Demographic rate is BR
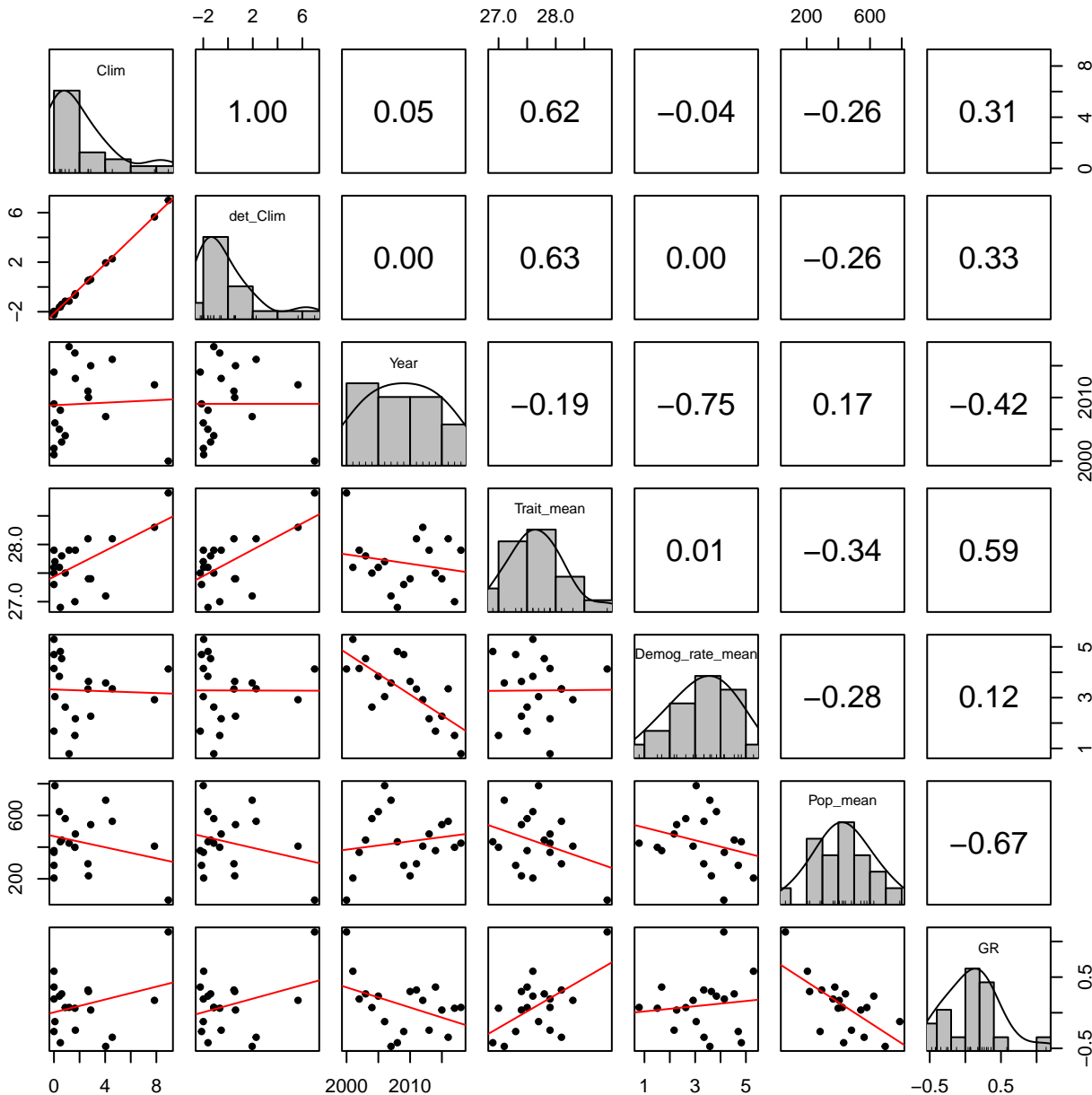Trait is