

# Sarah Johnson

Senior Product Designer

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Location: San Francisco, CA

Portfolio: <https://sarahjohnson.design>

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## PROFESSIONAL SUMMARY

Highly experienced Product Designer with 8+ years of expertise in creating innovative user experiences for fintech and e-commerce platforms. Proven track record of leading design teams, conducting comprehensive user research, and delivering data-driven design solutions that increase user engagement by up to 45%.

## WORK EXPERIENCE

Senior Product Designer at FinTech Solutions Inc

Industry: Finance | January 2021 - Present

• Lead design for mobile banking app with 500K+ active users

• Established comprehensive design system used across 5 product teams

Product Designer at E-Commerce Giant

Industry: eCommerce | March 2019 - December 2020

• Designed checkout flow that reduced cart abandonment by 25%

• Created responsive web designs for marketplace platform

UX/UI Designer at Digital Agency Pro

Industry: IT | June 2017 - February 2019

• Designed web and mobile applications for B2B and B2C clients

• Created wireframes, prototypes, and high-fidelity designs

Junior Designer at Creative Studio Plus

Industry: AdTech/MarTech | September 2016 - May 2017

• Supported senior designers on branding and digital projects

• Created marketing materials and social media assets

## EDUCATION

Master of Fine Arts in Digital Design

California Institute of Arts, 2016 | GPA: 3.9/4.0

Bachelor of Arts in Graphic Design

San Francisco State University, 2014 | GPA: 3.7/4.0

## SKILLS

Technical: Figma, Sketch, Adobe Creative Suite

Design: User Research, Wireframing, Prototyping

## LANGUAGES

English: Native proficiency

Spanish: Professional working proficiency

## CERTIFICATIONS

Google UX Design Professional Certificate - 2023

Figma Advanced Certification - 2022

Adobe Certified Expert (Photoshop) - 2021

Scrum Master Certification (PSM I) - 2020