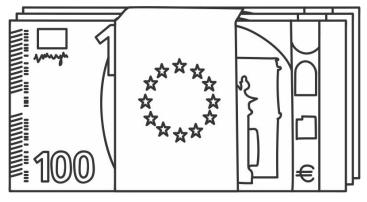
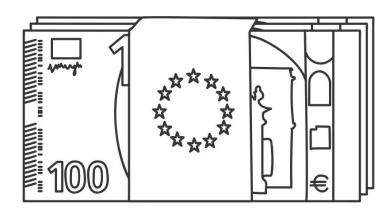


Rachael Alexandroff, Sofia Pignataro, Racquel Fygenson, Ruxin Shen Group 13

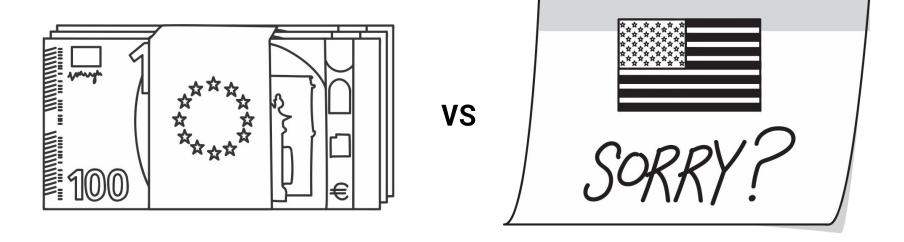


EU regulation 261/2004 requires
airlines to give you money
if your flight is

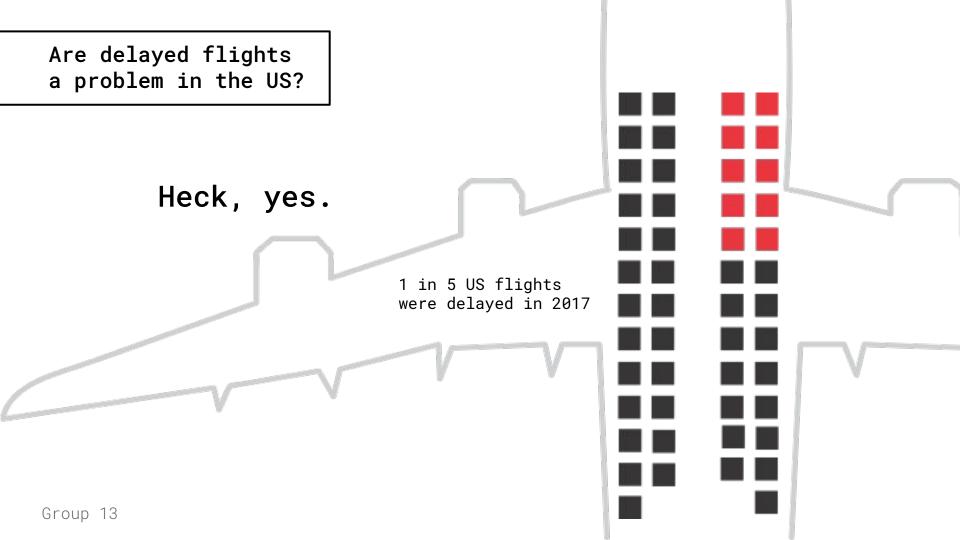
if your flight is
 delayed > 3 hours!

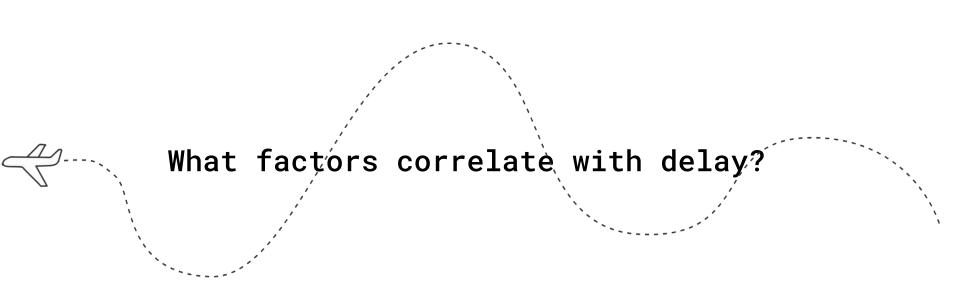


What about in the US?

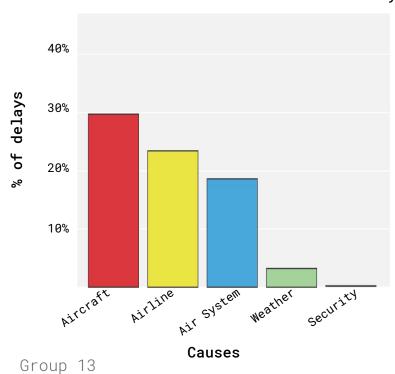


Are delayed flights a problem in the US?

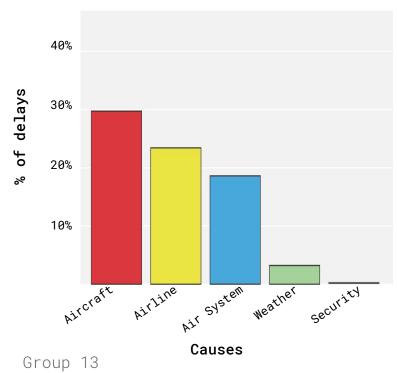




Distribution of Cause for Delay

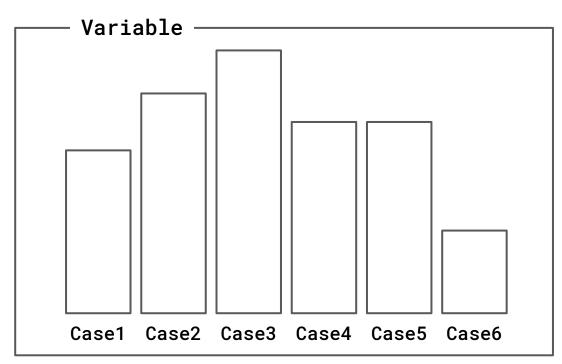






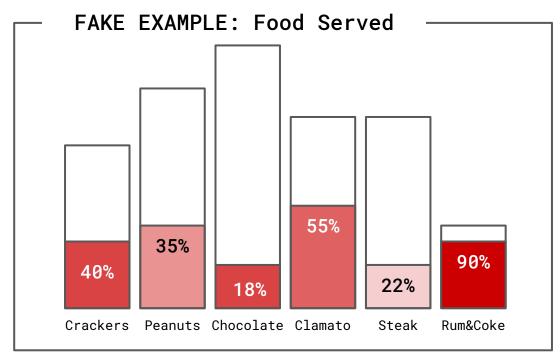


Proportional Summary\*



Let's <u>separate</u>
by variables we
think might be
relevant

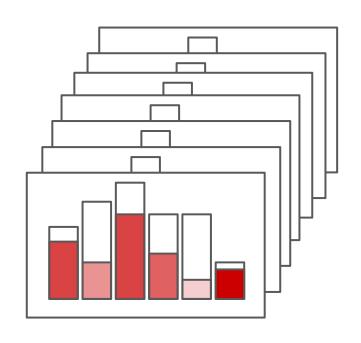
Proportional Summary\*



Let's <u>separate</u>
by variables we
think might be
relevant

and look at the proportion of flights that are delayed

#### Proportional Summary\*

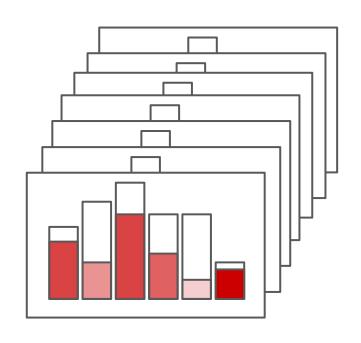


Variables we evaluated

- → Day of the week
- → Month of the year
- → Time of day (4 buckets)
- → Elapsed flight time
- → Distance of flight
- → Airlines
- → Season

Group 13

#### Proportional Summary\*



Variables we evaluated

- → Day of the week
- → Month of the year
- → Time of day (4 buckets)
- → Elapsed flight time
- → Distance of flight
- → Airlines (2 buckets)
- → Season

Proportional Summary\*

- Data Used --Flight Traffic

#### Data Not Used

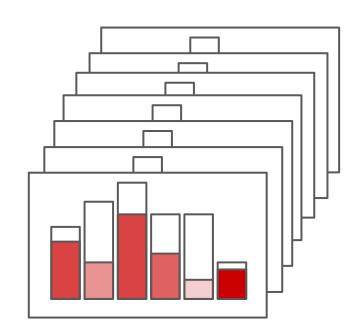
Weather ← Outside → Fare scope of question Event ← Outside → Fare

Do not
contain
important
data points
(like ORD
or DFW)
that are
represented
in our main

dataset



- → Day of the week
- → Month of the year
- → Time of day (4 buckets)
- → Elapsed flight time
- → Distance of flight
- → Airlines (2 buckets)
- → Season



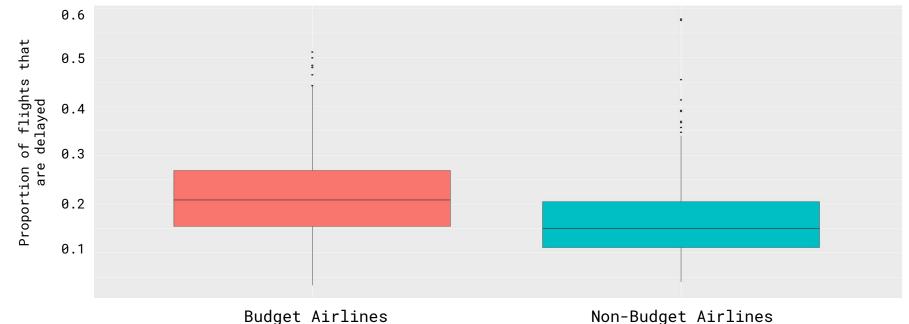
Group 13

#### **Hypothesis Testing**









Group 13

Non-Budget Airlines

**Hypothesis Testing** 









	Budget
Not Budget	S

S Significant
NS Not Significant

 $H_0$  = Proportion of delayed flights are equal Proportion of delayed flights are not equal

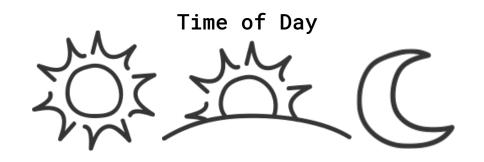
#### "Budget" Airlines:

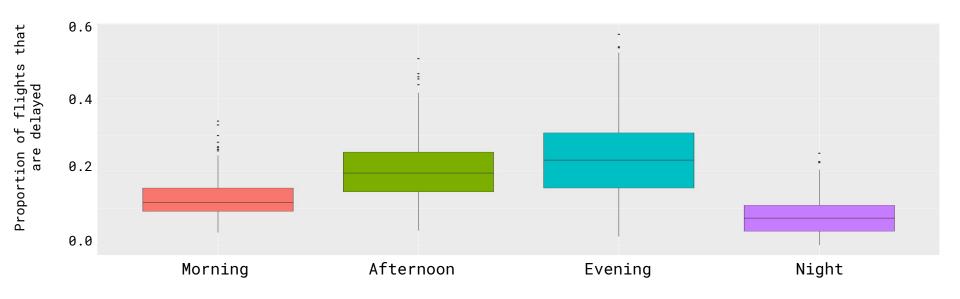
- → Spirit
- → JetBlue
- → ExpressJet
- → Frontier
- → SkyWest
- → Southwest
- → Virgin

# "Non-Budget" Airlines:

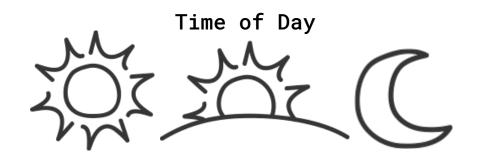
- → American
- → Delta
- → Hawaiian Air
- → United
- → Alaska Air

**Hypothesis Testing** 





**Hypothesis Testing** 



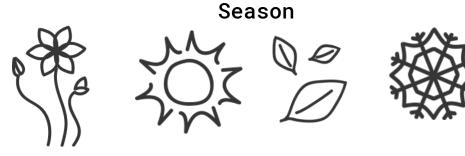
	Morning	Afternoon	Evening
Afternoon	S		
Evening	S	S	
Night	S	S	S

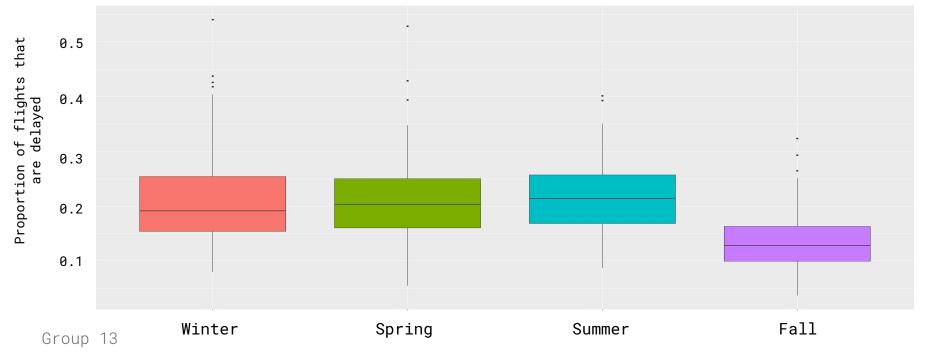
H<sub>0</sub> = Proportion of delayed flights are equal

 $H_a$  = Proportion of delayed flights are not equal

S Significant
NS Not Significant

**Hypothesis Testing** 





**Hypothesis Testing** 









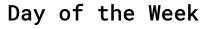
	Spring	Summer	Autumn
Summer	NS		
Autumn	S	S	
Winter	NS	NS	S

H<sub>0</sub> = Proportion of delayed flights are equal

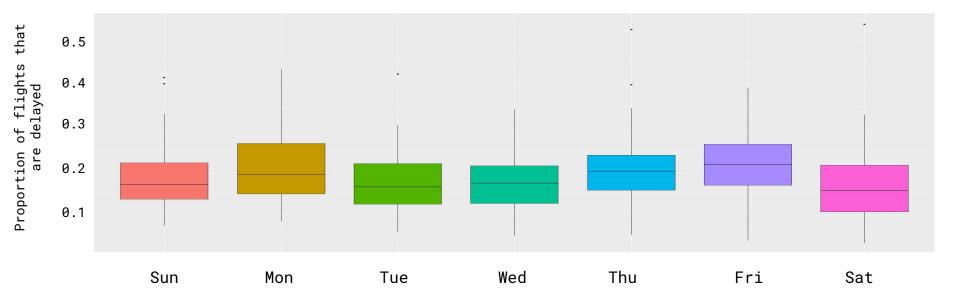
H<sub>a</sub> = Proportion of delayed flights are not equal

S Significant
NS Not Significant

**Hypothesis Testing** 

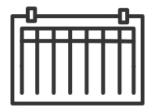




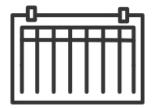


**Hypothesis Testing** 

#### Day of the Week







	Sun	Mon	Tue	Wed	Thu	Fri
Mon	S					
Tue	NS	S				
Wed	NS	S	NS			
Thu	S	NS	S	S		
Fri	S	NS	S	S	S	
Sat	S	S	S	S	S	S

H<sub>0</sub> = Proportion of delayed flights are equal

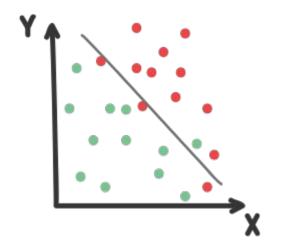
H<sub>a</sub> = Proportion of delayed flights are not equal

S Significant
NS Not Significant

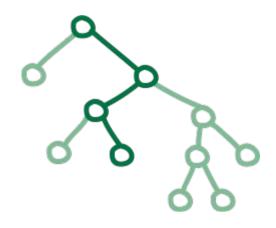
## Can we predict delay?

Machine Learning

Benchmark:
Logistic Regression

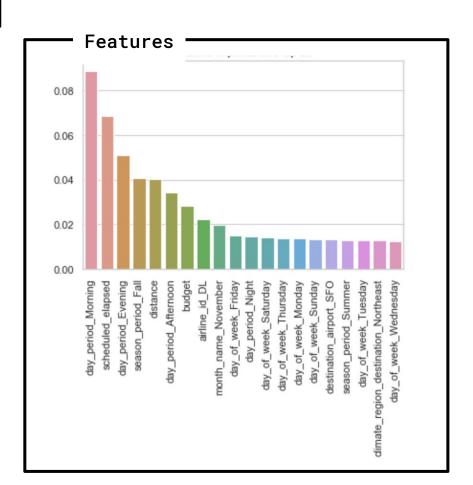


Modeling: Random Forest



Random Forest

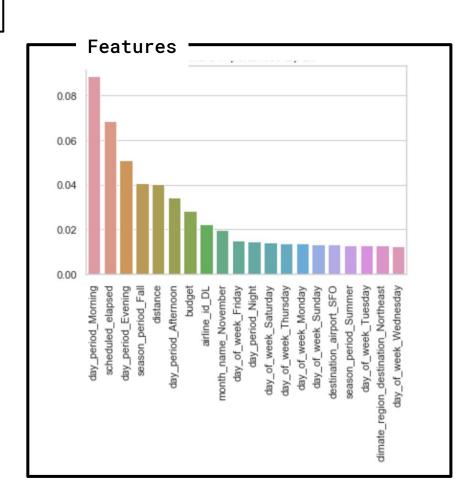
Delay: Y/N?



Random Forest

Delay: Y/N?

Time of day is an important feature

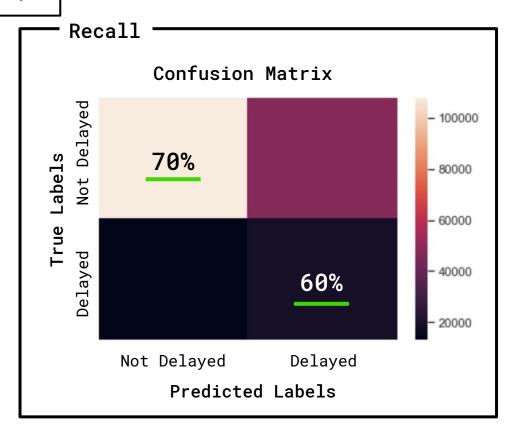


Random Forest

Delay: Y/N?

Right now, our model has a lot of false positives

Overall Accuracy: 68%

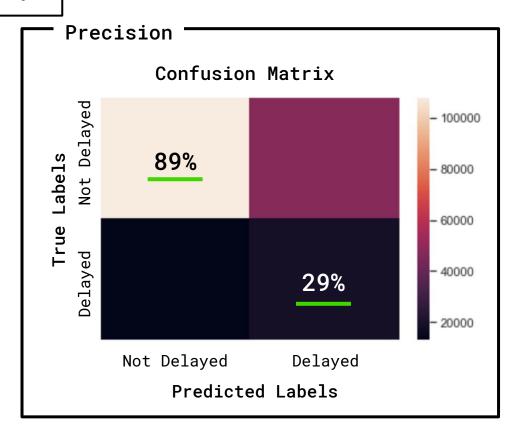


Random Forest

Delay: Y/N?

Right now, our model has a lot of false positives

Overall Accuracy: 68%

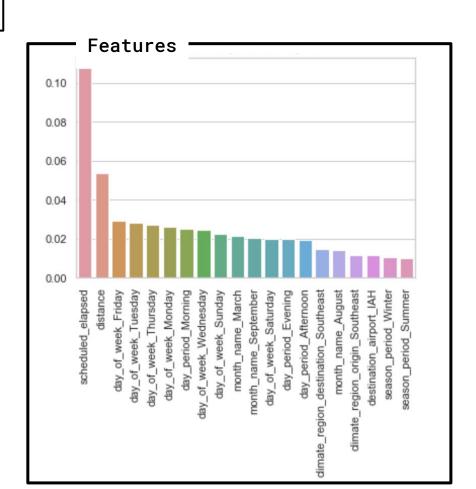


#### Can we predict length of delay?

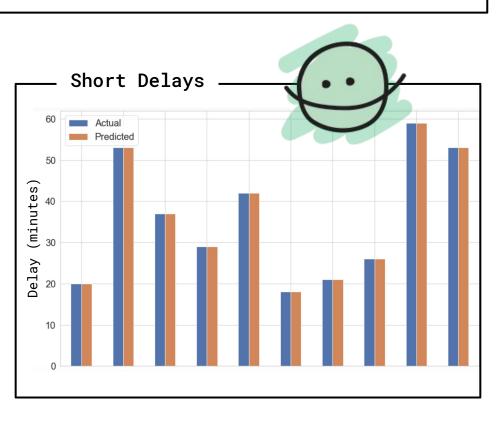
Random Forest

# Length of Delay?

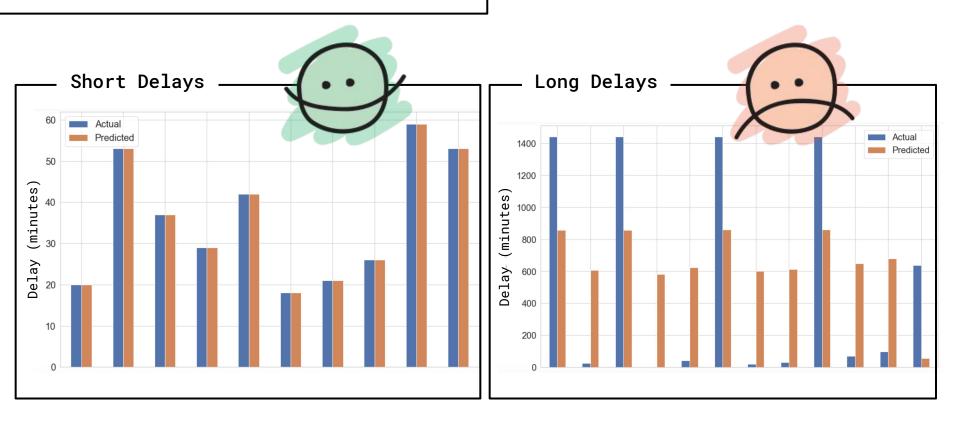
Flight duration, flight distance, day of week, and month are important features



## Can we predict length of delay?



## Can we predict length of delay?



(So What?)

Alert shoppers when a flight is at risk of being delayed.

(So What?)

Alert shoppers when a flight is at risk of being delayed.







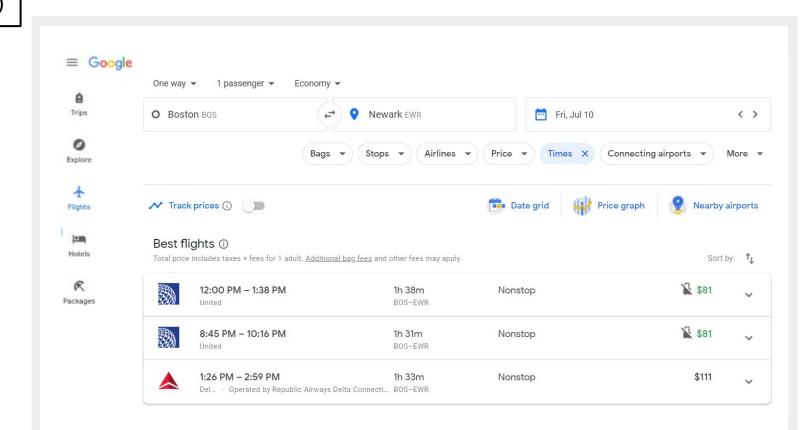




**Booking.com** 

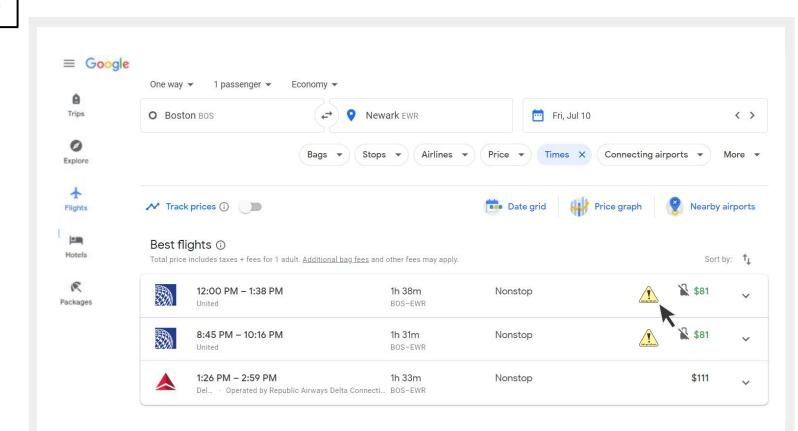
Alert shoppers when a flight is at risk of being delayed.

(So What?)



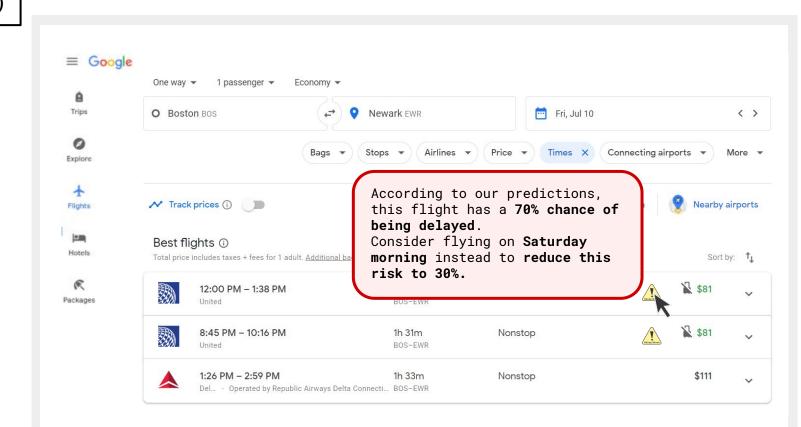
Alert shoppers when a flight is at risk of being delayed.

(So What?)

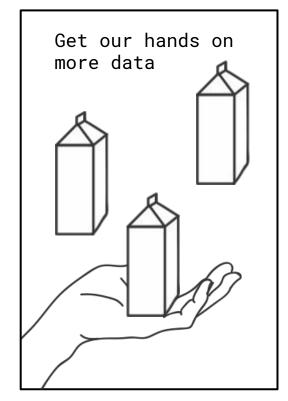


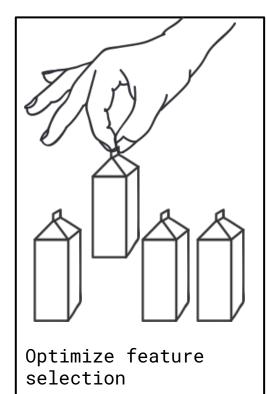
Alert shoppers when a flight is at risk of being delayed.

(So What?)



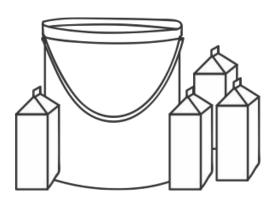
#### Things we could do better





#### Bucket delays by type:

- → >3hrs ("Catastrophic")
- → <3hrs ("Not Catastrophic")</p>
- → Cancelled



#### Bucket delays by cause:

- → Airline
- → Weather
- → Air System
- → Aircraft
- → Security

Group 13



# A quick overview...

Time of day and length of flight most affect whether a flight will be delayed.

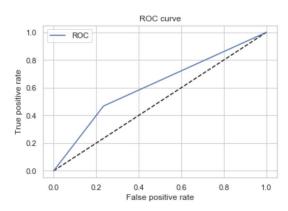
Our model recall is 60% for delayed flights and 70% for non-delayed flights.

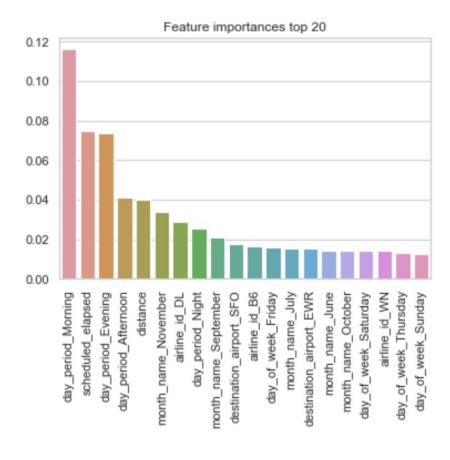
To improve we would use more data, optimize feature selection and investigate differences between types of delays.

# ... to open for questions :)

#### Outputs:\





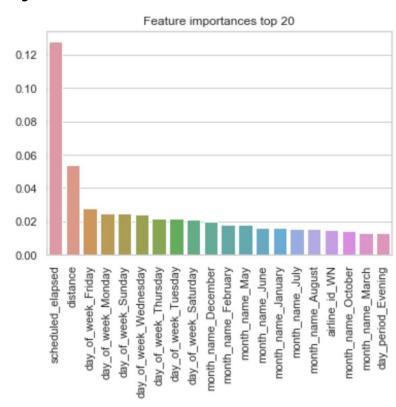


## How Long would the Delay be?

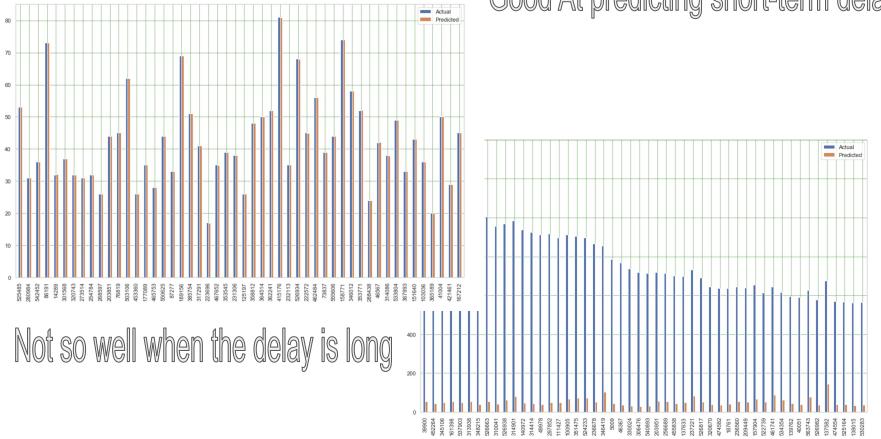
scheduled elapsed distance day of week Friday day of week Monday day of week Sunday day\_of\_week\_Wednesday day of week Thursday day of week Tuesday day of week Saturday month name December month name February month name May month\_name\_June month\_name\_January month name July month name August airline\_id\_WN month\_name\_October month name March day period Evening

#### **Important Factors**

Scheduled duration Distance Day of week Month



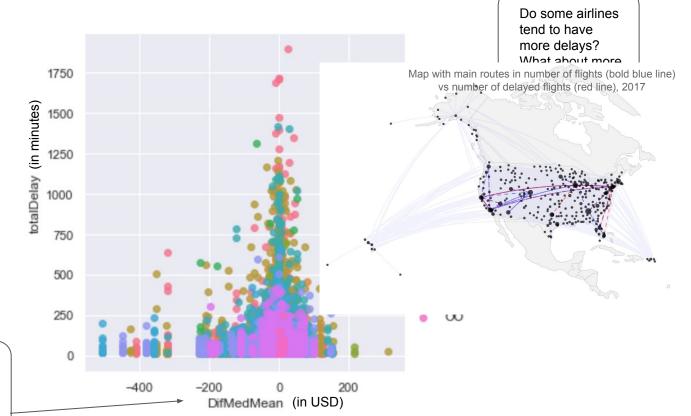
# Good At predicting short-term delay



## Recommendation: Alternative Airports?

Run same on airports within a given distance-- still working on this code

Route Comparison: Fare vs. Delay



We came up with a pricing metric that calculates the median price for a single flight and then compares it against the average median price for that flight path across airlines

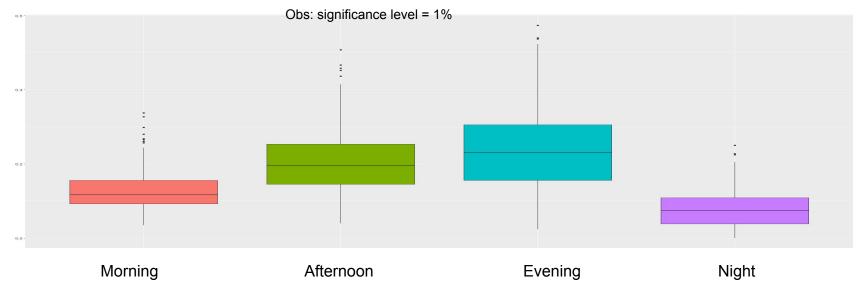
### What factors affect delay?

#### **Hypothesis Testing**

	Morning	Afternoon	Evening
Afternoon	S		
Evening	S	S	
on	C	C	C

In hypothesis testing with pairwise comparison procedures, we found out that all the periods of the dayNight S S presented statistically significant difference in their

proportions of delayed/cancelled flights.



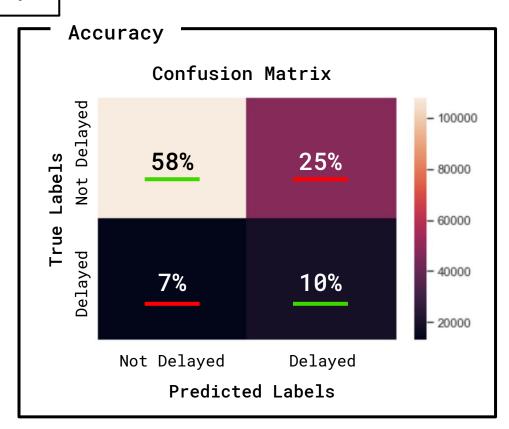
Group 13

#### Can we predict instance of delay?

Random Forest

Delay: Y/N?

Right now, our model has a lot of false positives :/



### What factors affect delay?

#### **Hypothesis Testing**

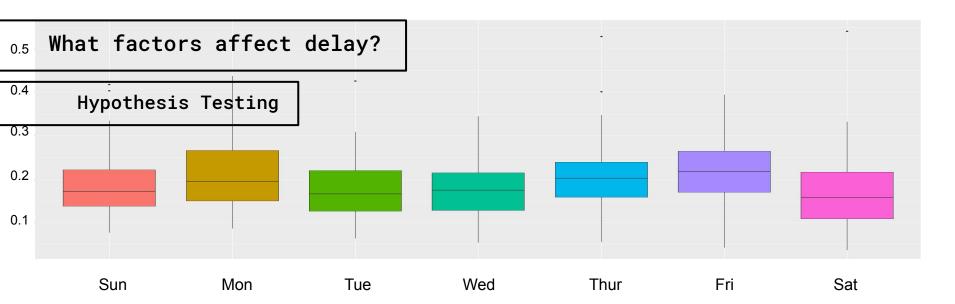
Morning	Afterno	on Evening
Morning	ο.2- Α	fternoon
		!
		:
	0.4	
	0.6	

	Morning	Afternoon	Evening
Afternoon	S		
Evening	S	S	
Night	S	S	S

presented statistically significant difference in their proportions of delayed/cancelled flights.

Obs: significance level = 1%

S: significant
NS: not significant
Group 13

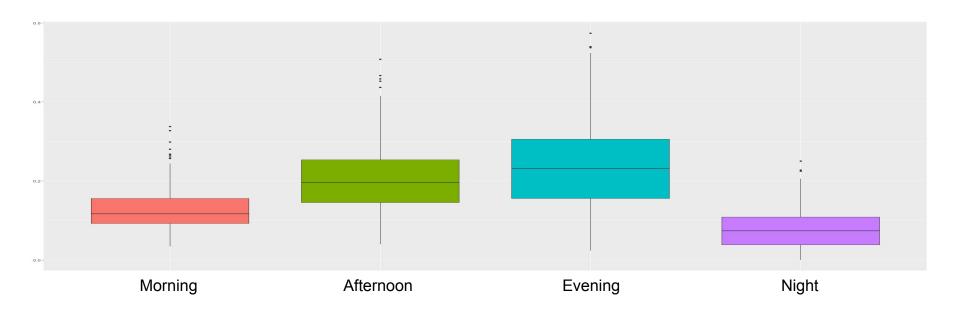


	Sun	Mon	Tue	Wed	Thur	Fri
Mon	S					
Tue	NS	S				
Wed	NS	S	NS			
Thur	S	NS	S	S		
Fri	S	NS	S	S	S	
Sat	S	S	S	S	S	S

S: significant NS: not significant In hypothesis testing with pairwise comparison procedures, we found out that the days of the week presented statistically significant difference in their proportions of delayed/cancelled flights, except for:

- Sunday versus both Tuesday and Wednesday
- Monday versus Thursday and Friday
- Tuesday versus Wednesday

Obs: significance level = 1%

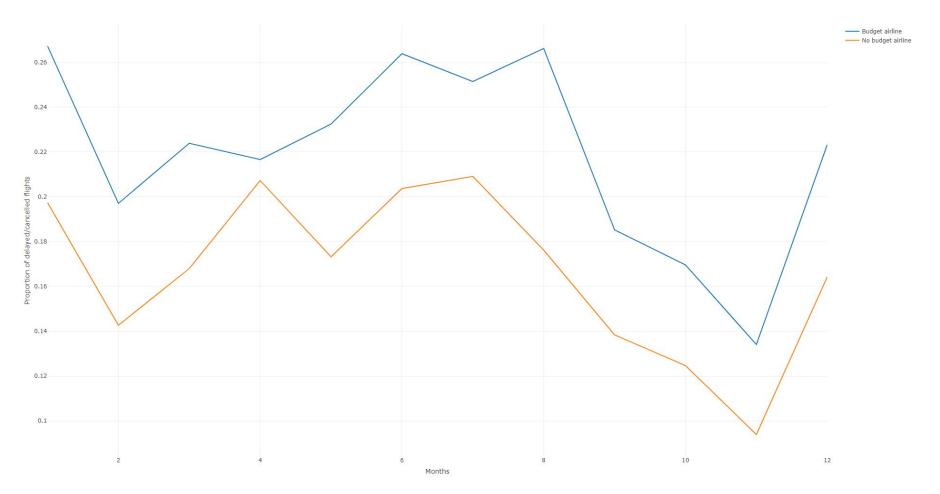


	Morning	Afternoon	Evening
Afternoon	S		2.2
Evening	S	S	
Night	S	S	S

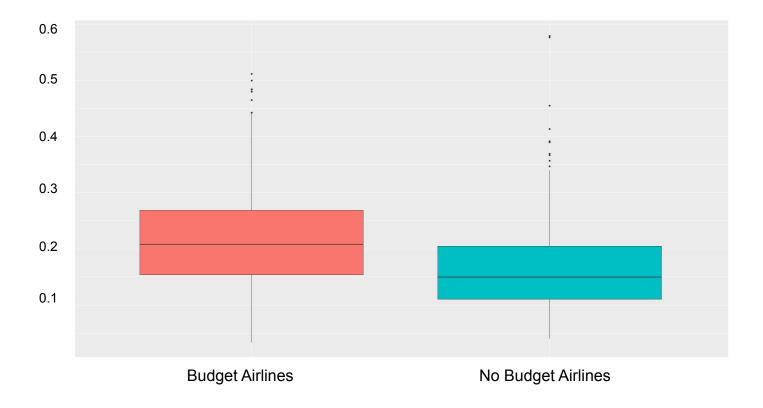
In hypothesis testing with pairwise comparison procedures, we found out that all the periods of the day presented statistically significant difference in their proportions of delayed/cancelled flights.

Obs: significance level = 1%

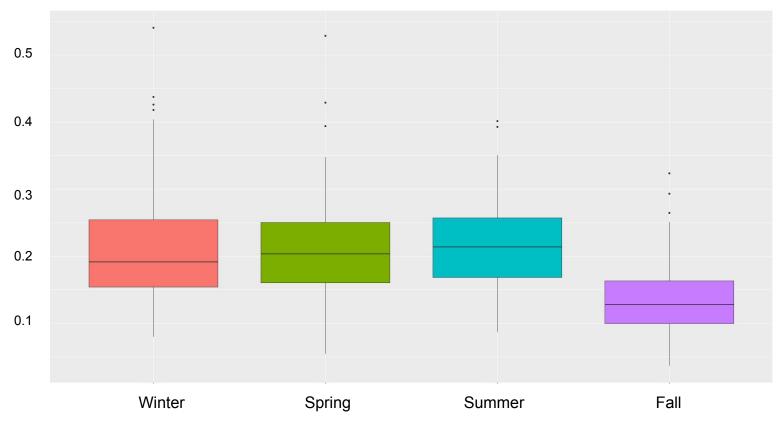
S: significant
NS: not significant
Group 13



Group 13



In hypothesis testing, we found out that budget airlines presented statistically significant difference in their proportions of delayed/cancelled flights.



In hypothesis testing with pairwise comparison procedures, we found out that Fall season flights presented statistically significant difference in their proportions of delayed/cancelled flights.

Obs: significance level = 1%

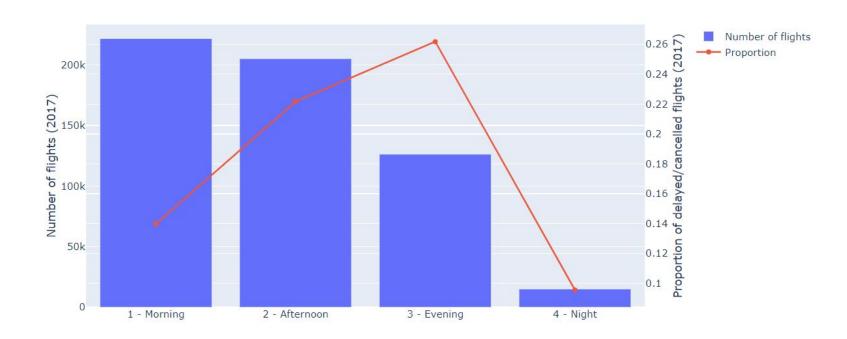
## Create your own delay-adjusted fare

Some model for how much an individual is willing to pay to avoid/minute of delay

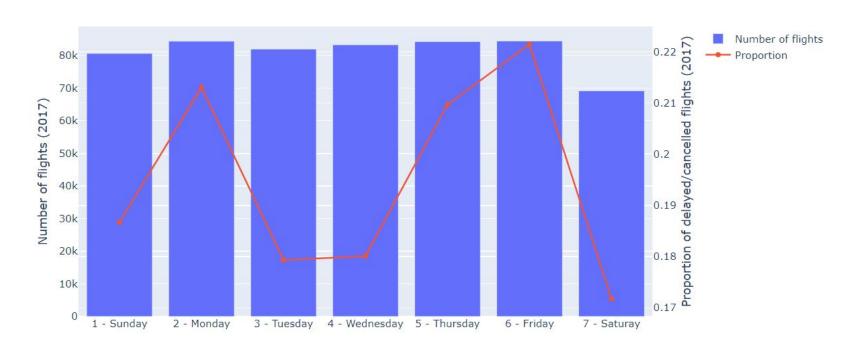
Model as a polynomial or exponential with some assumptions, user input

### **Exploratory Analysis**

### Proportional Summary\*



## Delay Comparison: What factors most affect delay?



#### Can we predict instance of delay?

Random Forest

Delay: Y/N?

Right now, our model has a lot of false positives :/

