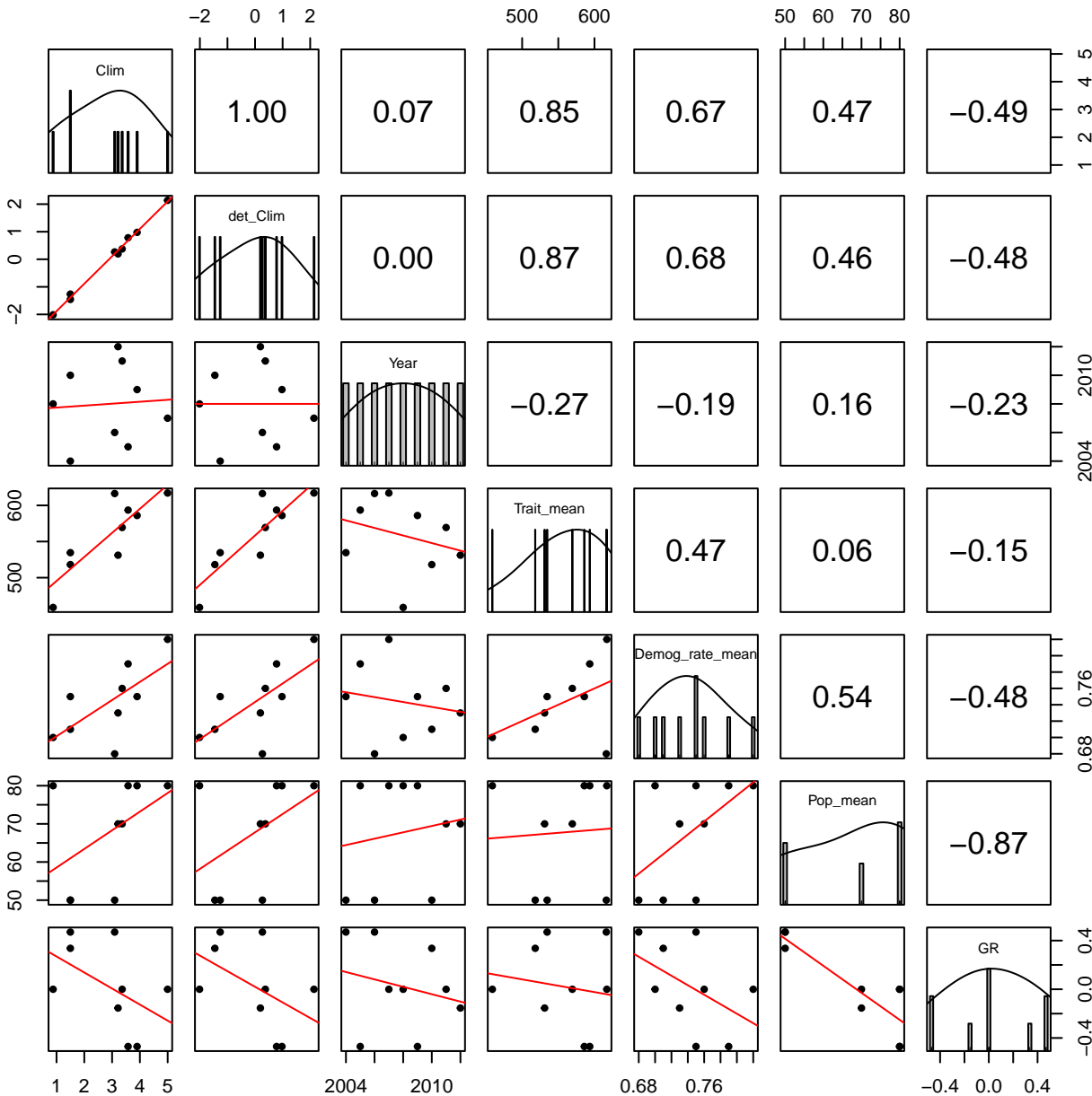Demographic rate is 0.73