

Video Game Market Analysis

[Link to Github Repository](#)

Further info: radhika.mukul.patel@gmail.com

Filters

Name ▾

genre ▾

Platform ▾

Publisher ▾

region ▾

Select date ran ▾

Summary

Total Games

1,037

Total Genres

12

Total Platforms

12

Total Publishers

47

Total Regions

4

Total Sales

\$1,946M

Overview

Video Games as per Total Global Sales (In Millions)

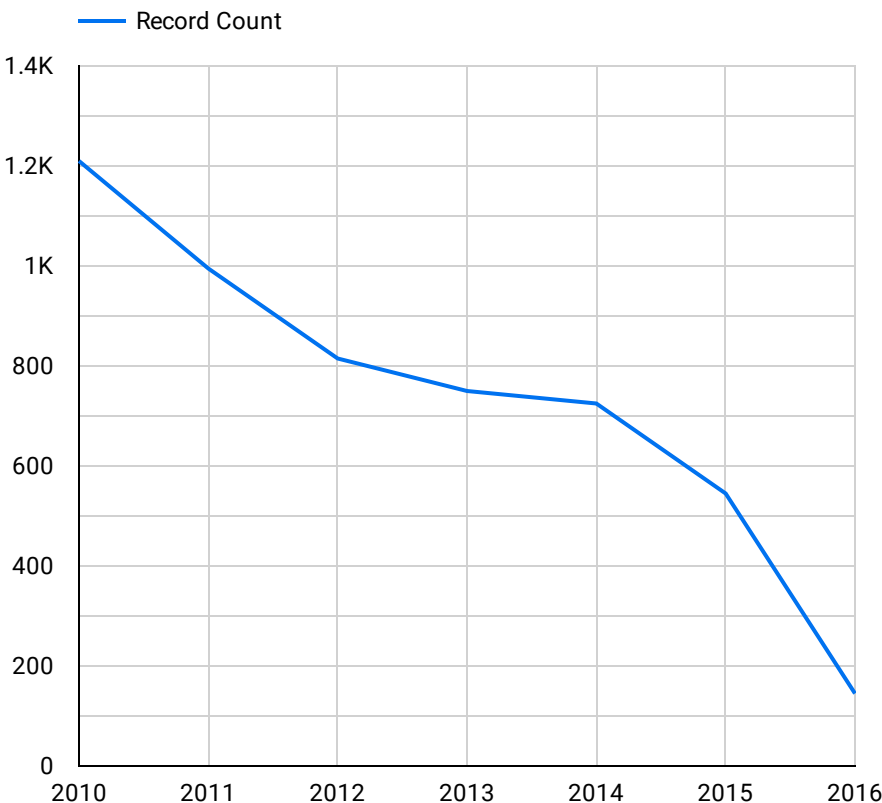
	Name	genre	Publisher	Platform	year	sales ▾
1.	Kinect Adventures!	Misc	Microsoft Game Studios	X360	2010	\$21.82
2.	Grand Theft Auto V	Action	Take-Two Interactive	PS3	2013	\$21.4
3.	Grand Theft Auto V	Action	Take-Two Interactive	X360	2013	\$16.38
4.	Pokemon Black/Pokemon White	Role-Playing	Nintendo	DS	2010	\$15.32
5.	Call of Duty: Modern Warfare 3	Shooter	Activision	X360	2011	\$14.76
6.	Call of Duty: Black Ops	Shooter	Activision	X360	2010	\$14.64
7.	Pokemon X/Pokemon Y	Role-Playing	Nintendo	3DS	2013	\$14.35
8.	Call of Duty: Black Ops 3	Shooter	Activision	PS4	2015	\$14.24
9.	Call of Duty: Black Ops II	Shooter	Activision	PS3	2012	\$14.03
10.	Call of Duty: Black Ops II	Shooter	Activision	X360	2012	\$13.73

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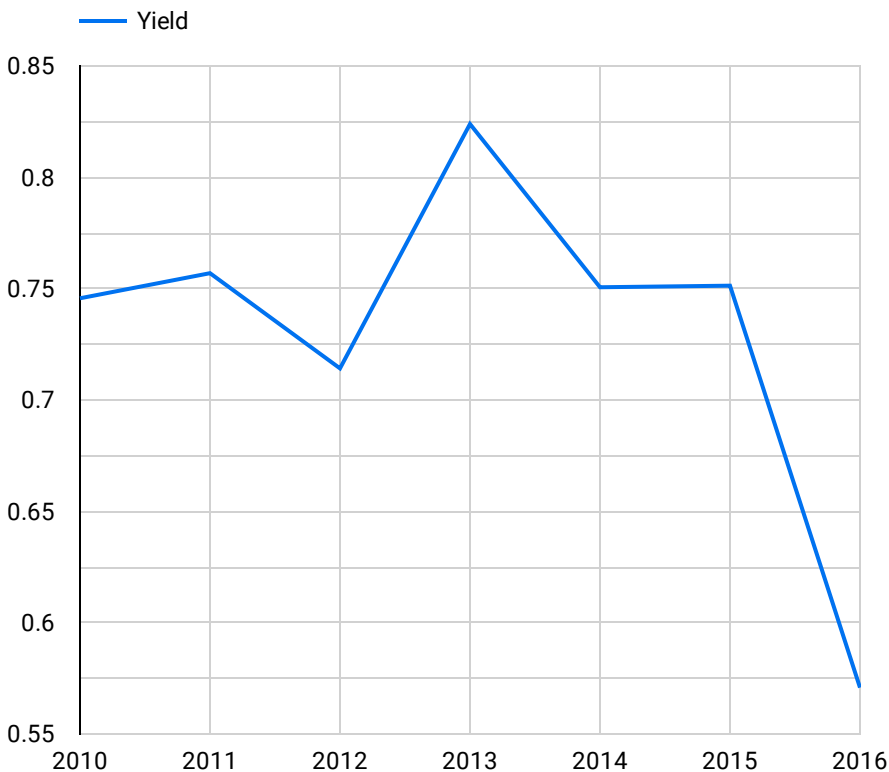


Year Analysis

Year as per no. of Video Games released



Year as per yield (sales divided by count) of video games



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Competitor Analysis

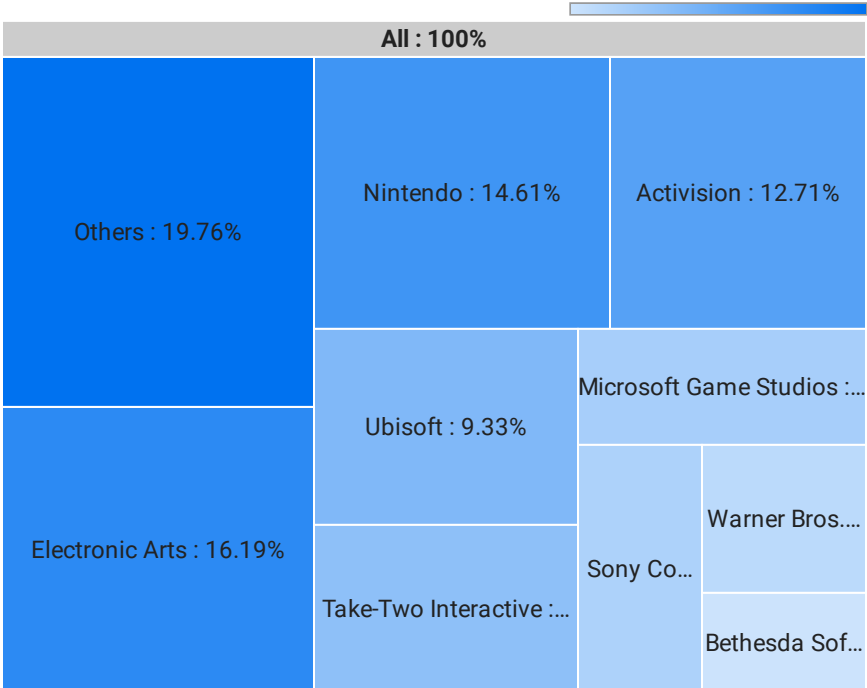
Publishers as per Global Sales (in Millions) and no. of Games

	Publisher	sales ▾	Record Count
1.	Electronic Arts	\$315.13	173
2.	Nintendo	\$284.37	98
3.	Activision	\$247.38	87
4.	Ubisoft	\$181.64	98
5.	Take-Two Interactive	\$158.47	69
6.	Microsoft Game Studi...	\$118.82	34
7.	Sony Computer Enter...	\$108.71	57
8.	Warner Bros. Interacti...	\$86.96	62
9.	Bethesda Softworks	\$60.16	26
10.	Square Enix	\$58.41	48

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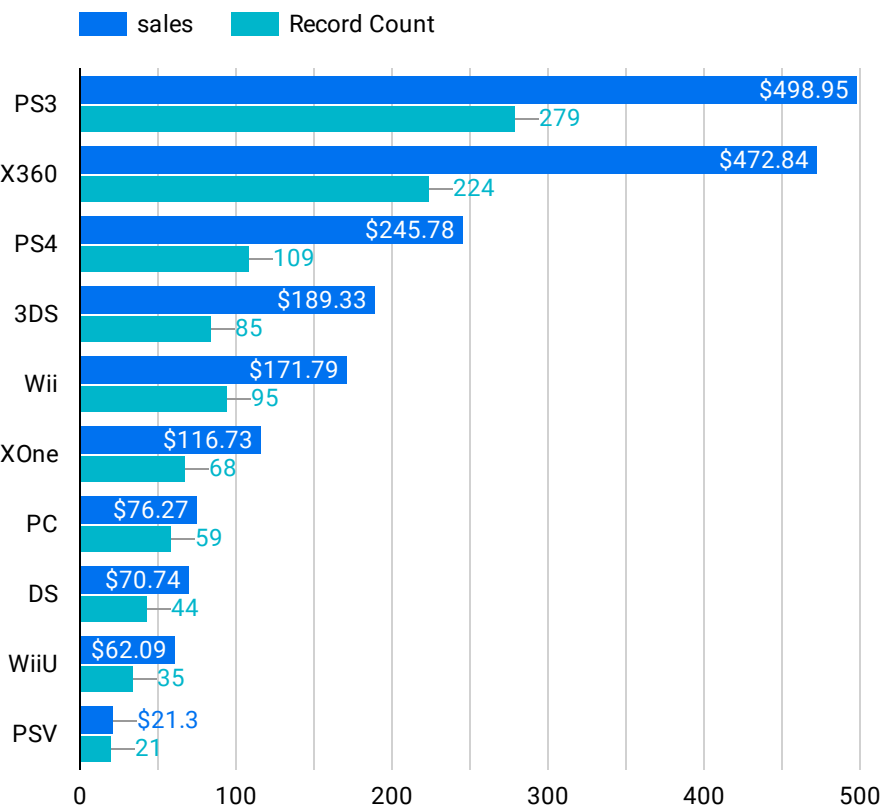


Market Share of Publishers

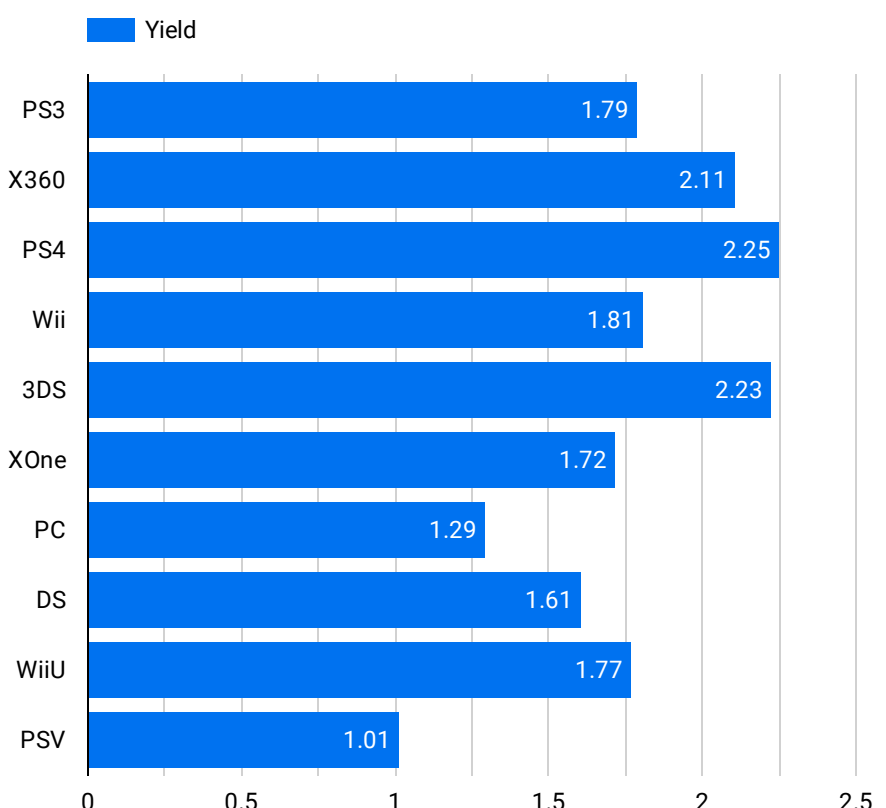


Platform Analysis

Platforms as per Sales (In Millions) and no. of Video Games



Platforms as per highest yield of sales per count



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Genre Analysis

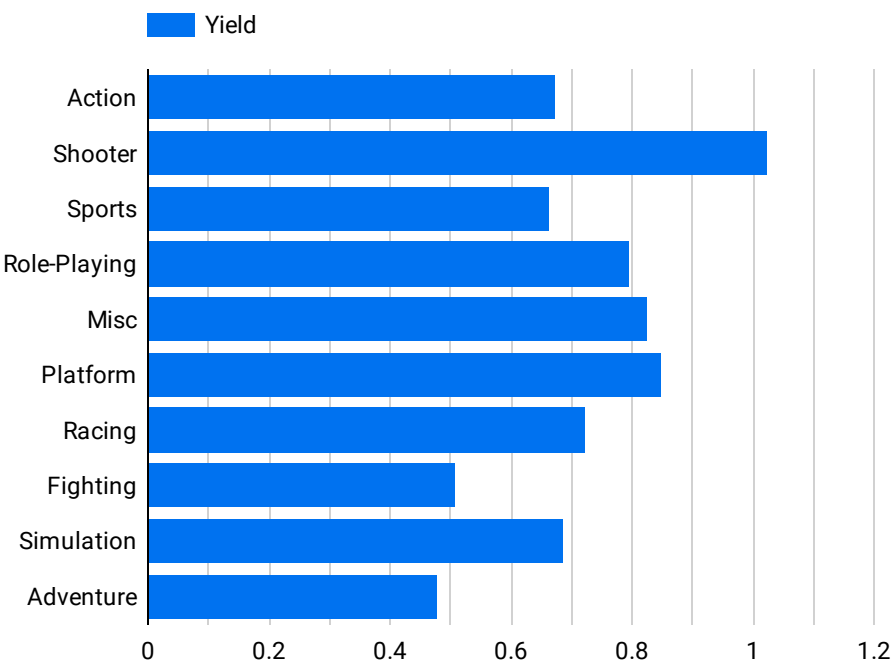
Genres as per Global Sales (in Millions) and no. of Games

	genre	sales	Record Count ▾
1.	Action	\$501.04	1,188
2.	Shooter	\$419.62	656
3.	Sports	\$255.69	616
4.	Role-Playing	\$243.02	488
5.	Misc	\$165.24	320
6.	Racing	\$95.83	212
7.	Platform	\$106.04	200
8.	Fighting	\$57.07	180
9.	Simulation	\$48.04	112
10.	Adventure	\$25.17	84

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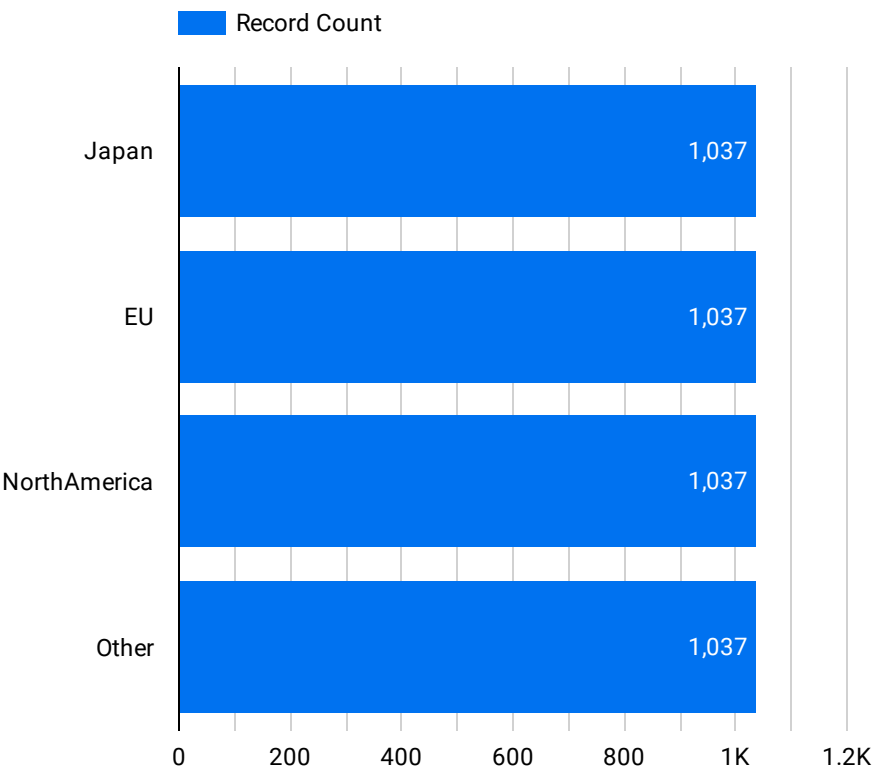


Genre as per highest yield for each count of video game



Region Analysis

Regions as per number of Video Games released in them



Global Sales per region

