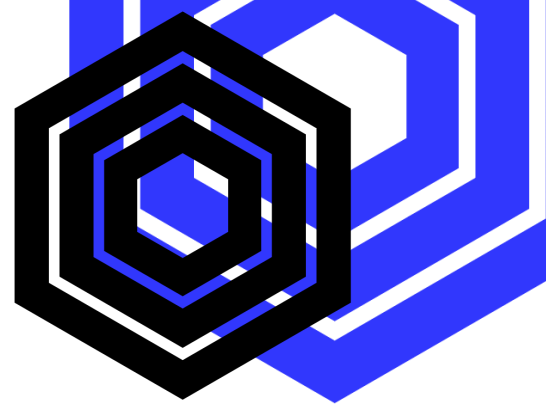


SANILAMP



OVERVIEW

SaniLamp is a UVC-light car sanitizer that eliminates the need for constant wiping off surfaces. It can be used in family automobiles and shared-vehicles by simply turning the light on and leaving the car for the duration of the cleaning session. SaniLamp is designed for anyone that drives or uses a car, such as families, individuals who work for ride-share services, and more, and maybe adapted to fit most vehicle sizes. This product efficiently kills bacteria and cleans frequently touched surfaces, effectively preventing the spread of COVID-19 and other communicable diseases, all while reducing waste and the use of chemical cleaners and disposable wipes, which are often scarce. With its simple installation, you can set a timer and contactless turn the light on for a cleaning session. We hope that the innovative use, price, and ease of use of this product will appeal to consumers.

PROBLEMS

- COVID-19 has increased cleaning frequency in shared vehicles to prevent the spread of disease.
- Traditional cleaning supplies = waste, subject to shortages.
- Ride-sharing bookings were down 75% during the pandemic.



SOLUTIONS

- UVC light-sanitation self-installable devices for Automobiles.
- More simple, effective, contactless cleaning unaffected by shortages
- Ensure customer safety with more frequent cleaning

OUR TEAM



VICTORIA LARA
CEO



DAVID RAK
VP of Finance

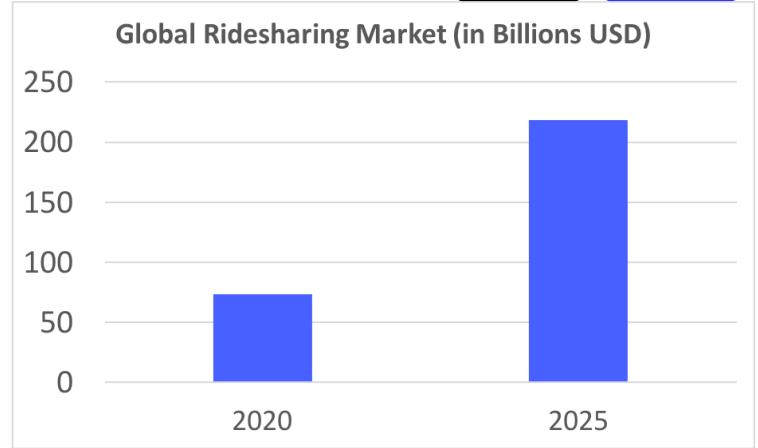
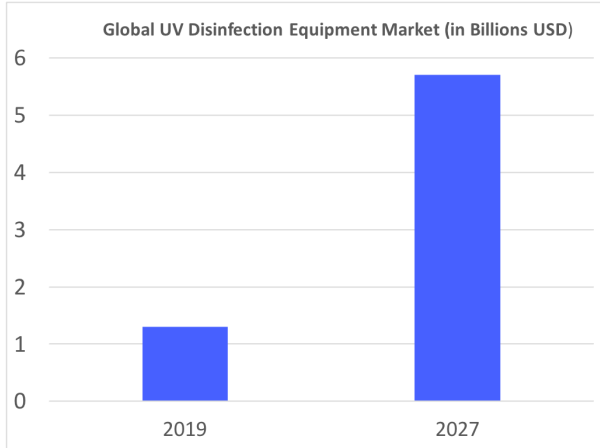


RADHEY PATEL
VP of Engineering

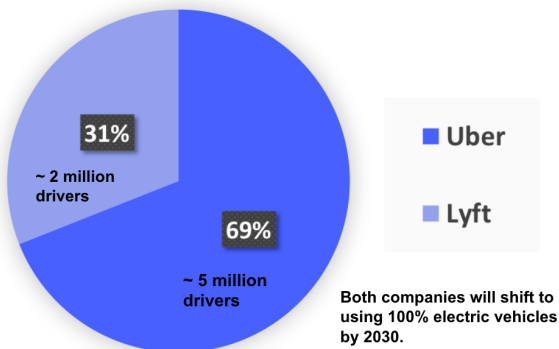


ISABELLE GOODE
VP of Marketing

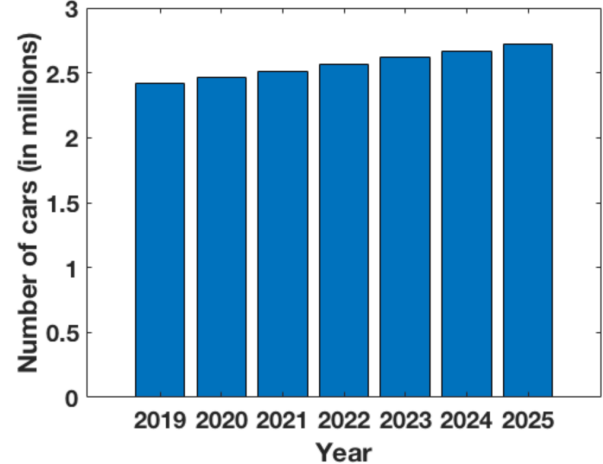
MARKET



U.S. Ridesharing Market in 2020



Number of Cars in the United States



BUSINESS MODEL

Profit primarily comes from the price we will charge our customers, which will be \$50 for our full UV sanitation light kit. The light set will be standardized across most household vehicles and allow for self-installation. Not offering installation will avoid finding a third party partnership or incorporating an additional company service. We will also look for partnerships with ride-sharing companies, such as Uber and Lyft, as well as privately owned bus companies, and distribute through the company website, Amazon, and Target.

PARTNERSHIPS



RIDE SHARING

Uber and Lyft



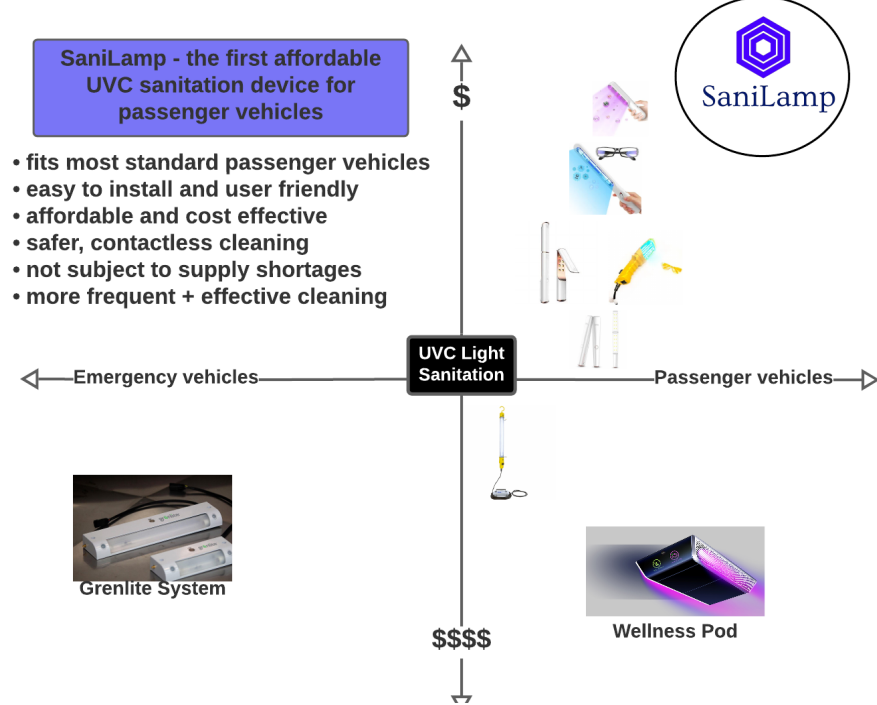
BUS COMPANIES

Greyhound, Peter Pan, etc.

VALUE PROPOSITION

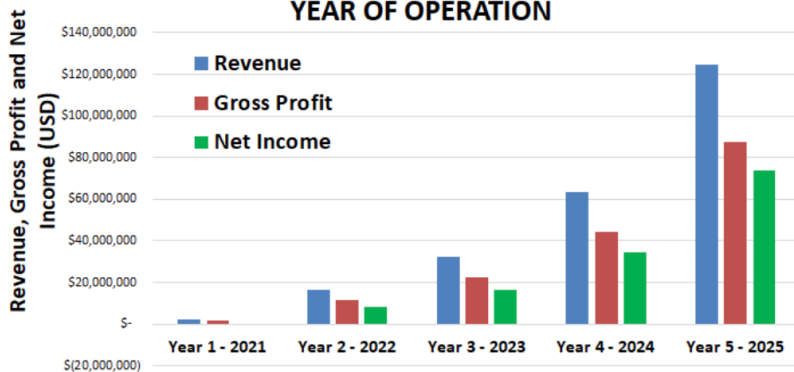
- Vehicle sanitization prevents spread of illness
- Ensured customer safety and comfort in ride-sharing app cars
- Automates tedious and extensive cleaning process
- Eliminates need for cleaning supplies -> not subject to shortages, reduces long-term costs and waste

COMPETITION

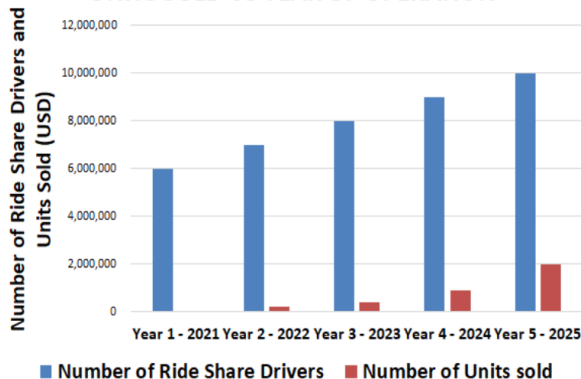


FINANCIALS

REVENUE, GROSS PROFIT, AND NET INCOME VS. YEAR OF OPERATION



NUMBER OF RIDE SHARE DRIVERS AND UNITS SOLD VS YEAR OF OPERATION



UNIT COST AND PROFIT BREAKDOWN FOR \$50 SANILAMP

