

Team ID : UU04C776

Central Zone



SankalpSiksha : A Case Study on

- **Developing 100 World-Class HEIs**
- **75% Tertiary GER by 2047**

by

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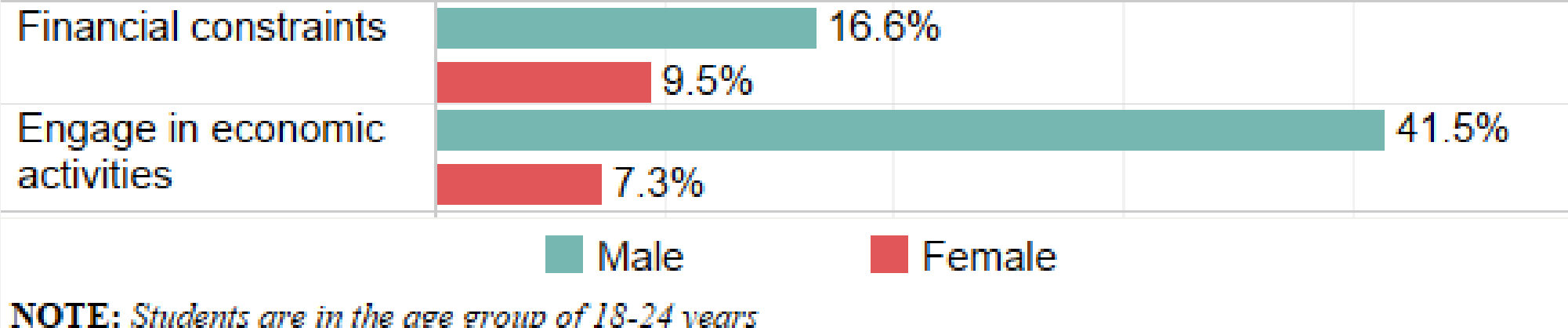
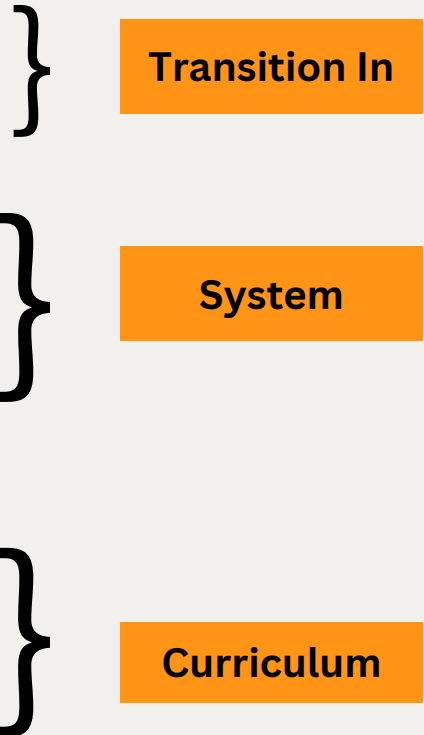
Solutions :

1 Promoting US like Part Time/Freelance Work Culture

Approximately 41.5% of males and 9.5% of females are compelled to engage in economic activities to meet their financial requirements barring them from pursuing higher education. *

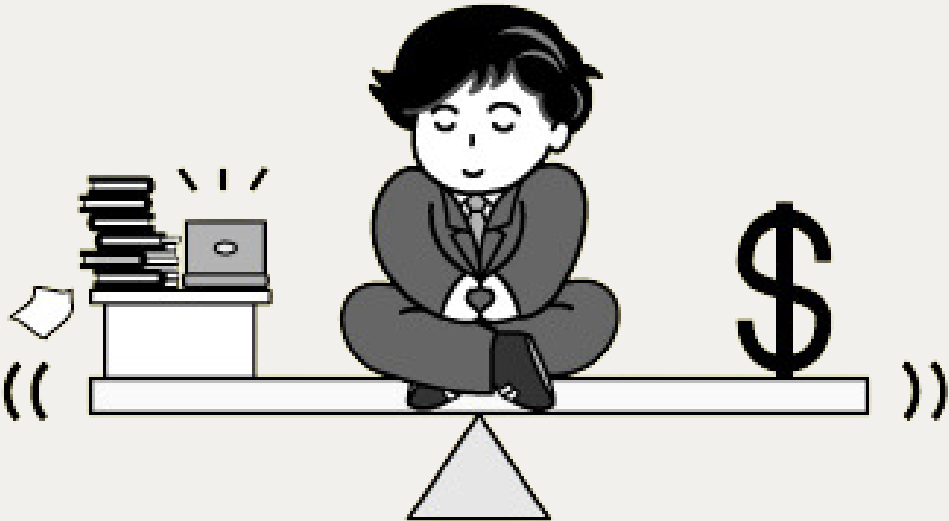
- Addressing Financial Barriers: Lighten the weight of financial pressures post-secondary education, by fostering a culture of part-time/freelance work.
- Institutional Policies: Implement enabling policies such as weekly offs and single shift timings to support students in pursuing part-time work.
- Guidance and Support: Designated officials in colleges to assist students in accessing part-time employment opportunities.
- Tailored Learning Solutions: Introduce evening/night courses, to accommodate individuals managing work and education.
- Learnings : Empowering students to pursue diverse interests concurrently, thereby enhancing their skill set significantly.

Areas of Impact



NOTE: Students are in the age group of 18-24 years
Higher Education: Reason for discontinuity

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*Information Source : National Sample Survey 2014, https://mospi.gov.in/sites/default/files/publication_reports/nss_rep_575.pdf
 ** <https://scroll.in/article/823743/private-higher-education-is-burgeoning-in-india-but-millions-cant-afford-it#:~:text=As%20many%20as%2044.81%20million,the%20National%20Sample%20Survey%2C%202014.>

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**Goals : 75% GER
100 HEIs**

Areas of Impact

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Resources

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- ## Resources

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3 Industry-Academia Collaboration

Goals : 75% GER
100 HEIs

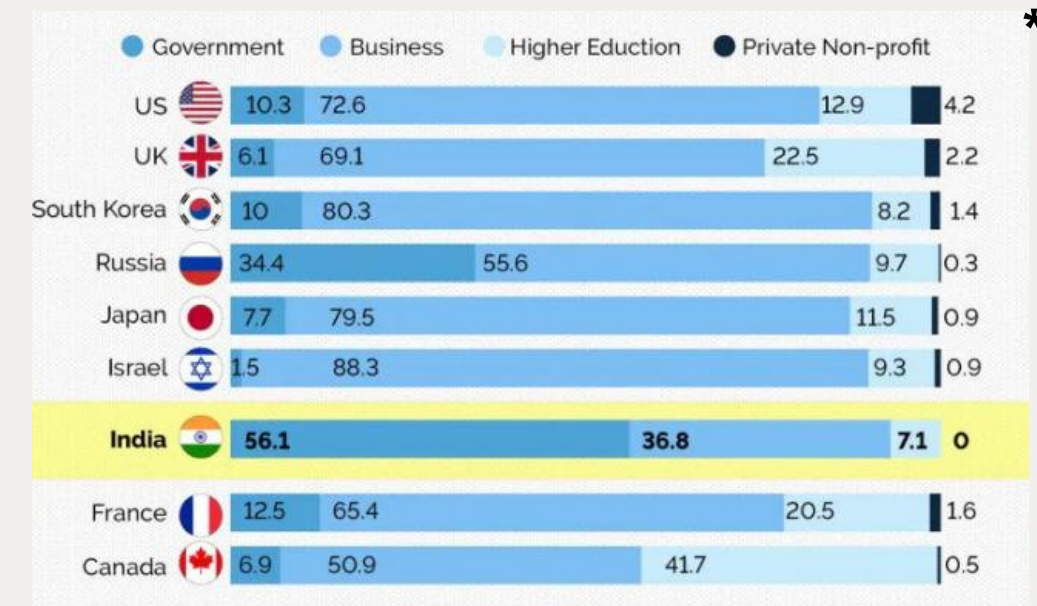
Curriculum

- Institutions and recruiters collaborate to curate select subjects/courses within the curriculum. This strategic partnership aims to equip students with practical, real-world skills, fostering enhanced job readiness and internship opportunities.
- Need to establish structured collaboration policies/frameworks benefitting both & reducing cross purpose conflicts.

- In India, the government is responsible for nearly 60% of R&D expenditures.*
- In most countries major R&D investment is done by Business Enterprises/Industries.*
- Indian institutes lag behind in major college rankings due to inadequate R&D facilities.

Resources

- Industry-academia collaboration has the potential to attract investments and drive advancements in R&D fields.



Spectral composition of Spending on R&D

4 Mass Level Campaign

- Strategic Initiative: Launch an education campaign as impactful as "Make in India", "Swachh Bharat" etc. maybe named as SankalpSiksha or Learn India.
- Awareness : Extensive awareness drive highlighting the profound impact and advantages of higher education. Influential Advocacy to be utilized to amplify awareness on the challenges.
- Performance-based grading system : Ranking system for cities/states, akin to the Swachh Bharat model, enhancing competitiveness and efficiency in local governance for higher education.
- Transparent Fundraising: Implement a high-impact, transparent donation drive to support education initiatives.

Transition In

System

Resources

Thank You!

“An investment in knowledge pays the best interest.”

– Benjamin Franklin