



digiBike – a Bike booking and rental system

NEED A RIDE?

The digiBike website allows people to book and rent station-less bikes near to their desired location. Users can also rent bikes from bike shops that are collaborating with the digiBike website. It's as simple as signing in, looking for a bike, booking a bike and, finally, collecting it either using the membership card or by showing the booking receipt to the owner of the bike shop.

USABILITY FEATURES

1. Greyscale option for the colorblind
2. Big font for easy reading

The menu highlights which section in the website the user is browsing, which indicates

FEEDBACK

Various ways to search for a bike including

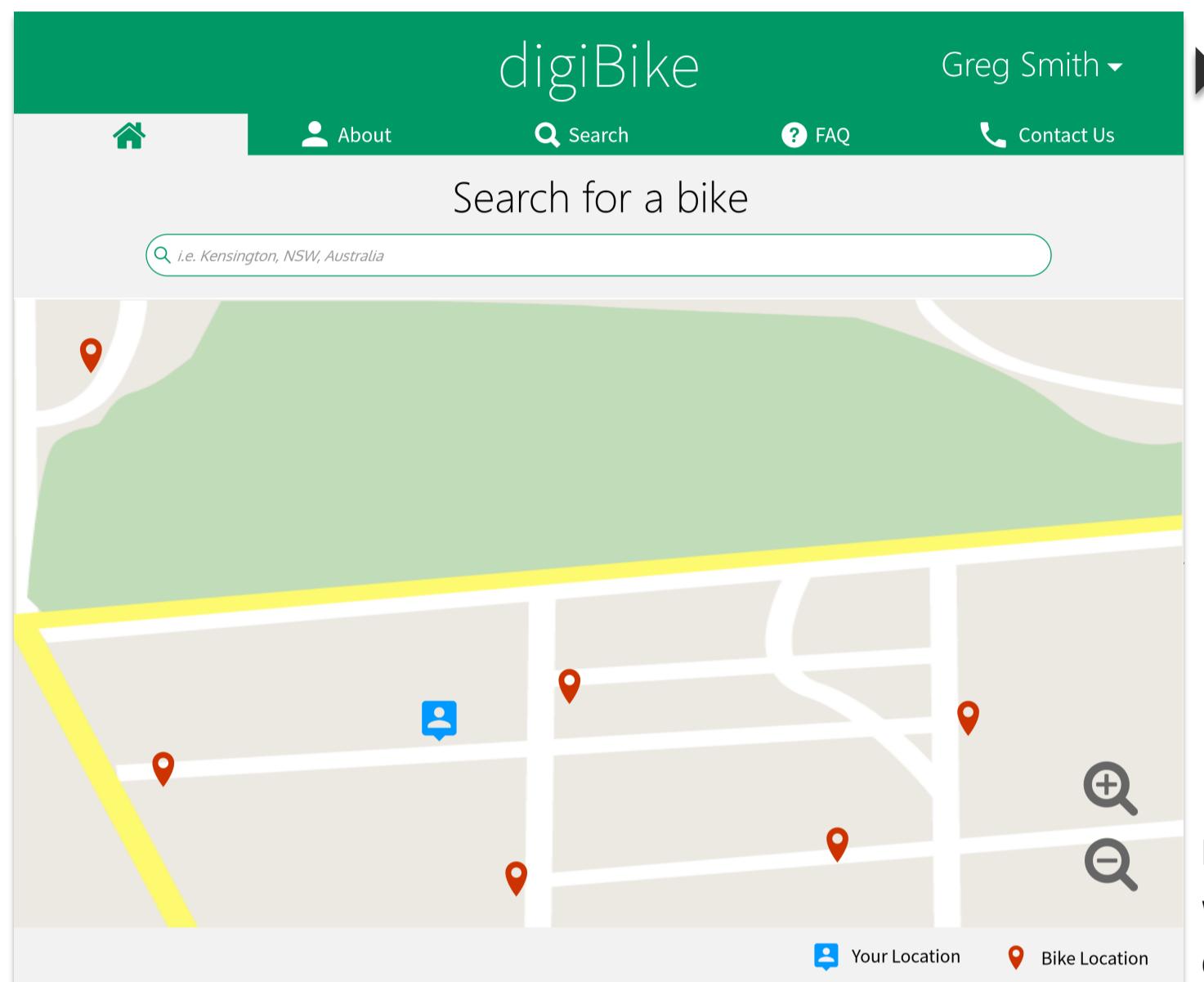
FILTERING

The users are guaranteed with **SATISFYING, ENJOYABLE, HELPFUL, AND REWARDING EXPERIENCE** when interacting with our website

DESIGN FEATURES

Icons beside each text on the menu bar to reduce confusion by relying on **AFFORDANCE**

When **EFFICIENCY** is the priority, user can choose from the displayed bicycles on the map



The overall layout of the pages is simple conveying **MINIMALIST DESIGN** and **AESTHETICALLY PLEASING**

Displays all results the user wants in tidy, **WELL-MAPPED** layout

All the information user want, all the options user need, all the procedure are ensured to be **EFFECTIVE** toward their goals

The main website title and menu are always visible in any page, which makes it **CONSISTENT**

Account menu with contrast background color to increase **VISIBILITY**

Legends to **ASSIST** users with what the map is displaying

User is **CONSTRAINED** to only valid options, which also functions as **ERROR PREVENTION**

Select the quantity, choose the payment method, cancel the process and go back, user is given the **FREEDOM OF CONTROL**

Your booking has been placed!
Booking confirmation has been sent to your email.
Enjoy the ride!

OK



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4 Account menu with contrast background color to increase **VISIBILITY**

5 Various ways to search for a bike including **FILTERING**

6 The menu highlights which section in the website the user is browsing, which indicates **FEEDBACK**

7 User is **CONSTRAINED** to only valid options, which also functions as **ERROR PREVENTION**

8 Pop up modals are used to track back to the original page easily increasing **UTILITY**

9 Select the quantity, choose the payment method, cancel the process and go back, user is given the **FREEDOM OF CONTROL**

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11 All the information user wants, all the options user need, all the procedure are ensured to be **EFFECTIVE** toward their goals

Store Details
Store Address: Newen Street, NSW 2033, Kensington
Working Hours: 10:00 AM - 05:00 PM

Contacts
Telephone: 1300 345 123
Email: short.cycle@email.co.au

Store Location
Map showing the store location with a red pin.

Bikes Available:

- BMX**: Available Size: S, Rate: \$8 per Day
- Road Bike**: Available Size: M, Rate: \$6 per Day
- Folding Bike**: Available Size: M, Rate: \$7 per Day
- City Bike**: Available Size: M, Rate: \$6 per Day
- Tandem Bike**: Currently Unavailable, Size: XL, Rate: \$15 per Day
- Adult Tricycle**: Available Size: L, Rate: \$10 per Day

8 Details for a Road Bike:
Available Size: Medium, Rate: \$6 per Day.
Description: Road bicycles are designed to be ridden fast on smooth pavement. They have smooth, skinny tires and "drop" handlebars, and can be used for on-road racing. They are usually lighter than other types of bicycles. Good if you want to do a speedy marathon.

9 Booking a Bike:
Form fields: Type: Road Bike, Pickup: 12/09/2017, Return: 13/09/2017, Quantity: 2, Full Name: Greg Smith, Email: greg.smith@email.com, Payment Method: VISA, Total: \$12.
Booking Successful message: Your booking has been placed! Booking confirmation has been sent to your email. Enjoy the ride!

My Details
Full Name: Greg Smith, Date of Birth: 18 October 1979, Email Address: greg.smith@email.com, Phone Number: +61 460 987 234

My Billing & Payment Details
Billing Address: 42 Homey Street, Kensington, NSW 2033, Australia
Credit Card Details: ****-****-****-1234

My Membership Card
Membership Card Number: 625-555-0100

Buttons: Order New Membership Card, Activate Membership Card