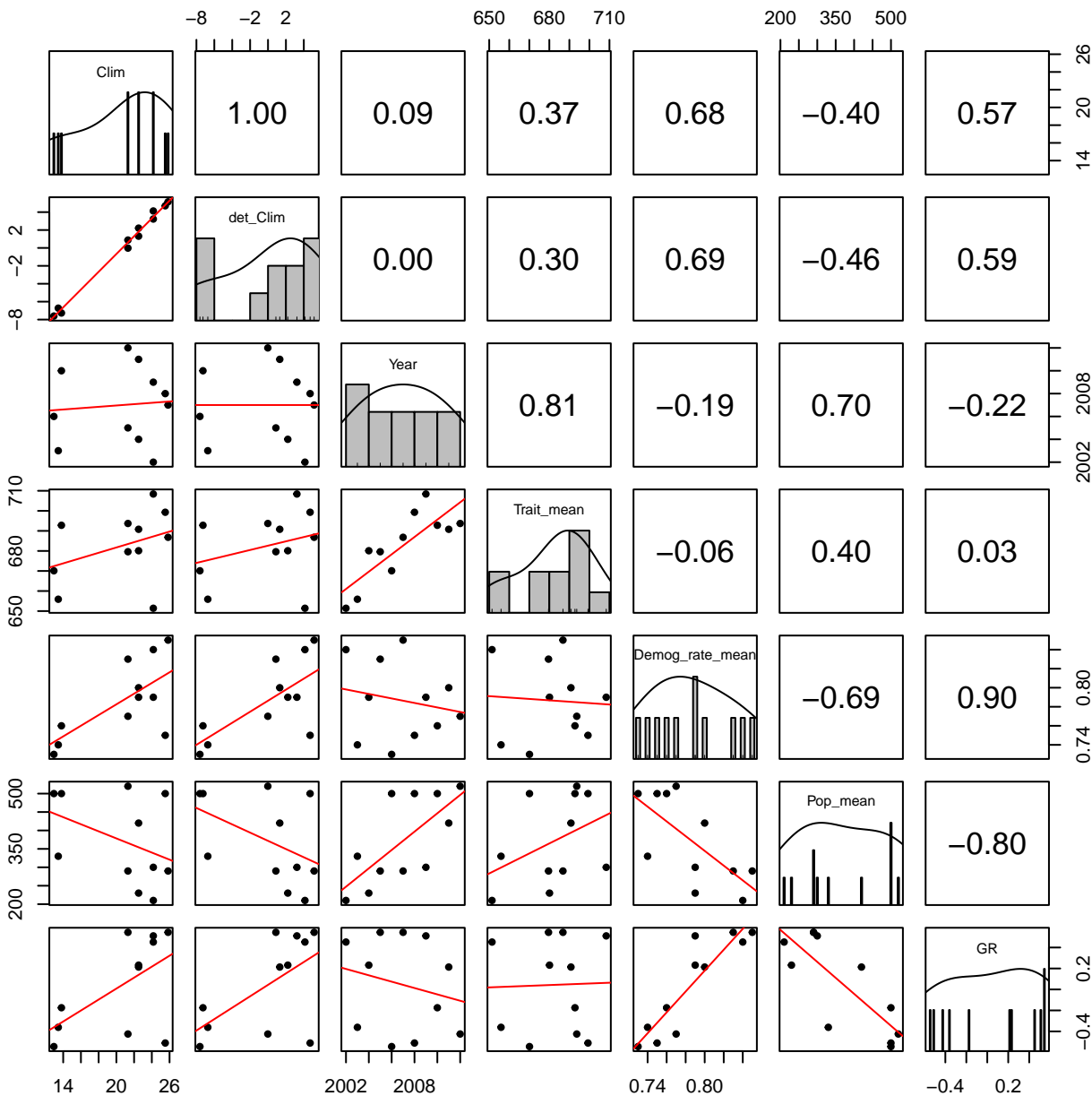Demographic rate is 0.75