**Laporan Pendampingan Tenant**

**Kegiatan Promosi**

**Ritech Expo 2014**

**Cibinong** – Inkubator Pusat Inovasi LIPI memfasilitasi kegiatan promosi tenant dalam Ritech Expo 2014 yang diselenggarakan Sabtu, 9 Agustus 2014 – Selasa, 12 Agustus 2014. Selain itu di acara tersebut Pusinov juga menjaring respon dari pemangku kepentingan atau stakeholder dan calon pengguna. Kegiatan ini bertujuan untuk memperluas jejaring, mempromosikan tenant, sekaligus usaha untuk mendapatkan calon tenant baru.

Dalam dua hari setidaknya puluhan pengunjung yang merupakan calon first adopter kit bbg dalam program demonstrative project yang ditargetkan sejumlah 100 unit. Total pengunjungnya sendiri jauh lebih banyak lagi. Pengunjungnya sendiri beragam baik dari perorangan maupun badan pemerintah maupun swasta, akademisi, juga media massa.

Selain peminat produk, kami juga mendapatkan jejaring untuk pemasaran serta pengembangan dan kolaborasi dengan teknologi lain**.** Produk lain yang dipamerkan dalam acara kali ini antara lain Kompor gas untuk demo Gaskit-Safety Gas tube cover. Stand kami pun mendapat kesempatan dikunjungi oleh Menristek Gusti Muhammad Hatta.

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**Pusinov in Ritech Expo**

Cibinong – The Incubator of Center for Innovation LIPI facilitate promotional activities in RItech Expo 2014 held Saturday, August, 9th , 2014 – Tuesday, August, 12nd , 2014. We also encompass the response of local stakeholders and potential users. This Activity aims to expand the network, promote tenant, as well as attempt to get prospective new tenants.

In two days at least dozens of visitors who are candidates for a first adopter kit in the program bbg demonstrative project targeted a total of 100 units. Total visitors themselves much more. The crowd itself a good variety of individuals and public and private agencies, academia, and mass media.

In addition to interest in the product, we also get to network marketing as well as technology development and collaboration with other technology. Other products display in this time include a gas stove for Gaskit-Safety Gas tube cover demo. Our stand was visited by the Minister of Research and Technology, Gusti Muhammad Hatta.

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| Gambar 1 image | Gambar 2 image\_1 |
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| Gambar 3 image\_2 | Gambar 4 image\_3 |
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| Gambar 5 image\_4 | Gambar 6 image\_5 |
|  |  |
| Gambar 7 image\_6 | Gambar 8 image\_7 |
|  |  |
| Gambar 9 image\_8 | Gambar 10 image\_9 |
|  |  |
| Gambar 11 image1 | Gambar 12 image2 |
|  |  |
| Gambar 13 image3 | Gambar 14 image4 |
|  |  |
| Gambar 15 image5 | Gambar 16 image6 |
|  |  |
| Gambar 17 image7 | Gambar 18 image8 |
|  |  |
| Gambar 19 image9 | Gambar 20 image10 |
|  |  |
| Gambar 21 image11 | Gambar 22 Pameran Ritech Expo 2014 |