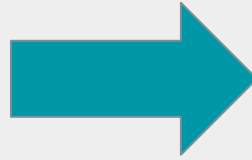


3D Printer

Problem

- Current 3D printers require knowledge of CAD for operation
- Skills gap between technology and potential user market

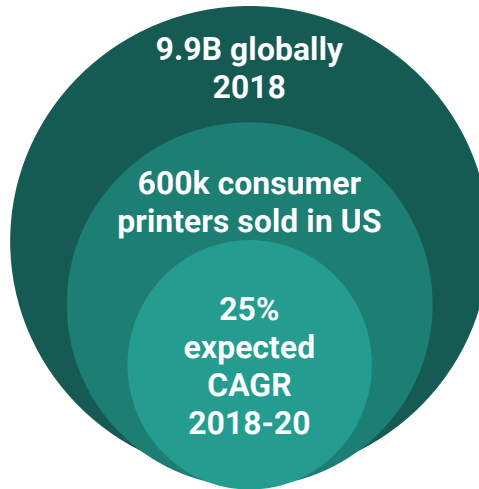


Solution

- Provide 3D printer with:
 - Pre-installed expanding CAD catalog
 - Companion app for easy of use
 - Live object scanning feature from phone

Targeted Audience

- DIYers
- Hobbyists
- Craftsmens
- Elderly
- Educators
- Tech enthusiasts ranging from 20s-40s



What we Offer

- Easy to operate 3D printer loaded with catalog of common designs and updated monthly
- Companion app increases useability and allows for remote printing
- Use of phone camera through the app for accurate printing of live scans
- Subscription filament service ensures customers never run out of filament
- Consulting service to modify models tailored to user request

Business Model

Our main sources of revenue will include:

- printer sales
- an optional subscription service for filament refills

The Team:



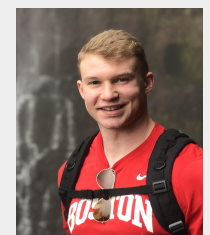
Samantha Eligene
Chief Executive Officer



Sara Hamdy
Chief Marketing Officer



Paolo Casas
Chief Financial Officer



Brandon Ziolkowski
Chief Strategy Officer

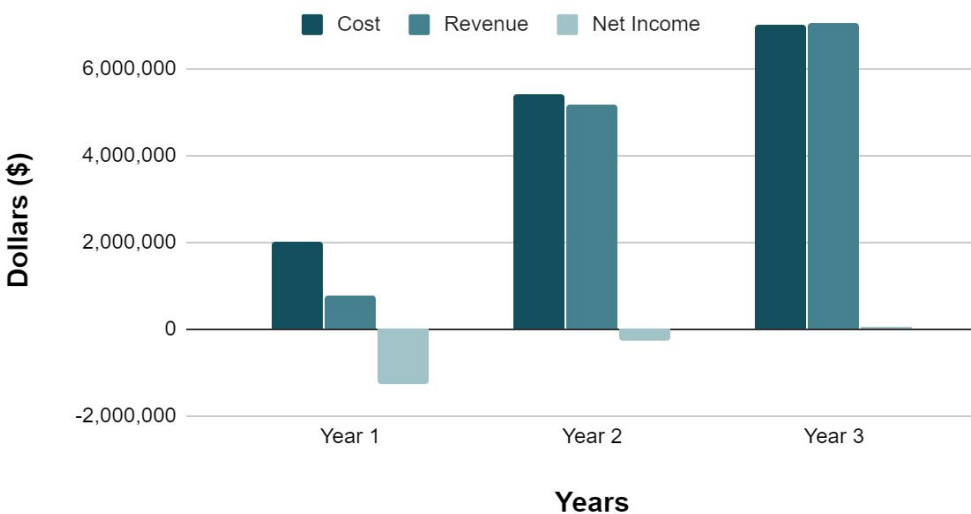
Sales Strategy

- Distribute 100 free printers during first 6 months for promotion
- Limited quantity for 2nd 6 months while building up production/inventory capacity
- Heavy allocation of funds towards marketing 1st year and holiday seasons
 - Social media, influencers, tech conferences
- Match online customer demand for 2nd and 3rd years
- Eventually enter brick and mortar retailers

Competitor Comparison

Quality	ME 3D Printer	Competitors
An included CAD model catalog app	YES	NO
Consultation service	YES	NO
3D scanning feature	YES	NO
Remote printing via app	YES	SOME

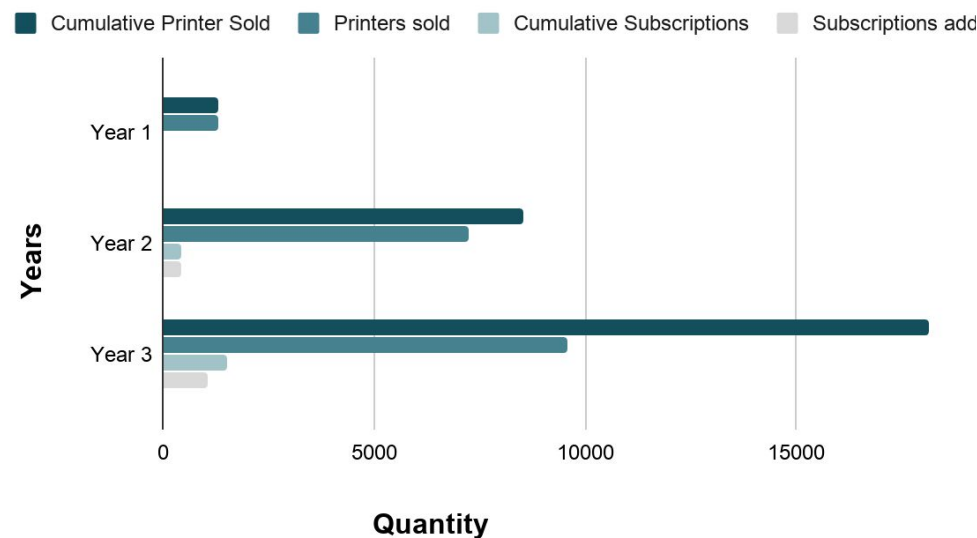
Cost, Revenue and Net Income



Assumptions

- Printer Production - \$400
- Price Point - \$700
- Filament Cost - \$15 in bulk
- Monthly Subscription - \$25
- More printer sales in holidays
- More new subscriptions added in the New Year

Printers Sold and Filament Subscription amount



Key Metrics

- Start up costs: 500k for 35% equity
 - Marketing and initial production
- Break even by Sept. of 3rd year
- Total employee headcount at year 3: 13