



Says

What have we heard them say?
What can we imagine them saying?

concerns about the security and integrity of library records .

Evaluation the technical aspects of block chain integration.

Wondering about the benefits of block chain for library services.

Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



excitement about the potential for improved record keeping and transparency

hopeful for improved access to library resources

concerned about the complexity and potential technical issues

Blockchain Powered Library Management

learning how to use blockchain technology for library management

exploring the new features enabled by blockchain

setting up and maintaining blockchain infrastructure

training and support for blockchain implementation

user -friendly interfaces technical training and support

cost - benefit analysis



Does

What behavior have we observed?
What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



[See an example](#)



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare

🕒 1 hour to collaborate

👤 2-8 people recommended



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#)



1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

How might we [your problem statement]?



Key rules of brainstorming

To run an smooth and productive session



Stay in topic.



Encourage wild ideas.



Defer judgment.



Listen to others.



Go for volume.



If possible, be visual.

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP



You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Person 1

use blockchain to create a decentralized catalog of library resources

Blockchain ensures that once a book is added to the library's collection, the record is immutable, reducing the risk of data manipulation.

Integrate blockchain to manage digital rights for e-books, ensuring that only authorized users can access and borrow digital materials.

person 2

Store digital assets in a decentralized manner using blockchain

Implement smart contracts to facilitate the borrowing and return of physical and digital books.

Create a token-based reward system for active library users.

person 3

Blockchain can streamline interlibrary loans by securely recording and sharing information between libraries.

Use blockchain to ensure the long-term preservation of digital resources.

Blockchain can enhance the privacy of user data and transactions.

person 4

The transparent nature of blockchain can build trust between the library and ratings to help users discover new content.

Implement a blockchain-based system for crowdsourced book reviews and ratings.

Use blockchain to track and manage intellectual property rights for authors and publishers.

Integrate blockchain to manage digital rights for e-books, ensuring that only authorized users can access and borrow digital materials

Create a token-based reward system for active library users

Use blockchain to track and manage intellectual property rights for authors and publishers

The transparent nature of blockchain can build trust between the library and ratings to help users discover new content

Blockchain can streamline interlibrary loans by securely recording and sharing information between libraries

Implement smart contracts to facilitate the borrowing and return of physical and digital books

Blockchain ensures that once a book is added to the library's collection, the record is immutable, reducing the risk of data manipulation

Use blockchain to ensure the long-term preservation of digital resources

4

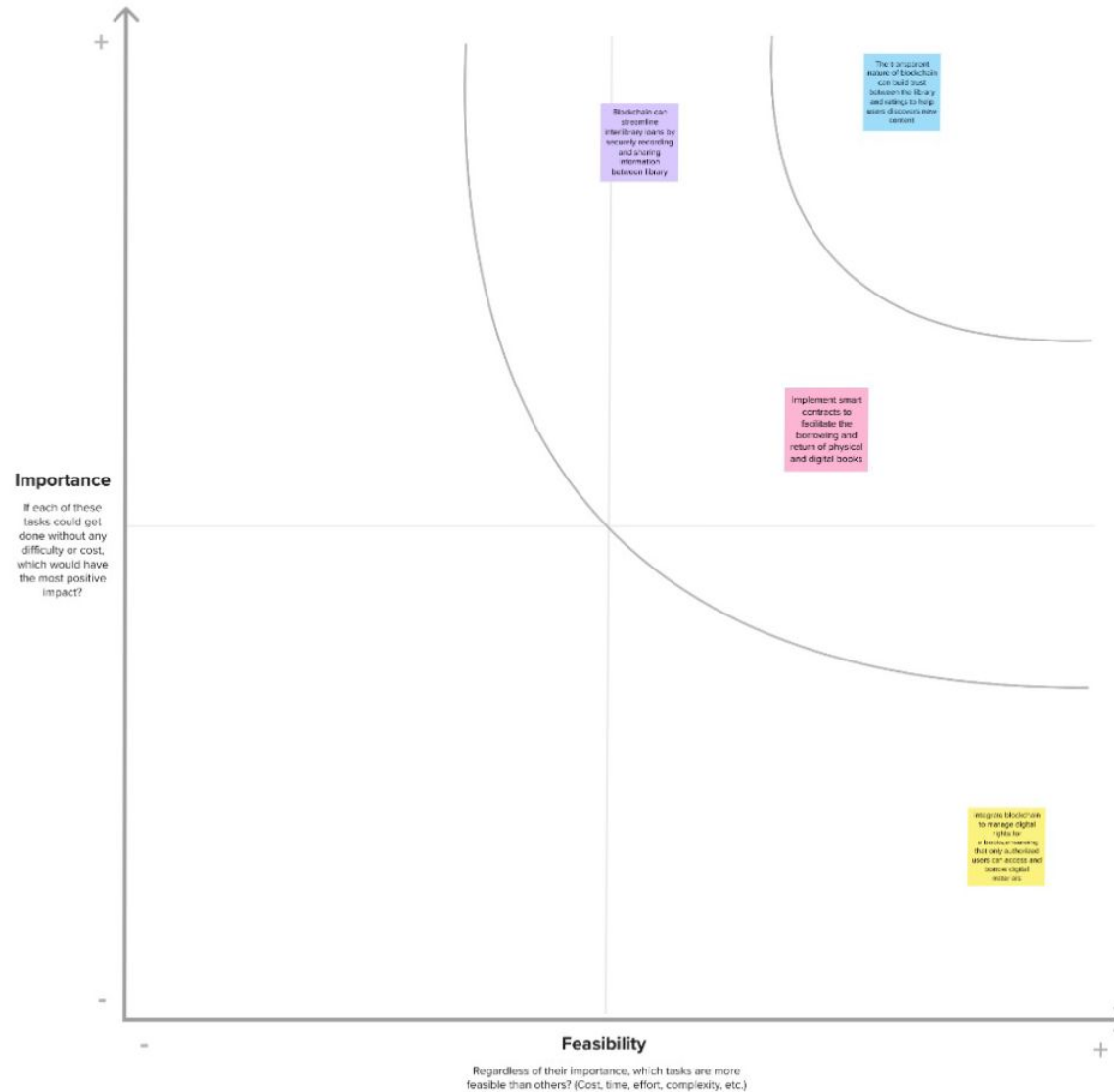
Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H** key on the keyboard.






After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- A Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

-  **Strategy blueprint**
Define the components of a new idea or strategy.
[Open the template →](#)
-  **Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
[Open the template →](#)
-  **Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template →](#)

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