

## Unconstrained Optimization Algorithms

### General Ideas

- Select step size  $s_k$  and direction  $v_k$  such that  $f_0(x_k + s_k v_k)$  is substantially smaller than  $f_0(x_k)$ .
- $v_k$  is usually selected such that  $\nabla f_0(x_k)^\top v_k < 0$
- First order descent

### Armijo backtracking step size rule

1. Choose  $\alpha, \beta \in (0, 1)$ , set  $s = 1$
2. If  $f_0(x_k + s v_k) \leq f_0(x_k) + s \alpha \nabla f_0(x_k)^\top v_k$ , then return  $s_k = s$ .
3. Set  $s = \beta s$  and return to step 2.

### Newton-type methods

- Newton's method:  $v_k = -\nabla^2 f_0(x_k)^{-1} \nabla f_0(x_k)$
- Interpretation: Minimizing second order approximation:  $\min_x f_0(x_k) + \nabla f_0(x_k)^\top x + \frac{1}{2} x^\top \nabla^2 f_0(x_k) x$
- Quasi-Newton and variable-metric:  $v_k = -H_k \nabla f_0(x_k)$
- Combined with any step size rule

## Constrained Optimization Algorithms

### Methods

- **Projected Decent:** Use a direction  $v_k$  from unconstrained algorithms and compute  $x'_{k+1} = x_k + s_k v_k$  and then project  $x'_{k+1}$  onto the feasible set.
- Construct an unconstrained problem that approximates the original problem.

### Barrier method

- Consider the problem  $\min_x f_0(x)$  subject to  $f_i(x) \leq 0$  for  $i = 1 \dots m$ .
- Define the approximate problem for some parameter  $t \geq 0$ :  $\min_x f_0(x) + \frac{1}{t} \phi(x)$ , where the barrier function  $\phi(x)$  tends to  $\infty$  as  $x$  tends to the boundary of the feasible set from inside.
- We can use the logarithmic barrier function:  $\phi(x) = -\sum_{i=1}^m \log(-f_i(x))$
- If  $f_0, f_i$  are convex, the approximated problem is convex
- The KKT condition is  $t \nabla f_0(x) + \sum_{i=1}^m \frac{1}{-f_i(x)} \nabla f_i(x) = 0$
- The approximation error:  $0 \leq f_0(x^*(t)) - p^* \leq \frac{m}{t}$

## Machine Learning

### Linear Model

- Linear model:  $y(x) = w^\top \phi(x) + e(x)$ , where  $\phi(x)$  is a feature map and  $e(x)$  is a random error
- Least square:  $\hat{w} \in \arg \min_w \sum_i (w^\top \phi(x_i) - y_i)^2$
- Quantile for  $\alpha \in [0, 1)$ :  $\hat{w} \in \arg \min_w \frac{1}{m(1-\alpha)} \sum_i \max\{0, w^\top \phi(x_i) - y_i\} - \frac{1}{m} \sum_i w^\top \phi(x_i) - y_i$ . Still a linear program.

### Support Vector Machine

- Classification rule:  $\hat{y}(x) = \text{sign}(\phi(x)^\top x)$
- Convex error function(hinge):  $\max\{0, 1 - \alpha\}$
- Objective:  $\min_w \frac{1}{m} \sum_i \max\{0, 1 - y_i \phi(x_i)^\top w\}$
- We can add  $L_1$  or  $L_2$  norm regularization on  $w$

### Logistic Regression

- Variant of SVM with another loss function:  $\min_w \frac{1}{m} \sum_i \log[1 + \exp(-y_i \phi(x_i)^\top w)]$
- Interpretation:  $P\{Y = y | X = x\} = \frac{1}{1 + \exp(-y \phi(x)^\top w)}$

### Fisher discrimination

- Idea: find a direction in  $\mathbb{R}^n$ , such that the projection of data points onto the direction results in those points with positive label are from those with negative label
- Define  $A_+ \in \mathbb{R}^{n, m_+}$  is the matrix whose column consists of  $x_i$  such that  $y_i = 1$ , and  $A_-$  similarly for negative labeled points. The centered (mean subtracted) data matrices are  $\tilde{A}_\pm = A_\pm (I_{m_\pm} - \frac{1}{m_\pm} \mathbf{1} \mathbf{1}^\top)$
- The mean-squared variation of the data projected on  $u$  around its centroid is:  $u^\top M u = u^\top (\frac{1}{m_-} \tilde{A}_- \tilde{A}_-^\top + \frac{1}{m_+} \tilde{A}_+ \tilde{A}_+^\top) u$
- The goal is:  $\max_{u \neq 0} \frac{(u^\top c)^2}{u^\top M u} = \min u^\top M u$  subject to  $u^\top c = 1$
- The problem is convex, hence KKT condition implies:  $u = \frac{1}{c^\top M^{-1} c} M^{-1} c$

### SPCA and NNMF

- The original PCA problem:  $\max_z z^\top \tilde{X} \tilde{X}^\top z$  s.t.  $\|z\|_2 = 1$
- In sparse PCA, we add constraint  $\text{card}(z) \leq k$
- The problem leads to the rank 1 approximation problem:  $\min_{p, q} \|X - pq^\top\|_F$  s.t.  $\text{card}(p) \leq k, \text{card}(q) \leq h$
- One example of rank 1 approximation is:  $\min_{p \geq 0, q \geq 0} \|X - pq^\top\|_F$  s.t.  $\text{card}(p) \leq k, \text{card}(q) \leq h$ . A standard solution is coordinate descent.

## Finance

### Mean-Variance (Markowitz) Models

- $x \in \mathbb{R}^n$  is the wealth allocation in  $n$  groups,  $r$  is the random vector of unit wealth return for each group.  $\hat{r} = E[r], \Sigma = \text{Cov}(r)$
- Hence,  $\hat{r}^\top x$  is the expected return and  $x^\top \Sigma x$  is the variance of the portfolio.
- The problems are usually maximize return with variance constraints and minimize variance, with return constraints.
- Budget constraint:  $x^\top \mathbf{1} \leq b$ , no short-selling:  $x \geq 0$
- Sector bounds:  $\sum_{i \in S} x_i \leq \alpha x^\top \mathbf{1}$  for some  $\alpha \in (0, 1)$  and sector  $S$ .
- Diversification: sum of  $k$  largest  $x_i$  must not exceed  $\eta x^\top \mathbf{1}$  for  $\eta \in (0, 1)$ . This is equivalent to  $kt + s^\top \mathbf{1} \leq \eta x^\top \mathbf{1}$ ,  $s \geq 0, x - t \mathbf{1} \leq s$  where  $t \in \mathbb{R}$  and  $s \in \mathbb{R}^n$  are additional variables.
- The Sharpe Ratio of a portfolio is  $(\hat{r}^\top x - r_f) / \sqrt{x^\top \Sigma x}$ , where  $r_f$  is the return of a risk-free asset.
- If  $\hat{r}^\top x > r_f$  and  $\Sigma \succ 0$ , then the portfolio that maximizes SR corresponds to a point on the efficient frontier. Max SR can be formulated as SOCP.

### Value at Risk