

Video Game Market Analysis

[Link to Github Repository](#)

Further info: radhika.mukul.patel@gmail.com

Filters

Name ▾

genre ▾

Platform ▾

Publisher ▾

region ▾

Select date ran ▾

Summary

Total Games
1,037

Total Genres
12

Total Platforms
12

Total Publishers
47

Total Regions
4

Total Sales
\$1,946M

Overview

Video Games as per Total Global Sales (In Millions)

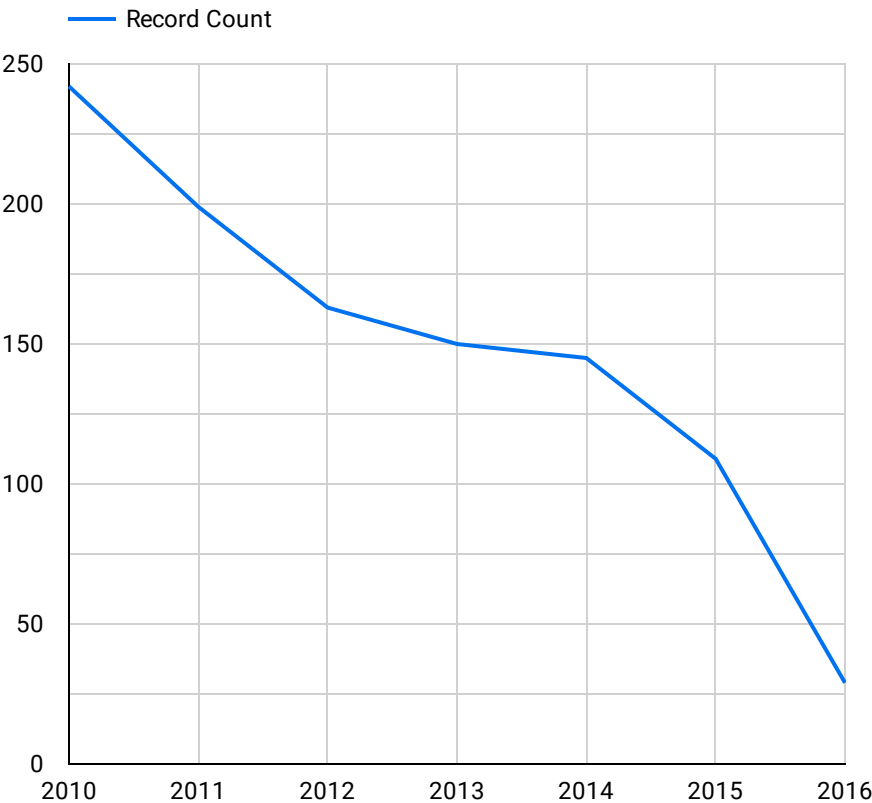
	Name	genre	Publisher	Platform	year	sales ▾
1.	Kinect Adventures!	Misc	Microsoft Game Studios	X360	2010	\$21.82
2.	Grand Theft Auto V	Action	Take-Two Interactive	PS3	2013	\$21.4
3.	Grand Theft Auto V	Action	Take-Two Interactive	X360	2013	\$16.38
4.	Pokemon Black/Pokemon White	Role-Playing	Nintendo	DS	2010	\$15.32
5.	Call of Duty: Modern Warfare 3	Shooter	Activision	X360	2011	\$14.76
6.	Call of Duty: Black Ops	Shooter	Activision	X360	2010	\$14.64
7.	Pokemon X/Pokemon Y	Role-Playing	Nintendo	3DS	2013	\$14.35
8.	Call of Duty: Black Ops 3	Shooter	Activision	PS4	2015	\$14.24
9.	Call of Duty: Black Ops II	Shooter	Activision	PS3	2012	\$14.03
10.	Call of Duty: Black Ops II	Shooter	Activision	X360	2012	\$13.73

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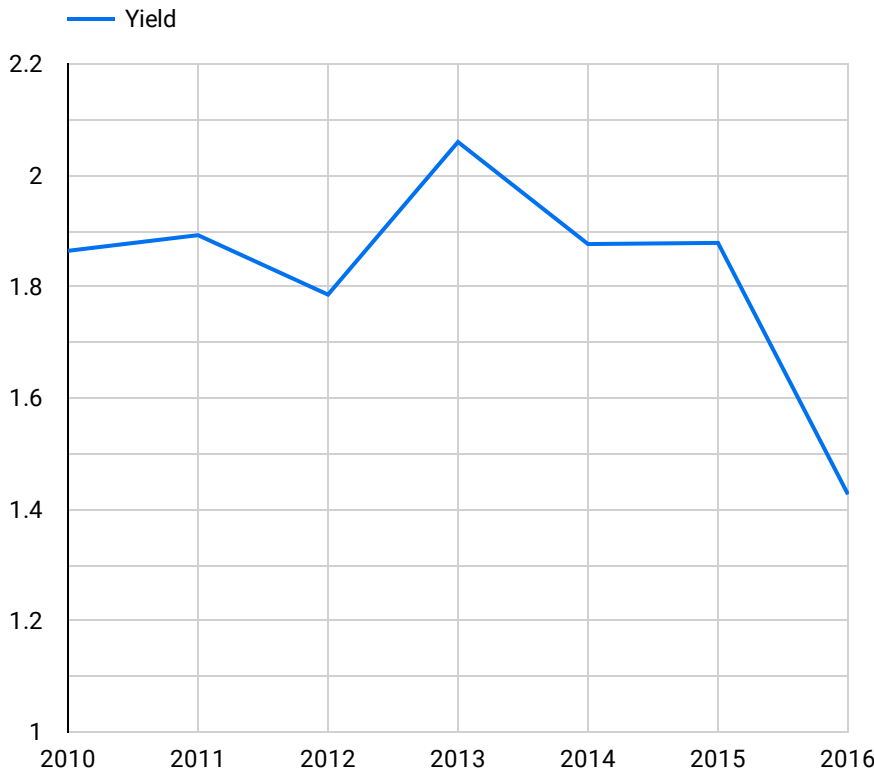


Year Analysis

Year as per no. of Video Games released



Year as per yield (sales divided by count) of video games



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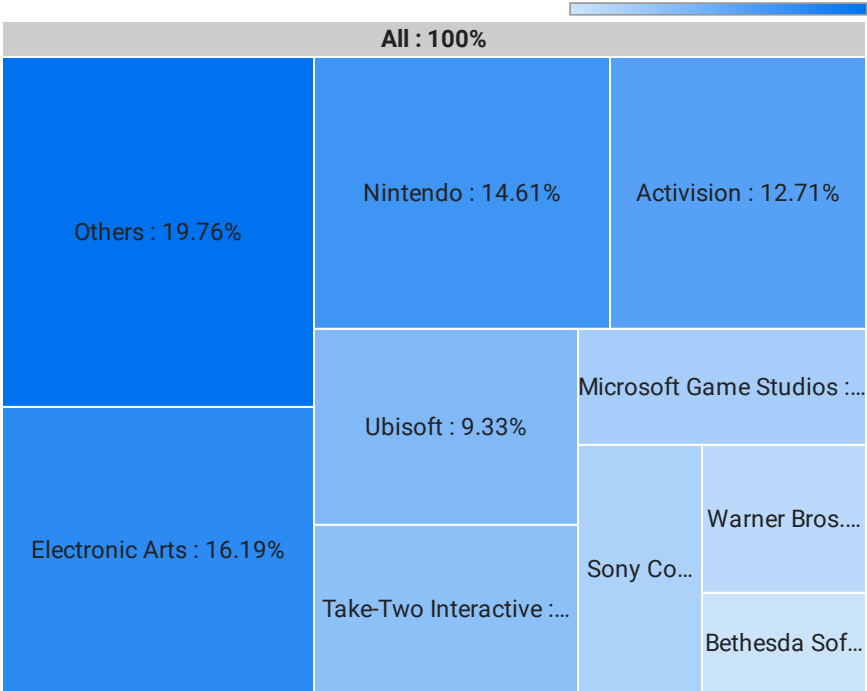
Competitor Analysis

Publishers as per Global Sales (in Millions) and no. of Games

	Publisher	sales ▾	Record Count
1.	Electronic Arts	\$315.13	173
2.	Nintendo	\$284.37	98
3.	Activision	\$247.38	87
4.	Ubisoft	\$181.64	98
5.	Take-Two Interactive	\$158.47	69
6.	Microsoft Game Studi...	\$118.82	34
7.	Sony Computer Enter...	\$108.71	57
8.	Warner Bros. Interacti...	\$86.96	62
9.	Bethesda Softworks	\$60.16	26
10.	Square Enix	\$58.41	48

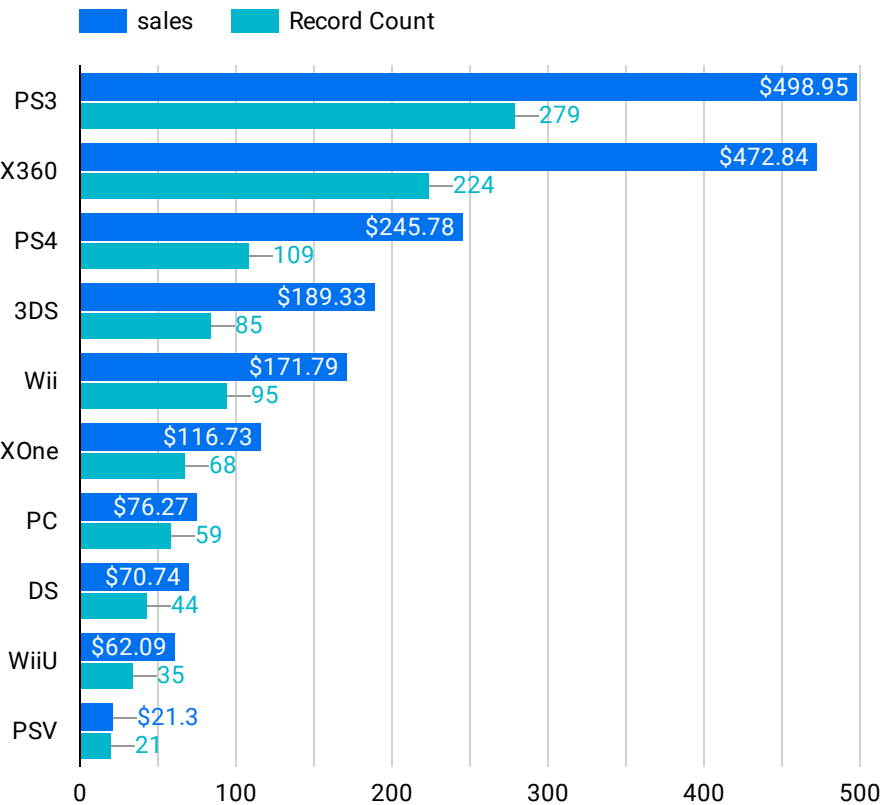
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Market Share of Publishers

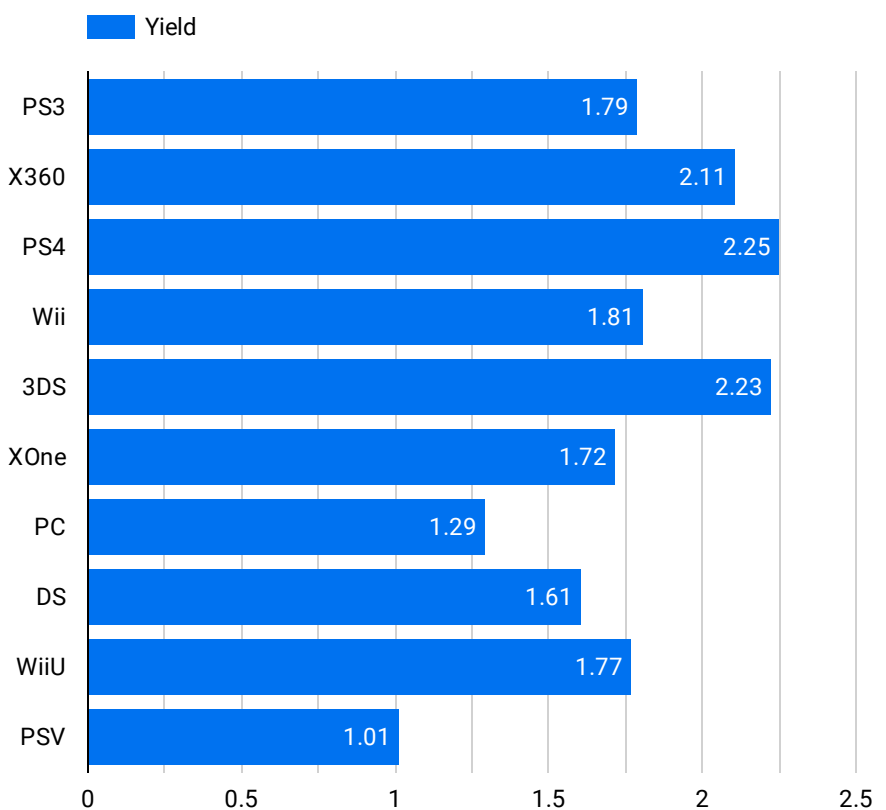


Platform Analysis

Platforms as per Sales (In Millions) and no. of Video Games



Platforms as per highest yield of sales per count



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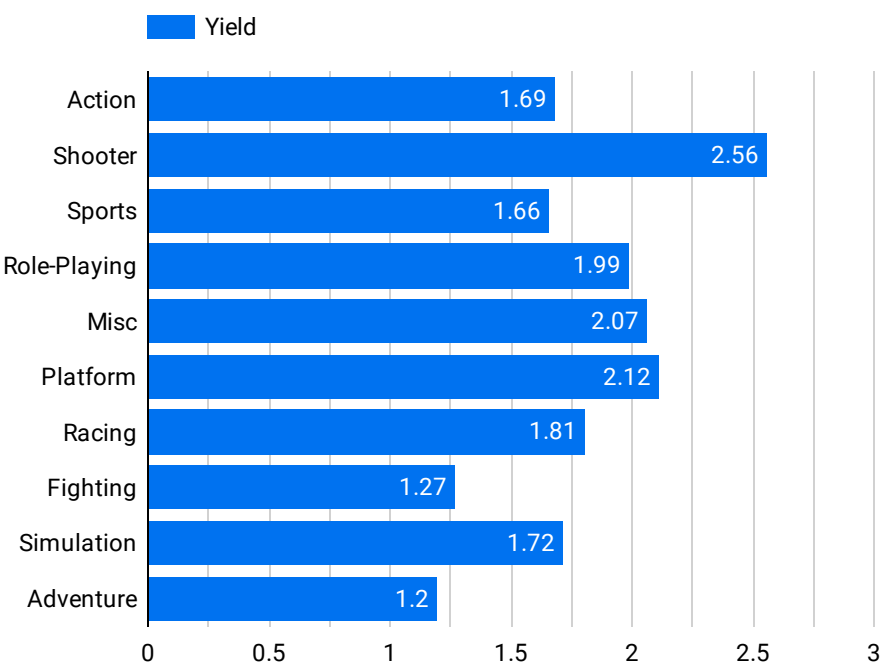
Genre Analysis

Genres as per Global Sales (in Millions) and no. of Games

	genre	sales	Record Count ▾
1.	Action	\$501.14	297
2.	Shooter	\$419.7	164
3.	Sports	\$255.67	154
4.	Role-Playing	\$243.1	122
5.	Misc	\$165.22	80
6.	Racing	\$95.83	53
7.	Platform	\$105.98	50
8.	Fighting	\$57.16	45
9.	Simulation	\$48.03	28
10.	Adventure	\$25.18	21

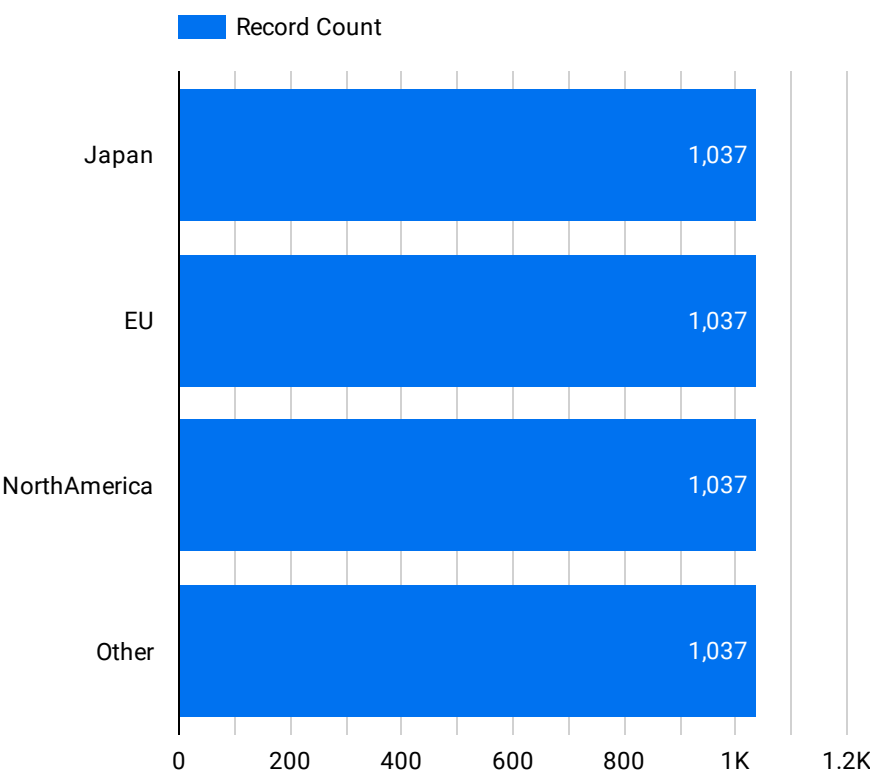
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Genre as per highest yield for each count of video game



Region Analysis

Regions as per number of Video Games released in them



Global Sales per region

