

Contact

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(LinkedIn)

Top Skills

Product Leadership

Team Building

Design Leadership

Languages

English

Hindi

Honors-Awards

Health 2.0 - Outstanding Leadership
Award - Dubai

Vinayak Desai

Head of Product Management @Zee - TV Shows, Movies, Music,
& Content Tech | Daily Rounds - Head of Product & Data | Dunzo -
Product & Marketplace Head | Practo | Oracle | P&G Seasoned AI
Leader | Full Stack Developer

Bengaluru, Karnataka, India

Summary

I am a problem solver at heart and a product leader by profession. I love solving complex problems and I have a track record of solving them fast.

I have more than 10 years of work experience in the technology domain building products that users love and leading happy, & impactful teams.

Experience

Zee Entertainment Enterprises Limited

Head of Product Management & Design

November 2025 - Present (4 months)

Bengaluru, Karnataka, India

Leading the Product management & Design teams @Zee - the highest rated OTT platform across the globe across all platforms! Leveraging technology & Gen AI to transform OTT, Entertainment, Broadcasting, & AI for Content ecosystems by creating, packaging, distributing content & content engagement experiences across 195 countries & 100 Cr+ users.

Startups & Professionals

Advisor/Mentor

March 2021 - Present (5 years)

I help early-stage startups to solve their formative issues in any which ways I can.

I mentor Product Managers to become better problem solvers and fast track growth at their professional roles.

I have worked with 7 startups and mentored 20+ professionals till date.

Zee Entertainment Enterprises Limited
Senior Vice President
March 2022 - August 2025 (3 years 6 months)
Bengaluru, Karnataka, India

Building delightful product experiences for more than a Billion Users!

DailyRounds / Marrow
Head Of Product Management
April 2021 - March 2022 (1 year)
Bangalore Urban, Karnataka, India

Leading Product Management & Analytics at India's largest ed-tech platform for Medical students - Marrow & India's largest academic network for Medical doctors - Daily Rounds!

Building delightful products helping the medical community to learn & practice better.

Dunzo
2 years 6 months
Director of Product Management
November 2018 - April 2021 (2 years 6 months)
Bangalore

Making hyper local deliveries kick-ass!

Marketplace Head
January 2020 - June 2020 (6 months)
Bangalore Urban, Karnataka, India

Leading Marketplace Business at Dunzo - Growth, Economics & Quality

Practo
3 years 6 months
Senior Product Manager
October 2016 - October 2018 (2 years 1 month)
Bangalore

Product Manager
May 2015 - October 2016 (1 year 6 months)
Bengaluru Area, India

Understanding needs of users & customers and transforming them into simple, intuitive & delightful products. Product manager in charge of 'Ray for

Physicians' - supply product for Physician market and 'Ray Wellness' - supply product for Wellness & Fitness segment.

Procter & Gamble

Marketing Intern

April 2014 - June 2014 (3 months)

Restructuring the digital marketing plan; getting the best ROI in terms of consumer reach and engagement using the best platforms available.

Oracle

Applications Developer

June 2009 - May 2013 (4 years)

Software development (front end/ back end) of release R12 of E- Business Suite; customer point of contact for personally owned product modules.

Education

Indian Institute of Management, Calcutta

Master of Business Administration (M.B.A.), Marketing, Information Technology, Behavioural Sciences · (2013 - 2015)

Graduate School of Management St. Petersburg State University

Master of Business Administration (M.B.A.), Behavioral Sciences · (2014 - 2014)

VNIT Nagpur

Bachelor's Degree, Computer Science · (2005 - 2009)