



## RACHMAT RAMADHAN

### CONTENT WRITER




I specialize in writing SEO website content, blogs, press releases, captions & product descriptions.

Copywriting is my passion and I have years of experience in writing SEO content & creating engaging and valuable writing pieces for Companies/Businesses.

### COMPETENCIES

- Thorough understanding of website design and administration.
- Create original content after doing competitor analysis
- Strong analytical and problem-solving skills.
- Excellent organizational skills and attention to detail.
- Able to adapt and thrive in changing environments

## CONTACT

 (+62) 853 9968 9589  
 rachmatramadhan@gmail.com  
 rachmat.pages.dev

## SKILLS

|                  |           |
|------------------|-----------|
| SEO              | ● ● ● ● ● |
| WordPress        | ● ● ● ● ● |
| Content Writing  | ● ● ● ● ● |
| Copywriting      | ● ● ● ● ● |
| Graphic Designer | ● ● ● ● ● |

## EDUCATION

### 2009 - 2012

State Polytechnic of Ujung Pandang  
D3 Electrical Engineering

### 2015 - 2016

State Polytechnic of Ujung Pandang  
D4 Electrical Engineering

## EXPERIENCE

### 2013 - 2020

TECHNICIAN  
HASANUDDIN UNIVERSITY  
HOSPITAL

- Tasked to monitoring, maintenance and repair of hospital electrical equipment.

### 2019 - Current

SEO CONTENT WRITER  
RACHMATRAMADHAN.COM

- Reviews web content, links, and design; provide necessary updates and enhancements promptly.

### 2021 - 2022

WEB DEVELOPER  
LKP PENDIDIKAN ADZKIYA

- Tasked to design and build client's website.

### 2022 - Current

CONTENT WRITER  
KONTENPRENEUR.COM

- Tasked to make determining marketing goals and achievements.
- Tasked to updates web content, links, and design.