FUNCTIONAL REQUIREMENTS SPECIFICATION

Product Name: https://app.vwo.com



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Overview

VWO is designed to help businesses to optimize their website and enhance user experiences. VWO is an end-to-end optimization platform that enables businesses to test, personalize, and analyse their digital experiences.

VWO offers a comprehensive solution for optimizing user experience, content, feature variables, and server-side functionality, providing actionable insights to inform data-driven decisions and achieve quantifiable outcomes. VWO has a wide range of features, including A/B testing, multivariate testing, heatmaps, visitor recordings, and analytics. With the help of VWO organizations make data-driven decisions and drive conversions.

Requirements

VWO requires certain technical requirements to be met for the store to operate properly.

- VWO must be compatible with the latest versions of Google Chrome, Mozilla Firefox,
 Safari, and Microsoft Edge.
- JavaScript must be enabled in the browser.
- Adequate RAM (at least 8 GB) and processing power must be available to ensure smooth performance.

VWO Frontend

This Document is intended to be used as an introduction to the VWO default Login Form.

Login Page

Login Page is the First Default Page after visiting the VWO Website(https://app.vwo.com).

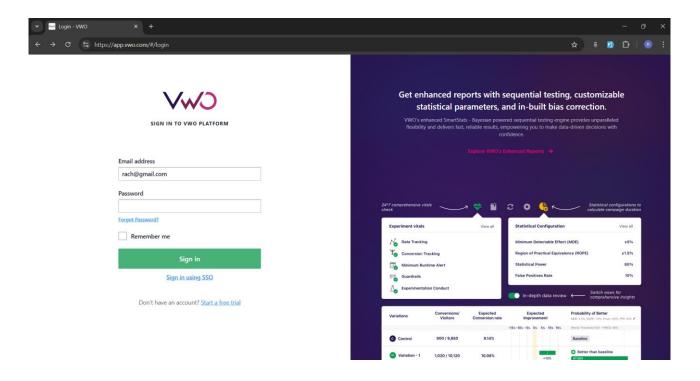
The VWO Login page needs to be user-friendly and divided into two parts. First part contains Login Form and second part contain information about VWO's Enhanced Reports.

The first step in becoming familiar with the VWO basic flow and understanding the anatomy of the VWO Pages.

The Login Page has the following options:

- 1. VWO Logo: Logo should we placed in the middle of the first part (above Login Form).
- 2. Email and Password Input Fields: The user inserts their credentials and login to the VWO website.
- 3. Forget Password: User can change their password by clicking on Forget Password option and follow the steps accordingly.
- 4. Sign in Button: Clickable button and redirect the user to dashboard page if user enter the true credentials.
- 5. Sign in using SSO: Redirect to SSO Sign in page.
- 6. Start a Free Trail: Redirect to Sign in page.

Second part of Login Page display information about VWO Enhanced reports with the link which redirect to https://vwo.com/why-us/technology/statistics/

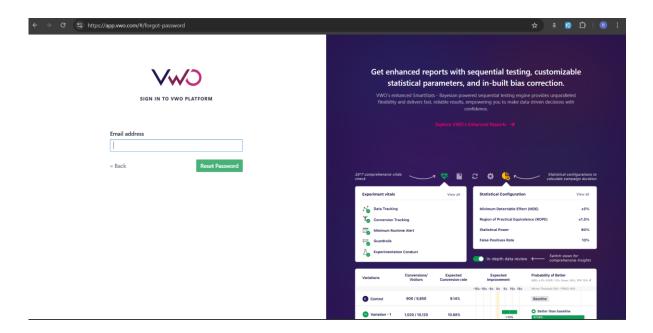


Forget Password

1) Divided into 2 parts

First part contains Forget Password Form and second part contain information about VWO's Enhanced Reports.

- 2) Input Email Field
- 3) Go to Back (Login Form Page) Link
- 4) Rest Password Button.



Start a Free Trail Page

Dividing into 2 Parts

- 1) Contain Information related to Vwo
- 2) Register Form

Register Form is implemented into two pages.

First page take input as company email of user. Create a Free Trail Account Button is disable until the Private Policy is agreed.

Second Page contain a Form which take user information such as First Name, Last Name, Phone Number, Password, what are you looking for optimize, optimization capabilities options, Private Policy.

After successful Registration user redirect to Dashboard Page.

