

CIS 530 Advanced Data Mining

Course Project Instructions

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Project Choice 1 - Overview (100 points)

- ❑ Team: 1 to 4 people
 - ❑ We will have a really high expectation to teams of 4 people → Nearly a top conference submission quality
- ❑ **Presentation: In-person on April 23, April 28, April 30 (if needed)**
 - ❑ No presentation, No credit
 - ❑ Each team will have 10 minutes to present
- ❑ **Report Due 11:59pm May 5** No report, No credit
 - ❑ At least 4 pages
 - ❑ Double-column, 11 pt
 - ❑ Roughly 2.5-3 thousand words + figures, tables, and equations
- ❑ **Code Due 11:59pm May 5** No code, No credit
 - ❑ A GitHub repo
 - ❑ Or A PDF

❏ Overleaf: <https://www.overleaf.com/latex/templates/acm-conference-proceedings-master-template/pnrfvrrdbfwt>

Five Components

- ☐ Dataset
- ☐ Predictive Task
- ☐ Model
- ☐ Literature
- ☐ Results

- ❑ Identify a dataset
- ❑ Perform an exploratory data analysis
 - ❑ Basic Statistics
 - ❑ Properties
 - ❑ Interesting findings
- ❑ All these should motivate your model design/choice
- ❑ The dataset should be large enough (at least 10,000 instances in total)

Dataset - Example

- ❑ Grammy Winners and Nominees from 1965 to 2024
 - ❑ More than 25,000 records
- ❑ This dataset compiles historical Grammy Award winners and nominees, including details such as the award category, artist, song or album, and year of recognition. The data was sourced from [grammy.com](https://www.grammy.com) and can be used for music trend analysis, industry research, and historical insights.
- ❑ EDA
 - ❑ Most awarded categories?
 - ❑ Top Grammy Award winners?
 - ❑ ...



Predictive Task

- ☐ Identify a predictive task based on your dataset
- ☐ How will you evaluate different models in this task?
- ☐ What are the baseline models you want to compare with?
 - ☐ Why do you think they are appropriate?
 - ☐ Why do you think your model can outperform them? Or say, what are their drawbacks?

Predictive Task - Example

- Grammy Winners and Nominees from 1965 to 2024
 - More than 25,000 records
- Whether a nomination is a winner or not
 - A classification problem!



Predictive Task - Example

- ❑ Whether a nomination is a winner or not
- ❑ Evaluation
 - ❑ Accuracy, F1, AUC
- ❑ Baseline
 - ❑ Logistic regression: Assume it's a linear combination of selected features

- ❑ What is the model that you propose to attack this task?
 - ❑ It's fine to use models that were described in class here
 - ❑ Explain and justify your choice/proposal What are the features you designed for your model?
 - ❑ Any unsuccessful tries?
- ❑ How will you optimize your model?
 - ❑ It's fine here to call any 3rd-party libs
- ❑ Did you encounter any troubles?
 - ❑ Scalability? Overfitting?

- ☐ Has your dataset/task been studied by others before?
- ☐ How the dataset was used?
- ☐ Are you working on a brand-new task?
- ☐ How are other people attacking the same/similar tasks?
- ☐ What is state-of-the-art method in this task or related tasks?
- ☐ Are your conclusions similar or different from existing work?
- ☐ What's the major novelty of your work?
- ☐ ...

- ❑ Does your proposed method outperform the baselines?
 - ❑ Why your model can outperform?
 - ❑ Or why your model fails?
- ❑ Whether the gap is significant?
- ❑ Are all features you designed effective?
- ❑ How shall one set the hyper-parameters of your model?
- ❑ What are the major takeaways (i.e., conclusions)?
- ❑ ...

Results - Example

- ❑ Performance comparison different methods
 - ❑ Baselines + Your proposed model
- ❑ Case Study
 - ❑ Some interesting cases when your model performs very well/poor
- ❑ Parameter Sensitivity
 - ❑ How do you decide hyperparameters?
 - ❑ Is the result sensitive to these hyperparameters?
- ❑ ...