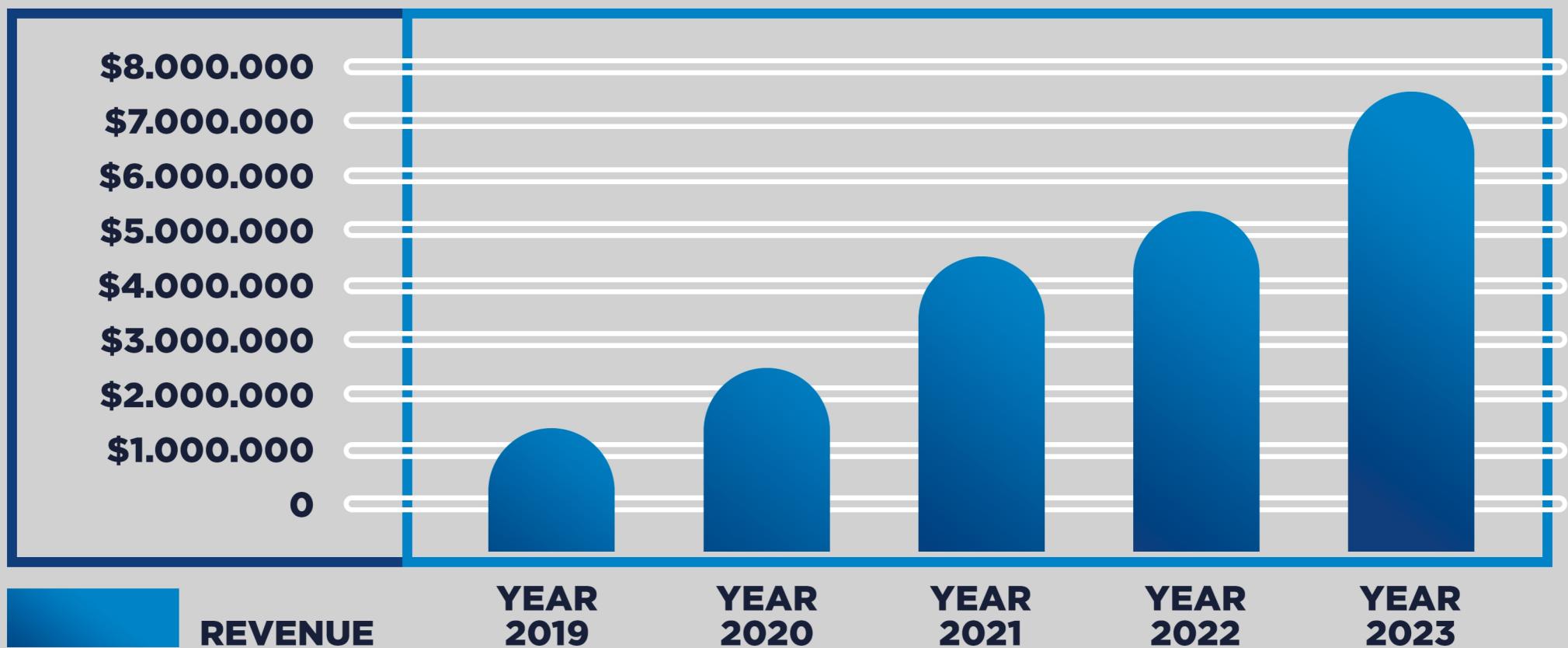
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Below is a breakdown of projected net cash flows for a period of 5 years.

PROJECT PROFITS AND LOSS

| | Year 2019 | Year 2020 | Year 2021 | Year 2022 | Year 2023 |
|---------------------------------|------------------|------------------|------------------|------------------|------------------|
| Revenue | \$1.400.000 | \$2.300.000 | \$4.550.000 | \$5.200.000 | \$7.450.000 |
| Cost of Sales | \$67.500 | \$70.000 | \$81.200 | \$85.000 | \$88.700 |
| Total Cost of | \$67.500 | \$70.000 | \$81.200 | \$85.000 | \$88.700 |
| Sales | | | | | |
| Gross Margin | \$1.332.500 | \$2.230.000 | \$4.468.800 | \$5.115.000 | \$7.361.300 |
| Expenses | | | | | |
| Salaries | \$300.500 | \$350.800 | \$392.600 | \$410.300 | \$462.900 |
| Advertisement | \$42.548 | \$42.548 | \$42.548 | \$42.548 | \$42.548 |
| Legal fees | \$400 | \$400 | \$400 | \$400 | \$400 |
| Taxes | \$46.000 | \$50.170 | \$57.360 | \$62.000 | \$63.420 |
| Total operating expenses | \$389.448 | \$443.918 | \$492.908 | \$515.248 | \$569.268 |
| Profit Before | \$943.052 | \$1.786.082 | \$3.975.892 | \$4.599.752 | \$6.792.032 |
| Interest and Taxes | | | | | |
| interest | \$62.000 | \$40.256 | \$32.256 | \$27.614 | \$25.300 |
| Expenses | | | | | |
| Taxes | \$240.450 | \$440.000 | \$565.400 | \$726.300 | \$750.000 |
| Incurred | | | | | |
| Net Profit | \$640.602 | \$1.305.826 | \$3.378.236 | \$3.845.838 | \$6.016.732 |

PROJECTED REVENUE GROWTH REVENUE

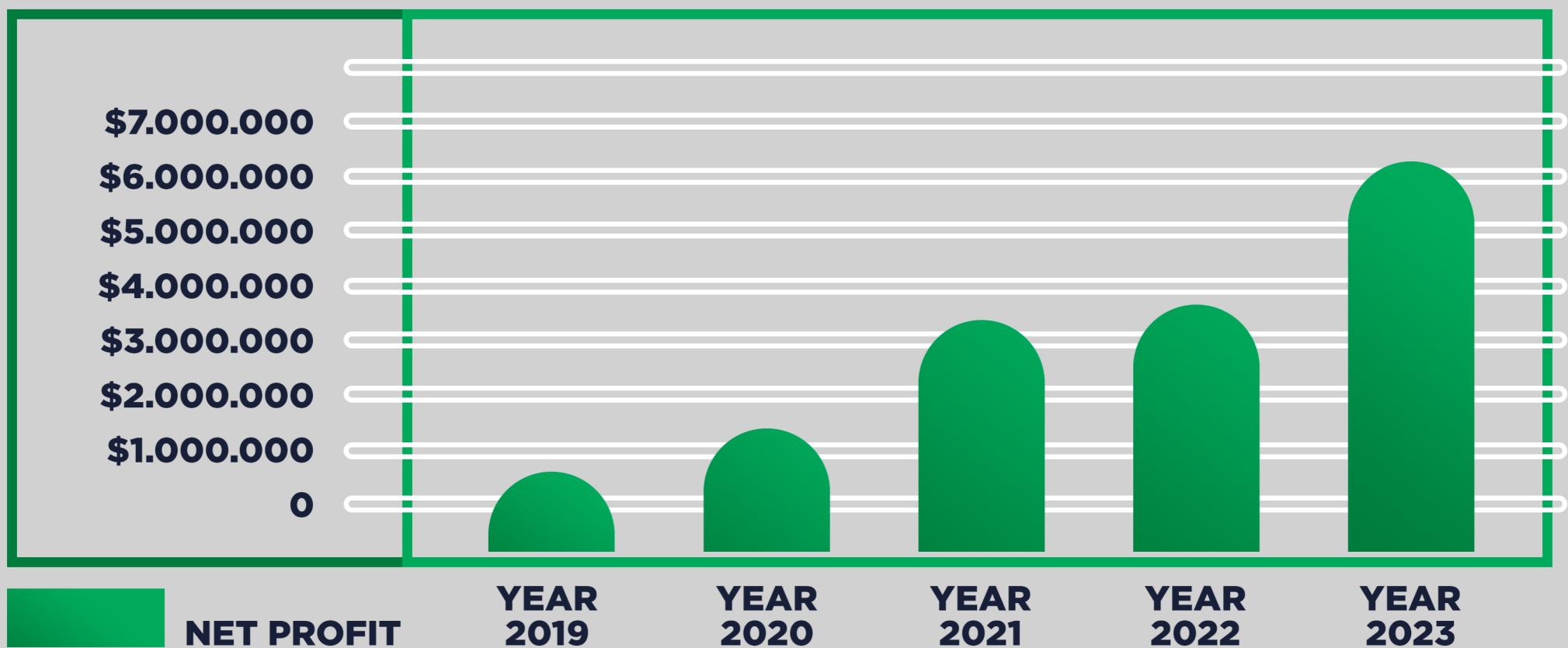


WORK IN PROGRESS

PROJECTED CASH FLOW

| | Year 2019 | Year 2020 | Year 2021 | Year 2022 | Year 2023 |
|---|------------------|------------------|------------------|------------------|------------------|
| Net Income | \$110.500 | \$150.500 | \$160.000 | \$135.500 | \$150.000 |
| Depreciation | \$30.000 | \$40.000 | \$50.000 | \$60.000 | \$70.000 |
| Increase in a/c Receivable | (20.000) | (21.000) | (24.000) | (26.000) | (30.000) |
| Increase in Inventory | (10.000) | (11.000) | (12.500) | (13.000) | (13.700) |
| Decrease in Prepaid Expenses | \$9.000 | \$10.000 | \$11.200 | \$12.000 | \$15.900 |
| Increase in a/c Payable | \$25.000 | \$30.000 | \$40.000 | \$45.600 | \$55.000 |
| Decrease in Accruals | (3.000) | (4.000) | (4.500) | (4.500) | (5.000) |
| Net Cash Flows from operating activities | \$141.500 | \$194.500 | \$221.200 | \$209.600 | \$242.200 |
| Increase in Investments | (40.000) | (50.000) | (60.000) | (70.500) | (80.000) |
| Increase in Plant & Equipment | (80.000) | — | — | — | (90.000) |
| Net Cash Flows from investing activities | (120.000) | (50.000) | (60.000) | (70.500) | (170.000) |
| Dividends | (15.500) | (30.000) | (35.600) | (40.000) | (50.000) |
| Net Cash Flows from financing activities | (15.500) | (30.000) | (35.600) | (40.000) | (50.000) |
| Net Increase in cash flows | \$6.000 | \$114.500 | \$125.600 | \$99.100 | \$22.200 |

PROJECTED NET INCREASE IN CASH FLOW NET PROFIT

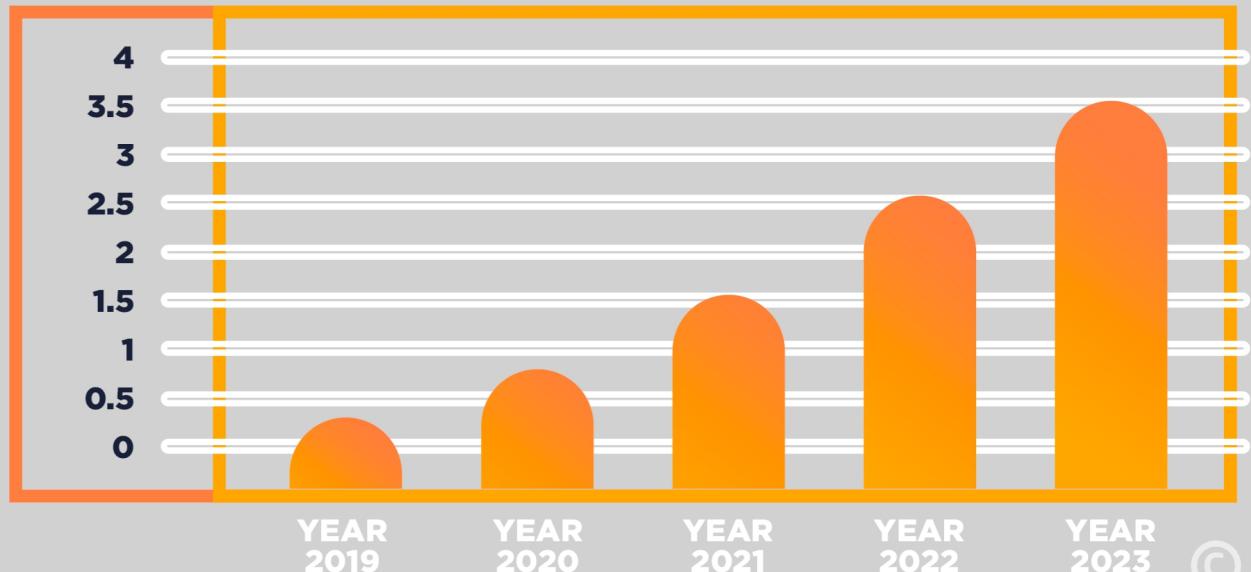
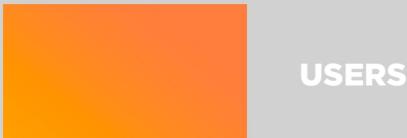


MARKET SHARES AND USERS GROWTH [NON-FINANCIAL METRICS]



Work Quest projects an impressive growth of its user base beginning in Q4 of 2019. We forecast 400,000 members by Q2 2020, and 3,5 M by 2023. The number of corporate customers is also expected to grow exponentially to Over 10,000 customers by 2020.

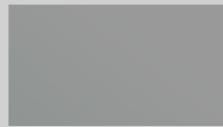
USERS IN MILLIONS



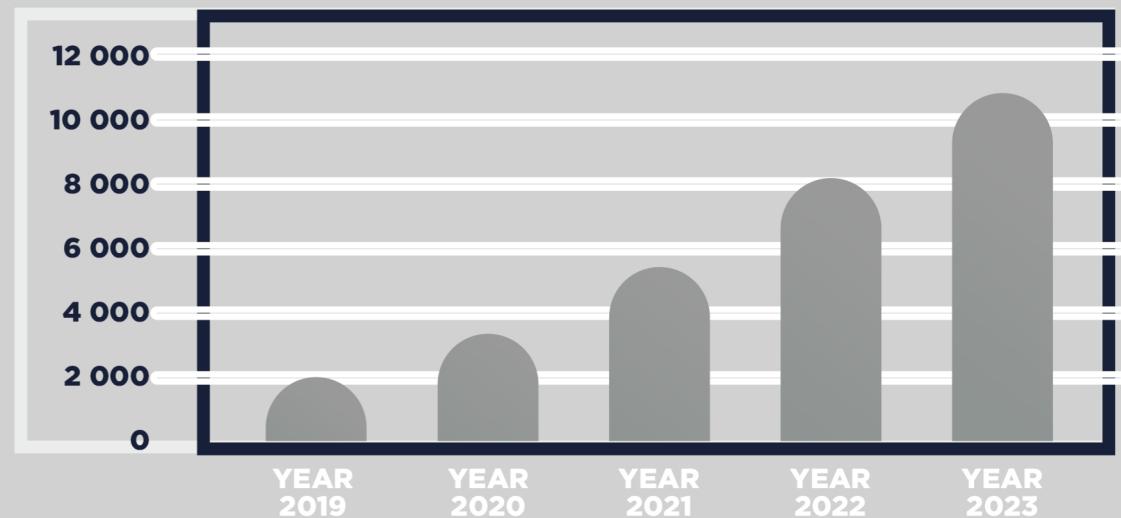
Users will be charged a commission of 0.5 % for each smart contract between employer and employee. The platform will deduct 0.5 % for withdrawals to a bank card and 0.5 % for deposits. For instance, for one smart contract of \$100 with a 0.5 % charge and 3.5 million users, the company can make \$1,750,000. So for an average of \$100 for one smart contract and 3.5 million users, the transaction amount translates to \$350,000,000. With charges of 0.5 % the company can make \$1,750,000 as a commission.

Another scenario is for withdrawals. The platform charges 0.5 % for withdrawals to card. If 3.5 million users make an average of \$1000 as a withdrawal the company stands to make $0.5 \% (1000) \times 3.5 \text{ million users} = \$17,500,000$.

CORPORATE USERS GROWTH



USERS IN M



ICO Details and expected revenue

Work Quest is planning to raise funds for the development of the Work Quest by floating an ICO. We plan to float 600,000 tokens through a private sale and a main ICO. The initial price of Work Quest tokens will be \$0.2. By selling 30 % of the tokens during the ICO we will raise \$105 Million.

During the Pre-ICO 5 % of 30 million tokens and a discount of 40 % we will raise \$2,400,000. In the main ICO we will sell 25 % of the 570 million tokens and with a discount of 10 % on the price we will raise \$102,600, 000.

WorkCoin growth

We expect Work Coin to be widely adopted with the growth of our network and users. ©
We expect Work Coin to grow at a rate of 30 percent annually for the next five years.

