



Unilever – Careers Website

Accessibility Review (desktop and mobile)

AbilityNet project number 5055 MY241

About this report

A summary of the review, the assistive technology used, and pages evaluated, can be found in the review details section below.

Bundled with this report, you will find a breakdown of the issues found, in 4 different formats:

- An HTML page which provides a comprehensive summary of all the issues, a priority breakdown, and any recheck comments.
- A PDF file which is the same as the HTML file above but embeds images, this may be easier to share internally depending on your workflow.
- An Excel file which will help you sort and prioritise issues, and keep track of those you have fixed.
- A CSV file which can be used to import these issues into your own internal issue tracking system, such as JIRA or YouTrack.

There is also an *attachments* folder, which contains illustrations and examples of the issues found. This folder is used when browsing the HTML version of the issues breakdown, and when importing the CSV file.

An explanation of priorities and useful links are provided in the HTML and PDF version of the reports.

Let us help you

If you have any questions, would like to arrange an online session to go through the results observed in this review, or which to schedule a recheck of the issues, please contact accessibility.services@abilitynet.org.uk

Review details

This section supplies information on the product that was reviewed: what exactly we looked at, how we accessed it, and any additional notes we have on it.

We catalogue what assistive technology was used and which pages were reviewed.

Product Details

Product reviewed	Careers Website
Tested against	WCAG 2.2 (Web Content Accessibility Guidelines), level AA
Dates of testing	10/06/2024 to 14/06/2024
Base access	https://careers.unilever.com/
Additional access	N/A
Notes	Page 10 (“Digital careers at Unilever” video) was originally scoped as a modal. However, during testing the video opened as a new page. Jamie Robertson of Unilever commented in an email on 14 June 2024, “I believe the intention is that the video should open in a modal, but there must be an issue with the coding.” The video has been tested, but not the modal behaviour because this could not be accessed.

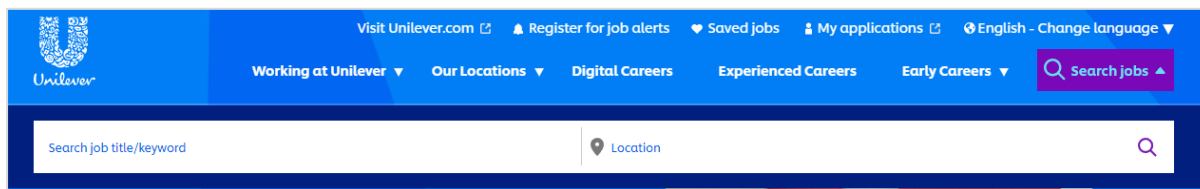
Technology Details

Desktop	<ul style="list-style-type: none">• JAWS 2023• Microsoft Edge• Windows 11
Mobile	<ul style="list-style-type: none">• iOS 17.3• iPhone SE• VoiceOver

Pages reviewed

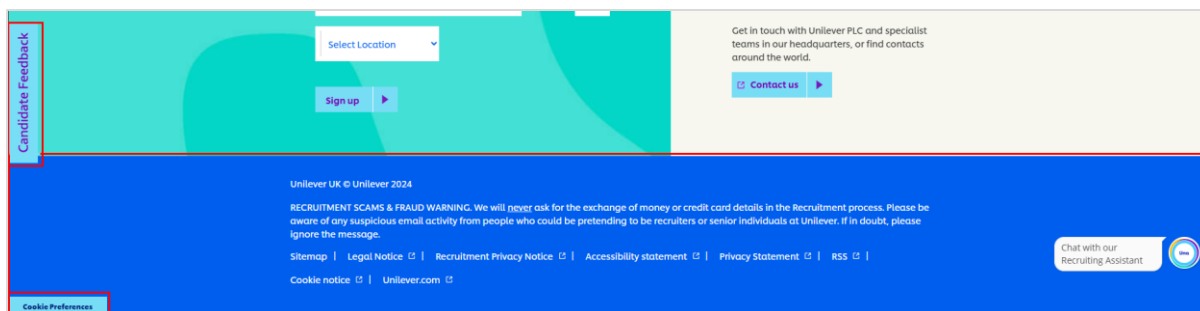
The below is the representative cross-sample of pages used to review your product. To achieve compliance, you must apply the relevant fixes on all other pages that use the same structure and components.

1. Header (<https://careers.unilever.com/>)



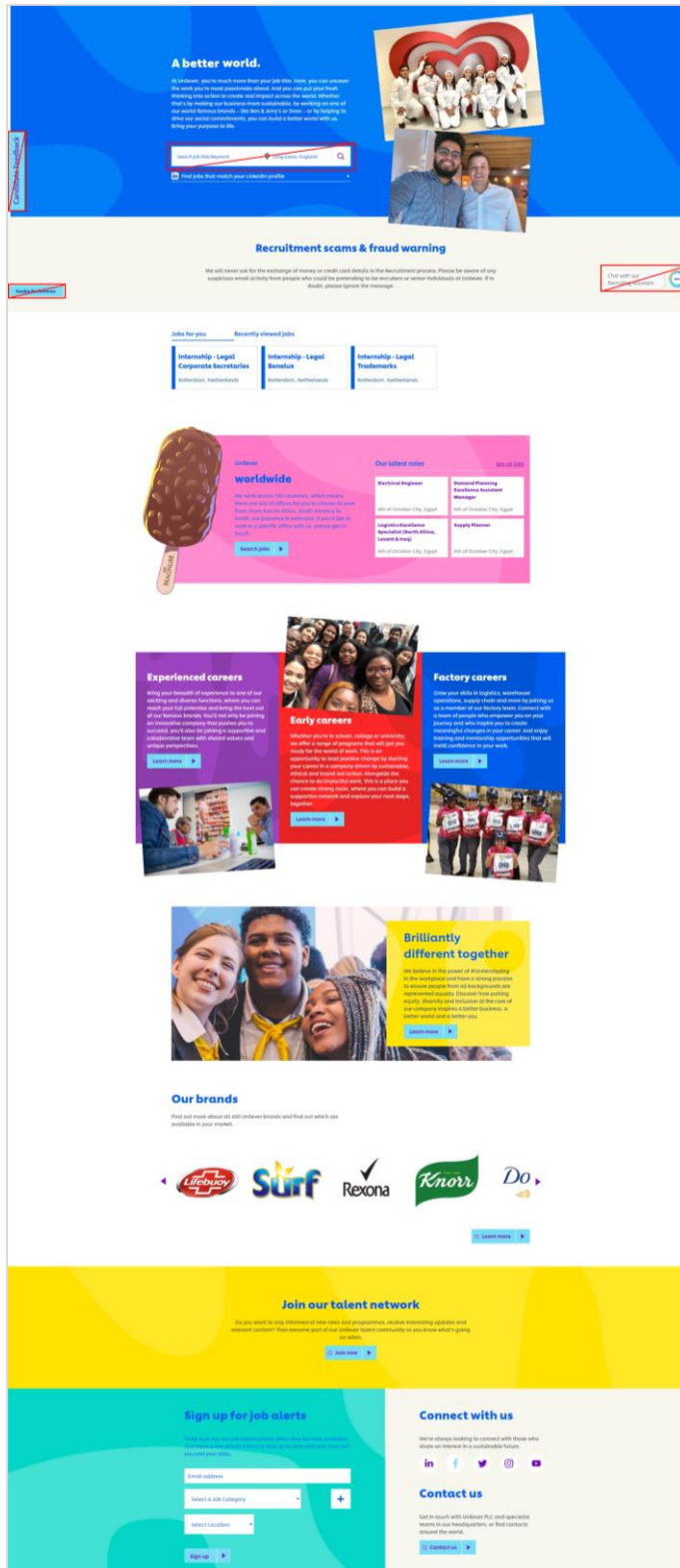
2. Footer (<https://careers.unilever.com/>)

Scope: Includes “Cookie Preferences”, “Candidate Feedback”, and “Chat” triggering buttons.



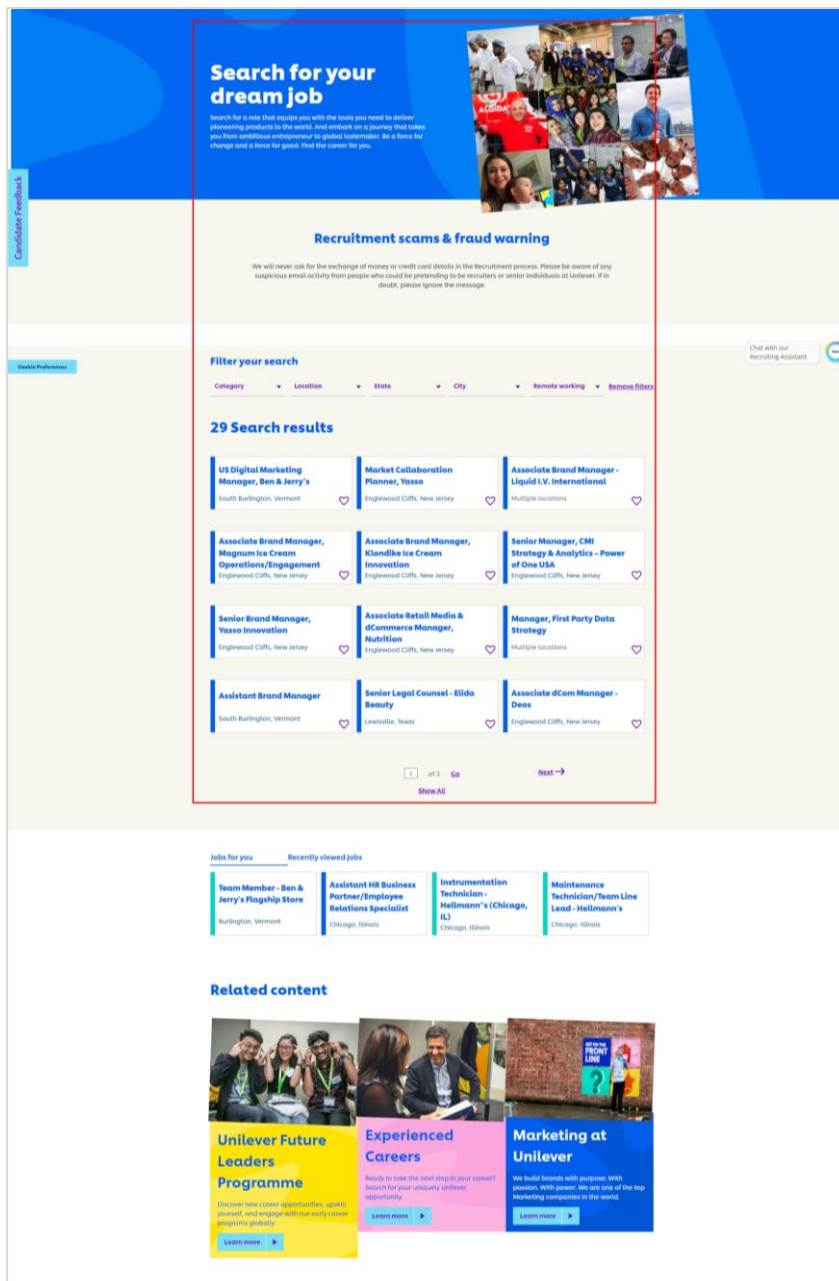
3. Homepage (<https://careers.unilever.com/>)

Scope: Full main content of the page. Excludes the header and footer components, as well as the job search components.



4. Search and filter results (<https://careers.unilever.com/search-jobs/Marketing/United%20States/34155/1/2/6252001/39x76/-98x5/100/2>)

Scope: Main content from "Search for your dream job" to "Show all" link. Exclude background animation and pause button.



Search for your dream job

Search for a role that excites you with the tools you need to deliver pioneering products to the world. And embark on a journey that takes you from ambitious entrepreneur to global leader. Be a force for change and a force for good. Find the career for you.

Recruitment scams & fraud warning

We will never ask for the exchange of money or credit card details in the recruitment process. Please be aware of any suspicious email activity from people who could be pretending to be recruiters or senior individuals at Unilever. If in doubt, please ignore the message.

Filter your search

Category Location State City Remote working Remove filters

29 Search results

US Digital Marketing Manager, Ben & Jerry's South Burlington, Vermont	Market Collaboration Planner, Yasso Englewood Cliffs, New Jersey	Associate Brand Manager - Liquid I.V. International Multiple locations
Associate Brand Manager, Magnum Ice Cream Operations/Engagement Englewood Cliffs, New Jersey	Associate Brand Manager, Klondike Ice Cream Innovation Englewood Cliffs, New Jersey	Senior Manager, CMI Strategy & Analytics - Power of One USA Englewood Cliffs, New Jersey
Senior Brand Manager, Yasso Innovation Englewood Cliffs, New Jersey	Associate Retail Media & eCommerce Manager, Nutrition Englewood Cliffs, New Jersey	Manager, First Party Data Strategy Multiple locations
Assistant Brand Manager South Burlington, Vermont	Senior Legal Counsel - Elida Beauty Louisville, Texas	Associate dCom Manager - Deos Englewood Cliffs, New Jersey

1 of 3 Go Next →

[Show All](#)

Jobs for you Recently viewed jobs

Team Member - Ben & Jerry's Flagship Store Burlington, Vermont	Assistant HR Business Partner/Employee Relations Specialist Chicago, Illinois	Instrumentation Technician - Hallmann's (Chicago, IL) Chicago, Illinois	Maintenance Technician/Team Line Lead - Hallmann's Chicago, Illinois
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Related content

Unilever Future Leaders Programme

Discover new career opportunities, unlock potential, and engage with our early career program globally.

[Learn more](#)

Experienced Careers

Ready to take the next step in your career? Search for your uniquely Unilever opportunity.

[Learn more](#)

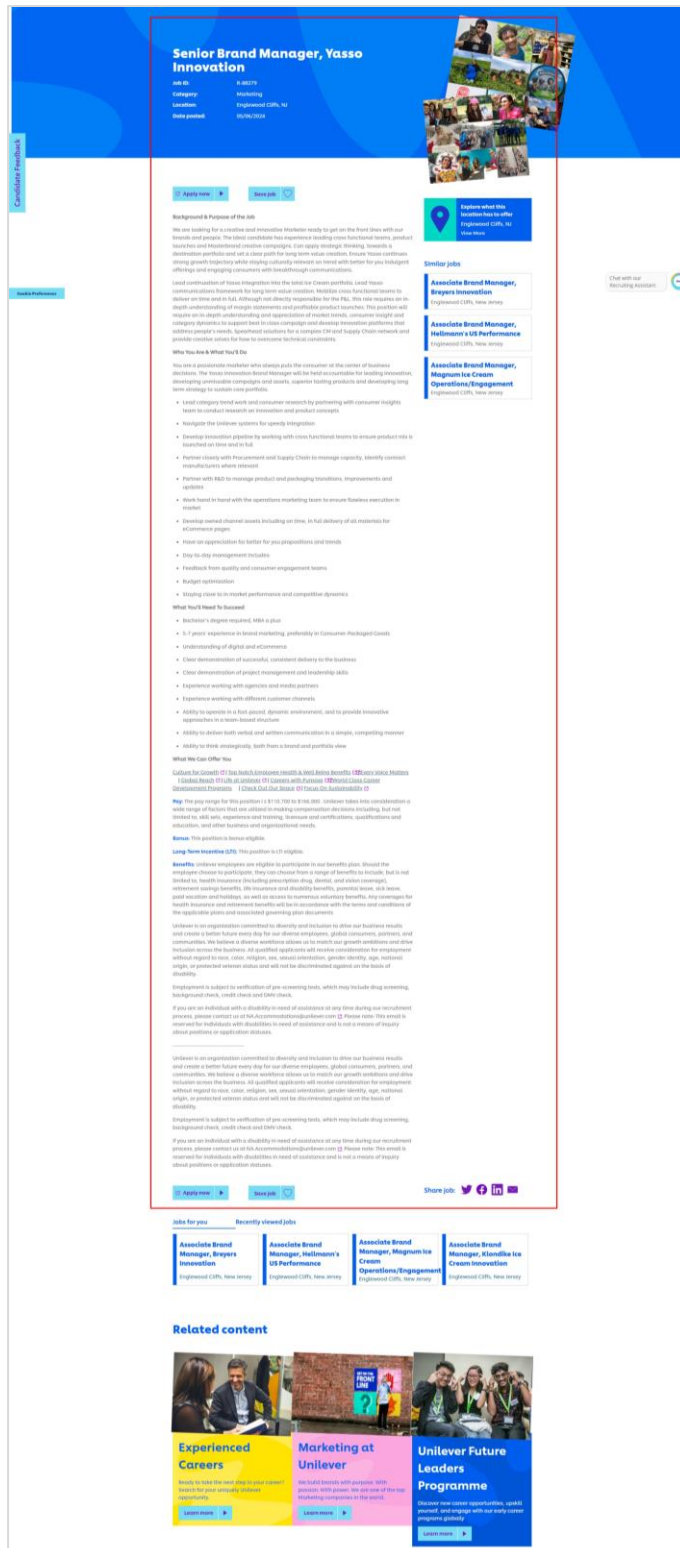
Marketing at Unilever

We build brands with purpose. With passion. With power. We are one of the top Marketing companies in the world.

[Learn more](#)

5. Job details page (<https://careers.unilever.com/job/englewood-cliffs/senior-brand-manager-yasso-innovation/34155/64916262304>)

Scope: Main content from level 1 heading to end of "Share job" social media links.
Exclude background animation and play button.



Senior Brand Manager, Yasso Innovation

Job ID: 34155
Category: Marketing
Location: Englewood Cliffs, NJ
Job type: Full-time

[Apply now](#) [Save job](#)

Background & Payroll of the job

We are looking for a creative and innovative Brand Manager to join our team in the Yasso Innovation division. The Brand Manager will be responsible for the full range of brand management activities, including developing and executing brand strategy, managing the brand portfolio, and ensuring the brand is positioned for long-term success. The Brand Manager will also be responsible for managing the brand's reputation and ensuring that the brand is perceived as a leader in the market.

Who You Are & What You'll Do

You are a proactive leader who always puts the customer at the center of business decisions. The Yasso Innovation Brand Manager will be responsible for the full range of brand management activities, including developing and executing brand strategy, managing the brand portfolio, and ensuring the brand is positioned for long-term success. The Brand Manager will also be responsible for managing the brand's reputation and ensuring that the brand is perceived as a leader in the market.

- Lead category brand work and consumer research by partnering with consumer insights team to conduct research on consumer and product concepts
- Nurture the business system for brand integration
- Develop innovation pipeline by working with cross-functional teams to ensure product mix is launched on time and in full
- Partner closely with Procurement and Supply Chain to manage supply, identify cost-saving opportunities where relevant
- Partner with R&D to manage product and packaging transitions, improvements and updates
- Work hand in hand with the operations marketing team to ensure flawless execution in market
- Develop brand channel assets including on-line, in-store delivery of all materials for all commerce pages
- Have an appreciation for your preparation and brand
- Day-to-day management includes
- Feedback from quality and consumer engagement teams
- Brand activation
- Keeping close to the market performance and competitive dynamics

What You'll Need to Succeed

- Bachelor's degree required, MBA a plus
- 5-7 years experience in brand marketing, preferably in Consumer Packaged Goods
- Understanding of digital and e-commerce
- Clear demonstration of successful, consistent delivery to the business
- Clear demonstration of project management and leadership skills
- Experience working with agencies and media partners
- Experience working with different consumer channels
- Ability to operate in a fast-paced, dynamic environment, and to provide innovative approaches to brand-based structure
- Ability to deliver both verbal and written communication in a simple, compelling manner
- Ability to think strategically, both from a brand and portfolio view

What We Can Offer You

Unilever is an organization committed to diversity and inclusion to drive our business results and create a better future for all. We believe in the power of diversity to drive innovation, growth, and success. We believe in the power of diversity to drive innovation, growth, and success. We believe in the power of diversity to drive innovation, growth, and success.

Related content

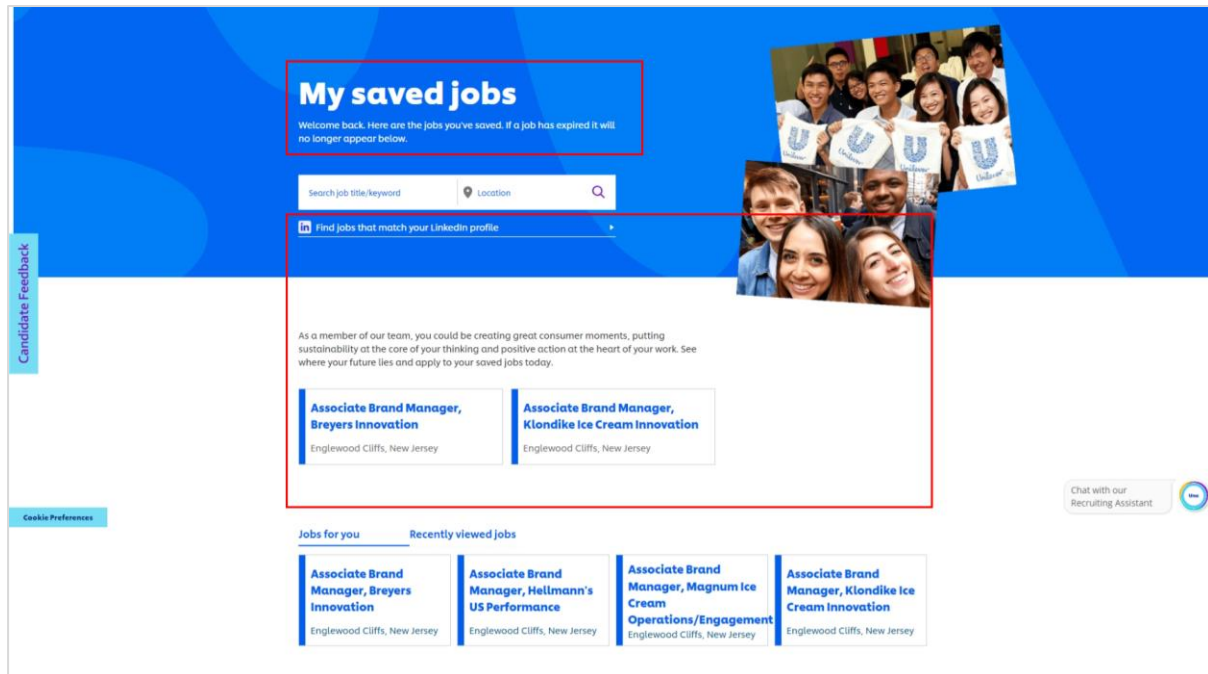
Experienced Careers
Ready to take the next step in your career? Search for your perfect career opportunity.

Marketing at Unilever
Discover how we work with people, with passion, with purpose. We are one of the world's leading marketing companies in the world.

Unilever Future Leaders Programme
Discover new career opportunities, gain practical experience with our early career programme globally.

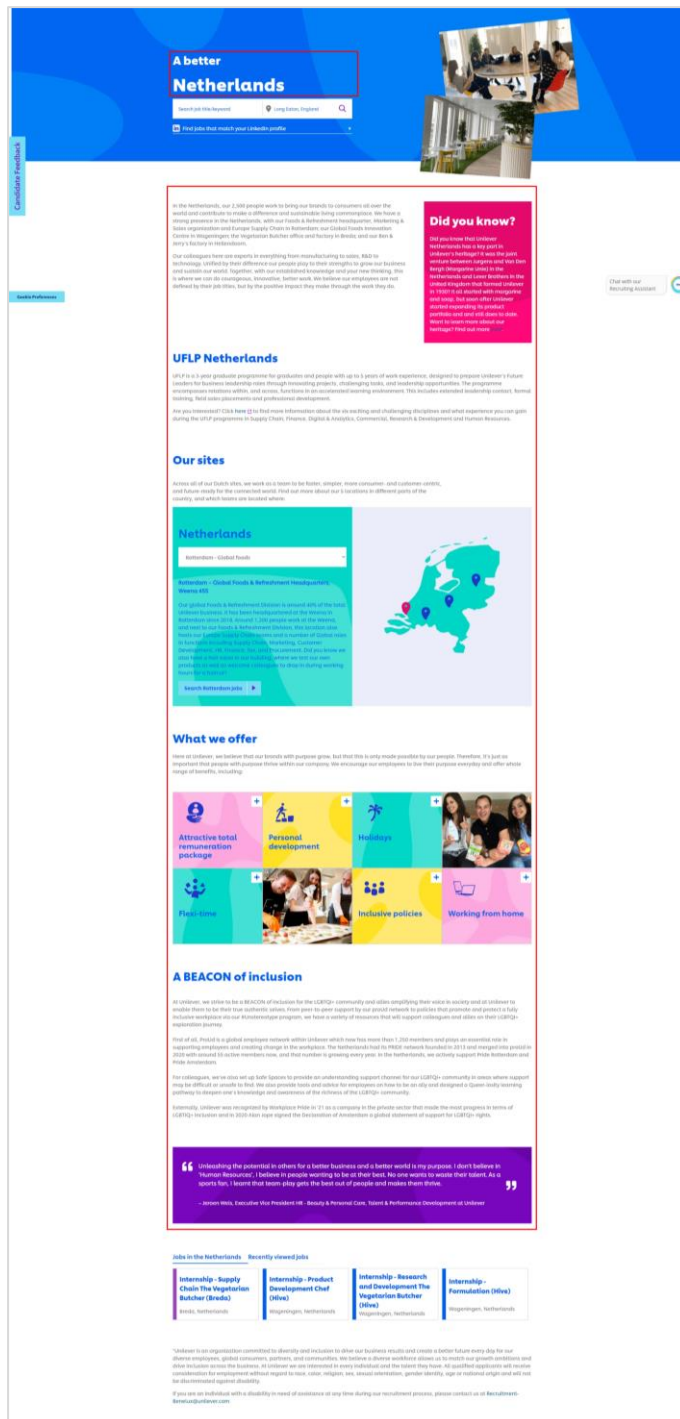
6. Saved jobs (<https://careers.unilever.com/saved-jobs>)

Scope: Main content heading, LinkedIn link, text paragraph for saved jobs, and saved jobs only. Exclude the search input field and dropdown. Exclude background animation and play button.



7. Netherlands (<https://careers.unilever.com/netherlands>)

Scope: Main content of the page including heading down to block quotation above tabbed interface. Excludes background animation and play button, as well as the job search section. For the expandable "What we offer" panels, only the content of the "Inclusive policies" panel is in scope.



A better Netherlands

Search job title here

Find jobs that match your criteria

Did you know?

Our purpose, our mission, our values. These are the things that define us. And they are the things that make us a better place to work. We are committed to creating a better world for all. And we are committed to creating a better future for all. We are committed to creating a better world for all. And we are committed to creating a better future for all.

UFLP Netherlands

UFLP is a 3-year graduate programme for graduates and people with up to 3 years of work experience, designed to prepare Unilever's future leaders. The programme is a combination of on-the-job training, classroom learning, and personal development. It is a programme that is designed to help you develop the skills and knowledge you need to succeed in your career at Unilever.

Our sites

Across all of our Dutch sites, we work as a team to be better, stronger, more consumer- and customer-centric, and future-ready for the connected world. Find out more about our locations in different parts of the country, and which ones are located where.

Netherlands

Rotterdam - Global Foods

Rotterdam - Global Foods & Refreshment Headquarters (HQ)

Our global foods & refreshment division is a leading force in the food & beverage industry. It has been a part of the Unilever story since 1929, when it was founded as the first Dutch food & beverage company. Today, it is a global leader in the food & beverage industry, with a strong presence in the Netherlands.

What we offer

Here at Unilever, we believe that our brands will prosper grow, but that this is only made possible by our people. Therefore, it's just as important that people will prosper within our company. We encourage our employees to live their personal lives with all the other aspects of their lives, including:

- Attractive total remuneration package
- Personal development
- Holidays
- Flexi-time
- Inclusive policies
- Working from home

A BEACON of inclusion

At Unilever, we strive to be a BEACON of inclusion for the LGBTQ+ community and allies amplifying their voice in society and at Unilever to enable them to be their true authentic selves. Their passion, expertise, and talent are the driving force behind our success. We are committed to creating a more inclusive workplace for all our employees and allies on the LGBTQ+ inclusion journey.

First of all, Pride is a global employee network within Unilever which has more than 1,000 members and plays an essential role in supporting employees and creating change in the workplace. The Netherlands had its PRIDE network founded in 2013 and merged into Pride NL in 2020 with around 60 active members now, and that number is growing every year. In the Netherlands, we actively support Pride Amsterdam and other Amsterdam Pride events.

For colleagues, we've also set up help lines to provide an understanding support channel for our LGBTQ+ community in areas where support may be difficult or unable to find. We also provide tools and advice for employees on how to be as safe and supported as possible in their workplace to deepen our knowledge and awareness of the diversity of the LGBTQ+ community.

Annually, Unilever was recognized by the Netherlands Media in 2021 as a company in the global media that made the most progress in terms of LGBTQ+ inclusion and in 2020 also won the award of Amsterdam's global statement of support for LGBTQ+ rights.

“Unleashing the potential in others for a better business and a better world is my purpose. I don't believe in 'Human Resources'. I believe in people wanting to be at their best. No one wants to waste their talent. As a result, I've found that team play gets the best out of people and makes them shine.”

— Steven Wille, Executive Vice President HR, Beauty & Personal Care, Talent & Performance Development at Unilever

Jobs in the Netherlands - Recently viewed jobs

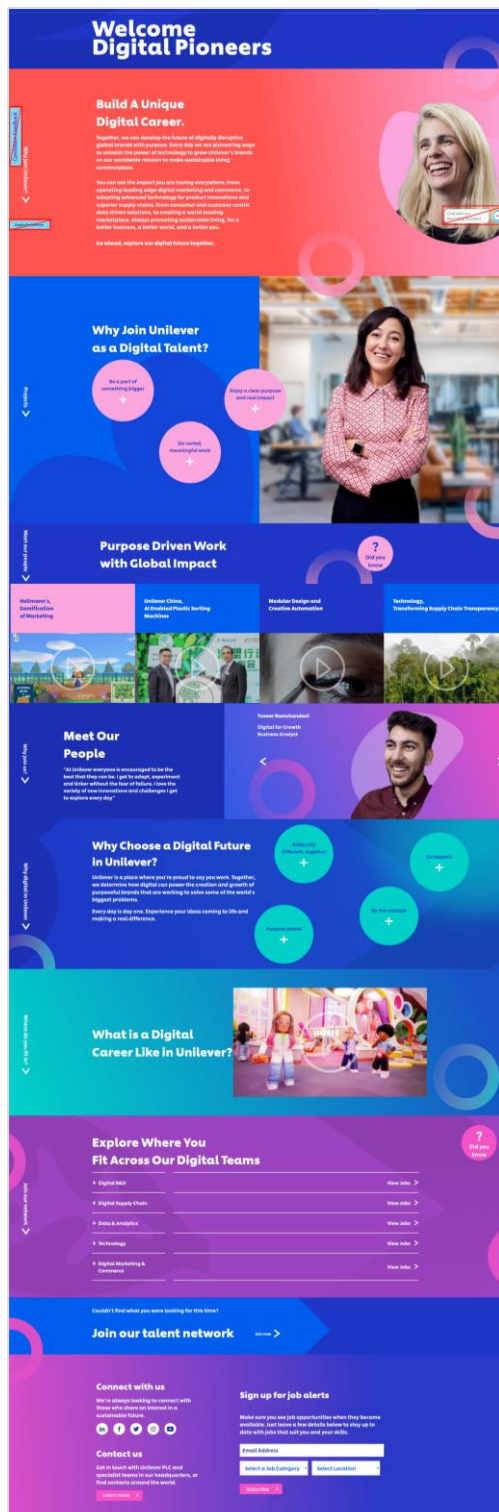
- Internship - Supply Chain The Vegetarian Butcher (Dutch)
- Internship - Product Development Chef (Dutch)
- Internship - Research and Development The Vegetarian Butcher (Dutch)
- Internship - Formulation (Dutch)

Unilever is an organization committed to diversity and inclusion to allow our business results and create a better future every day for our diverse employees, global customers, partners, and communities. We believe a diverse workforce allows us to unleash our greatest abilities and drive inclusion across the business. At Unilever we are interested in every individual and the talent they have. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, age or national origin and will not be discriminated against on any basis.

If you are an individual with a disability in need of assistance at any time during our recruitment process, please contact us at Recruitment@unilever.com.

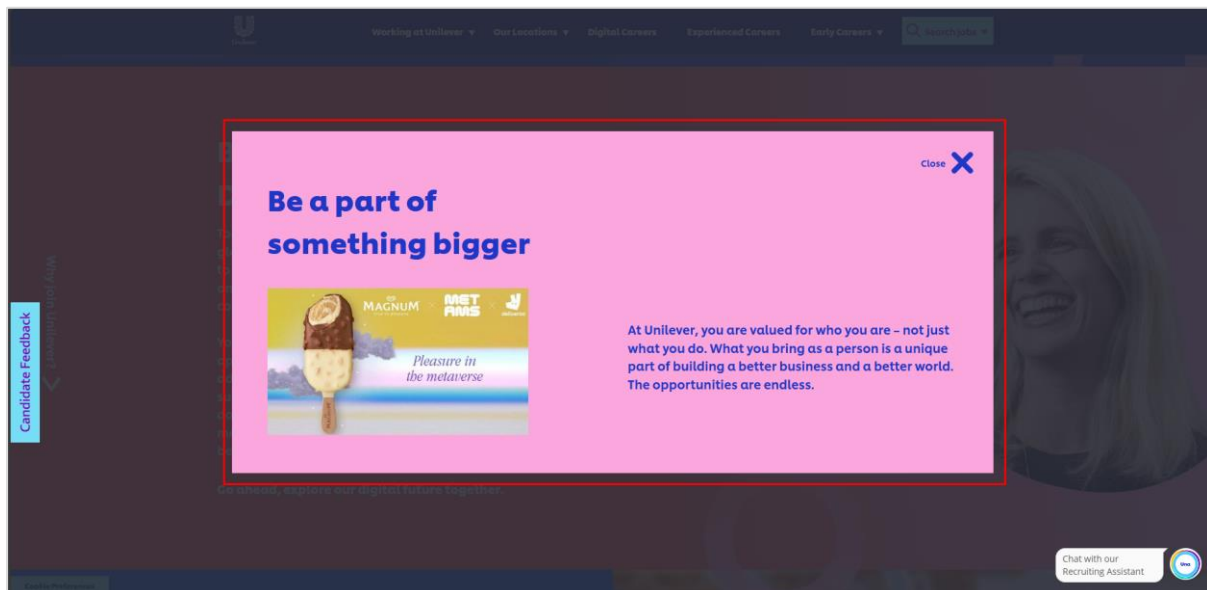
8. Digital (<https://careers.unilever.com/digital>)

Scope: Main page content excluding header. Include footer because it is unique for this page, but exclude triggering buttons for Cookie Preferences, Candidate Feedback, and Chat.



9. Be a part of something bigger image modal (accessed from page 8)

Scope: Modal dialog only.

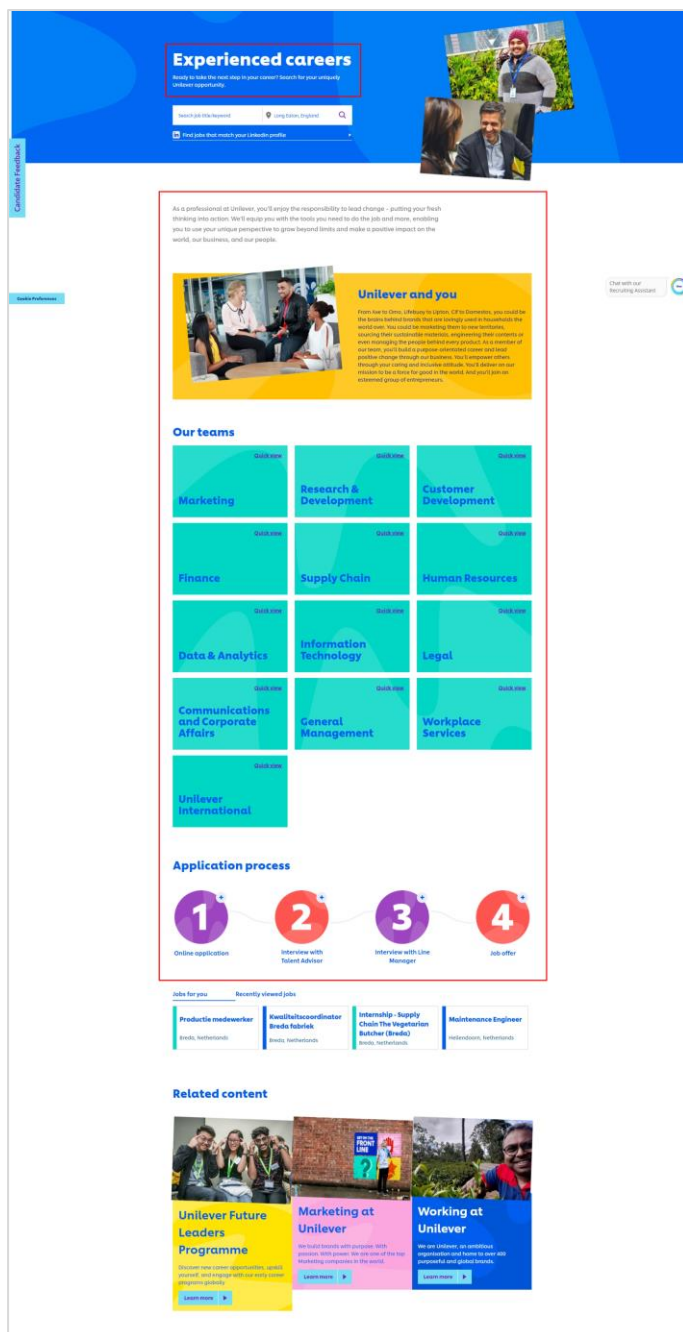


10. "Digital careers at Unilever" video (accessed from page 8)



11. Experienced careers (<https://careers.unilever.com/experienced-careers>)

Scope: Main content of the page including heading down to "Application process" section. Excludes background animation and play button, as well as the job search section.



The screenshot shows the 'Experienced careers' page on the Unilever careers website. The page has a blue header with the title 'Experienced careers' and a search bar. Below the header, there is a section titled 'Unilever and you' with a video thumbnail and text describing the company's commitment to diversity and inclusion. This is followed by a grid of 'Our teams' including Marketing, Research & Development, Customer Development, Finance, Supply Chain, Human Resources, Data & Analytics, Information Technology, Legal, Communications and Corporate Affairs, General Management, and Workplace Services. Below the teams grid is the 'Application process' section, which shows a four-step process: 1. Online application, 2. Interview with Talent Advisor, 3. Interview with Line Manager, and 4. Job offer. At the bottom, there is a 'Jobs for you' section with a list of job openings and a 'Related content' section with links to 'Unilever Future Leaders Programme', 'Marketing at Unilever', and 'Working at Unilever'.

Experienced careers

Ready to take the next step in your career? Search for your unilever experience opportunity.

Search job title/skillset Location/Region

Find jobs that match your unilever profile

As a professional at Unilever, you'll enjoy the responsibility to lead change - putting your head thinking into action. We'll equip you with the tools you need to do the job and more, enabling you to use your unique perspective to grow beyond limits and make a positive impact on the world, our business, and our people.

Unilever and you

From here to there, Unilever is open. It's to everyone, you could be the leader behind brands that are widely used in households the world over. You could be working with some of the most innovative minds in the industry, pushing their boundaries and engineering their success in new markets. The power of our people is our greatest asset. It's a combination of our people, your talent and a positive environment that will make your positive change through our business. You'll experience values through your work and make a difference. You'll be part of a team that is a force for good in the world. And your journey is a journey of continuous growth.

Our teams

Marketing Research & Development Customer Development

Finance Supply Chain Human Resources

Data & Analytics Information Technology Legal

Communications and Corporate Affairs General Management Workplace Services

Unilever International

Application process

1 Online application 2 Interview with Talent Advisor 3 Interview with Line Manager 4 Job offer

Jobs for you

Recently viewed jobs

Productie medewerker Breda, Netherlands

Kwaliteitscoördinator Breda, Netherlands

Internship - Supply Chain The Vegetarian Butcher (Breda) Breda, Netherlands

Maintenance Engineer Indersmids, Netherlands

Related content

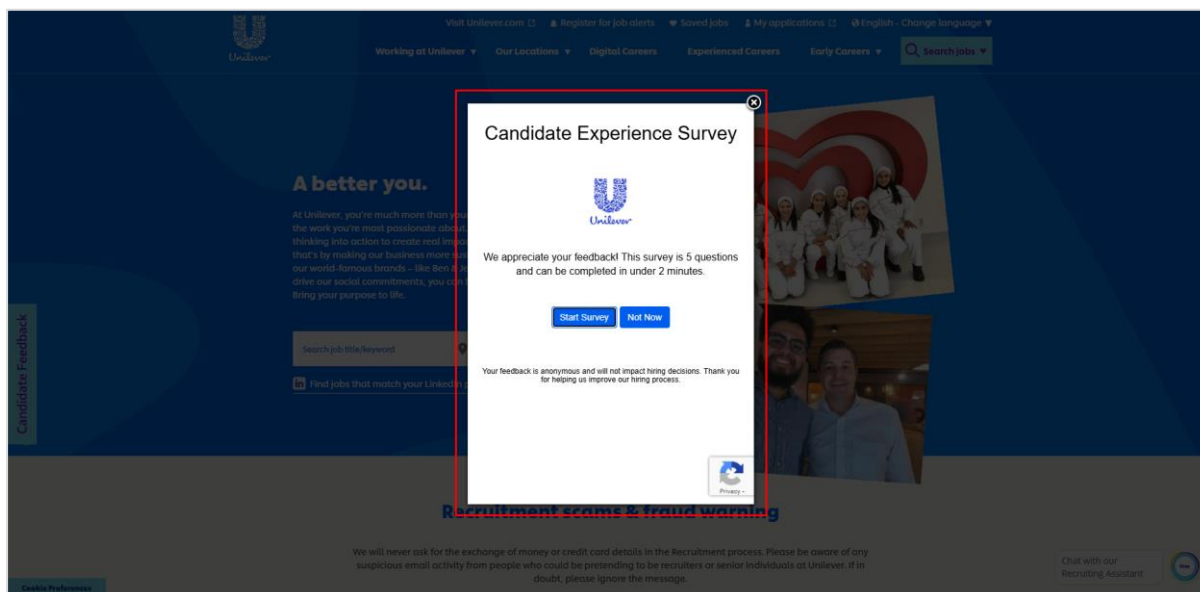
Unilever Future Leaders Programme

Marketing at Unilever

Working at Unilever

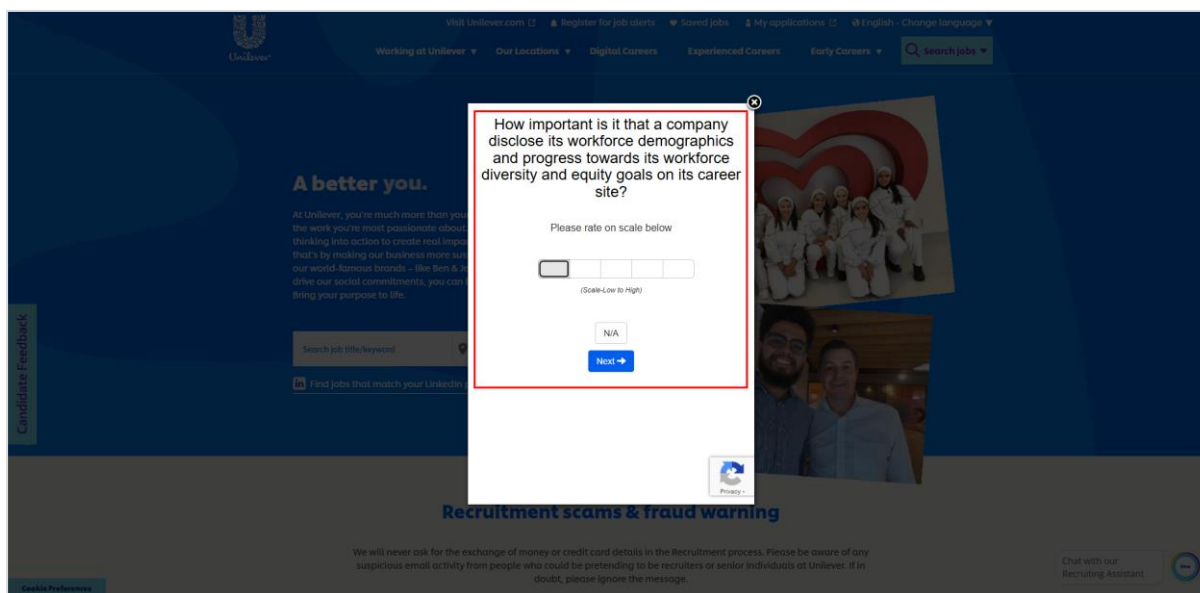
12. Candidate survey landing page

Scope: Modal dialog only.



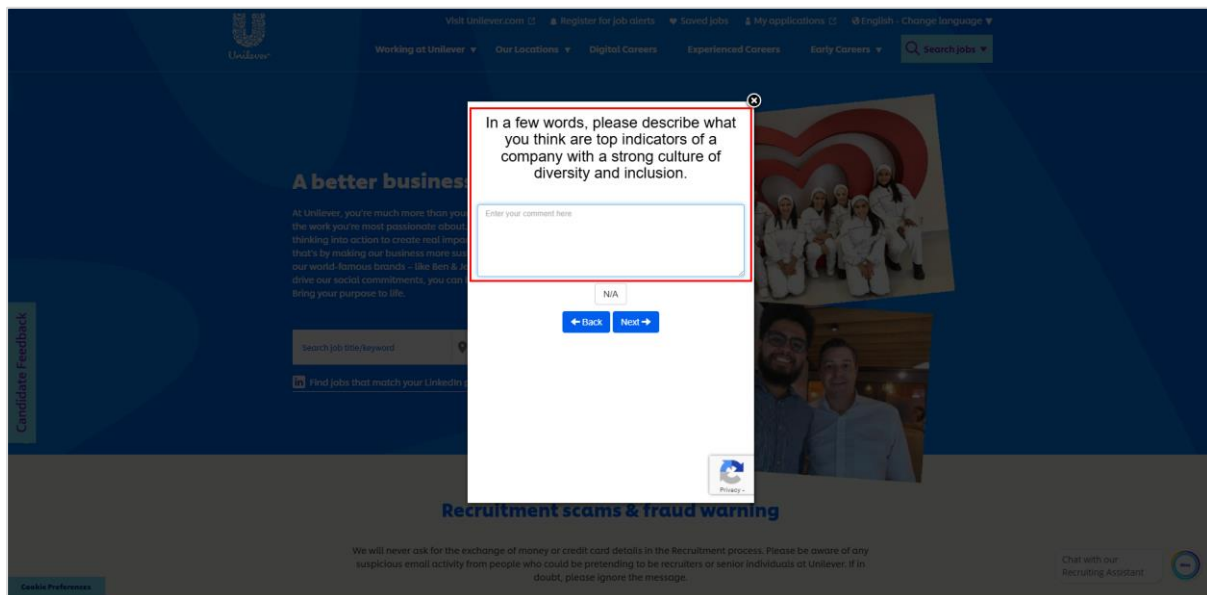
13. Candidate survey rating scale

Scope: Only modal content from heading down to "Next" button..



14. Candidate survey free text

Scope: Heading and input field only.



The screenshot shows the Unilever careers website with a modal survey form open. The modal has a red border and contains the following text:

In a few words, please describe what you think are top indicators of a company with a strong culture of diversity and inclusion.

Below the text is a text input field with the placeholder text "Enter your comment here".

Below the input field is a "N/A" button and two blue buttons labeled "Back" and "Next".

The background of the website shows the Unilever logo, navigation links, and a section titled "A better business" with a search bar and a "Recruitment scams & fraud warning" section at the bottom.