Open Canvas

project: Endangered data week/Mattson brainstorm

Problem

In a democracy, it is vital that data - about national and local populations & trends, about the natural environment, about the actions of large corporations and the government - is made freely available to the public. But although the US government actively surveils and collects data about US citizens and foreign nationals, there are many factors interfere with public access to important data and records. We need to join forces across discipline and profession to educate ourselves and others about these challenges and to push for better, thoughtful, more open data and records preservation and transparency.

Solution

EDW seeks to raise awareness about the various factors that endanger public access to records and data by supporting research, teaching, and broad-based collective conversations about this topic,. We also seek to supporting the sharing of strategies for advocating for data and records transparency.

Unique Value Proposition

We offer scholars, students, and others a set of easy-to-use, accessible toolkits and recipes for teaching and learning about the threats facing government records and data, for teaching and learning how to work with open data, and for teaching and learning to advocate for more records and data transparency. [maybe think of it as akin to the Programming Historian but for endangered data?]

Key Metrics

Number of contributors? Number of curricular offerings?

User Profiles

Target audience and early adopters Members of the DLF? Scholars and others who teach with/about data Grad students Digital humanists?

User Channels

Twitter Professional list servs? press?

Resources Required

Execution

Project

A broad base of knowledgeable folks who wish to contribute on a diversity of topics. Good outreach

At least 10 separate solid curricula/guides?

Contributor Profiles

Contribution types and ideal contributors

Humanists Scientists **Journalists** Teachers Librarians

artists?

Channels Github

email

Contributor

See next slide for instructions!

Product

Community

users

Your

Open Canvas

project : Title

Make your own canvas: Go to File > Make a Copy...

Problem

The top 1-3 problems you want to solve

Solution

Outline your proposed solution for each problem

Unique Value Proposition

A clear message that states what you offer and why you are different. Can be derived from:

- 1. The main problem you are solving
- 2. The finished story and benefits users will have by using your product

Example: Square - start accepting credit cards today

Key Metrics

How will you measure success?

User Profiles

Target audience and early adopters

Who are you building this for? Who will your early adopters be?

User Channels

List how you will gain new users

Resources Required

What do you need to build an MVP (minimum viable product)? Design, Development, Expertise, Hardware requirements and other costs

Contributor Profiles

Contribution types and ideal contributors

What do your contributors look like? Be sure to include the different expertise you outline in "Resources Required"

Contributor Channels

List how you will gain new contributors

Execution Project

Product

Community